

RESOLUTION NO.

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE (A) APPROVING THE FINAL RANKING OF THE RESPONDENTS TO THE MARKETING STRATEGY AND EXECUTION SERVICES RFQ FOR THE NORMAN Y. MINETA SAN JOSE INTERNATIONAL AIRPORT; AND (B) AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE UP TO FIVE (5) MASTER CONSULTANT AGREEMENTS, SUBJECT TO CERTAIN CONDITIONS

WHEREAS, the City of San José (“City”) owns and operates the Norman Y. Mineta San José International Airport (“Airport”); and

WHEREAS, on December 20, 2019, the Airport issued a Request for Qualifications (“RFQ”) for marketing strategy and execution consultant services (“Marketing Services”); and

WHEREAS, rather than select a single consultant to provide Airport the Marketing Services, the selection of up to five (5) consultants provides Airport staff flexibility and breadth of expertise with respect to dedicated marketing consultant resources; and

WHEREAS, City desires to approve the final ranking of the respondents to the Airport’s Marketing Services RFQ; and

WHEREAS, City also desires to authorize the City Manager to negotiate and execute up to five (5) Master Consultant Agreements with the ranked consultants, subject to certain conditions;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SAN JOSE THAT:

1. The City hereby approves the final ranking of the respondents to the Marketing Services RFQ.

2. The City Manager is hereby authorized to negotiate and execute up to five (5) Master Consultant Agreements with the five (5) highest-ranked respondents and with the next highest-ranked respondents, in order, in the event that City cannot reach agreement with any one or more of the five highest-ranked proposers, in an amount not to exceed \$9,600,000 for each Agreement for a term of five (5) years from the date of execution by the City and for a total expenditure for all executed Master Consultant Agreements not to exceed \$9,600,000.

ADOPTED this _____ day of _____, 2020, by the following vote:

AYES:

NOES:

ABSENT:

DISQUALIFIED:

SAM LICCARDO
Mayor

ATTEST:

TONI J. TABER, CMC
City Clerk