

# 3.3 San José Food Distribution Update

San José City Council  
September 1, 2020

**Angel Rios**, Deputy City Manager, Emergency Operations Center (EOC) Ops Lead

**Dolan Beckel**, Civic Innovation Director, EOC Food Branch Co-Lead

**Neil Rufino**, PRNS Assistant Director, EOC Food Branch Co-Lead

**Jill Mariani**, DOT Innovation Program Manager, Great Plates Delivered Program Lead

**Leslie Bacho**, Chief Executive Officer, Second Harvest of Silicon Valley

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**Dr. Mary Ann Dewan**, County Superintendent of Schools, SCC Office of Education

**Michele Lew**, Chief Executive Officer, The Health Trust

**Cayce Hill**, Executive Director, Veggielution

**Aneliza Del Pinal**, Chief Executive Officer, Sourcewise

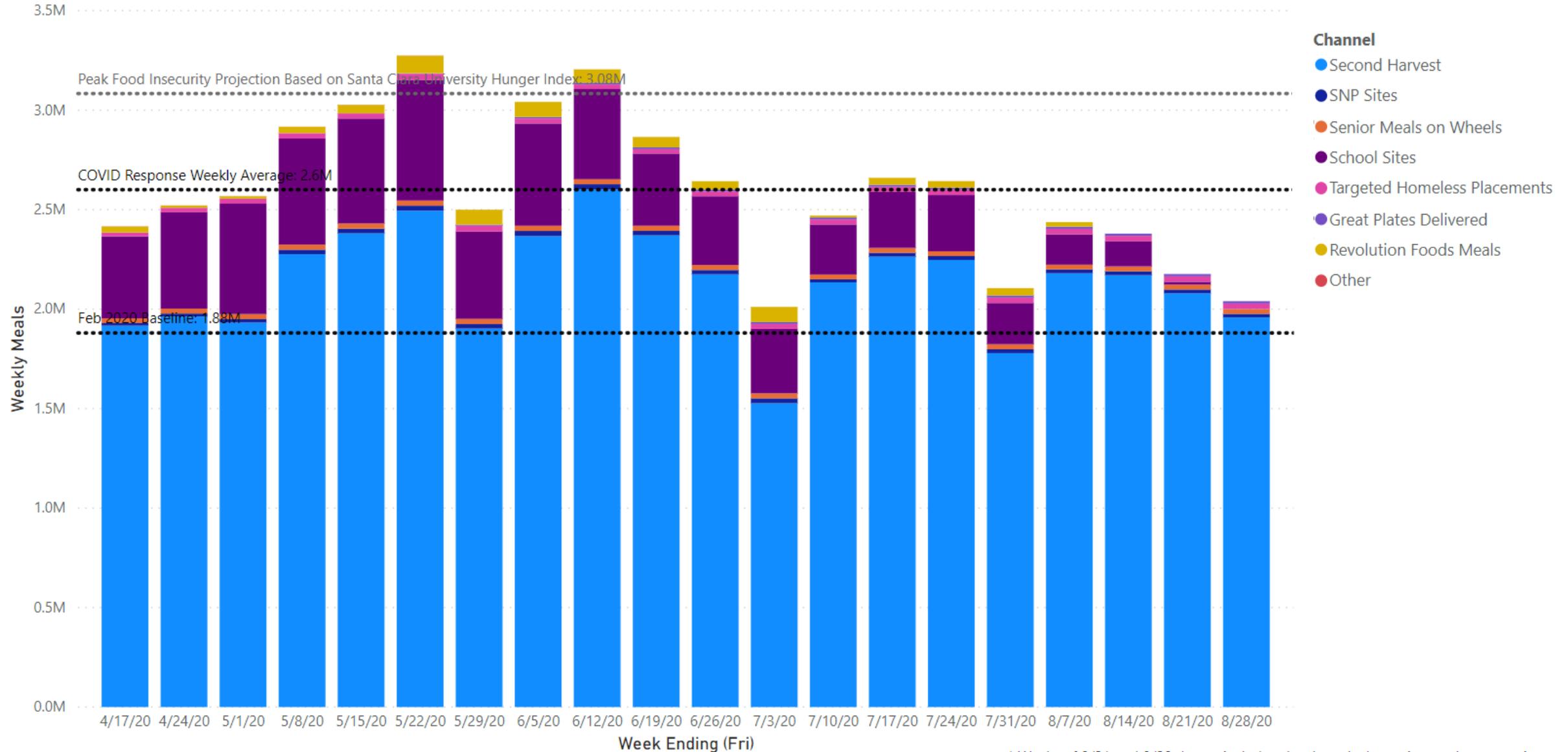
**Nate Mook**, Chief Executive Officer, World Central Kitchen

# Today's Agenda

- Countywide Food Insecurity
- Innovating Countywide Food Distribution
- Grants and Contracts Status
- Success Stories
- Food Network Partner Perspectives
- Interagency Agreements, Transition, and Next Steps

# Countywide Food Insecurity

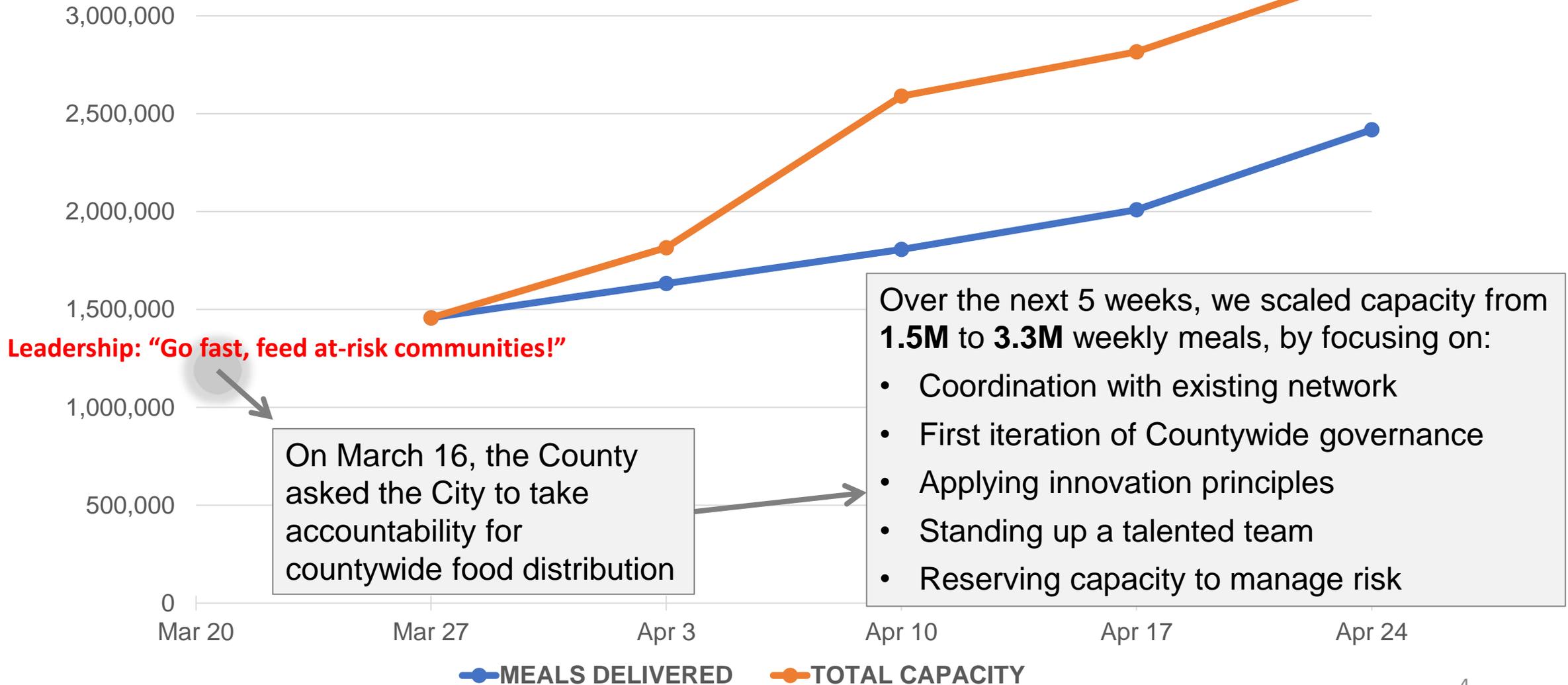
Weekly Meals by Channel



\* Weeks of 8/21 and 8/28 do not include school meals due to incomplete reporting

# A New Business launched in 5 Weeks

## Countywide Total Meals Delivered and Total Meal Capacity, By Week



# Applying Innovation

## Methods



- Goal setting
- Tracking outcomes
- Measuring what matters



- Weighted Shortest Job First prioritization
- Roadmaps
- Scrum teams

## Tools



- Food Distribution Dashboard
- GIS Food Mapping



- Ecosystem mapping
- Process design

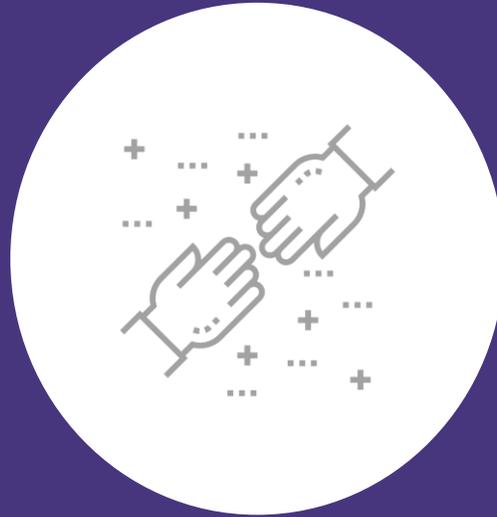


- Google
- DoorDash + The Health Trust
- Mod + West Valley Community Services

# Food + Necessities Distribution Objectives



**Feed Our  
Most  
Vulnerable**

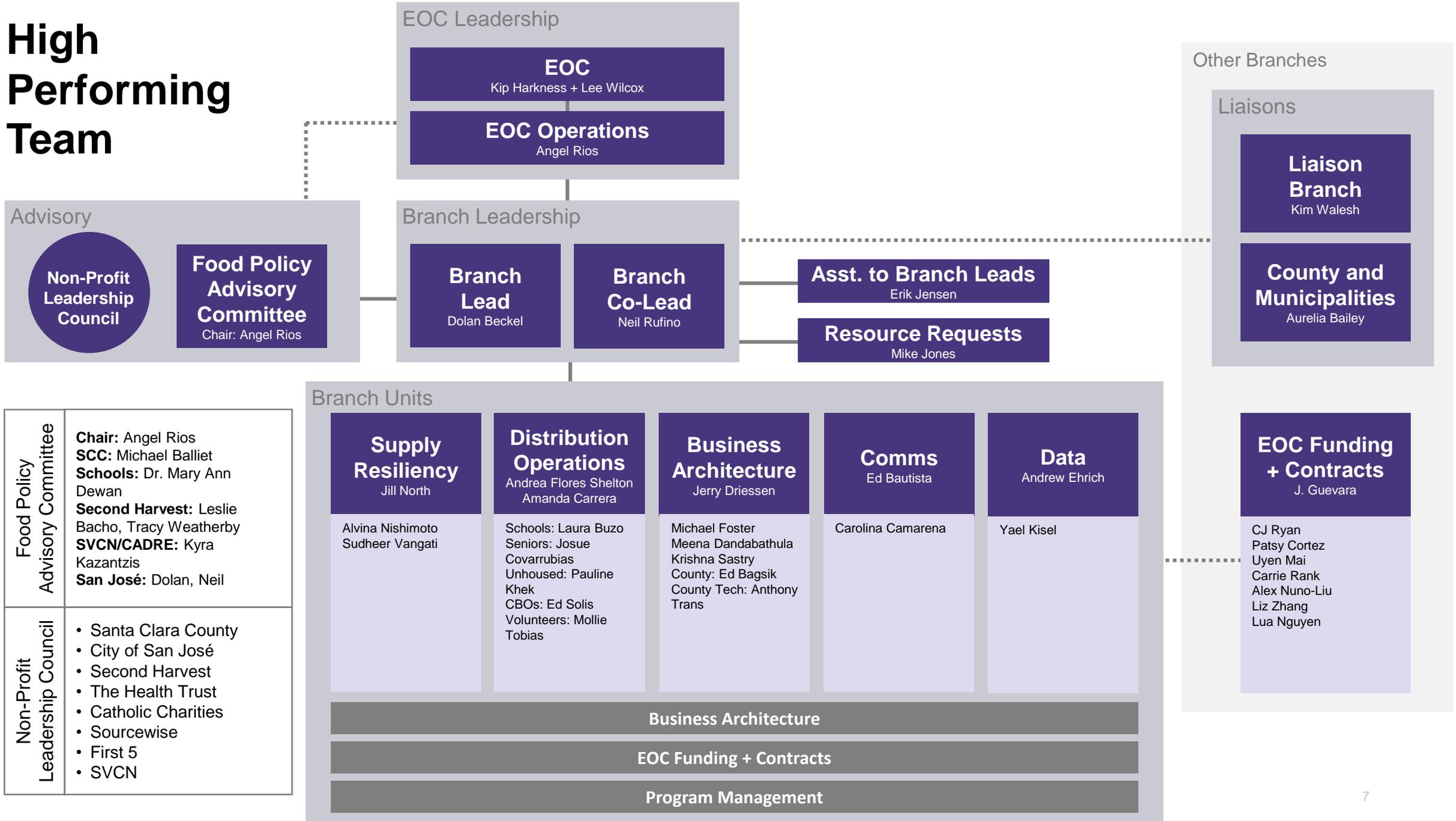


**Maximize  
Existing Food  
Networks**



**Scale for a  
Widespread  
Food Crisis**

# High Performing Team



<b>Food Policy Advisory Committee</b>	<p><b>Chair:</b> Angel Rios  <b>SCC:</b> Michael Balliet  <b>Schools:</b> Dr. Mary Ann Dewan  <b>Second Harvest:</b> Leslie Bacho, Tracy Weatherby  <b>SVCN/CADRE:</b> Kyra Kazantzis  <b>San José:</b> Dolan, Neil</p>
<b>Non-Profit Leadership Council</b>	<ul style="list-style-type: none"> <li>• Santa Clara County</li> <li>• City of San José</li> <li>• Second Harvest</li> <li>• The Health Trust</li> <li>• Catholic Charities</li> <li>• Sourcewise</li> <li>• First 5</li> <li>• SVCN</li> </ul>

# Food Distribution Funding Provided by the City

## Completed

The Health Trust	\$	1,196,452
Loaves and Fishes	\$	350,000
Martha's Kitchen	\$	250,000
First 5	\$	722,348
World Central Kitchen	\$	3,564,000
San Jose Unified School District	\$	2,120,654
Hunger at Home	\$	1,300,000
Team San Jose	\$	1,644,750
Veggielution	\$	69,000
Cathedral of Faith	\$	36,015
DoorDash	\$	25,000
Revolution Foods #1	\$	1,900,000
Mod Pizza	\$	27,626

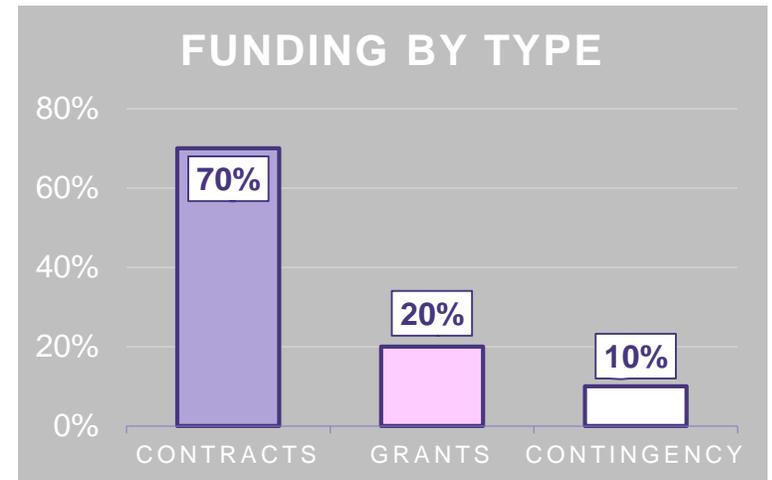
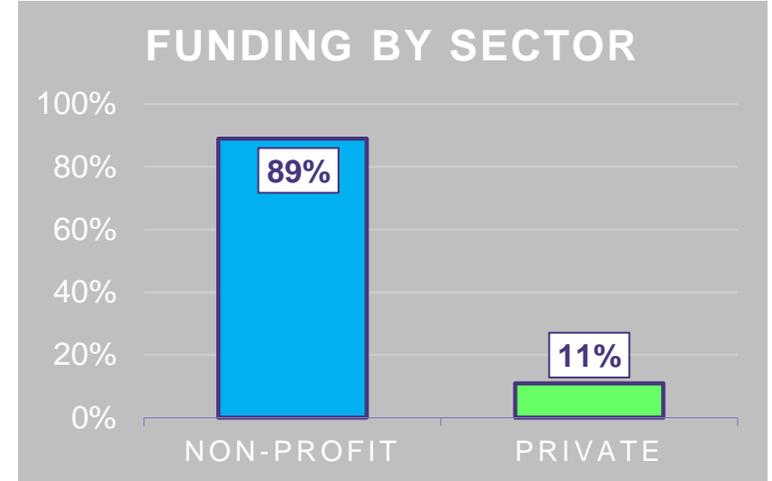
## In Process

Catholic Charities	\$	1,300,000
Revolution Foods #2	\$	1,689,000
RFB: Unhoused Meal Delivery	\$	3,000,000
RFP: Meals/Grocery Delivery to Highly Impacted by COVID-19	\$	5,000,000
San Jose Conservation Corps*	\$	4,000,000
Bateman	\$	836,000
First 5	\$	750,000

## Planned

City Labor Admin Costs	\$	1,462,447
RFP: Collective Impact Non-Profit and Unmet Needs Grant*	\$	3,500,000
Contingency Funding	\$	4,000,000

**Total Spend** \$ **38,743,292**



\*Grant funding

# FIRST 5 Santa Clara County Outcomes

Through July 31, 2020

**12,415**

Diaper kits distributed (80 diapers and 2 packs of wipes per kit)

**9,090**

Cans of certified infant formula distributed (4 cans provided per baby)

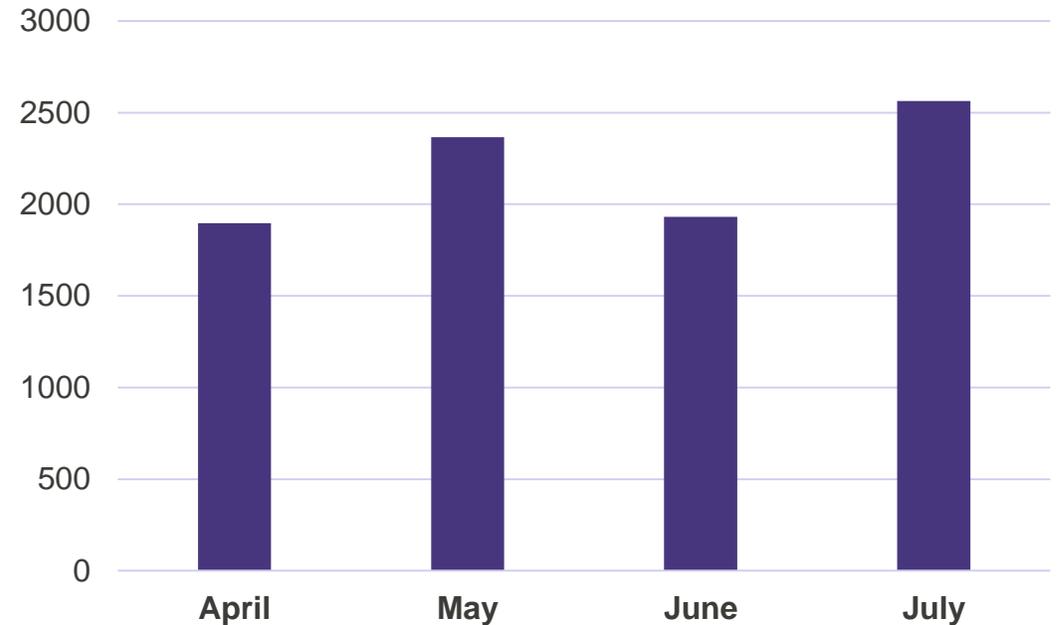
**5,236**

Families served in Santa Clara County (duplicative over multiple distributions)

**3,218**

Families served in the City of San José (duplicative over multiple distributions)

Number of Unique Families Picking Up Necessities Each Month\*



\*Not all families picked up supplies every month. The graph shows the unique number of families that picked up supplies each month.

# Staffing and Volunteer Support

## Completed Staffing and Volunteer Requests

**6,051**

Volunteer Matches to Food +  
Necessities Distribution Sites (from a  
group of 3,556 unique volunteers)\*

**+50**

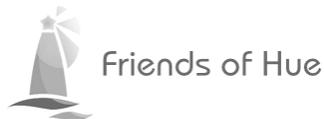
City Staff Deployed to Food + Necessities  
Distribution Sites at Non-Profits

**121**

San Jose Conservation Corps  
members deployed to Second Harvest

### Deployed to:

- AACI
- Alum Rock School District
- Catholic Charities
- Campbell Union School District
- City of San José
- Community Services of Mtn View
- Friends of Hue Foundation
- La Comida of Palo Alto
- Loaves & Fishes
- Martha's Kitchen
- Portuguese Senior Center
- Sacred Heart
- Salvation Army
- San Jose Unified
- Second Harvest of Silicon Valley
- Somos Mayfair
- St Isabel's Kitchen
- Sunnyvale Community Services
- Vietnamese Service Agencies
- West Valley Community Services



# Success Stories



Franklin McKinley



Mexican Heritage Plaza



Great Plates Delivered



First 5



Bourne Blessed Food Give-Away

# Food Network Partner Perspectives

Second Harvest of Silicon Valley

Santa Clara County Office of Education

The Health Trust

Veggielution

Sourcewise + World Central Kitchen



# Feeding San Jose

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September 1, 2020

Leslie Bacho, CEO

Tracy Weatherby, VP, Strategy & Advocacy

# National & State Context

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Network of 200 independent member food banks across the country; each with specific geographic territory. Main conduit for USDA foods (TEFAP, Tariff, Covid)



State network of food banks; connection to CDSS and state advocacy & food funding



**SECOND HARVEST**  
*of* **SILICON VALLEY**

Only member Food Bank for  
Santa Clara & San Mateo Counties





**SECOND HARVEST**  
of SILICON VALLEY

# Network

Distribute through 300 independent agency partners as well as direct to our clients through distribution partnerships

- All food is provided for free to partners & clients
- Most organizations who feed people in our two counties get all or the majority of their food from Second Harvest

## Grocery Distribution



**Agency Partners:**  
Social Service, Faith-based, Pantries



**Distribution Partnerships:**  
Schools, Colleges, Housing Complexes, Parking Lots & Shopping Centers

## Food Provided to Partners who Provide Meals



**Agencies Serving:**  
Homeless, Residential, Seniors, Shelters, Children's Snack Programs



# Food Advocacy & Policy

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## Food Connection Team

Team of 18 multilingual members  
- hotline, texting & field visits

- Connect people to our distributions
- Sign clients up for CalFresh



## School & Summer Meals Advocacy

- Work with school districts to help them take advantage of federal meals programs, especially universal school meals
- Publicize and enable federal summer meals in both counties



## Policy Advocacy

- CalFresh
- Universal School Meals
- Summer Meals
- Support of Food Banks (USDA food, CalFood, etc.)



# Covid Response: Labor to Box Food

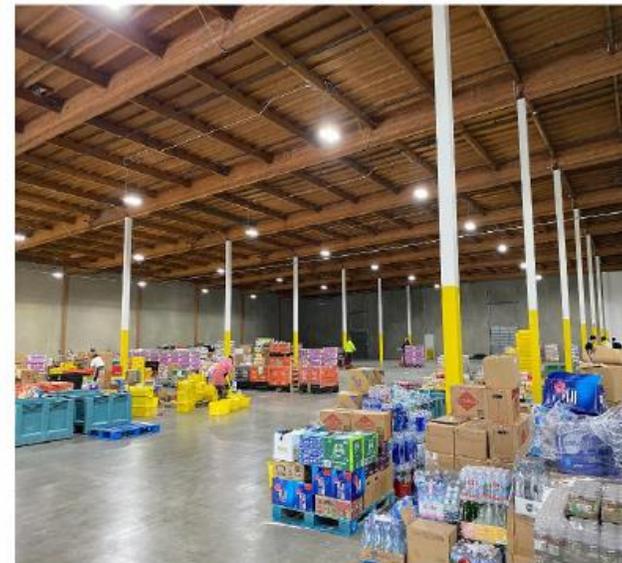
- Up to 150 National Guard at the peak
- As Guard leaves, in their role of coordinating food, San Jose has funded San Jose Conservation Corp with CARES \$



# Infrastructure Growth

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- 20 trucks grew to 30
- Additional SJ Warehouse + donated Watsonville cold storage
- Receiving 90+ tractor-trailer loads of food a week

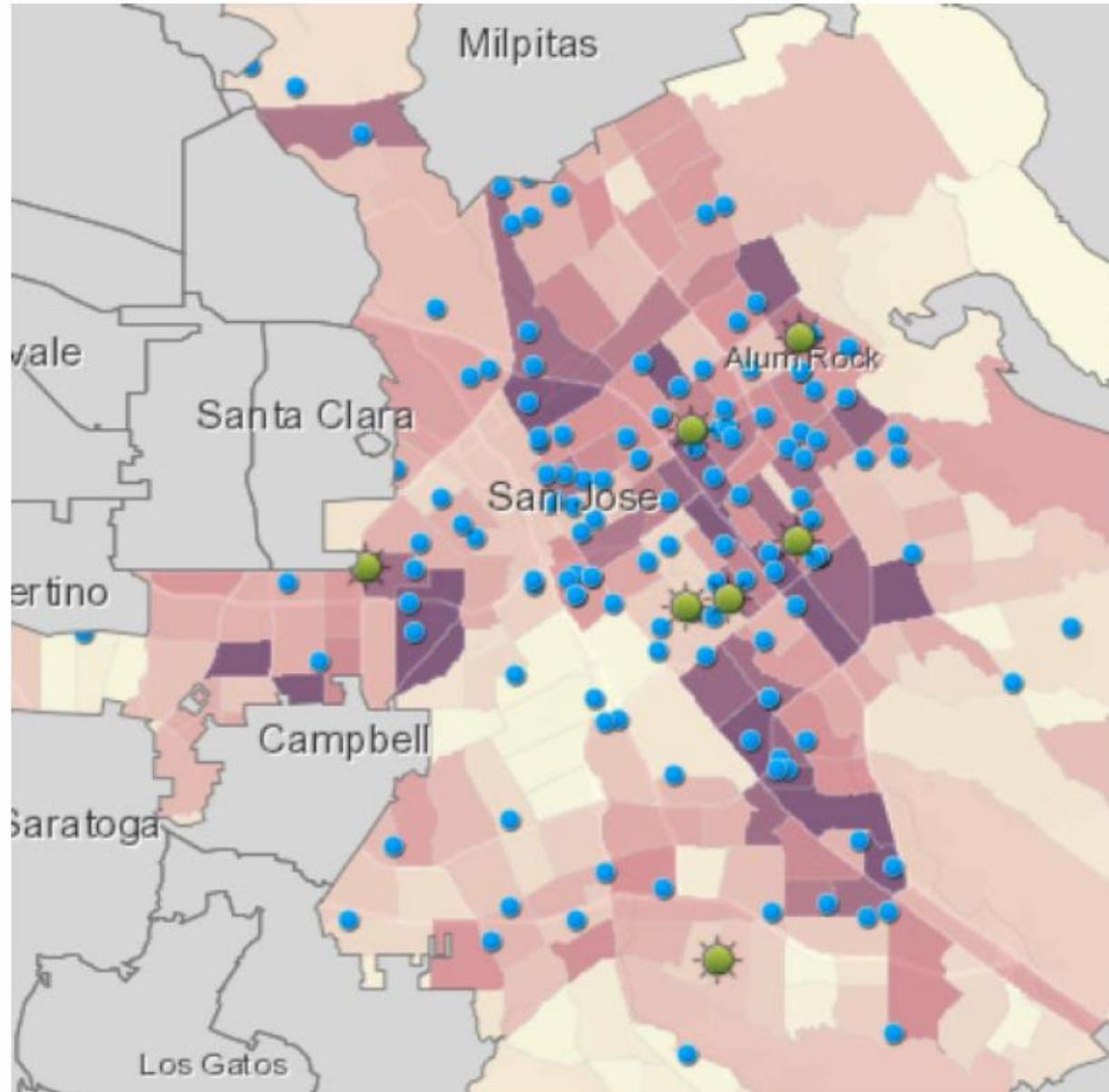


# Fresh Produce, Milk, Eggs, Frozen Meat, Staples

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# Grocery Distribution Locations – San Jose



# Food in San Jose

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- Over **200 distribution sites** with 110 partners/programs; **60 drive-thrus**. **Examples:**
  - School of Arts & Culture at Mexican Heritage Plaza
  - **Food-Inclusive Non-Profits:** Sacred Heart, Salvation Army, Cathedral of Faith, Catholic Charities, City Team, The Health Trust
  - **Schools:** Yerba Buena, Franklin Elementary, Santee, Luther Burbank, Lairon College Prep, Alpha Public Schools, Jason Dahl
  - **Colleges:** SJSU, San Jose City College, Evergreen Valley College
  - **Faith Communities:** St. John Vianney, Our Lady of Refuge, Our Lady of Guadalupe, Santa Teresa, Gloria Dei, Friendship Church of God, True Vine Baptist, St. James African Methodist
  - **Housing Complexes, Community Centers:** Valley Palms, EAH, Quail Hills, Seven Trees Community Center, Washington United, TOKNA, Mayfair
  - **Meal Programs:** Martha's Kitchen, Loaves & Fishes, HomeFirst, Life Moves
- Over 2,000 households with grocery home delivery

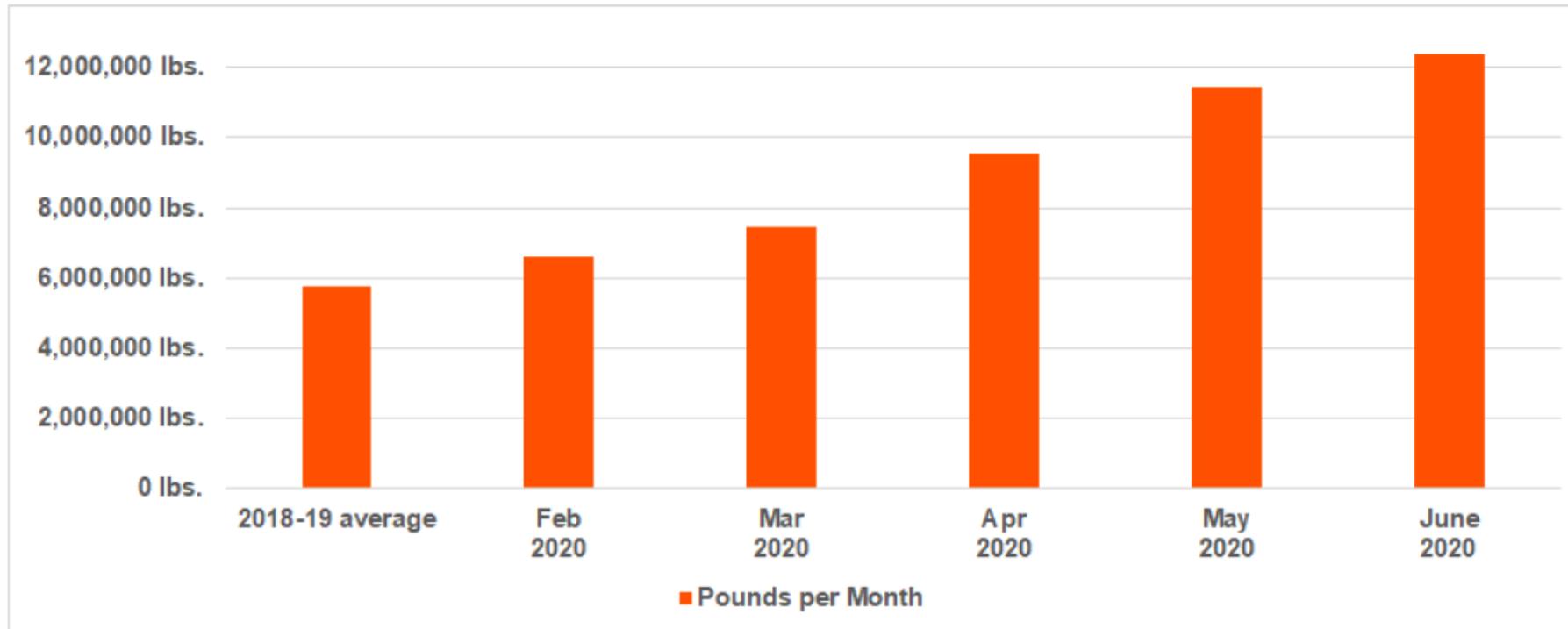


# Growth in Pounds & People Served

We are now providing food to over 500,000 people, 100% increase vs. pre-pandemic

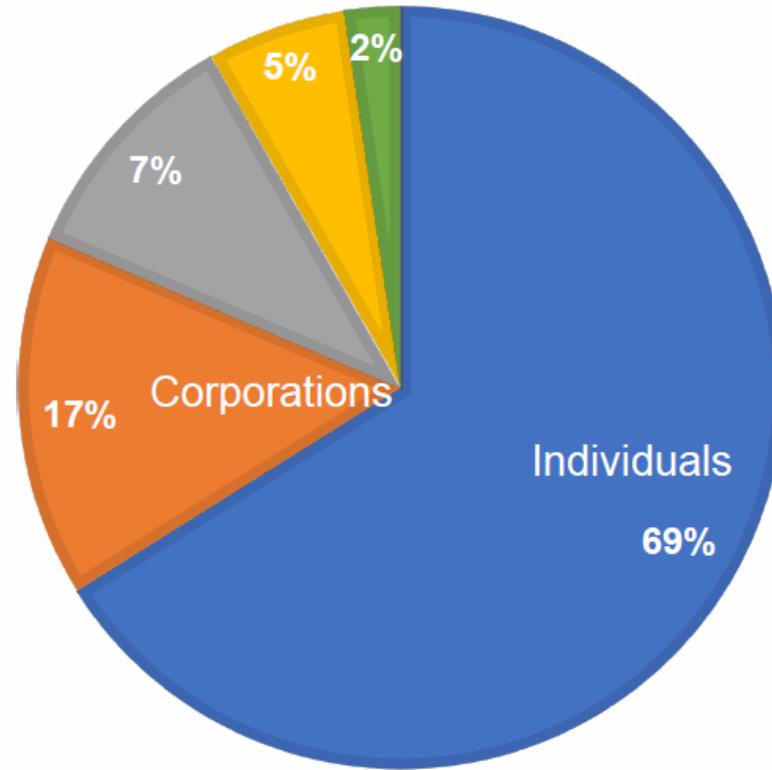
Almost half of all food provided across both Counties is in San Jose

*June new record: 12.2M pounds!*



# FY20 Sources of Funding

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■ Individuals ■ Corporations ■ Foundations ■ Government ■ Organizations



# The Way Forward

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- Determine a plan to sustain this level of need
  - Budget for Food
  - Long-term Facilities
  - Trucks
- Partner with the City to feed our community



# Food Distribution Support

September 1, 2020  
Dr. Mary Ann Dewan  
County Superintendent of Schools

# Overview

## Emergency Operations Center

- Meal distribution tracking
- Ongoing regular meetings with school district nutrition leaders
- Supporting districts with finding and purchasing PPE

## Partnership with the City of San Jose

- Daily meetings to ensure support was provided to districts to expand feeding to 18 and older
- Supporting relationships in creating Premise Use Agreements



# Success Stories

- Increased meal availability through partnerships to include youth and adult meals
- School District meals served as of August 20<sup>th</sup>
  - 7,500,000+
- City of San Jose meals distributed
  - 826,793 across 50 sites countywide
- Collaboration and sharing of best practices across the county
- The school district meal service workforce and their never ending commitment to getting meals out to students



# Challenges

## Establishing processes and procedures for a pandemic

- Staff safety
- Obtaining adequate PPE
- Communicating new process with the community
- Drive through meal distribution
- Finding and purchasing paper bags to put the meals in for easy distribution

## Waivers for the 2020-2021

- Decrease in meals served since school started
- Decline in access to meals
- Significant more work for school districts



# Moving Forward

## Gaps

- COVID-19 meal waivers
- Funding for nutrition programs
- Adult Meals



# Connect with SCCOE

- Social Media



- [Ed Bulletin](#) (e-newsletter)
- [www.sccoe.org](http://www.sccoe.org)





**HEALTHTrust**



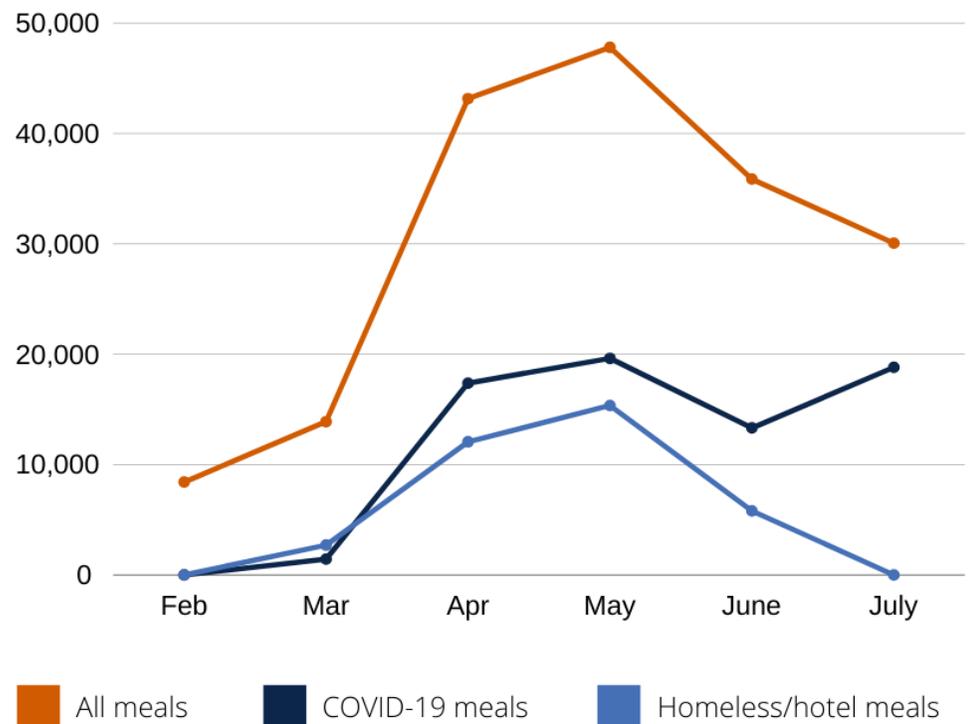
# The Health Trust: Meals on Wheels COVID-19 Response

Michele Lew, Chief Executive Officer

# The Health Trust Meals on Wheels



## Meals Delivered



Over **179k** meals delivered since March 2020

**136,980** in the City of San Jose





**Cayce Hill**  
Executive Director





**FARM BOX**

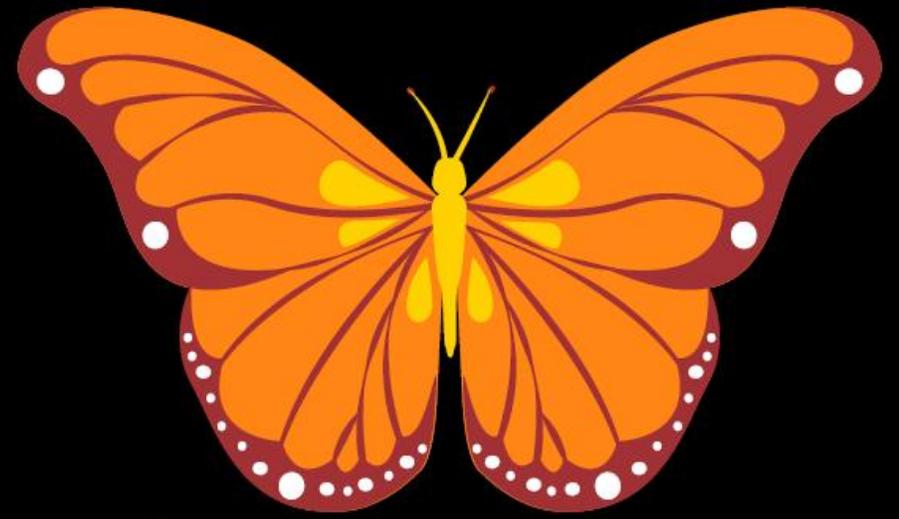


# EASTSIDE CONNECT

FARM BOX & MEAL DELIVERY



**MEAL DELIVERY**



# ¡SÍ SE PUEDE!

COLLECTIVE



**Amigos de Guadalupe**  
Center for Justice & Empowerment



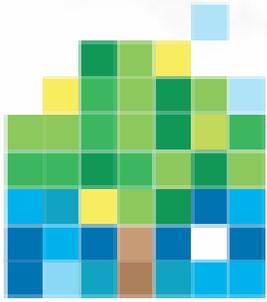
**Grail Family Services**



School of Arts & Culture  
**Celebrates**  
Mexican Heritage Plaza







SOURCEWISE  
COMMUNITY RESOURCE SOLUTIONS



World  
Central  
Kitchen

**Jill Mariani**, DOT Innovation Program Manager, Great Plates Delivered Program Lead  
**Aneliza Del Pinal**, Chief Executive Officer, Sourcewise  
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# Great Plates Delivered Program

**15**

Jurisdictions Served

**1473**

Total Participants

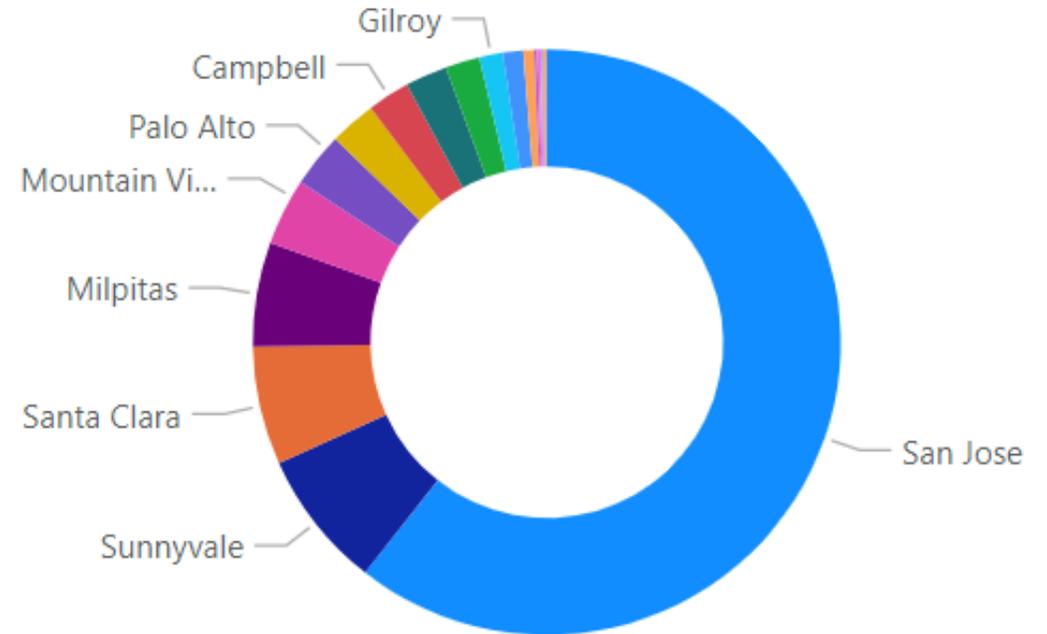
**138,718**

Total Meals Delivered

## Great Plates Delivered Meals, Last 4 Weeks

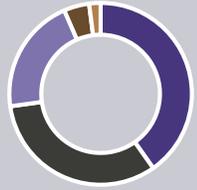
City	8/7/20	8/14/20	8/21/20	8/28/20	Total
Campbell	262	256	272	272	1,062
County Pocket	20	20	20	20	80
Cupertino	272	290	310	300	1,172
Gilroy	160	160	132	160	612
Los Altos	70	70	70	70	280
Los Gatos	110	112	114	128	464
Milpitas	634	640	672	682	2,628
Monte Sereno	20	20	20	20	80
Morgan Hill	280	288	290	268	1,126
Mountain View	368	394	416	440	1,618
Palo Alto	382	368	364	350	1,464
San José	6,598	6,742	6,906	6,988	27,234
Santa Clara	622	660	700	746	2,728
Saratoga	202	196	208	220	826
Sunnyvale	760	792	798	864	3,214
<b>Total</b>	<b>10,760</b>	<b>11,008</b>	<b>11,292</b>	<b>11,528</b>	<b>44,588</b>

## GPD Action Participants by City



# Great Plates Delivered Survey

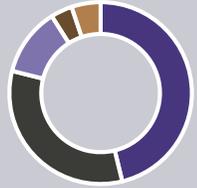
## Access



**73%**

of respondents Strongly Agreed or Agreed that without the Great Plates Delivered program they would not have access to meals on a regular basis

## Satisfaction



**79%**

of respondents Strongly Agreed or Agreed that overall they were satisfied with the Great Plates Delivered program

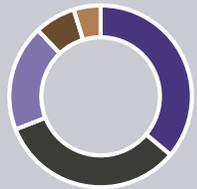
## Independence



**82%**

of respondents Strongly Agreed or Agreed that the Great Plates Delivered program assisted them with maintaining their independence

## Service



**88%**

of respondents said they received Excellent, Very Good, or Good customer service from the Great Plates Delivered program staff

## Legend



“ They ensured my getting nutrition. Food delivery means I don't have to expose myself to possible exposure at grocery stores. I am 87 and have A-FIB.

“ Nutritious, great-tasting vegetarian meals have changed my life making me more independent and less likely to run out of money.

“ Your service program helped avert a family crisis, giving us the time needed to get organized in keeping food on the table.

“ Thank you Governor Newsom and Santa Clara County! A real good program.

“ It has allowed me to worry less about getting groceries, especially when there have been shortages.

# Interagency Agreements, County Transition, Next Steps

- City/County agreement is signed
- County has asked and City has granted one 30 day extension
- City/cities agreement negotiations are in process with possible revised terms needing approval
- Target end date for City/cities agreements was August 31 (no extensions were requested)
- Competitively procured food distribution services only within San Jose start September 30
- City will continue food distribution at least through December 31 only within San Jose
- City will continue staff collaboration with food network partners on a regional food program

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