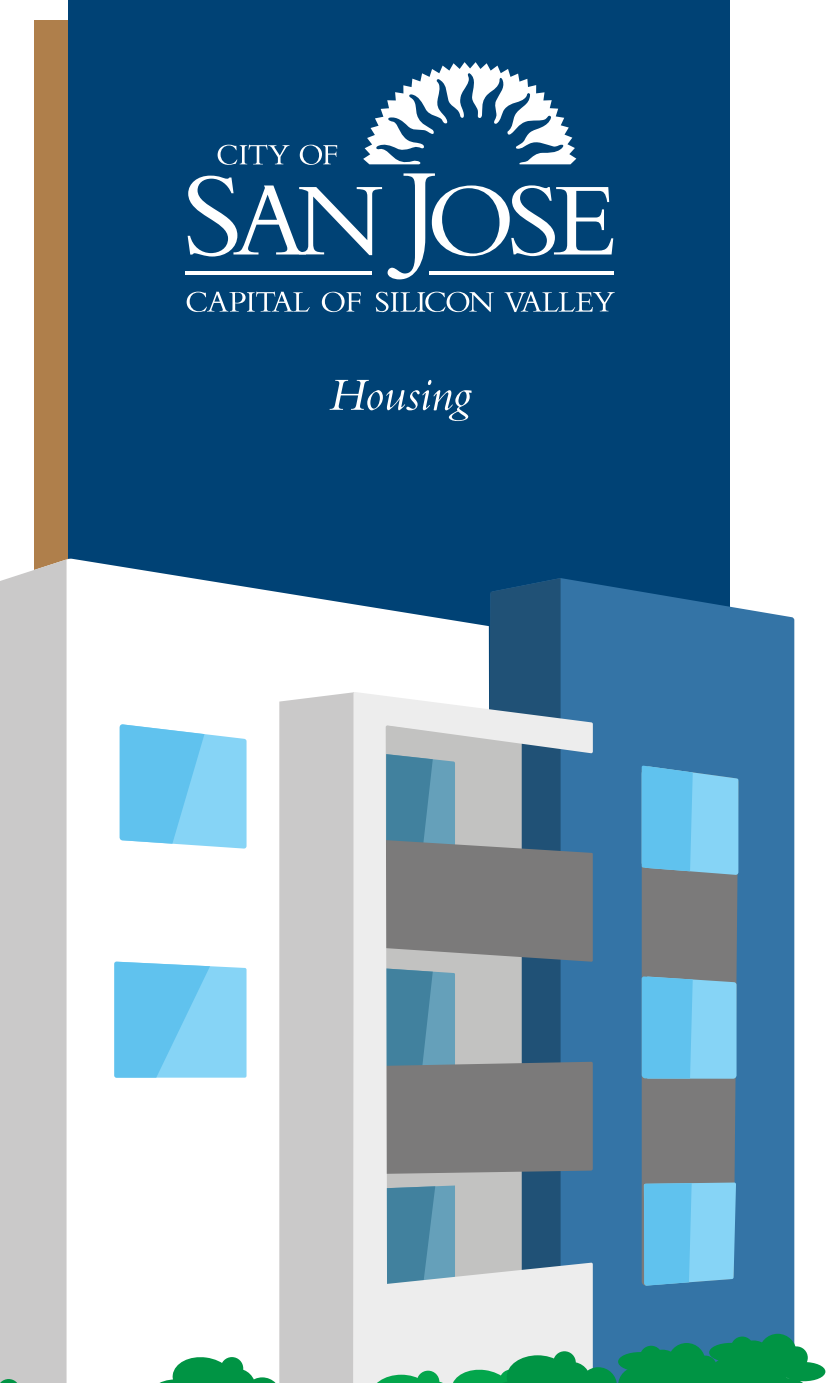
CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Housing



Affordable Housing Siting Policy
Progress Update

October 26, 2020

Community and Economic Development Committee

Jacky Morales-Ferrand
Director

Rachel VanderVeen
Deputy Director

Dan Rinzler
Senior Policy Analyst

Arthur Gailes
Economist/Data Scientist

Siting Policy Goals

- Affirmatively further fair housing (AFFH) consistent with Federal and California fair housing laws
- Limiting the development in lower income neighborhoods
- Mitigating residential displacement
- Increasing affordable housing in higher-opportunity neighborhoods of choice

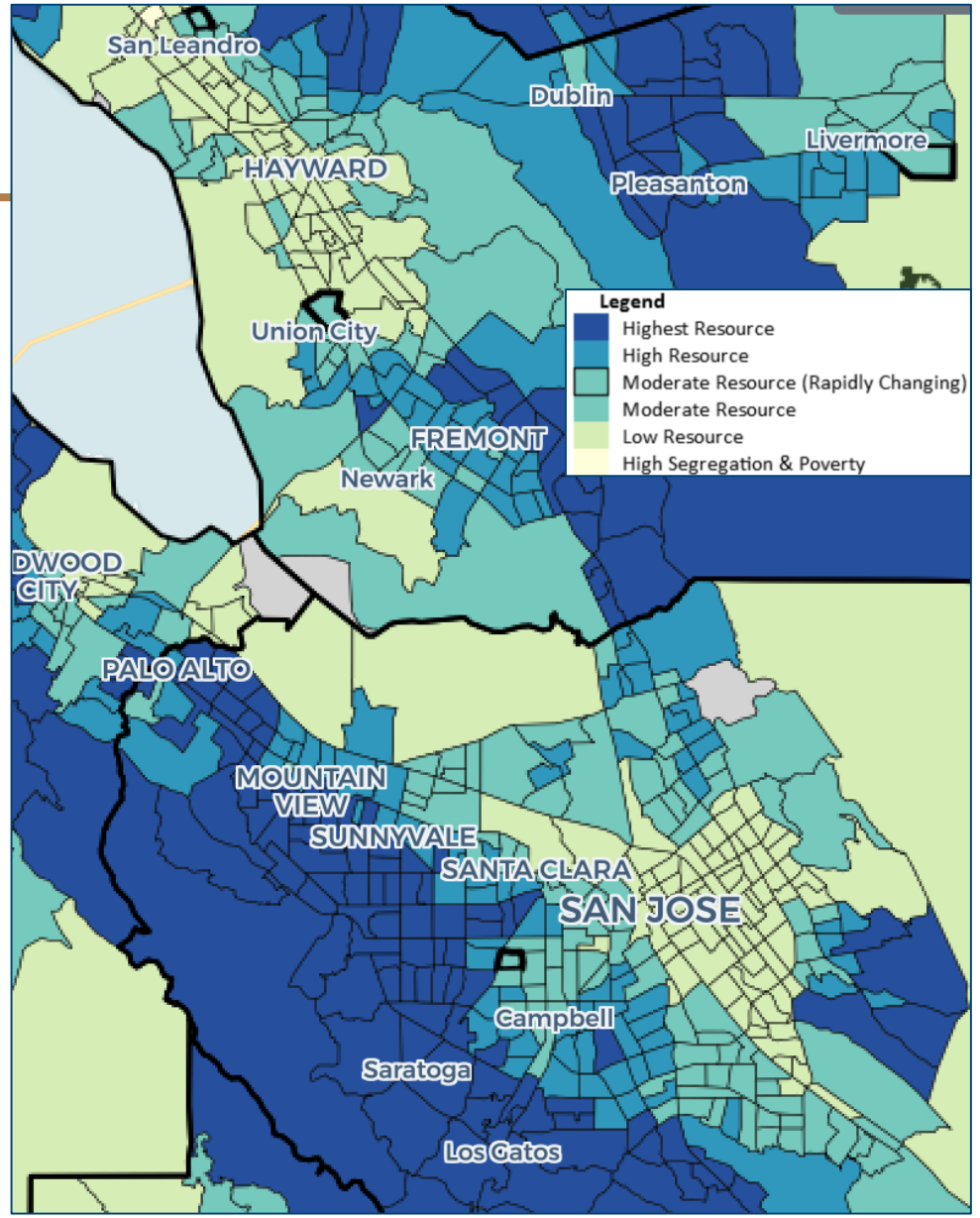
CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY
Housing

Consultant Team

The **California Housing Partnership** and the **Othering & Belonging Institute** developed the State of California's Opportunity Map

California Housing Partnership
California's Experts on Affordable Housing Finance, Advocacy & Policy

Othering & Belonging Institute



Source: TCAC/HCD Opportunity Map, California Fair Housing Task Force, 2020

Findings From Review of Evidence

- Neighborhoods have profound impacts on life outcomes
- Access to opportunity-rich neighborhoods varies by race/ethnicity and income
- Affordable housing is typically concentrated in lower resource neighborhoods
- Ending place-based disparities requires a “both/and” approach

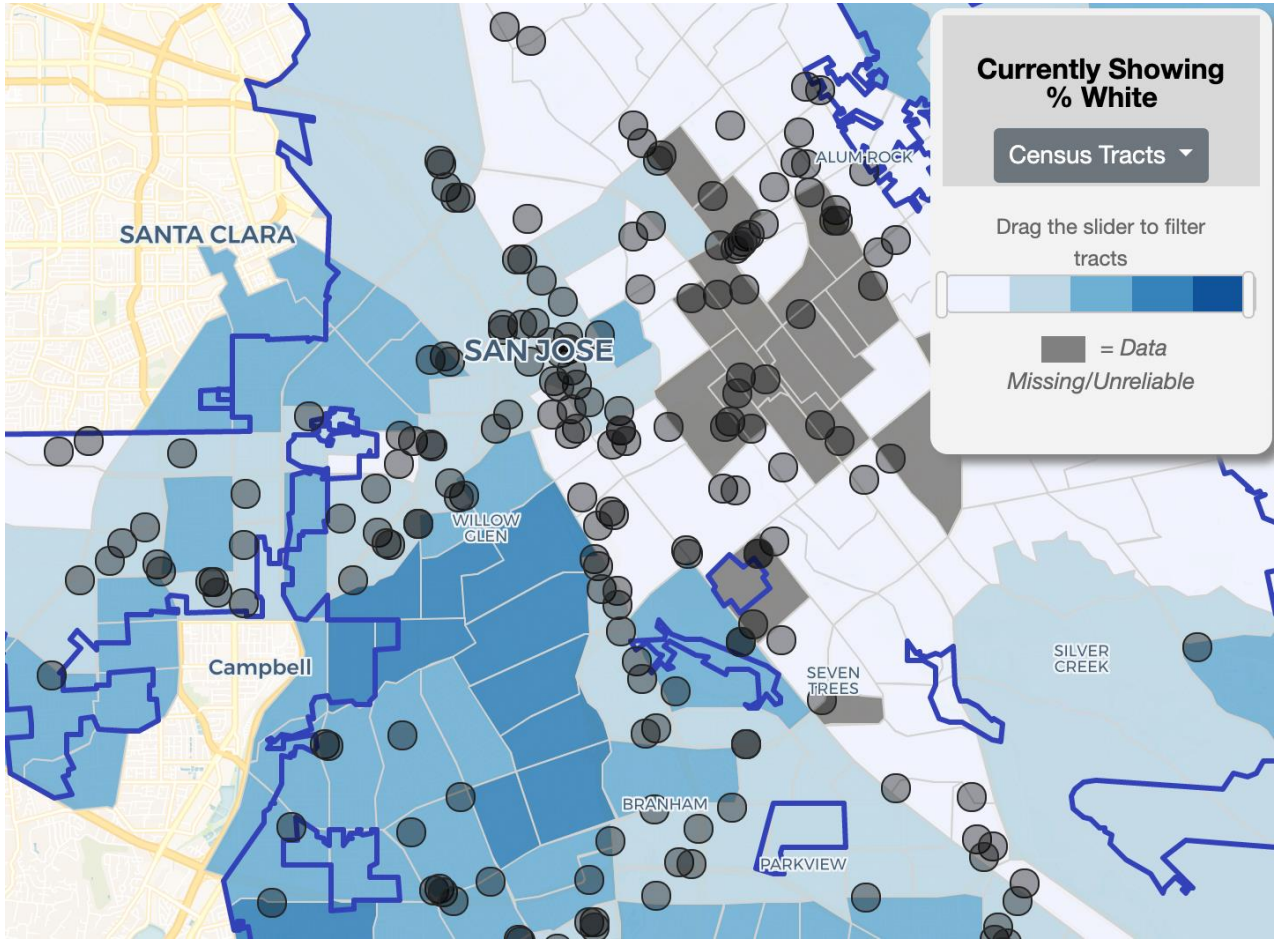
CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY
Housing

Findings From Review of Other Cities

- **Only three cities in the review were found to have quantitative AFFH siting priorities**
  - Albuquerque
  - Austin
  - Washington DC
- **These three cities provide useful models but none appear to have established quantitative siting priorities based on the type of analysis that will be completed for San Jose**

Spatial Demographic & Housing Patterns

- Collected and displayed spatial data on demographics, housing problems, and current & future housing stock
- Next step: assess how these spatial patterns align with neighborhood opportunity



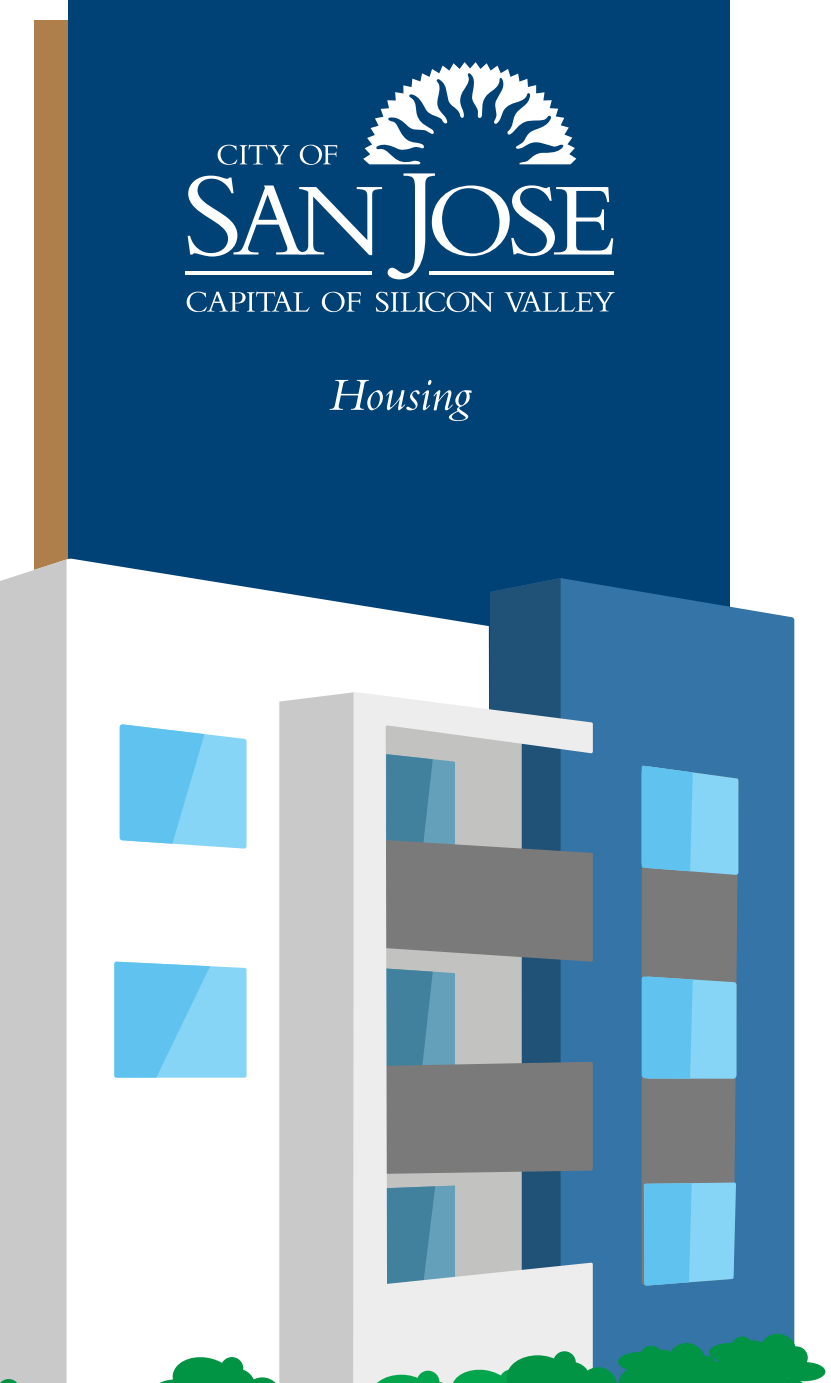
CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY
Housing

Timeline for Public Process

Upcoming	Timeline
• **Full City Council**	November 10, 2020
• **Community Listening Sessions**	January – March 2021
• **Housing and Community Development Commission**	Spring 2021
• **City Council**	Prior to July 2021

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Housing



Affordable Housing Siting Policy
Progress Update

October 26, 2020

Community and Economic Development Committee

Jacky Morales-Ferrand
Director

Rachel VanderVeen
Deputy Director

Dan Rinzler
Senior Policy Analyst

Arthur Gailes
Economist/Data Scientist