



SAN JOSE
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**

Neighborhood Services & Education Committee

October 8, 2020

Age-Friendly City Initiative Update and San José Age-Friendly 3-Year Action Plan

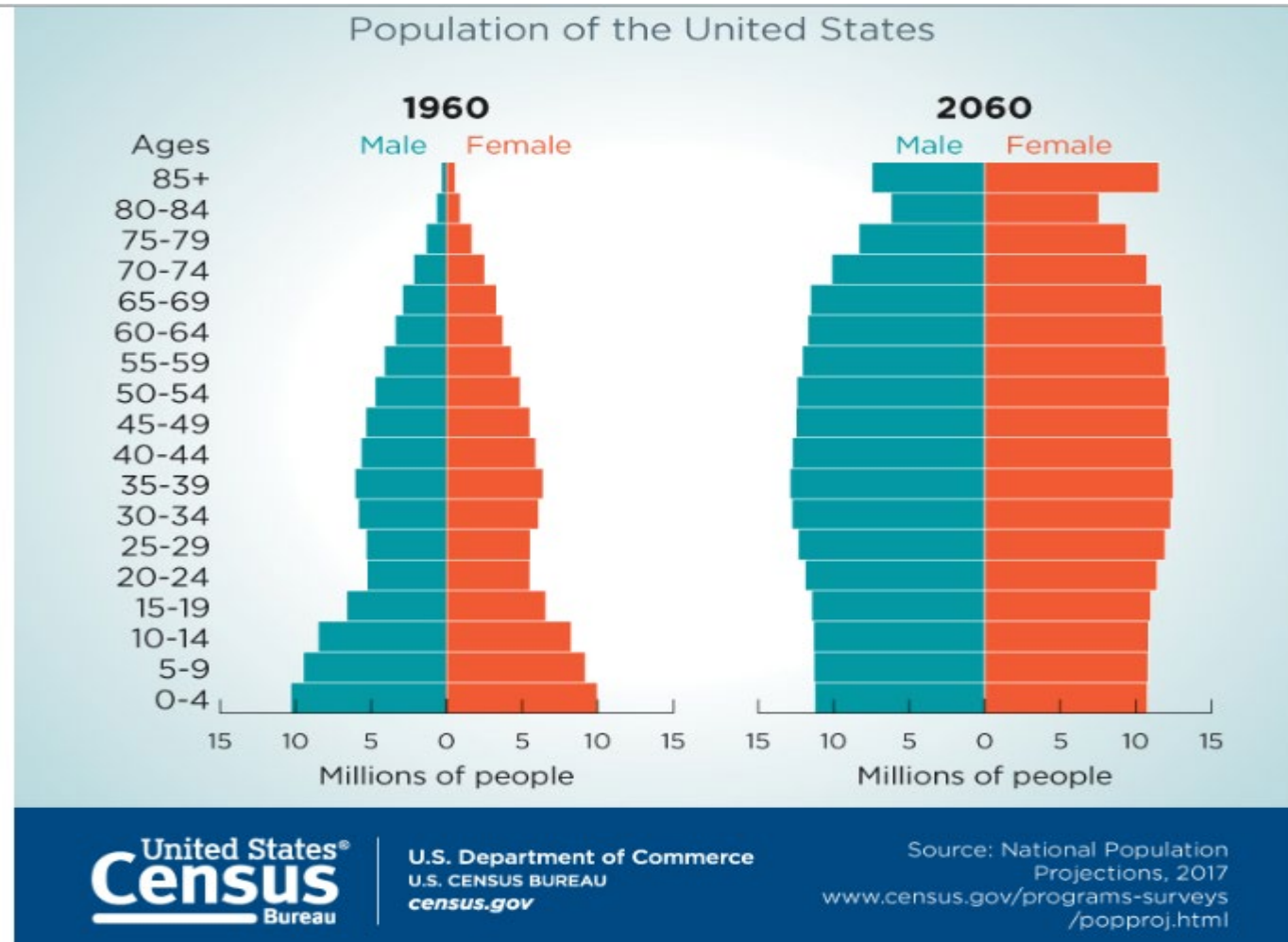
Presenters: Andrea Flores Shelton, Interim Deputy Director, PRNS
Susan Nash, Encore Fellow/Age-Friendly Project Manager

History of Age-Friendly San José

- November 2015 – City Council approved Age-Friendly City Initiative
- Fall 2016 – WHO and AARP designate City as member of Age-Friendly Network
- January 2017 – Age-Friendly Advisory Council Formed



From Pyramid to Pillar: A Century of Change



Development of Action Plan – Community Input

- Age-Friendly Community Survey
- Focus Groups (multiple languages)
- Health and Wellness Survey (older adults)
- Social Isolation Roundtable
- Best Practices

“The parks frequented by seniors should be upgraded to include things like work out equipment for seniors with shading and benches for resting.”

“We need Granny Parks, like other countries have.”

~ Focus group participants



Action Plan Domains

7 Domains for Livability

- 1) Transportation
- 2) Outdoor Spaces & Buildings
- 3) Housing
- 4) Communication, Information & Technology
- 5) Community Support & Health Services
- 6) Social and Civic Engagement
- 7) Employment & Financial Security



Existing Age-Friendly Initiatives

WHAT IS VISION ZERO?



Climate Smart San José

A People-Centered Plan for A Low-Carbon City

Age-Friendly Action Items

- Develop Age-Friendly Website
 - Rideshare programs
 - Volunteer opportunities
 - Homesharing options
- Bridge the “other” Digital Divide
 - Public hotspots
 - Device refurbishment
 - Tech literacy and training
- Age-Friendly Public Spaces
 - Covered bus shelters
 - Safe sidewalks
 - “Design for an Age-Friendly City”



Age-Friendly Action Items

- Public Education Campaigns
 - Pedestrian Safety
 - Emergency Preparedness
 - Falls Prevention
- Age-Friendly Business Certification
- Outreach to Retired City Employees for Part-time and Volunteer Opportunities
- Library Link/Bi-lingual Storytimes



Questions and Comments

