



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Jacky Morales-Ferrand

**SUBJECT:** SEE BELOW

**DATE:** June 10, 2020

Approved

Date

6/12/2020

**SUBJECT: AWARD OF GRANT FUNDS FOR DISASTER FINANCIAL  
ASSISTANCE AND RECOVERY AND RESILIENCY PLANNING  
SERVICES FOR NEIGHBORHOODS AFFECTED BY THE 2017  
COYOTE CREEK FLOOD**

## **RECOMMENDATION**

Adopt a resolution authorizing the Director of Housing to negotiate and execute agreements with Catholic Charities of Santa Clara County and International Children Assistance Network to provide recovery and resilience planning services to low-income people living in neighborhoods affected by the 2017 Coyote Creek Flood, from July 1, 2020 through June 30, 2021 in the amount of \$899,114 for each agreement for a total not to exceed \$1,798,228.

## **OUTCOME**

Adoption of this resolution will authorize the City to provide Catholic Charities of Santa Clara County (Catholic Charities) and International Children Assistance Network (ICAN) with the remaining funding from the \$5.4 million State Flood Grant to provide recovery and resilience planning services to neighborhoods affected by the 2017 Coyote Creek Flood. ICAN is the lead agency for a consortium called "Consortium for Asian Americans for Recovery and Resiliency" or CARR. Catholic Charities and CARR will partner to provide case management, financial assistance, and disaster preparedness training to low-income residents of the three impacted areas. The State grant requires that incomes of the families not exceed 80% of Area Median Income in order to receive assistance from grant funds. If the funds are not expended they must be returned to the State.

## **BACKGROUND**

On Tuesday, February 21, 2017, parts of San José along the Coyote Creek were impacted by flooding, and the City Council declared the Existence of a Local Emergency on February 28,

2017. As a result of the flood, hundreds of individuals were displaced from their homes and lost valuable personal property including vehicles, home furnishing, tools, and medical equipment.

Responding to this disaster, the City initiated several actions providing immediate and ongoing support for flood impacted residents. Key efforts included:

- Worked with the Mayor's Office and the Silicon Valley Community Foundation to create the Coyote Creek Flood Fund, which raised and distributed nearly \$7,000,000 to support non-profit partners engaged in recovery and relief efforts;
- Created a Landlord Incentive Program that provided \$116,000 in small grants to 19 landlords which allowed 97 displaced residents to return to their homes;
- Established a disaster recovery services program with Catholic Charities, which has provided case management to 235 households and helped 214 households return home or find new permanent housing;
- Supported 86 households with vehicle replacement or repairs;
- Implemented a Flood Loan Restoration program, providing \$486,000 in low interest loans to help four property owners in need of assistance to repair their homes;
- Facilitated 31 Small Business Administration (SBA) loans for 28 homeowners and three businesses who received approximately \$1.3 million in assistance;
- Repaired exterior damages to 78 mobile homes with \$414,485 in Minor Repair Grants; and
- Finalized 86 building permits in flood impacted neighborhoods, ensuring the safety and habitability of hundreds of apartments for displaced residents.

On September 16, 2017, with advocacy and support from California State Assembly member, Ash Kalra, the State Legislature passed Assembly Bill 130 (AB 130). The bill appropriated \$5,400,000 to the State Department of Social Services to provide a one-time grant to the City of San José for purposes of assisting low-income individuals displaced by the 2017 Coyote Creek flood. On March 6, 2018, the City Council adopted a resolution authorizing the Director of Housing, or designee, to accept the grant from the California Department of Social Services and conduct all activities, execute, and submit all documents, including, but not limited to, applications, agreements, amendments, and payment requests, which may be necessary in connection with this grant. As a condition of receiving the funds, the City of San José provides quarterly reports to the Department of Social Services documenting the number of families served and the types of services they received, until all funds have been expended.

On June 5, 2018, the City Council adopted a resolution authorizing the Director of Housing to negotiate and execute an Agreement with Catholic Charities without conducting a competitive procurement. The sole source grant was provided under the authority of the Council approved local emergency declaration. In order to avoid disrupting services to flood victims, Catholic Charities received the grant to continue providing housing assistance payments to the remaining flood victims still in temporary housing, and to continue providing support services to the 235 families who were displaced by the flood.

Throughout fiscal years 2018-19 and 2019-20, Catholic Charities conducted 209 household intakes (611 individuals) and provided a variety of services. Catholic Charities created service plans for households based on their needs. Some of the services included: recovery planning and client centric goal setting, self-sufficiency assessments, housing services, unmet needs assessments, employment assistance, and referrals to community resources. Catholic Charities' efforts resulted in:

- Permanently housing 13 households (26 individuals) who were previously in temporary housing;
- Returning two households to previous permanent housing;
- Providing 175 households with emergency financial assistance;
- Connecting 85 individuals to public assistance benefits; and
- Providing 209 households with on-going disaster recovery case management and referrals for services;

## **ANALYSIS**

Approximately \$1,798,228 million remains unspent from the 2018 State grant of \$5.4 million. AB 130 directs the funds must serve low-income, impacted residents in specific areas of Selma Olinder/Naglee Park/Brookwood, Rock Springs, and Golden Wheel/Old Oakland Road mobile home parks. Since the City has addressed the most immediate needs of the surviving families of the 2017 Coyote Creek flood, the Housing Department is now focused on identifying any unmet needs and providing case management, support services and financial assistance to low-income residents who were impacted by the 2017 flood. The funds can also be used for disaster preparedness and training for impacted residents in the identified areas.

The following categories are allowed within the scope of services provided to impacted residents;

- Housing
- Employment
- Transportation
- Education
- Disaster Preparedness
- Neighborhood Stabilization
- Community Building

Any unspent funds must be returned to the State, however, there is not deadline for returning funds. Rather than return the remaining funds to the State, the Housing Department developed a plan detailing how to use the remaining grant in conformance with the requirements established by the State. The City is proposing to work with the contractors on a two phase approach:

Phase 1 Assessment: Outreach in the impacted areas to identify any residents who have remaining unmet needs.

Phase 2 Services, Assistance & Disaster Preparedness: The two contractors will work together to provide services to residents identified in the first phase, along with trainings and workshops in disaster preparedness and resiliency.

### ***Neighborhood Recovery and Resiliency Program***

The Housing Department released the Neighborhood Recovery and Resiliency Program Request for Proposals (RFP) on February 15, 2019 and made it available for five (5) weeks, closing on March 22, 2019. The Department conducted an application workshop on February 22, 2019, which had a total of four in attendance. The following two agencies, listed in order from highest scoring to lowest scoring proposals, submitted qualifying applications to the City:

<b>Agency Name</b>	<b>Amount Requested</b>
Catholic Charities of Santa Clara County	\$2,000,000
ICAN applying as the lead agency for Consortium of Asian Americans for Recovery and Resiliency (CARR). Consortium agencies: International Children Assistance Network, Vietnamese Voluntary Foundation (VIVO), Friends of Hue Foundation, and Asian American Center of Santa Clara County	\$1,308,667
<b>Total Requested</b>	<b>\$3,308,667</b>

After proposals were submitted, a review panel evaluated and scored the proposals based on pre-established rating criteria. The Neighborhood Recovery and Resiliency Program RFP panel included staff from the Housing Department and the Office of Emergency Management (OEM).

The criteria for selecting funding recipients are listed below:

<b>Criteria</b>	<b>Weight</b>
Audit Review	Pass/Fail
Program Description	35%
Organizational and Financial Capacity and Experience	30%
Goals and Outcomes	20%
Budget	15%
Bonus: Consortium of Applicants	+10 (on 100-point scale)

Both Catholic Charities and the Consortium of Asian Americans for Recovery and Resiliency (CARR) are recommended for funding based on their rankings and panel recommendations. As the lead non-profit for recovery efforts in 2017, Catholic Charities brings extensive experience and existing relationships with residents in the identified areas. Catholic Charities will leverage and integrate the rapport and trust that it has already developed with the impacted communities and as such will be in position to continue its efforts to provide long-term disaster recovery

services that enable and empower flood-affected residents, families, and communities to take steps toward recovery, resiliency, and self-sufficiency. The CARR consortium is a collaboration of four agencies that includes the International Children Assistance Network, Vietnamese Voluntary Foundation (VIVO), Friends of Hue Foundation, and Asian American Center of Santa Clara County. CARR brings culturally sensitive, community-centered, and responsive services. The coalition also has deep ties in the Asian-American community, which will be beneficial for this program serving neighborhoods with large Asian-American populations. The Housing Department recommends both applicants work on the Neighborhood Resiliency and Recovery program because it will achieve better results for the community. First, residents will have more diverse points of entry to access services, offering a “no wrong door,” approach to residents seeking assistance. Second, the diverse partnership of Catholic Charities and CARR provides culturally sensitive and competent services to the community. Altogether, CARR and Catholic Charities, will provide services in eight languages: English, Vietnamese, Mandarin, Cantonese, Cambodian, Laotian, Korean, and Spanish.

### ***Funding Award and Program Structure***

Both Catholic Charities and CARR will work together to address the unmet needs of affected low-income residents of the 2017 Coyote Creek flood in the three impacted areas: Rock Springs, Selma Olinder/Naglee/Brookwood, and Golden Wheel/Oakland Road mobile home parks. These organizations will also work together with impacted residents to build resiliency and provide disaster preparedness training.

The Housing Department recommends the following funding allocations:

<b>Agency</b>	<b>Recommended Award</b>
Catholic Charities of Santa Clara County	\$899,114
Consortium of Asian Americans for Recovery and Resiliency (CARR) Lead agency: International Children’s Assistance Network Consortium agencies: Vietnamese Voluntary Foundation (VIVO), Friends of Hue Foundation, and Asian American Center of Santa Clara County	\$899,114
<b>Total</b>	<b>\$1,798,228</b>

The Neighborhood Recovery and Resiliency program will have two phases. In Phase One, CARR and Catholic Charities will partner to complete outreach and engagement activities within the affected neighborhoods and identify the unmet needs of current residents related to the flood. For example, an unmet need could include a vehicle that was lost during the 2017 flood and never replaced or home repairs that were never fully complete. CARR and Catholic Charities will attempt contact with all low-income people who were impacted by the flood. The City estimates the total number of units to be 3,982 (559 units in Golden Wheel/Oakland Rd., 266 units in Rock Springs, and 3,157 units in Selma Olinder). Based on the data collected during this

phase, the two agencies will create a comprehensive community plan to identify residents impacted by 2017 flood and assess any unmet needs that includes coordination and assistance in rebuilding community and family networks. Examples of activities Catholic Charities and CARR will jointly conduct in Phase 1 include;

- Program outreach for impacted neighborhoods;
  - Flyering
  - Phone canvassing;
- Needs assessment surveys.

In Phase two of the project, CARR and Catholic Charities will partner to provide case management, financial assistance or other services needed to address any unmet needs. Additionally, the two agencies will provide disaster preparedness training to low-income residents of the three impacted areas. The goal of this phase is to increase the self-sufficiency of residents with unmet needs and increase the resiliency and ability to respond to future disasters in the three neighborhoods. Examples of activities Catholic Charities and CARR will jointly conduct in Phase II include;

- Case management;
- Group counseling;
- Disaster preparedness workshops; and
- Financial assistance.

Progress will be monitored monthly and reported to the City of San José's Housing Department quarterly. The term of this agreement will be July 1, 2020 to June 30, 2021 and include an option for up to one, six-month extension. The agreement will include performance outcome requirements that the Housing Department will evaluate prior to recommending approval of the option(s) to extend. These requirements include numerical goals for all participants who will have completed an evaluation survey, which will measure the value and effectiveness of the service. The extension will be subject to budget appropriation and City Council approval.

## **CONCLUSION**

Adoption of this resolution authorizes the City to grant Catholic Charities and CARR with \$899,114 per agency using funds from the State Flood Grant to provide a final phase of neighborhood recovery and resiliency services. Catholic Charities and CARR shall create a comprehensive plan that includes meeting unmet needs of flood victims and building resiliency and resident preparedness for future disasters. CARR and Catholic Charities will partner to provide case management, financial assistance, and disaster preparedness plans and training to low-income residents of the three impacted areas. The State grant requires that incomes of the families not exceed 80% of Area Median Income.

### **EVALUATION AND FOLLOW-UP**

The Housing Department will publish an information memorandum annually detailing the use of the funds administered by Catholic Charities and CARR. Additionally, The Housing Department has provided the State with quarterly reports from the grants inception and will continue to provide reports as the funds are used in this new phase.

### **CLIMATE SMART SAN JOSE**

The recommendation in this memorandum has no effect on Climate Smart San José energy, water, or mobility goals.

### **COORDINATION**

Preparation of this report was coordinated with the Office of the City Attorney, Office of Emergency Management and City Manager's Budget Office.

### **COMMISSION RECOMMENDATION/INPUT**

No commission recommendation or input is associated with this action.

### **COST SUMMARY/IMPLICATIONS**

This recommendation is to adopt a resolution allowing the Director of Housing to negotiate and execute two agreements, in the amount of \$899,114 each for a total not to exceed \$1,798,228, with Catholic Charities of Santa Clara County and International Children Assistance Network to provide disaster relief and resilience services.

**BUDGET REFERENCE**

The table below identifies the fund and appropriation proposed to fund the actions recommended as part of this memorandum.

Fund#	Appn#	Appn. Name	Total Appn.	Rec. Budget Action	2019-202- Adopted Operating Budget Page	Last Budget Action (Date, Ord. No.)
448	202T	2017 Coyote Creek Flood Recovery Efforts	\$2,221,297	\$1,798,228	X-71	10/22/2019 30325

**CEQA**

Not a Project, File No. PP17-004, Government Funding Mechanism, or Fiscal Activity with no commitment to a specific project which may result in a potentially significant impact to the environment.

/s/

JACKY MORALES-FERRAND  
Director, Housing Department

For questions please contact Ragan Henninger, Deputy Director of Housing, at (408) 535-3854.