



**RULES COMMITTEE:
ITEM:**

Memorandum

**TO: RULES AND OPEN GOVERNMENT
COMMITTEE**

FROM: Mayor Sam Liccardo
Chair Johnny Khamis

**SUBJECT: COMMUNITY & ECONOMIC
DEVELOPMENT COMMITTEE
WORKPLAN**

DATE:

Approved

Date **07/15/20**

Approved

Date **06/25/2020**

RECOMMENDATION

- a) Approval of the Community and Economic Development Committee workplan for the period August through December 2020, setting its meeting schedule on the fourth Monday of each month at 1:30 p.m. in Rooms W118-119.
- b) Accept the draft Community and Economic Development Committee workplan for the period January through June 2021.

WORKPLAN CONTENTS

**COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE WORKPLAN
August 2020 - June 2021**

COMMITTEE MEMBERS:

JOHNNY KHAMIS, CHAIR
PAM FOLEY, VICE CHAIR
LAN DIEP, MEMBER
RAUL PERALEZ, MEMBER
MAYA ESPARZA, MEMBER

STAFF:

KIM WALES, CITY MANAGER'S OFFICE
KELLY KLINE, MAYOR'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
LOUIS OSEMWEGIE, CITY CLERK'S OFFICE

MISSION STATEMENT:

To manage the growth and change of the City of San José in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

AUGUST THROUGH DECEMBER 2020 WORKPLAN ITEMS:

AUGUST 24, 2020

- 1. Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.
- 2. Verbal Report on San José Manufacturing Study.** (Economic Development)
Purpose: Present the findings and key insights from a study of San Jose's manufacturing sector, including real estate and sector trends.

SEPTEMBER 28, 2020

- 1. Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.
- 2. Housing and Community Development Commission FY 2019-2020 Annual Accomplishments Report and FY 2020-2021 Work Plan.** (Housing)
Purpose: Provide the Housing and Community Development Commission's Fiscal Year 2019-2020 Annual Accomplishments Report and consider and either approve, or approve with modifications, its FY 2020-2021 work plan.
- 3. Verbal Report on Urban Village Plan Implementation.** (Planning, Building, and Code Enforcement)
Purpose: Provide an update on the process to develop Urban Village zoning districts consistent with recent state laws.
- 4. Team San Jose Annual Report on Activities and Semi-Annual Performance Measure Updates.** (Economic Development)
Purpose: Provide an annual report on Team San Jose activities and semi-annual update on Team San Jose performance measures.

OCTOBER 26, 2020

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.
2. **Housing Crisis Work Plan.** (Economic Development / Planning, Building and Code Enforcement / Housing)
Purpose: Provide progress report on implementation of prioritized items in the Housing Crisis workplan. This report will include an update on affordable housing finance.
[Deferred from April 27, 2020]
3. **City Council Policy Priority #2: Electronic Billboards Phase 2.** (Planning, Building and Code Enforcement)
Purpose: Provide an update on Electronic Billboards Phase 2 workplan to allow electronic digital off-site advertising signs or billboards on non-City-owned sites.
4. **City Council Policy Priority #6: Review of Cannabis Land Use and Regulatory Provisions.** (Police / Planning, Building and Code Enforcement)
Purpose: Provide the committee with an update on progress on City Council Policy Priorities #11, Review of Cannabis Land Use and Regulatory Provisions.
5. **Affordable Housing Siting Policy.** (Housing)
Purpose: Accept the report and update on progress towards developing an Affordable Housing Siting Policy.
[Deferred from April 27, 2020]

NOVEMBER 23, 2020

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.
2. **City Council Policy Priority #1: Local Hiring/Local Business/Apprentice Utilization Program.** (Public Works)
Purpose: Provide an analysis and considerations for a Local Hire Program.
[Deferred from June 22, 2020]
3. **Economic Recovery Update.** (Economic Development)
Purpose: Review progress implementing the Fiscal Year 2019-2020 work plan for business for economic recovery, including business outreach, small business support, and recovery initiatives such as Al Fresco.

4. Update on Real Estate Activities Surplus Sales and Leasing Activities. (Economic Development)

Purpose: Provide a review of the City's Real Estate activities, including surplus sales and leasing activities.

[Deferred from March 23, 2020]

5. Affordable Housing Rent Increases. (Housing)

Purpose: Accept the staff report and provide input regarding rent burdened households in affordable housing developments and potential policy and or program recommendations regarding allowable rent increases in affordable housing developments.

[Deferred from May 18, 2020]

6. Local/Small Business Contracting Participation Update for Fiscal Year 2019-2020
(Public Works / Finance)

Purpose: Provide a report on City contracting with local and small businesses for Fiscal Year 2019-2020.

7. Annual Performance Review of Team San Jose and Convention and Visitors Bureau, 2019-20. (City Auditor)

Purpose: Provide a report on Team San Jose and Convention and Visitors Bureau performance.

DECEMBER 28, 2020 - CANCELLED

DRAFT JANUARY THROUGH JUNE 2021 WORKPLAN ITEMS

JANUARY 25, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.
2. **Arts Commission Work Plan for Fiscal Year 2020-2021.** (Economic Development)
Purpose: Provide a work plan for Fiscal Year 2020-2021 in order to comply with City policy pertaining to Boards and Commissions.
3. **Council Priority # 8: Cannabis Equity Application Program Status Report.** (Economic Development)
Purpose: Provide a status report on City Council Policy Priority #8, Cannabis Equity Applicant Program. This priority concerns creation of a Cannabis Equity Program, which would facilitate the inclusion and support of individuals and communities in the cannabis industry who are linked to populations or neighborhoods that were negatively or disproportionately impacted by cannabis criminalization.
4. **Council Priority #10: Anti-Displacement Preference Ordinance Status Report.** (Housing)
Purpose: Provide a status report on City Council Policy Priorities #10, Anti-Displacement Preference Ordinance.

FEBRUARY 22, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **City Council Policy Priority #7: Universal Development Fee and Impact Fee Deferred Payment Program for Housing Status Report** (Economic Development)
Purpose: Provide a status report on staff's work to implement a Universal Development Fee and Impact Fee Deferred Payment Program for Housing.
3. **Parkland Fee Update.** (Parks, Recreation and Neighborhood Services)
Purpose: Provide the Committee with an update on the work plan for completing an updated land valuation, analysis, fee study, and steps forward to update ordinances in relation to these studies and other City Priority work items.
4. **Downtown and Regional Wayfinding Initiative Update.** (Transportation / Economic Development)
Purpose: Provide an overview of the City's Downtown Wayfinding efforts as well as progress on Regional Wayfinding activities.

MARCH 22, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **City Council Policy Priority #4: Soft Story Retrofit Program Status Report.** (Planning, Building and Code Enforcement)
Purpose: Provide a status report on the Soft Story Retrofit program provided receipt of FEMA grant award notification in Fiscal Year 2020-2021.

APRIL 26, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

MAY 24, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Annual Update on work2future.** (Economic Development)
Purpose: Provide a summary of work2future's key activities and accomplishments for Program Year 2019-2020.
3. **Verbal Report on Citywide Planning Activities.** (Planning, Building and Code Enforcement)
Purpose: Provide a brief summary of Citywide Planning Initiatives including recent accomplishments, milestones and upcoming activities. Work items covered include Urban Village planning, Policy and Ordinance work, and progress related to updating the Envision San Jose 2040 General Plan's Housing Element consistent with recent state laws.

JUNE 28, 2021

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Downtown Progress Report.** (Economic Development)

Purpose: Provide a report on downtown business and economic development, public life and arts and cultural initiatives.