Boards and Commissions Application

Profile

Audrey First Name

Rumsby Last Name

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Arts Commission: Submitted

Are you a resident of San Jose?

⊙ Yes ⊙ No

Length of Residency

☑ 6 or more years

What district do you live in? To verify, please click here: https://eservices.sccgov.org/rov/? tab=dt *

District 9

san jose _{City}	CA	95124
Dity		00121
	State	Postal Code
Primary Phone Alternate Phone		
self-employed Actor/Director/F	Producer	
Employer Job Title		
Current Employer Address		

Current Employer of Spouse

San Jose Stage Company

Audrey Rumsby

Spouse's Job Title

Production Stage Manager

If you or your spouse is retired and receiving a pension, please state source of pension.

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards **Ethnicity**

Question applies to multiple boards To which gender identity do you most identify?

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

I consider my entire life to be an ongoing education. I love to learn, and am constantly stretching my mental and physical abilities. I was homeschooled through Elementary and Middle school, and passed the California High School Proficiency Exam at age 14, in 2005. I attended DeAnza College from September 2006- 2009, where I completed the first two years of a Bachelors Degree in Political Science. I applied and was accepted into many universities to complete my Bachelors degree including UC Berkeley, USC, UCLA, and Columbia University. I turned down those opportunities, in favor of attending the London Academy of Music and Dramatic Art as the youngest Post-Graduate student they've ever accepted. An interesting experience that may apply to this question, is my work at the London 2012 Olympics. I was the lead musician and composer for the Team Welcoming Ceremonies, which meant that I spent 10 hours a day standing next to the podium in the Olympic Village, performing live music to underscore speeches made by elected officials and athletes from around the world. I've met heads of state from every single country that participated in the Olympic Games, and that experience gave me an incredible understanding of international relations and how a magnificent event like the Olympics is managed and run. I also run my own film studio, which just completed its first feature film. The film was just picked up for world wide distribution, and marks my debut as a film director and producer.

List any position or office held in any governmental agency, civic, or charitable organization including the dates

I decided I wanted to be a Congressional intern when I visited DC for the first time. I was 14 years old, and though I was too young to be hired (I didn't know that at the time!) I called Congresswoman Zoe Lofgren's office anyway. I interviewed and they offered me an internship, but upon finding out my age, asked me to come back when I turned 18. I followed their instructions and four years later spent several incredible months as a staffer for Congresswoman Zoe Lofgren, from June - September 2009. I wanted to stay, but had to head overseas to begin a post-graduate program at the London Academy of Music and Dramatic Art. Though I do not hold an official office, I have consistently volunteered for the Knights of Columbus and St Vincent De Paul Charities throughout my life.

Languages Spoken

English

Special Awards or Recognitions Received

My 2019 production of Shakespeare's "Twelfth Night" (which I directed, designed, and choreographed for the Arabian Shakespeare Festival) garnered 9 Theatre Bay Area nominations and 4 wins, including Best Production of a Play. I was a professional and competitive Scottish Highland Dancer from 1997 - 2015. In addition to winning many competitions, I was awarded the Best Bay Area Scottish Highland Dancer trophy for 2004, 2006, 2007, 2008. In 2012, I was hired to perform at the Olympics and the Mercury News did a write up on me. I've often been recognized in various news platforms for my work in theatre both in the US and in the UK, and continue to be featured as a guest on several University radio shows.

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I love San Jose. I grew up here, and despite having lived and worked in big Arts hubs all over the world, I keep getting pulled back home. I believe in this place, and I believe in our artists, their rights, and their importance. I have a lot of energy and I want to offer that on behalf of our city's creative community. I believe that this city is living up to about 50% of what it's capable of in terms of creative growth and artistic presence. San Jose is home to hundreds of brilliant, visionary artists who don't have a supportive enough environment to create the culture we need. I can help this great city establish a vision for it's role in the arts, and see it through. In order to do so, we must have a deeper understanding of the needs and visions of the artists and arts organizations in San Jose. Their visions need to be supported and grown. I have become good friends with the development team at the Hammer Theatre, and I know most of the arts professors at SJ State. In a recent discussion with Katy Santos at the Hammer, she expressed a yearning to fully envision the future of the space and fill it with more local events. I want to get a clear sense of what the arts landscape is here in SJ, understand the needs of the individuals and orgs, and create the resources necessary to help them reach their goals. Meanwhile, we need to think big and create a comprehensive vision for what the San Jose Arts Scene will grow to.

Please state any other information which you feel would be useful in reviewing your application

I would love to work with the Arts Commission and have the opportunity to aid the Council and Mayor.

Do you own property in the City of San José?

⊙ Yes ⊙ No

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ⊙ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

⊙ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

I am the current Artistic Director of American Youth Shakespeare, although I will be stepping aside from that title soon, in order to devote more time to my film studio. My partner, Michael Cavanaugh, is the Production Stage Manager for San Jose Stage Company. He may end up in another position very soon though, as the Stage has had to slow things way down due to Covid-19.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ⊂ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards

If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

⊙ Yes ∩ No

Reference 1 Name

James LeBrecht

Reference 1 Address

Reference 1 Phone

Reference 2 Name

Cathleen King

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ⊙ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ∩ No

Please describe your experience in serving on a Commission or Board.

I serve as the Artistic Director of American Youth Shakespeare, and am present at all board meetings for that organization. I understand the function of a well run board, having worked closely with each member to achieve organizational, financial, and creative goals.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I bring to the table a combination of Creative Arts and political awareness. I've also lived and worked in London, Berlin, NYC, etc and have a keen perspective on what their arts communities have that ours don't. I've been a financially and creatively successful artist for over 10 years now, with projects spanning from the Bay Area to London. I've managed large teams of people in developing and accomplishing creative visions, and I have a huge amount of energy when it comes to getting the job done and on time. I've raised hundreds of thousands of dollars in arts funding from individuals, businesses, and grants for myself and other companies. This is a skillset that I'd love to share with the San Jose Arts community. I have robust relationships with just about every arts organization in San Jose, having consulted or worked with many of the arts leaders in our community. I've become a trusted resource for other companies in aiding them to create their own visions and see them through. I also have a background in politics, having worked as a staffer for the US Congress. I have been lauded for my public speaking ability, having trained as a classical actress (a skill I often use in productions and film). I've also developed a keen sense of how to communicate with business leaders, bridging that all too important gap between artists and funders. I also bring a huge amount of support with me wherever I go. I am mentored by James LeBrecht, who's groundbreaking documentary "Crip Camp" (just released on Netflix. Seriously check it out if you can!!) was produced by the Obama's company "Higher Ground". My current projects are being supervised by a team in LA largely made up of Disney folks. I walk in many different circles and am comfortable wherever I go. I would be honored to represent the Arts Commission.

What is your understanding of the purpose of the Commission?

I understand the purpose of the commission to represent the San Jose arts community in the local government. The commission ensures that local officials have a clear understanding of what the needs and future possibilities are for the arts, and that designated funding goes to the intended purposes. Having met and admired many arts commissioners over the years, my personal opinion is that the role is more passive than it can and should be. I am more inclined to problem solve and push the envelope, but I understand that the commission is there to aid the council and mayor, and ultimately defers to their higher judgement. I would be a very active participant in this process, and eager to offer solutions and avenues by which our arts community can become stronger.

Please list three issues facing the City that you feel the Commission should address.

I have a long list of issues I'd love to dig into, but my speciality is in the performing arts and film, and therefore I'm inclined to mention those issues first. Performance Space: San Jose needs to open up more space for smaller companies to perform and showcase their work. We can be so much more creative in this way and I'm just not seeing the leadership necessary to make it happen. I work very closely with teams at the Hammer Theatre, SJ Stage Co, and the Historic Hoover Theatre, all of which have great spaces already there (or in the case of the Stage, in the process of being built). From talking with just those 3 spaces, I've learned that there's a lack in clear vision for programming. They need leadership and that's something the Commission could seriously help with. Business/Arts Relationships: There's an overall lack in communication between local business and artist groups. In order for us to become a creative hub we need to kick this into overdrive. I would be hosting presentations at local places like WeWork and Apple every few months, promoting all of the arts events coming up and talking about the companies. This is how I've gained all the attention needed to be successful with my own work. Arts programming for young people and the disabled community: We do not have enough programming in our area specifically serving young people and the disabled. I know this because my audiences at American Youth Shakespeare are constantly saying it. I also developed a program for the HOPE Services Center, and they are constantly looking for programming to either bring to their locations or bus their clients to. This is meaningful work that the Commission can help grow.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

I attend so many events in San Jose, and I'm always drawn to attend events that I'm personally invited to. I oversaw several productions for American Youth Shakes, and attended "The Rocky Horror Show", and "The Humans" at SJ Stage Co. I was invited to the Almaden Art and Wine festival, and attended National Theatre Live "Frankenstein" at the Hammer. There are so many more!

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

Oh boy, this is a tough one. To start off with, please think of your favorite book, song, tv show, movie and maybe a sculpture or painting you love. Then imagine what your day to day life would be like if none of those things ever existed. Imagine if the towns and environments where those creators lived had forced them to stop fussing around with a guitar and get a real job already. I've fought that pressure my entire life and it does NOT help living in a city where 25 year olds can make \$100,000 starting salary (f you know all about those computery things). Sure, there's a worthwhile argument for the starving artist, and how the desperation and starvation is necessary for creating great art. Sure, ok. But let's not forget that Michelangelo painted the Sistine Chapel after he was famous, and was paid damn well for it. I don't think his work suffered from the almighty dollar, and we shouldn't expect other artists to suffer either. We have absolutely no excuse, ESPECIALLY in a town where cash is flowing like honey. There is no life without art. There wouldn't be a point to anything. Scientists say that our decisions are based on emotion, not fact. If that's the case, then aren't we all artists anyway? Aren't we programmed to respond to art and emotion? Without it, we'd be just about as interesting as sea sponges chatting with a piece of dead seaweed. And that, my friends, is boring.

Question applies to Arts Commission Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

YES. An active role is absolutely necessary here. How much time do I have? From raising money for my business partnerships to fund my own work, I've learned that there are hundreds of local businesses and organizations that would support the arts if they felt they had a connection to it. They connected to me and my work, and that created support. The Arts Commission is uniquely positioned to do that and to do it beautifully. This is such a terrific way to build the arts in our community, by reaching out to those who feel disconnected from it and bridging that gap. In one go, you create financial support and also new audience members!! yay!! As a commissioner I'd want to take US to THEM, as opposed to expecting interested people to just show up to a commission meeting. I believe we should create an artistic vision for this city, and set about accomplishing it. We have been thinking small, piece by piece for a very long time, relying on individual artists to simply create a nice piece of work. We buy tickets, sure, and maybe show up, but it's not enough!! There are arts orgs that share the same street and don't know each other exists. We need to foster not only the individual orgs, but their relationships with each other. I spoke with Scott Hughes a few months ago about organizing a Summer performance series that would engage all arts organizations in San Jose. This would be a major step forward in creating awareness. This city is a tech and financial hub, and desperately needs to be a CREATIVE hub as well. I would argue that we need art substantially more in a city that focuses on tech. Many of the actors and young people I work with come from high tech families, yearning to find a creative outlet and something fun and meaningful to spend their money on. The people here want to support us but we're not making it easy for them. We're sitting on a MASSIVE opportunity here. All that's needed is the vision to take us there.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

I've spent the last decade of my life making a living as an actor, director, choreographer, and filmmaker. I've taken every project I've done from concept, to funding, to execution, to audience. I've managed huge and varied teams of people as the Artistic Director of American Youth Shakespeare, and as the CEO of my film studio. I was 24, came up with an idea for a movie I wanted to make and shoot in London, made a business plan, raised \$500,000, and am now the proud owner of a movie gearing up for world wide distribution. In my spare time, I run a company that teaches young people how to express themselves through the glory of Shakespeare's language. That's all happening right here, in techville San Jose. If the goal of this City Council is to be a badass force in growing the creative vision of this great city, then I'm your gal. This city is wonderful and chockfull of culture. If I, just one kid in San Jose, can raise half a million bucks in a couple years just to make a movie about an old english couple, then just think about how much this Commission can contribute, how much we can create. We need a vision for this, and a team of people to lead the way. I'm personally sticking my hand in the air to be a part of that vision.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

✓ I Agree *

Audrey Rumsby

Unions: AEA, UK Actors Equity

Jose, CA, 95124

Phone: | Email:

www.audreyrumsby.com www.barryandjoan.com www.americanyouthshakes.org

DIRECTING

Barry & Joan (Feature Film) | Director & Producer Vaudeville Documentary LLC (To be released in 2019)

As You Like It | Director Loomis Shakespeare Residency 2019

Playing Commedia (To be released in 2019)

Red Velvet | Movement Director Jewel Theatre Co. 2019

LAMDA Musical Theatre Project Music Director and Choreographer

Red Velvet | Assistant Director, Choreographer American Youth Shakespeare 2016

Twelfth Night | Director, Choreographer Arabian Shakespeare Festival 2018

The Comedy of Errors | Director, Assistant Director Colorado Shakespeare Festival 2017, American Youth Shakespeare 2016

Crimes of the Heart | Assistant Director Theatreworks | Giovanna Sardelli 2017

A Christmas Carol | Director, Choreographer American Youth Shakespeare 2017, 2014, 2012, 2011

Othello | Assistant Director & Choreographer Colorado Shakespeare Festival/Lisa Wolpe 2016

New Works Festival | Assistant Director Giovanna Sardelli 2016

Short Play Festival | Director, Choreographer Arabian Shakespeare Festival 2015

Arcadia | Assistant Director Jewel Theatre Company 2013

The Taming of the Shrew | Director American Youth Shakespeare Alumni Company 2013

London Olympic Welcome Ceremonies Composer | Lead Musician, 2012

Much Ado About Nothing | Director, Choreographer American Youth Shakespeare

Julius Caesar | Director American Youth Shakespeare

The Tempest | Director, Choreographer American Youth Shakespeare

ARTISTIC DIRECTOR

American Youth Shakespeare, 2019 – Present Vaudeville Documentary LLC, 2016 – Present

DIALECT COACH | Jewel Theatre Company

David Copperfield, 2019 Red Velvet, 2019 Woman in Mind, 2017 Harper Regan, 2016

PLAYWRITING

VESTA (To be released in 2020)

Dear Mr Shakespeare | American Youth Shakespeare 2017

TRAINING AND MENTORSHIPS

LAMDA | Postgraduate Diploma in Classical Acting

Betsy Baytos, Disney | Eccentric Dance

Didi Hopkins | Commedia dell'Arte

James LeBrecht | Film production

Eric Pomert | Film Production

Barry Grantham | Commedia dell'Arte & Eccentric Dance

Paul Yachnin | Shakespeare History & Writing

MENTORING AND COACHING

Audrey serves as a mentor to graduating actors from the London Academy of Music and Dramatic Art as part of the Conservatory's Genesis Program.

SPECIAL SKILLS

Movement/Dance: Commedia dell'Arte, Mask, Mime, Physical Theatre, Scottish Highland, Eccentric, Swing, Salsa, Tap, Jazz, Basic Ballet, Hip Hop

Music: Harp, piano, Mezzo Soprano, Strong belter

Accents: Great ear for accents. Most proficient with American and British dialects.

Stage Combat: Unarmed, Single Sword, Rapier and Dagger Certified by the British Academy of Dramatic Combat

Public Speaking: Audrey worked briefly for the United States Congress and regularly makes presentations on behalf of American Youth Shakespeare to granting committees and the local government.

Visual Artist: Various media including painting, drawing & sculpture.

Fun fact: Before she became a full time artist, she worked as a Personal Stylist and Image Consultant for elite professionals in Silicon Valley, California.

Boards and Commissions Application

Profile

Bryce First Name

Lynch Last Name

Email Address

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Which Boards would you like to apply for?

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⊙ Yes ⊙ No

Length of Residency

☑ 6 or more years

What district do you live in? To verify, please click here: https://eservices.sccgov.org/rov/? tab=dt *

District 3

Street Address		Suite or Apt	
an Jose		CA	95112
ity		State	Postal Code
rimary Phone	Alternate Phone		
Sal Si Puedes Productions	Graphic Artist		
mployer	Job Title		
Current Employer Address			

EZ Dental

Spouse's Job Title

Dental Hygienist

If you or your spouse is retired and receiving a pension, please state source of pension.

N/A

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards **Ethnicity**

Question applies to multiple boards To which gender identity do you most identify?

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

I have a UCAT graphic arts technical Degree at BATC (August 2004). I'm a Freelance illustrator, photographer, and sculptor. I have done illustrations for children's books, print ads, and album covers. I have been a DJ and music Promoter for "I Need More" which showcases local and national/international Indie rock bands.

List any position or office held in any governmental agency, civic, or charitable organization including the dates

I am currently volunteering at the Ashworth/Remillard Museum in District 5 doing PR and photography work for an upcoming book about the Remillard Brick Company (2018-present).

Languages Spoken

English

Special Awards or Recognitions Received

Customer Success program winner (most trials to sale purchases)- Embarcadero Technologies

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I want the opportunity to learn and network with other in the community, to promote the arts in San Jose. I'm a quick study, and would help the Commission do the "roll-up my sleeves" grunt work as needed, as well as give voice to the fellow artists in my community.

Please state any other information which you feel would be useful in reviewing your application

I'm an artist and I know artists in the community. I have lived in San Jose for most my life and want to encourage its diversity and culture with the arts.

Do you own property in the City of San José?

⊙ Yes ⊙ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ⊙ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

⊙ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

N/A

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ⊂ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards If yes, please explain in complete detail.

N/A

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

⊙ Yes ⊙ No

Reference 1 Name

Sue Cucuzza

Reference 1 Address

Reference 1 Phone

Reference 2 Name

Monica Moran

Reference 2 Address

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ⊙ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ⊖ No

Please describe your experience in serving on a Commission or Board.

I have never served, but invite the opportunity to help serve the Commission in my community.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I enjoy creative pursuits, through illustration, painting, sculpture and putting on live music events. I enjoy promoting artists and musical acts in my community and have been doing this for the past 20 years.

What is your understanding of the purpose of the Commission?

To help foster the arts in San Jose to enhance and develop partnerships and coordinate services and funds among community artists and/or organizations. These relationships foster informed and effective action.

Please list three issues facing the City that you feel the Commission should address.

1. Artist studios to create art at reasonable rent rates (possibly vouchers for local artist spaces). 2. Safe public spaces for arts and artists to display their works. 3. Education promotion/funding for students/young artists.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

I like music and I believe it helps build community amongst neighbors. Most recently my family volunteered and helped facilitate our house as an "official stage" for the Porchfest neighborhood music festival. We also participate at the annual Chalkfest at Luna Park where the family creates and displays our art, we love this annual festival it brings family and neighbors together! I would like to help better promote these festivals for ALL of San Jose and bring in the surrounding communities.

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

Art should bring people together, lead to reflection and discussion to build bridges instead of walls. Arts can give people new skills, self-esteem and a sense of pride.

Question applies to Arts Commission

Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

Definitely, San Francisco has long been a cultural mecca for artists. Why not San Jose? Now is the time that the largest city in the Bay Area, the capital of Silicon Valley do its part in investing the capital to share the arts using our hometown talent.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

I can advocate for the artists in my community that I know personally. I would also like to see the business and corporations do their part to contribute in the culture they draw resources from.

I would like to say

Given the opportunity, I would love the to network with others to help advocate for San Jose artists and foster the arts in our community.

(Optional) Please upload a resume.

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

✓ I Agree *

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Smita First Name

Garg

Email Address

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District 1

Street Address		Suite or Apt	
San Jose		CA	95129
City		State	Postal Code
Primary Phone	Alternate Phone		
Self employed	Founder		
Employer	Job Title		
Current Employer Add	ress		
Current Employer of S			

IP Value, Inc.

Spouse's Job Title

Vice President

If you or your spouse is retired and receiving a pension, please state source of pension.

Demographics (Optional)

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1. Doctorate in Education (Ed.D.) with specialization in Art Education (2006), University of Illinois, Urbana-Champaign Dissertation topic: "Contextualizing Art in the Socio-Cultural World of An Indian-American Child" Extensive ethnographic and interdisciplinary research on contemporary South Asian American culture in the context of multiculturalism and ethnicity in the USA. The goal was to research and observe socio-cultural influences that help shape and define identities of South Asian Indian American youth in high schools and universities across America. Through my research I found the significant role played by Visual and Performing arts in helping youth find a sense of belonging while growing with hyphenated identities. 2. M.A., Art Education (1997), University of Illinois, Urbana-Champaign 3. B.F.A., Applied Art (1992), College of Art, New Delhi, India 4. Courses in Early Childhood Education, De Anza College 5. Courses in Educational Therapy, UCSC Ext.

List any position or office held in any governmental agency, civic, or charitable organization including the dates

1. Arts Commissioner, district 1, City of San Jose (2017-Present, first term ending this year) 2. Cofounder, Coalition of Artists and Creatives for Compassionate Communities (2019-Present), a local effort with a group of dedicated San Jose artists and activists. We work on creating arts and spirituality-based events for the community, providing them an effective and peaceful outlet for expressing their innermost response to the current political climate (July 2019-Present) 3.Founder and Former Chair, Campbell Union High School District (CUHSD) Education Foundation Committee (Jan 2017-Present). 4.Finn Center Arts Program Manager, Community School of Music and Arts, Mountain View (April 2016-Dec 2016). CSMA is one of the oldest and the most prestigious arts institutes in the Bay area and operates as a non-profit organization. 5. Vice President, Prospect High School Music Boosters Club (Aug 2014-2019). PHSMB is the fundraising arm of the music program at the high school. The club supports by holding annual music camps, community programs, buying and repair of instruments, new music, and dresses, and also supports the Tri-M Music Honor Society - the only one in CUHSD. 6. National Lead - Graphic Design, Care for Children (2008-Present). CFC is an international non-profit supporting resources for the education of neediest kids in India. 7. Vice President and Summer Program Director, Moreland Education Foundation (2013-2015). MEF is the fundraising organization of the Moreland School District. 8. Member, Strawberry Park Neighborhood Association, (2006-Present). Engaged in local activities promoting safety and community-building. 9. Volunteer Art Instructor and co-founder of EDS Art Program, Easterbrook Discovery School, (2006-2018). 10. Volunteer, Easterbrook Discovery School, (2005-Present). Volunteered and assisted with various events supporting students and staff at EDS. 11.Art Specialist for Maitri's annual art show - an artistic effort by children supporting victims of domestic violence. Maitri is a non-profit that supports victims of domestic violence in the South Asian community in the Bay area (2013-Present). 12.Vice President, Research & Development, PIE, Inc. Helped develop children's art programs, and art therapy based programs for victims of domestic violence. The program was successfully offered at Nextdoor Solutions to Domestic Violence (2009-2012). 13.Art Teacher at India Community Center, a premier non-profit organization serving the South Asian community in the Bay area (2004-2006). 14. Events Editor and Writer, India Currents Magazine, a local publication covering topics on and about South Asian culture and events, and issues (2006-Present).

Languages Spoken

English, Hindi, Italian, Sanskrit

Special Awards or Recognitions Received

1. First recipient of Maria Pia Gratton International award for an outstanding female student at University of Illinois, Urbana-Champaign. 2. Fellowship to study 'Koodiyattom', the only surviving Sanskrit theater in India. Awarded by Society for Promotion of Indian Culture and Music Among Youth. 3. Moreland Educational Foundation, received commendation for creating a new innovative summer program that brought in critical funding for music, arts and sports. 4. Moreland School District Parcel Tax Measure, received recognition for many hours of volunteer service to support this community-related measure that brings critical funding to our local elementary and middle schools. 5. Campbell Union High School District Bond Measure, received recognition for many hours of volunteer service to support this ballot measure which will upgrade our local high schools. 6. Campbell Union High School District Ed Foundation, received recognition for helping establish a brand new educational foundation serving over 8000 kids in the community, and also for taking on the role of the inaugural chairperson for the fledgling non-profit.

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

During my first term with the arts commission, I learned a lot about how arts programming works at city level. I have also made great connections with artists and arts organizations. Most California public schools do not have art programs in place and therefore youth are not exposed to any arts education. At the city-level, this commission can help identify art programs and opprtunities to bring art to those who are under-served in this area. Many kids never get a chance to visit an art museum, see an art show, attend a music concert, or meet real working artists. I would love to help create more opportunities for kids and youth to have authentic arts experiences at younger ages. We need to create a deeper understanding, appreciation and love for the arts from a very young age to have adults who will value and support them. Second, I have a deep understanding of multiculturalism and the role arts play in helping sections of society that are not native English speakers, express their identity through the arts. When conducting my doctoral thesis research on immigrant populations and 2nd generation kids of non-English speakers, I found the youth using visual and performing arts extensively to express themselves and create an identity and place for themselves- it is important to understand that this 'created' space is different from what they inherit from their parents and what they receive from popular American culture. This space expresses their 'hybrid' or multicultural context. This makes arts a really important medium of communication for youth who are often at risk and looking for a place or group to belong. This is an area I would really like to work on. Third, the number of South Asian Americans in San Jose has grown tremendously in last few years. As per SAALT, South Asians are the fastest growing ethnic group in America. Considering this, there are opportunities to create an interest and patronage for the arts in this cultural group. I believe one way to do that is by giving the community encouragement, space, and opportunity to explore and express their own traditional and contemporary art forms, more publicly. The Children's Discovery Museum of San Jose does a really great Diwali celebration annually providing many youth in the community an opportunity to perform publicly. Such opportunities help South Asian American kids visualize themselves as part of the larger San Jose tapestry. But these opportunities also help create goodwill and support within that specific cultural group for city programs and organizations. Finally, in over 16 years since I made San Jose home, I have made it a priority to connect with people from all walks of life and diverse backgrounds. I embrace all cultures and my friend circle reflects that. Plus I am able to communicate in multiple languages. I am passionate about art's ability to bridge gaps and bring people together. I have a sincere desire to make a difference in the lives of youth and residents of San Jose. During these 16+ years, I have not just supported existing programs and organizations but also helped create several programs supporting the arts. I would like to continue to serve this city to the best of my ability using my extensive experience and diverse skill-set in the arts.

Please state any other information which you feel would be useful in reviewing your application

1. I recently helped create a coalition of artists and activists from different walks of life who believe all humans are inherently creative and must be allowed spaces to connect deeply with the process of artmaking and express their deepest concerns through art. In this respect, the Coalition of Artists and activists for comapassionate communities is spearheading the effort to connect people with art, spirituality and activism. At this time, the coalition organizes its retreats at Urban Sanctuary, right behind SJ City hall. In the future we are hoping to incubate many other centers. 2. I am a graduate of Community Advocates Leadership Academy (CALA), a great leadership training program offered by Committee for Green Foothills. CALA graduates are people who work locally to make a difference to the social challenges of our time. Through CALA I learned to direct my energy, abilities and skill-set to achieve more success in the endeavors I am involved in. I believe my training at CALA continues to greatly assist any communitybased work I have focused on. I now also serve on the advisory board of CALA. 3. I am an ardent advocate for Public Schools and have supported my kids' school districts through active volunteering and community participation. I have taught art at the local elementary schools for 0ver 13 years now. At Moreland Educational Foundation, I revamped a failing summer recreational program, and turned it into a highly profitable fundraising venture, directly benefiting the school district and the community. One of the changes I made as the program director was adding a music camp, and adding more art classes for elementary and middle school aged kids. 4. As the Vice President of Prospect High Music Boosters for 5 years, I actively helped bridge the gap between the high school and local community to garner more support for music education. This has included establishing partnerships resulting in events that are fun and a great experience for everyone involved. A Halloween themed concert at the local Yogurtland for the entire West San Jose community, spring and holiday concerts at local senior centers like Villa Fontana, Westgate Villa and Amberwood Gardens, and the Arts & Crafts Faire supporting local artisans and artistic talent, are some of the efforts I have personally spearheaded to support and develop a community-wide appreciation of arts education. 5. I am the national lead in graphic design for an international organization, Care for Children (CFC). CFC raises funds to establish schools in the most under-served parts of India. CFC has now established 425 schools attended by 53,361 kids who otherwise wouldn't have access to guality education. My work as national lead is to oversee publicity material/collateral for all CFC fundraising events in the USA. I like that through CFC, I am able to help the cause of kids' complete education internationally. In 2016, CFC met its goal to raise \$1 Million through its fundraising efforts in USA alone.

Do you own property in the City of San José?

⊙ Yes ⊙ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ⊙ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

○ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ⊙ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

⊙ Yes ∩ No

Reference 1 Name

Amari Thomas

Reference 1 Address

Reference 1 Phone

Reference 2 Name

PJ Hirabayashi

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ∩ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ⊙ No

Please describe your experience in serving on a Commission or Board.

1.I have been on the Arts commission for 3 years now. It has been an incredible time to be involved in the commission's work. I witness the hard work by Office of Cultural affairs staff on a daily basis. I see how arts are supported at city level through programs, grants and policies. I also see fellow commissioners, common folk like me, making a difference through their voice and work. A good example is a recent council meeting where along with other commissioners and arts advocates, I addressed the city council on supporting a discussion on a Private percent for art. I truly felt heard when the item presented by councilmember Magdalena Carrasco, and supported by other council members, passed. Throughout my time on the commission, I have been involved in several committees and grant panels. I have enjoyed serving on each of those committees and panels. 2.As Vice chair of the Public art committee, a sub committee of the arts commission. I've loved learning about public art in San Jose and deeply appreciate the opportunity to support it. 3. Advisory Board Member, Community Advocates Leadership Academy, Green Foothills 4. Inaugural Chairperson, CUHSD Education Foundation (Jan 2017-May 2019) 5. Vice President, Prospect High Music Boosters Club, supporting the Music program at Prospect High School (2014-2019). 6.Board member, SPEL Technologies, a revolutionary software teaching python programming to students with disabilities (2016- Present). 7.Vice President, Moreland Education Foundation (2013-2015). I believe all the above roles have prepared me to serve another term as Arts commissioner.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

Following are the primary reasons which qualify me for a second term on the Arts Commission: 1. Through serving one term on the Arts Commission, I've learned a lot about policy, grant making, budgeting, and other aspects of a complex arts program for a large and diverse city like San Jose. In last 3 years I've had several opportunities to work closely with Office of Cultural Affairs Staff and come away learning so much about their work and how the arts programming works at city level. I feel well prepared to take on a second term. 2. Over these 3 years, I have gotten to know many local arts organizations and artists well. I love the thriving arts community of San Jose and would like to continue to work on supporting it to the best of my ability. 3.1 am also a co-founder of a newly established coalition of artists and activists who are passionate about creating compassionate communities in San Jose thorugh art retreats. Our effort is aligned with Assembly member Ash Kalra's proposed charter, declaring California as a compassionate state. 4.I believe my higher education in Arts Education, makes me especially well suited for this role. It was literally one of my first volunteer assignments at age 18 with Very Special Arts India (a Kennedy family endowed program for children with disabilities) that inspired me to become an art educator. Working with VSA. I found my passion in Arts Education and moved to the USA to pursue the highest graduate degree in the field. I earned a Masters and a Doctorate in Art Education from one of the best-known programs at the University of Illinois, Urbana-Champaign. After an intensive and extensive training as an art educator and researcher, I also did coursework in the areas of Music, Early Childhood Education, Children with Special Needs, and Educational Therapy to make my education more well-rounded. 5.1 am passionate about volunteering and have years of experience serving every community I am a part of. In last 25 years I have created and supported numerous successful art ventures and programs, worked with many non-profits and charities. My focus has been to serve the community to the best of my ability, utilizing my skills as an administrator, researcher, educator, and a graphic designer. I serve on several boards and continue to be an active member of the local community as well as a volunteer with the school districts my children attend (Moreland and Campbell Union High School Districts). 6.I love Multiculturalism and diversity found in San Jose. I grew up in a highly mixed, hybrid society of New Delhi. On moving to San Jose, I found it very much like my native land. I love the cultural richness of San Jose, and appreciate the various celebrations and art I have been able to experience here. I feel this cultural diversity is the soul of San Jose, what gives it its unique flavor. I'd love to help preserve this diversity through the arts and my unique skill set. 7.1 am sincerely hoping for the opportunity to continue serving the larger San Jose community. I feel this is where my love for the arts and community service come together beautifully. I want nothing more than to make a significant contribution to the city of San Jose with my education, experience, and skills. It is my desire to see the city of San Jose thrive as a world-renowned center of arts and culture.

What is your understanding of the purpose of the Commission?

Since having served one term on the Arts commission already, I have a really good understanding of how the commission works with the Office of Cultural Affairs and the City council, as well as other groups to ensure city-wide support for the arts. The arts commission exists, because the city values the arts and is committed to supporting them. The commission reviews policies on support for the arts, the budget for the arts, public art projects, cultural groups and events. Its purspose is to ably advise and inform City Council on all of the above. The commissioners also sit on many grant panels and help decide which arts organizations, programs and artists to support through the grants offered by OCA. Furthermore, commissioners also advocate for the arts and attend public events to express their support for the arts.

Please list three issues facing the City that you feel the Commission should address.

1. Equity and access This is a huge issue in San Jose. The commission can help bring a focus on issues of equity and access by addressing them, as they exist within the arts. While some cultural groups have easy access, exposure, and resources available, many others haven't benefitted at all. This reflects disparity in access and equity that must be addressed. 2. Support for arts initiatives for youth Arts in California have struggled for state and federal funding for a long time now, which unfortunately has led to the end of arts education programs within school districts. Kids and youth are missing out on good arts education in their early years. Most California kids lag behind kids in other states in arts standards due to inadequate and inconsistent access to good arts education. Selecting and supporting quality arts education programs is essential for this commission. Having worked for last 11 years as an art teacher in San Jose public schools. I see firsthand how kids have all this latent talent for art but no good and consistent direction. A lack of arts is also detrimental to their mental, emotional and social well-being. Research shows when youth have acces to art, few fall into gang activity or drugs. 3. Support art initiatives that promote public art and diverse art forms Public art installations and areas are a great way to instill pride and a sense of belonging for the residents of a city. We have few such areas that are easily accessible to this growing and diverse city. I hope for great arts-inspired spaces emerging in San Jose for the present and future generations to enjoy. And if it is not feasible to create permanent places, then perhaps some temporary or virtual alternatives can be considered. I really believe there is no dearth of artistic talent in San Jose. Amazing spaces can be created for local residents to enjoy and use, leading to greater pride in the city. Moreover, seeing more diverse art based in the multicultural make-up of San Jose, would be fantastic.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

1. Looking at the need for safe spaces for artists and local population to come together and create art in a compassionate and caring setting, I co-founded with some other artists, the Coalition of Artists and Creatives for Compassionate Communities. The Coalition serves locals through mini art retreats. It is inspired by the Charter for Compassion. https://charterforcompassion.org/communities 2. I attended the Inauguration of crosswalk art by Scape Martinez. As vice chair of Public art committee I have particularly enjoyed supporting the work of local artists as well as public art. http://www.sm-artgroup.com/#/symphonyof-style-v2/3. Also as arts commissioner and vice chair of Public Art committee, I recently attended the felicitation of young artists, Tran Minh Tien Le, Fiona Morris, Andy Ngo and Richard Dinh who won the art contest for census 2020 poster design. This was a lovely project that brought together Office of Cultural Affairs with VTA and Census 2020 staff. https://www.vta.org/blog/and-winner-office-cultural-affairs-andvta-announce-2020-census-poster-contest-winner 4. I attended the Cornerstone of the Arts awards, premier awards presented from the San Jose Arts commission to outstanding arts leaders and organizations in San Jose. I attended this in my capacity as SJ Arts commissioner. https://www.facebook.com/watch/?v=2416833105102031 5. I recently attended the launch of San Jose Arts Advocates- A collaborative of the San José creative community dedicated to education, advocacy, and action to support arts and culture. I attended it to express my support for arts and fellow artists. https://www.sjartsadvocates.org/

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

"We need people who think with the creative side of their brains—people who have played in a band, who have painted...it enhances symbiotic thinking capabilities, not always thinking in the same paradigm, learning how to kick-start a new idea, or how to get a job done better, less expensively." - Annette Byrd, GlaxoSmithKline "In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities....the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country." -Paul G. Allen, Co-Founder, Microsoft 1.A big value arts bring in the context of San Jose is through innovation. One can't describe the city we live in without using terms like hi-tech or innovation. We are known to be the seat of creativity in the entire world. But innovation does not happen without creativity or creative 'problem-solving'. Arts create out-of-box thinkers and offer multiple solutions to a problem. Research has proved that artmaking creates a completely different set of neural networks in the human brain than math because it involves a different way of thinking. Often people forget that a vital function of art is formation of neural networks that are the source of creativity. Here are some other ways in which arts bring value to a community: 2. Arts are a meaningful and tangible way to express one's culture, identity, and relationship with the world. 3. Arts help celebrate diversity and broaden the perspectives of residents 4. Arts help bridge gaps between people, overcome language barriers, and brings them together. 5. Arts often use a universal language to communicate vital truths, i.e., music needs no words. 6. Arts help create pride in a city and help it come alive (as happens during the Cinequest film festival), and be a place residents enjoy spending their time because they have places and events to go to, get entertained, and lighten up. 7. Children and youth need avenues to showcase their talents and when they can do that in an open-minded community, the appreciation and sense of belonging to that community goes up along with the children's self-esteem. 8. Arts bring a greater wholeness and meaning to life.

Question applies to Arts Commission

Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

Any city that would like to be on the world map as a tourist and business destination, would benefit from a thriving arts and cultural scene. For San Jose to be on that map, it is imperative for the city to play an active role in arts and cultural development. And San Jose needs to be active not only for outsiders, businesspeople and tourists, but also for locals, who are one of the most diverse populations in USA. The locals need to have facilities and opportunities available for healthy self-expression. We know that arts also contribute to a lower crime rate, they help direct teenagers to healthier ways of self-expression, help foster a sense of belonging. Furthermore, a city that boasts of superior technological innovations, cannot do without investing in creativity. That is a given. Hence San Jose must absolutely play an active role in arts and cultural development. Supporting the arts leads to a win-win no matter how which way you look at it.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

With a doctorate in arts education- one foot in research and the other in practice; with a unique sensibility as an Indian American artist/educator of color; with deep connections to Bay area artists and arts organizations big and small; and with one term on the commission under my belt, I believe I am in a good position to advise the City Council on policy and programs related to cultural development in San Jose. In the past three years on the commission, I have sat on various committees and grant panels, have always supported the commission's activities and the office of cultural affairs. Moreover, I have been very active in the community through extensive volunteer work., and I would like to continue to serve. Plus, I have the unique ability to connect and be a bridge between diverse worlds.

I would like to say . . .

With this application, I would like to reiterate my commitment to serve the city of San Jose and my community. I request that my term as arts commissioner be renewed for another term.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *

Accomplishments & General Work Experience

- Arts Commissioner, City of San Jose, District 1
- Over 25 years of experience designing and successfully executing innovative educational and enrichment programs for Pre-K through adult populations.
- Founder, Campbell Union High School District Education Foundation
- Chairperson, Campbell Union High School District Ed Foundation (Jan 2017- May 2019)
- National Lead, Graphic Design for Care for Children, non-profit running 700 schools for over 70,000 kids in the most impoverished and under-served regions of India. (2008 - Present)
- Advisor and Lead, Visual Arts Education curriculum at the upcoming Banyan Tree High School in Silicon Valley- An initiative of the Art of Living organization and Peacock Institute of Education (PIE, Inc.).
- Co-chair, The Fairness & Belonging Committee, Campbell Union High School District. This committee studies and collects data on school campuses to ensure district schools are free of racism and bullying. (Aug 2018 – Aug 2019)
- Vice President, Prospect High School Music Boosters Club that helps fundraise for the rapidly growing music program. Responsible for organizing a series of community concerts and an Arts & Crafts Faire fundraiser. I've also helped run a music camp every summer for students at Prospect High. (2014-2018)
- Vice President, MEF, and Director of the Moreland Educational Foundation's Enrichment Summer Program that served as an important fundraiser supporting Moreland schools. Revamped and successfully reestablished the defunct program and brought its revenues from zero to approximately \$350K in two years. (2013-2015)
- Vice President (Product Development & Education) of Peacock Institute of Education, Inc. Helped create key programs for the start-up like the Creative Approaches to Team Success (CATS) for working professionals, Art Therapy workshops for women's organizations like Nextdoor, and novel after school courses for school going kids. (2008-2012)
- Member, Facilities Committee for the Campbell Union High School District. (2016-2019)
- Member, Moreland School District Superintendent's Strategic Planning Committee. (2016)
- Member, Moreland School District Communications Committee. (2016)
- Graduate of the Community Advocates Leadership Academy (CALA). A program offered by Committee for Green Foothills (CGF), CALA is geared towards preparing leaders looking to make a positive difference in the areas of sustainable, community growth and social justice. (2016)
- Doctorate in Arts Education from the University of Illinois, Urbana-Champaign. (2006)

Recent Professional Experience

Finn Center Art Program Manager and Camps Coordinator, Community School of Music & Arts, Mountain View, CA- April 2016- Dec 2016

As the Art Program Manager, I was responsible for planning and managing all onsite classes as well as 14 weeks of camps that run throughout the year. The position also involved extensive scheduling, budgeting and hiring for classes and camps. Additional responsibilities involved providing professional guidance and training for teachers, organizing art shows and activities that relate to classes and camps, recruiting and training volunteers, ensuring good customer relations, and updating the online registration system.

Director, Enrichment Summer Program-Moreland Educational Foundation, San Jose, CA- 2013- 2015

Assumed complete ownership of recreating, executing, and managing the summer program housed in Moreland School District. Starting with no revenue in 2013, this program has now generated revenues of approximately \$350K in 2 years.

- Conducted qualitative surveys of targeted market segments to ascertain community needs and interests (prospective parents, teachers and community at large).
- Transformed a defunct elementary age program into a vibrant K-9 summer enrichment program. Created a comprehensive, developmentally appropriate roster of visual art, music, science, technology, language arts, sports, cooking & nutrition courses. The entire program offered over 90 courses in 2014 and 108 courses in 2015 spread over 4 weeks.
- Worked with several departments within the school district to implement fair hiring practices and processes like background checks, salary disbursement, school site and technology needs.
- Budgeted and secured resources for the entire program.
- Coordinated extensively with third party vendors to offer a more diverse and complete program.
- Generated the grade-level based schedule by pulling courses together, helping with curriculum development, and hiring teachers and camp aids including summer school principal.

- Created and executed complete publicity and marketing campaigns- starting with the logo design to all the other collaterals (registration forms, flyers, posters, social media, t-shirts).
- Set up the online registration system and managed it on daily basis.
- Oversaw teachers' meet and greet event leading up to the camp.
- Created a community service and volunteer training program for local high school volunteers. These volunteers assisted teachers in classrooms during the camp.
- Set up a scholarship program for families that had financial need.
- Fielded parents' queries and issues on a daily basis, often working one on one.
- Designed curriculum and taught art courses as an instructor at the camp.
- Organized two art shows and two concerts to showcase music and art classes at the camp and raised more funds for the program.
- Generated financial and operational reports for district board level presentations.
- Put into place a strong framework for a successful summer enrichment program, where none existed before. From being an insignificant summer camp, this program is now one of the two biggest fundraisers for the foundation, the other one being the direct donation program.

Teacher-Therapist-Njeri's Morning Glory Waldorf School, San Jose, CA 2013-2014

Provided hands-on therapy to special needs K-5 students using reading, art therapy and handwork methods. Assessed children's skill levels and developmental needs. Designed and conducted child-specific tailored therapies as well as class-wide group participation projects.

Vice President, Product Development & Education-PIE, Inc. San Jose, CA 2008-2012

Helped build the company from grounds-up by assuming responsibility for design, research and development, and roll-out of entire
portfolio of PIE's products. Delivered these products through hands-on workshops at client premises.

Prior Teaching Experience

Pre-K and up

- MEF Enrichment Summer Program (K-9), San Jose, CA
- Njeri's Morning Glory School (K-5), San Jose, CA.
- PieArt Summer Camp (Pre-K-5), San Jose, CA
- Easterbrook Discovery School (K-5), San Jose, CA.
- · Lincoln Elementary School (GATE Class), Cupertino, CA.
- India Community Center Summer Program (K-5), Milpitas, CA.
- Countryside Co-Op School, (5-8), Champaign, IL.
- St. Matthews's Catholic School (K-8), Champaign, IL.
- Southside Elementary Public School (K-5), Champaign, IL.
- · School of Art & Design Summer Art Camp, University of Illinois, Champaign, IL

Education & University Level Courses

Ed.D, Art Education – School of Art & Design, University of Illinois, Urbana-Champaign, Champaign, IL • 2006 Coursework in Educational Therapy and Autism from UCSC extension Early Childhood Development courses from De Anza College BFA, Applied Art – College of Art, New Delhi, India • 1992

Technology Skills

Adobe Photoshop, In Design, PageMaker, CorelDraw, Microsoft Office suite, Web authoring tools, Online registration systems, PC, Mac

Other Interests

Dr. Brian Weiss trained and certified Past Life Regression therapist and Holistic Healer (Reiki and energy healing, Akashic records healing).

References: Available on request

Boards and Commissions Application

Profile

Trami First Name

Cron Last Name

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Arts Commission: Submitted

Are you a resident of San Jose?

⊙ Yes ⊙ No

Length of Residency

☑ 6 or more years

What district do you live in? To verify, please click here: https://eservices.sccgov.org/rov/? tab=dt *

District 7

San Jose City Primary Phone Alternate Phone	CA State	95121 Postal Code
	State	Postal Code
Primary Phone Alternate Phone		
Primary Phone Alternate Phone		
CHOPSTICKS ALLEY ART Employer Executive ARTISTIC DIRECTOR Job Title	_	
Current Employer Address		

Current Employer of Spouse

N/A

Spouse's Job Title

N/A

If you or your spouse is retired and receiving a pension, please state source of pension.

N/A

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards **Ethnicity**

Question applies to multiple boards

To which gender identity do you most identify?

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

University of Utah, BA in Business Marketing

List any position or office held in any governmental agency, civic, or charitable organization including the dates

2015-Present - City of San Jose Parks and Recreation Commission. 2014- 2016 - Philanthropy Director of Miss Vietnam of Northern California Intercollegiate Pageant. 2012- 2013 - VP of Women's Networking Alliance. 2003 - Board Member of the Marina Business Association

Languages Spoken

English, Vietnamese, and French

Special Awards or Recognitions Received

2016 - Received East Side Union School District Recognition 2016 - Commendation by the City of San Jose - 2011, 2012 & 2013 - WNA - Women's Networking Alliance Most Inspirational Member 2010 - WNA - Women's Networking Alliance Helping Small businesses Grow 2009 - Novartis - Taking Ownership for Business Results 2005 - Wyeth STARRS award

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I believe we can build communities by uniting individuals with common interests who believe in having fun while giving back to the community. I am a writer and recently published my first novel called VietnamEazy. I also founded Chopsticks Alley Publication, an online publication promoting positive images of Vietnamese Americans. Working with young people helped me realize there is a deficit in encouraging young people to pursue studies in the arts. High School and college students are pushed towards technical degrees and not the arts. As a publisher, I encourage our staff to create videos, music, animation, poetry and writing to share with our audience. Watching the staff learn and grow has given me the motivation to continue to encourage young people to grow in the arts. Being a part of the Arts Commission will help me further this work by allowing me to recommend plans and programs that will benefit the San Jose community at large. I believe exposure and education are the keys that will open many doors.

Please state any other information which you feel would be useful in reviewing your application

Though I am new to the San Jose Community, I feel an instant connection with it. With my sense of community, creativity, energy and entrepreneurial spirit I believe I can help make a difference in the lives of our residence. The experience I have working in big corporations and opening my small businesses will help the Commission in decision making and problem-solving.

Do you own property in the City of San José?

⊙ Yes ∩ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ⊙ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

⊙ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ⊙ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

 \odot Yes \bigcirc No

Reference 1 Name

ASH KALRA

Reference 1 Address

Reference 2 Name

DENNIS KING

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ⊖ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ∩ No

Please describe your experience in serving on a Commission or Board.

I am currently serving on the Parks and Recreation Commission (2015-2017) and have served on different Business and Homeowners Association Boards. The process of reviewing and approval of specific projects and issues are similar. I like the process and get a sense of accomplishment when projects are approved. I have successfully established and maintained effective working relationships with officials, staff, agencies, and individuals as well as resolving open issues. Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

The qualifications which will help me in the position are: 1. Organization - I have experience in organizing large community events such as cultural events during the Lunar New Year, Ao Dai Festival, Moon Festival, and fundraisers for various organizations and causes. 2. Management - I have successfully managed 12 medical clinics, my skincare, publication, and art businesses. 3. People - I was in sales and marketing for most of my business career and have deep connections within my community. 4. Writing - I am the author of a novel called VietnamEazy 5. Speaking - I am a public speaker by profession; speaking about my book, I served as Emcee for numerous cultural and arts events, and have given motivational talks to kids and adults. I know how to engage with different personality types. 6. Teacher - I have certifications required by various organizations to teach ESL Volunteer programs and the American Cancer Society Volunteer programs.

What is your understanding of the purpose of the Commission?

I understand the Commission serves as advisers to the City Council on policies and programs that affect public access to arts and cultural opportunities in San Jose.

Please list three issues facing the City that you feel the Commission should address.

1. Uniting communities, it seems we have small groups in San Jose who create art events, let's invite them to join us in upcoming events. 2. Creativity, thinking outside the box to encourage young people's participation. 3. Equality and Inclusion. Adding equitable access and diversity to our events. There is a lack of participation from our Asian communities.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

JAN 2020 - San Jose Museum of Art's Public event to meet local art community - To meet artists and organization leaders NOV 2019 - Silicon Valley Asian Pacific Filmfest - To see movies made by Asian Americans JUN 2019 - Make Music San Jose - I Love the community aspect of making music together

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

Art can be a common ground where people come together to connect in a non-threatening way. It helps us understand one another more deeply despite barriers such as language, age, and background. Creativity in conjunction with technology will move us into the future. The arts also preserve our history which cannot be described in words alone.

Question applies to Arts Commission

Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

Yes, the City of San Jose has to play an active role in the arts and cultural development. It has to serve as the keeper for its citizens. A city can create cultural or social impact for its citizens and visitors. We can create points of interest, which makes the city unique and memorable to draw more visitors and help us be proud of where we live.
Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

I bring with me a unique perspective from my upbringing in Vietnam, France, and the US. Both of my parents are artists. I have a broad network and connections that include not just the Vietnamese community, but also the Indian, Filipino, Mexican, and Japanese communities. I've also traveled extensively and have a broad perspective and ideas on how we can help improve our programs and cultural development for our community to include everyone.

I would like to say . . .

I hope to be able to serve on the Arts Commission to ensure equitable access the the arts to all communities.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

✓ I Agree *



OBJECTIVE:	City of San Jose Arts Commission
EDUCATION:	BA in Business Marketing - University of Utah
SKILLS: EXPERIENCE:	Public Speaking Skills Speak/Read/Write Vietnamese and French fluently Computer skills: PC or Mac, Word, Excel, Photoshop and Powerpoint Web Designer, Graphics Designer, and Multimedia/Social Media Marketing
11/17-Present	Chopsticks Alley Art, San Jose, CA Founder, Executive Artistic Director Responsible for all aspects of running an organization promoting Southeast Asian cultural heritage through the creative shared expression of art Provide support and promote artists through art exhibits, classes, performances, and events Curating, fundraising, and grant writing
3/17-12/18	San Jose Museum of Art, San Jose, CA Consultant - Special Project Manager Responsible for the administrative, logistical, and operational aspects of the Vietnamese Community Initiative to increase engagement a multi-generational audience in San Jose. Develop and deliver off-site programs related to workshops, demonstrations, performances and hands-on art making activities in nontraditional locations for the museum
7/16-Present	VietnamEazy, a novel, published July 2016 - Top 5 of Amazon's Best New Release List <i>Author</i> A novel about food, mothers, and daughters, told over three generations Featured in the Mercury News and Metro Active Speaker at Public Libraries, Sacramento State University, LitQuake San Francisco, Bookstores, De-Bug, San Jose State, Middle and High Schools, Vietnamese Art Event at San Jose Rotunda
08/16-12/2018	VieTV, Nationwide <i>Talk Show Host and Producer</i> Exploring aspects of the Vietnamese culture from art to social issues
08/15-Present	City of San Jose, San Jose, CA <i>Parks and Recreation Commissioner for District 7 (Appointed)</i> The Commission advises the City Council on the City's system of parks, playgrounds, recreation centers and facilities, and recreation programs, including community sports, plays, celebrations and other recreation activities
04/15-04/16	Small Business Development Center, San Jose, CA <i>Advisor</i> Counsel small businesses in planning, marketing, and financing strategies
08/14-Present	Chopsticks Alley, San Jose, CA <i>Founder/Publisher/Producer</i> Multimedia publication sharing stories resonating with Vietnamese Americans under 40 Host events and cooking competitions to engage audience at Tet Festivals
01/10-01/15	TraMi Skin Care, Inc., Santa Cruz, CA <i>Owner/Managing Director</i> Clinical Skin Care Facial Salon including Retail Sales
09/12-04/13	Data Agent, Berkeley, CA Consultant - Vice President of Marketing

	Promote a Financial Compliance Software to Financial Industry both in the US and Europe Assist in the sale of the Company		
06/10-05/11	Apria Healthcare, San Jose, CA Senior Sales Representative Represent medical device sales and rentals to all physicians in the area Develop strong relationship with operations to ensure delivery of services Exceed sales objective within 6 months in territory, 139% to Goal		
04/06-06/10	Novartis Pharmaceuticals, San Jose, CA Neuroscience Sales Specialist Represent pharmaceutical products to Neurologists & Psychiatrists (Exelon Patch, Focalin XR & Stalevo) Develop exceptional long-term relationships with clients and colleagues Annual Performance Review indicates "Strong Performer" - Exceed all sales objective 2006-2010		
12/03-04/06	 Wyeth Pharmaceuticals, Santa Cruz, CA Pharma Territory Representative Represent leading manufacturer of pharmaceutical products to Cardiologists, Gastroenterologists, Primary Care Physicians & Pharmacies. (Altace, Protonix & Effexor XR) Sales Performance Rank is #6 in the area Recipient of the STARRS award 01/05 Field Activity Performance Review – 10/05 indicates "Exceeds Expectations" in overall appraisal rating 		
08/00-11/03	Doctors on Duty Medical Clinics, Carmel, CACorporate Projects Manager $5/02 - 11/03$ PromotionStrategic planning, including sales and marketing, to increase revenue for 13 clinicsManage a Family Practice of 6 Providers in Monterey – Management ContractDevelop/Implement training programs, OSHA, and HIPAA policies and serve as Safety and Security OfficerClinic Manager, Salinas - largest medical facility for Doctors on Duty $9/01 - 5/02$ PromotionClinic Manager, Santa Cruz $8/00 - 9/01$ Manage and coordinate overall clinic functions, including business-related activities.Accountable for clinic's performance - Within 5 months of employment, net income tripled		
09/98-08/00	Johnson Ukropina Creative Marketing, Irvine, CA Office Manager Overall administrative, HR and Office Management Assist in Marketing/Advertising Projects		
09/96-06/98	Transamerica Finance Corp., Pleasanton, CA Northern CA Sales Manager/Account Executive Sales Manager of local and national accounts Daily interaction with clients on-site to increase revenue Exceed annual sales quota within 7 months of employment		
08/95-08/96	Motor Cargo, Inc., Pico Rivera, CA Orange County Account Executive Field Representative of local and national accounts Top Sales Representative Award		
HONORS:	 2016-2019 - Commendation by the City of San Jose & California State Assembly 2016 - Received East Side Union School District Recognition 2013 - Vice President of WNA 2011 & 2012 & 2013 - WNA - Women's Networking Alliance Most Inspirational Member 2010 - WNA - Women's Networking Alliance Helping Small businesses Grow 2009 - Novartis - Taking Ownership for Business Results 2005 - Wyeth STARRS award 2003 - Board Member of the Marina Business Association 		
VOLUNTEER:	Rotary 2017-2019 Stand Up for Kids - 2014-Present American Cancer Society "Look Good Feel Better" 2012-2014 BeCause of Vietnam Charity- 2013 Grind Out Hunger - 2011		

Boards and Commissions Application

Profile

Juan Carlos

First Name

Araujo

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Arts Commission: Submitted

Are you a resident of San Jose?

⊙ Yes ⊙ No

Length of Residency

☑ 6 or more years

What district do you live in? To verify, please click here: https://eservices.sccgov.org/rov/? tab=dt *

☑ District 3

Street Address		Suite or Apt	
San Jose		CA	95112
Dity		State	Postal Code
Primary Phone	Alternate Phone	-	
Empire Seven Studios	Owner / Director / Curator		
Current Employer Address			

Current Employer of Spouse

Cypress Semiconductor

Juan Carlos Araujo

Spouse's Job Title

Sr. Executive Associate

If you or your spouse is retired and receiving a pension, please state source of pension.

n/a

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards **Ethnicity**

Question applies to multiple boards To which gender identity do you most identify?

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

Oak Grove High School, Independence High School, Job Corps, San Jose City College

List any position or office held in any governmental agency, civic, or charitable organization including the dates

n/a

Languages Spoken

English, Spanish

Special Awards or Recognitions Received

Corner Stone of the Arts for Office of Cultural Affairs , Inauguration for POW! WOW! San Jose Mural Festival

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I'm invested in San Jose, born and raised. I'd like to be more involved in adapting new policies, create dialouge for change. Start the conversations about how to evolve an Arts Eco System for Independent Artists, Small "For Profit Businesses" and not just Non Profit Organizations. How do we support the Curation of Public Arts for Independent "Movers and Shakers".

Please state any other information which you feel would be useful in reviewing your application

I've been refered by member Tamiko Rast, who thinks this would be good for our City. It has also been presented to me a couple years ago by former member Chris Morrish, who thought I would be the right person for a seat at the table.

Do you own property in the City of San José?

⊙ Yes ⊙ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ∩ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

⊙ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

As a Independent Small Buisiness Owner, Artist, and Curator we can use the support from channels like the OCA grant funding etc. This is why I've hesitated applying before so that I won't miss out on any opportunities that could essentially help us sustain. However, since we are not a non-profit organization, opportunities are very limited and nothing has ever been available from the OCA to help us produce bigger projects other than the Creative Initiative Incentive Funds. Since last year I teamed up with other local independent creatives to proceed our dreams and not have to rely on grant due process.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ∩ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards If yes, please explain in complete detail.

n/a

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

⊙ Yes ∩ No

Reference 1 Name

Barbara Goldstein

Reference 1 Address

Reference 1 Phone

Connie Martinez

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ⊂ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ⊙ No

Please describe your experience in serving on a Commission or Board.

Serving in a board and commisions has been a great learning experience. Learning about the broader picture of arts and culture programming. Other advocates and invested people for our arts eco system can be uplifting, understanding the challanges many programs encounter can have a motivating effect, learning not to give up with my own endeavors. As a independent small business I've learned that my experiences can also do the same for others.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I've invested my life savings in creating a unique business and curated programming that has inspired a city to focus on the artists we elevate through our platform. Content Magazine is constantly highlighting the Artists our gallerty features. Over the years we have collaborated with hundreds of artists, producers, musicians, performers, etc. Several years of groundbreaking exhibits inside the walls of E7S, we launched a series of Public Art projects, all wich were independently funded. The need for freedom of expression through paint and brush, spray can, in the public air was unheard off. Artists producing the work they execute in their studios was not one that could connect with the funding organizatons providing the budgets that can help sustain. Understanding the productions of a do it yourself movement, makes it easy to apply a budget to any projects moving forward. Grant writing through the CIIF and Knight Foundation had a impact understanding budgets. The multicultural arts leadership institute also guided me to collaborations and hundreds of invested artists organizations in the pursuit of a Arts Eco System to leverage their careers.

What is your understanding of the purpose of the Commission?

My understanding of the commission is that of a inclusive, considerate, advocacy leadership group doing what they can to elevate local artists. I also attended a meeting where a commisioner was trying his best to steer funding for local fabricators, but he was limited as to what he could actually approve. The commision also approved city owned properties to be painted on, wich is a wonderful opportunity. Budget discussions, projects proposals, and the advisory for the City's Arts, temporary and permanent.

Please list three issues facing the City that you feel the Commission should address.

Funding expensive programming that has no permanent value. Connecting with the cultural history of indeginous, and ethnic public arts. Funding bigger ideas with supporting budgets allowing for greater opportunities for profit businesses cultavating and generating economic development, with Arts and Culture programming for the greater San Jose.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

Sonido Clash Music Festival drawn to Cumbia Music, and performers from around the World. Luna Park Chalk Art Festival drawn to Backesto Park and the community involvement in one of the old neighborhoods. Sub Zero Festival drawn to the activation of South First Street in conjunction with South First Friday's. Japantown Artwalks, a activation stratigically placed not to compete with other programming happening in the city. San Jose Jazz Festival a annual event with new and old acts on several stages.

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

From experience Arts and Culture can transform neighborhoods, engaging and bringing communities together. Arts gives a sense a value, care, and importance for the future and pasts generations.

Question applies to Arts Commission

Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

The City of San Jose should elevate, and advocate for artists, and develop a sustainable arts eco system. The City of San Jose, Curating and programming depletes the opportunities and funding for producers, curators, and artists investing their livelyhoods. Patching in cultural programming is not a sustainable practice.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

I can be honest, and will do my best to be inclusive, open minded, and considerate. My training with MALI was focused on Policy and how to engage with Senators, Politicians to introduce the dialogue in order to create change.

I would like to say . . .

Thank you for the opportunity, and hope to work with the commision that has worked extremely hard to elevate our Arts & Culture.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *



City of San Jose Volunteer Code of Ethics Agreement

Volunteers are an important asset of the City's workforce and make it possible for the City to deliver services to the San Jose residents. As a volunteer, you represent the City of San Jose. As such, it is important that you adhere to the City's Volunteer Code of Ethics.

I, Juan Carlos Araujo, as a volunteer with the City of San Jose agree to:

- Conduct myself in a professional manner; maintaining high standards of integrity and honesty.
- Treat all members of the public, employees and other volunteers with respect and courtesy.
- Avoid any activity that could be seen as a conflict of interest, such as accepting gifts or 0 favors from individuals or businesses that could be seen to be an attempt to influence a City decision.
- Respect confidential information that is available to me as a result of my volunteer work 0 with the City, and refrain from using it for personal gain or for personal, non-City business related reasons. Bring any violations of this confidentiality to my supervisor.
- Promptly raise questions and concerns regarding possible violations of City policy or 0 local, State or Federal law with my immediate supervisor or another manager within my department.
- Reinforce the City of San Jose commitment to equal employment opportunity and a work 0 environment free of discrimination and harassment, including sexual harassment. Please see City Council Policy 0-15 at http://www.sanjoseca.gov/DocumentCenter/View/3818, paragraph 9.

I understand that I may be released from my volunteer position with the City of San Jose for not adhering to the above Code of Ethics.

Volunteer's Signature

Attested to by:

Deputy City Clerk

Date

Date

Arts Commission Board/Commission Name



CERTIFICATE OF APPOINTMENT AND OATH OF OFFICE

STATE OF CALIFORNIA COUNTY OF SANTA CLARA) SS: CITY OF SAN JOSE

I, TONI TABER, City Clerk of the City of San José in said County of Santa Clara and State of California, do hereby certify that on the 15th day of January, 2020 Juan Carlos Araujo was duly appointed by the Council of the City of San José, to the Arts Commission to a term which expires June 30, 2020, as appears in the Minutes of the City Council, now on file in my office.

> IN WITNESS WHEREOF, I hereunto affix my hand and the seal of said City, this 15" day of January, 2020.

TONI J. TABER, CITY CLERK

BY: <u>Ann frind</u> Deputy City Clerk

STATE OF CALIFORNIA COUNTY OF SANTA CLARA) SS: CITY OF SAN JOSE

I, Juan Carlos Araujo, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely. without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.

Signature

Commission Member Title

The above oath was taken and subscribed to before me this 15^{m} day of January, 2020.

TONI J. TABER, City Clerk

By: <u>Jern Frend</u> Deputy City Clerk

(Oath may be witnessed by Notary Public)

<u>AB 1234 Ethics Training</u> - You are required to complete the State Mandated Ethics training per Assembly Bill No. 1234. AB 1234 requires covered officials to take **two (2) hours of training in ethics principles (your certificate will reflect the amount of time you spent on the course)** every two (2) years.

The Fair Political Practices Commission (FPPC) has an online training that satisfies the AB 1234 requirement. The link to the online training is: <u>http://localethics.fppc.ca.gov/login.aspx</u>. At the end of the training, you will be presented with an "Online Proof of Participation Certificate" that you will need to print and sign. Along with retaining a copy for your records (five (5) years recommended), please upload a copy of your certificate to your SouthTech account.

AB 1661 Sexual Harassment Prevention Training - You are required to complete the State Mandated Sexual Harassment Prevention training per Assembly Bill No. 1661. AB 1661 requires covered officials to take two (2) hours of training in sexual harassment prevention (your certificate will reflect the amount of time you spent on the course) every two (2) years.

The City of San Jose's Office of Employee Relations has an online training through Syntrio. You should receive an email from Syntrio with your login ID, temporary password, and link to the training. The City will be automatically notified once you complete the training. If you do not receive an email with your login information, please contact the Office of Employee Relations at

If you have already completed your AB 1234 Ethics or AB 1661 Sexual Harassment Prevention Trainings within the past two (2) years, please forward a copy of your certificate to the City Clerk's Office by mail or via email at

Please coordinate with the Board Staff Liaison, Tina Iv at **to schedule your** orientation and to receive your commission schedule.

You may contact the Office of the City Clerk by telephone at **commissions** or by e-mail at <u>commissions@sanjoseca.gov</u> should you have any questions regarding the requirements above.

Sincerely,

Toni J. Taber, CMC City Clerk

cc: Tina Iv, Board Staff

Boards and Commissions Application

Profile

Elizabeth First Name

Alvarez

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Arts Commission: Submitted

Are you a resident of San Jose?

⊙ Yes ⊙ No

Length of Residency

✓ Less than 1 year

What district do you live in? To verify, please click here: https://eservices.sccgov.org/rov/? tab=dt *

District 7

treet Address		Suite or Apt	
an Jose		CA	95122
ity		State	Postal Code
rimary Phone	Alternate Phone		
Catholic Charities of Santa Clara County	Managing Director		
Employer	Job Title		
Current Employer Address			

Current Employer of Spouse

N/A

Spouse's Job Title

N/A

If you or your spouse is retired and receiving a pension, please state source of pension.

no spouse

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards **Ethnicity**

Question applies to multiple boards To which gender identity do you most identify?

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

Ignite Institute, Berkeley, CA Certificate: Leadership in Innovation for an Unpredictable Future, April 2018 San José State University, San José, CA M.A., Urban and Regional Planning, December 2010 Thesis: Strategies of Academically Successful Elementary School that Encourage Leadership Development in Low-Income Communities Professional Development Courses: Non-Profit Management San José State University, San José, CA B.A., Political Science, August 2002 Minor in Urban Studies Evergreen Valley College, San José, CA August 1999 Associates of Science in Interdisciplinary Studies Speech Communication Certificate Oak Grove High School, Diploma 1992 San Jose, CA

List any position or office held in any governmental agency, civic, or charitable organization including the dates

American Leadership Forum Class XXVI, Fellow, 2013-present Member of ACE Charter School, Board Member, 2009-present Member of People Acting in Community Together (P.A.C.T.) Leader, 2002-2016 Neighborhood Housing of Silicon Valley, Board Member, 2012-2016

English and Spanish

Special Awards or Recognitions Received

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I am grounded in the community and have worked all my life to serve in neighborhoods in San Jose. I understand the struggles of San Joseans as well as can identify with newcomers to the area looking for new and brighter opportunities. As a child of immigrants, I value both experiences. In addition, I as a grandmother of three lovely boys, which has made me even more invested in San Jose and committed to making it a more vibrant place to live for all people, especially children and youth that will inherit this community.

Please state any other information which you feel would be useful in reviewing your application

I am hardworking, thoughtful and a good listener and know how to communicate effectively. I also have a critical eye and can find inconsistencies and see connections where there needs to be. I am very good at systems thinking and understand designing communities with the people in mind. I love people and feel all people should have access to public art in their communities that represent them and make them feel proud.

Do you own property in the City of San José?

○ Yes ⊙ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

⊙ Yes ⊙ No

If yes, is it a month-to-month lease?

⊙ Yes ∩ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which indentifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

○ Yes ⊙ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

I foresee no possible conflict or financial interest.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

⊙ Yes ⊙ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

⊙ Yes ⊙ No

Question applies to multiple boards If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

⊙ Yes ⊖ No

Reference 1 Name

Dr. Lynne Brown

Reference 1 Address

Reference 2 Name

Roma Dawson

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

⊙ Yes ⊙ No

Would you be available to attend meetings at the scheduled time?

⊙ Yes ∩ No

Please describe your experience in serving on a Commission or Board.

I have not previously served on a commission. I have previously served on a Neighborhood Housing Services of Silicon Valley and supported the work done to close the organization as smoothly as possible as it was not sustainable. In addition, I am currently on the ACE Charter School board since 2009 and take my fiduciary responsibility very seriously. My role as a board member is advisory and fiduciary; I am dedicated to support and advise the CEO of the organization.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

From my experience in community organizing since 2002 to my current employment, I have dedicated my life in service to the community. As a long time resident of San Jose, I understand the challenges of living in the area, from cost of living, to finding good schools or safe parks to play with my children and now grandchildren. I have been in a leadership position in a large non profit organizations in San Jose where I provide social services. In addition, my graduate degree has benefited me where I learned about community development and the importance of community ownership. One of the ways to show ownership of the community it through art. I am a lover of art in every form. I can appreciate the power and influence, and the ability to express and feel emotions.

What is your understanding of the purpose of the Commission?

The purpose of the commission is clearly detailed in the description, "advising the City Council and providing ongoing input into the way the City invest Art resources in the San José community". I understand that is it important to be grounded in what the community needs and wants to make a good decision. I am also well aware there are communities that historically have been disconnected from conversation much less have had access to resources. As a commission, my role is not to represent individual interest, but express the interest of the community, to be fair and thoughtful with the limited resources and decisions that impact communities.

Please list three issues facing the City that you feel the Commission should address.

Three issues which face the City specific to the Arts Commission are: 1) Disinvestment in the Arts as it is viewed as a non essential basic service. For years, our schools and children have suffered from little emphasis in Arts education. In low income and schools with low performance, art class was replaced with other core classes. This practice has left a generation of children disconnected from the Arts. 2) Dwindling economic resources is another challenge, exacerbated by the impact of COVID-19, the City will suffer from severe budget cuts which may destroy the gains of investment of the last few years. 3) Using a race equity lens when making decisions is pivotal in this moment in time. We will learn through the challenge of COVID-19 that the social ills of racism and segregation have not left us. The redlining of the past have left a deep pattern in our housing stock which have impacted the make of our neighborhoods. Making decisions based on a racial equity lens is key to changing institutional and system barriers to access in resources and investment which operate without questions.

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

1) I enjoy going for walks either alone or with my family through Guadalupe River park where I can see the history of San Jose. 2) Arts and Crafts activities we provide through our programs at the Family Resource Center with activities with children on a daily basis. 3) Through the programs we provide we have founded an older adult ballet folklorico dance group made up of mostly women over 60 years old. It is the most impressive and inspiring events. Their last performance was in late November 2019. 4) Some of the women in our Older Adult program are now busy creating cloth masks, which can be art as they are double sided, with creative patters, colors, fabrics and stretchy bands. Overall impressive and creative.

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

The Arts make you feel, imagine, inspire people to act, remember and be. Art can be explosive, joyous and inspire feelings sometimes can't even put into words. They bring value to the community as they make people feel joy, invested and appreciate someone's or their own creation. Art is a form of expression and the ability to tell your story transcends all barriers and it connects us with each others humanity.

Question applies to Arts Commission Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

Absolutely, It is a City function to inspire civic engagement. Participation in the Arts provides the ability to engage people in deciding how they want to live. What they want to see at the bus stop, street lights, and at every corner. When you have public art, you are better to represent the community which lives there or the people that came before and tell the story of what people envision in the future. It is the role of City government to be responsive and reflect the community. Art is a public service that everyone owns and cares for. Public Art should be a key strategy in community development and ownership.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

1) Unique perspective that stems from being born and raised in San Jose, Chicana women, and daughter, mother and grandmother, 2) I have developed good listening skills, a critical eye and analytical mind. I can think outside the box and not afraid of change and believe in and practice continuous improvement every day. 3) I am very skilled in community development / engagement and community design. 4) I have deep experience in schools, school districts, developing and running programs using a 3 generational approach.

I would like to say

I earned my masters degree in Community Development in 2010 from San Jose State. I have focused a large part of my adult life in building community through thinking about space, relationships, people and community ownership. I am aware and understand how the physical improvement in the built environment can change perspectives and use of space and the importance of Art in those spaces. I also understand well the need to create opportunities of increased social capital to build communities, create opportunities for involvement and reflect the diversity in the community. In my current work, leading one of the City of San Jose's place based Initiatives we have been able to see many community development concepts come to fruition. In addition, I have seen first hand the experience of the families who live in undeserved neighborhoods.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *

Elizabeth T. Alvarez

Work Experience

Catholic Charities of Santa Clara County, San José, CA, February 2009 - Present

Children's Initiative (CI), Managing Director

- Develop greenlighting process to access and prioritize development of future expansions of CI place base model in additional neighborhoods in Santa Clara County
- Reorganization of staffing structure to delineating roles and responsibilities and execution plan for approximately six million dollars of public, private funding of asset building services for children and their families
- Develop work plans and scopes of work for grant proposals using a three generational approach

Franklin-Mckinley Children's Initiative (FMCI), Program Director

- Replicate model of FMCI in new neighborhoods in 2 neighborhoods within the school district
- Create, manage and report on budgets, programs, contracts serving families prenatal to older adults in FMCI service area
- Collaborate with service providers to provide aligned wraparound services for children and their families in one school district
- Provide the professional development tool to develop staff and programmatic culture
- Design a service delivery model which facilitates the co-creation of solutions to address systemic challenges in the community.
- Convene partner agencies, service providers and the FMCI Steering Committee to identify opportunities for improvement, develop systemic or programmatic solutions to address them

FMCI Community Engagement Coordinator/Program Manager

- Implement programs and manage community center services and activities through collaboration with multiple service providers
- Supervise childcare providers, quality assurance of service & community volunteers
- Facilitate SJSU site seminar for service learning on education equity and social justice
- Foster community leadership through relationship building and trainings
- Establish a Community Advisory Committee to guide the FMCI stakeholder collaboration meetings
- Conduct in-depth outreach, recruitment using a wide range of organizing methods such as 1-to-1, small group discussions, house meetings, focus groups, and through community and school meetings

First 5 Volunteer Coordinator

- Develop and facilitate trainings for volunteers, promoting their personal development through goal setting and individualized action plans
- Maintain accurate and confidential records of volunteer activities, stipends, training & hours
- Collaborate with multiple stakeholders to implement activities and programs

First 5 Family Case Managers

- Conduct child development assessment, refer into system of care and facilitate workshops
- Facilitate client empowerment using a strength based approach building on client skills
- Foster healthy parent-child interaction using community resources, modeling and best practices
- Maintain confidential and accurate records of interaction with each client
- Provide leadership development for economically and culturally diverse volunteer facilitators
- Develop and conduct community asset maps, analyze data and create proactive practices based on findings
- Establish Raising A Reader Program database and facilitate child care provider trainings

Alum Rock School District, San José, CA, March 2010 - August 2011

Fischer Middle School Community Liaison

- Create bi-weekly newsletter communications
- Facilitate school community meetings and events
- Develop the school parent engagement policy and procedures
- Create and maintain database of parent participation hours and provide opportunities based on skills and interest

East Side Union High School District, San José, CA, April 2000 - November 2007

Job Technician/Coach

- Led students in job and life skills training in community venues
- Monitored students progress at the job and/or volunteer site
- Facilitate learning through modeling of appropriate and safe behavior
- Assisted lead teacher in developing lesson plans and student goals for Individualized Education Program
- Facilitate student lessons and develop practices to foster learning

Community Service

- ★ American Leadership Forum (ALF) Fellow since 2013
- ★ ENLACE Mentor at Evergreen Valley College since 2010
- ★ Member of ACE Charter School Board of Directors since 2009
- ★ Member of People Acting in Community Together (P.A.C.T.) since 2002

Education

Ignite Institute Certificate of Leadership and Innovation, Berkley, CA

Certificate: Leadership in Innovation for an Unpredictable Future, April 2018

San José State University, San José, CA

M.A., Urban and Regional Planning, December 2010 Thesis: Strategies of Academically Successful Elementary School that Encourage Leadership Development in Low-Income Communities Professional Development Courses: Non-Profit Management

San José State University, San José, CA

B.A., Political Science, August 2002 Minor in Urban Studies

Evergreen Valley College, San José, CA August 1999

Associates of Science in Interdisciplinary Studies Speech Communication Certificate

Skills: Strong Leadership Skills | Strong Written & Oral Communication in English & Spanish | Microsoft Word, PowerPoint, Publisher, Excel, Adobe Photoshop, Illustrator, ArcGIS & Visio