



COUNCIL AGENDA: 8/25/2020

ITEM: 2.9

FILE NO: 20-938

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: August 25, 2020

SUBJECT: Retroactive Approval of Silicon Valley LGBTQ+ Pride Week City Hall Lighting Display Sponsored by Council District 9 and Council District 6 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

Recommendations:

(a) Retroactively approve Silicon Valley LGBTQ+ Pride Week scheduled on August 25-September 1, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.

(b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Foley & Davis)

[Rules Committee referral 8/12/2020 - Item A.1.a]



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Pam Foley
Councilmember Dev Davis

SUBJECT: SEE BELOW

DATE: August 11, 2020

APPROVED:

DATE:

8/11/2020

**SUBJECT: RETROACTIVE APPROVAL OF SILICON VALLEY LGBTQ+ PRIDE
WEEK CITY HALL LIGHTING DISPLAY SPONSORED BY COUNCIL
DISTRICT 9 AND COUNCIL DISTRICT 6 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Retroactively approve Silicon Valley LGBTQ+ Pride Week scheduled on August 25-September 1, 2020 as a City Council sponsored Special Event and approve the expenditure of funds;
2. Approve and accept donations from various individuals, businesses, or community groups to support the event; and
3. Place the item on the August 25, 2020 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Marsha P. Johnson and Sylvia Rivera, two transgender women of color were key figures that sparked the 1969 Stonewall Uprising. Their fight to be respected by the rule of law and society alike would one day become the Modern LGBTQ+ Rights Movement. Since then, Pride has spread throughout the country. The proclamation that the week of August 25, 2020 be Silicon Valley LGBTQ+ Pride Week is a way to recognize proud LGBTQ+ lives in our community as well as commend Silicon Valley Pride for the honorable work they continue to do.

Silicon Valley Pride first began back in 1975 as a gay rights rally and evolved into the San José Pride Festival in 1976. During the following year, in 1977, San José added its first pride parade to the celebration. In 2014, the San José Pride Festival transformed once again into Silicon Valley Pride so that the organization could foster a greater sense of unity amongst San José's neighboring cities.

This Pride Festival is now the largest Pride celebration of the entire South Bay community and is an inclusive family friendly event that everyone can enjoy, typically taking place in Downtown San José. It is because of this festival that the Lesbian, Gay, Bisexual, Transgender, and Queer communities and its abundant allies may celebrate their lives loudly and proudly by marching, dancing, and singing together.

In the midst of a worldwide pandemic, Silicon Valley Pride has continued to digitally serve this community by providing an array of COVID-19 community support resources and hosting online social events. Most notable of their virtual events will be the "45th Annual Silicon Valley Pride Celebration: Equality Rising," a 2-day digital festival taking place the last weekend of August. This will feature a showcase of talent across the queer and ally community, virtual access to merchants and non-profits from across the area, and people showing their pride by submitting 1-minute video clips.

Due to the current circumstances resulting from the COVID-19 pandemic, typical in-person Pride parades and festivals are unable to occur. This proclamation serves as a creative adaptation to our reality, encouraging us all to still set aside a week to joyfully focus on LGBTQ+ individuals and support Silicon Valley Pride.

To honor Silicon Valley Pride and their extraordinary work, City Hall shall be lit up in pride themed colors for seven days starting August 25, 2020.

ANALYSIS

City Council Policy 7-14, City Hall Event Lighting Policy, Sections B.1 and C.1 allows Rotunda and Tower lighting in conjunction with proclamations for official actions or ceremonial items as approved by City Council. Retroactive approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Pam Foley and Councilmember Dev Davis will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 9, Council District 6, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the August 18, 2020 Rules Committee Agenda and the August 25, 2020 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TON J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.