

San Jose City  
Council  
April 21, 2020  
Agenda Item 3.3

## Digital Access and Inclusion for Schools during the Covid-19 Pandemic

- Kip Harkness, Deputy City Manager, City of San Jose
- Dr. Mary Ann Dewan, Santa Clara County Superintendent of Schools
- Sunne Wright McPeak, President and CEO, California Emerging Technology Fund (CETF)
- Jill Bourne, City Librarian, City of San Jose

- 2016 Broadband Strategy
- Over 4,200 small cells for dense 5G networks
- Millions in private investment
- Will spur economic development, enable the Smart City platform and deliver digital inclusion
- Provide school connectivity

## City of San Jose Broadband Strategy

Building the Best 5G Network in the nation





# Recent Council Action

- Approved funding for 23 Community Based Organizations (CBOs)
- \$1M investment directly into the San Jose community
- These CBOs have begun work
- Community of Practice sessions have been held
- CBOs are actively delivering digital adoptions

## GRANT AWARD RECOMMENDATIONS



Santa Clara County schools promptly shifted from in-class instruction to distance learning

Total enrollment in Santa Clara County:  
267,224

Gap between connected and unconnected has yet to be quantified

**March 13**

- Announced temporary school closures to school attendance. Schools asked to provide flexible learning resources to parents

**March 16**

- Santa Clara County Shelter in Place Order announced

**March 17**

- California released Distance Learning Guidance and schools began planning for distance learning

**March 20**

- Governor Newsom announced Shelter in Place order statewide

**April 7**

- Announced school closures to student attendance through remainder of the year with distance learning

We have assembled the  
best Team to respond to  
this challenge:

Dr. Mary Ann Dewan  
County Superintendent of Schools  
Santa Clara County Office of  
Education (SCCOE)

Sunne Wright McPeak  
President and CEO of the California  
Emergency Technology Fund (CETF)

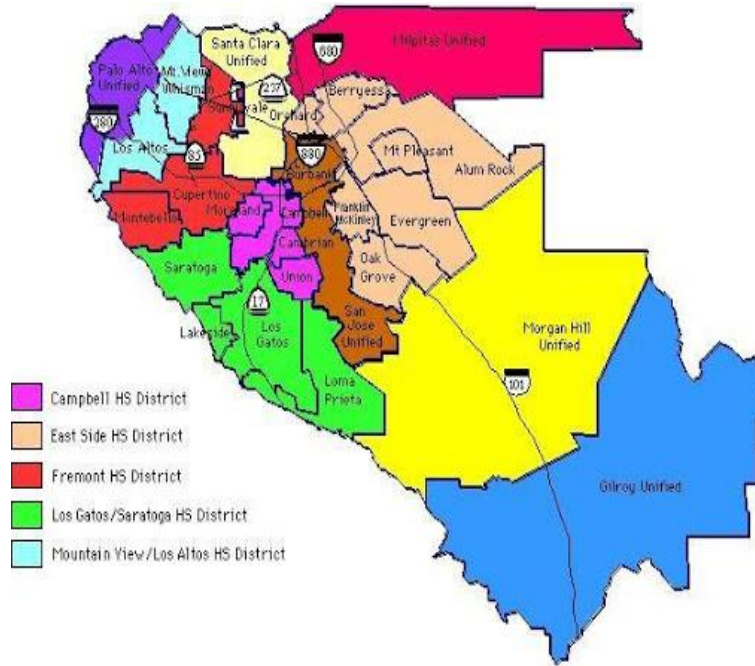
Jill Bourne  
City Librarian, City of San Jose

## **Digital Inclusion Strategy in support of Distance Learning:**

- 1) Develop a Digital Inclusion Strategy by SCCOE in coordination with CETF;**
- 2) Leverage the Schools/City Collaborative Partnership;**
- 3) Implement Digital Inclusion Fund Grants;**
- 4) Convene Public Private Partnerships;**
- 5) Build out Community WiFi (Overfelt and Yerba Buena);**
- 6) Continue small cell deployment; and**
- 7) Secure emergency funding**

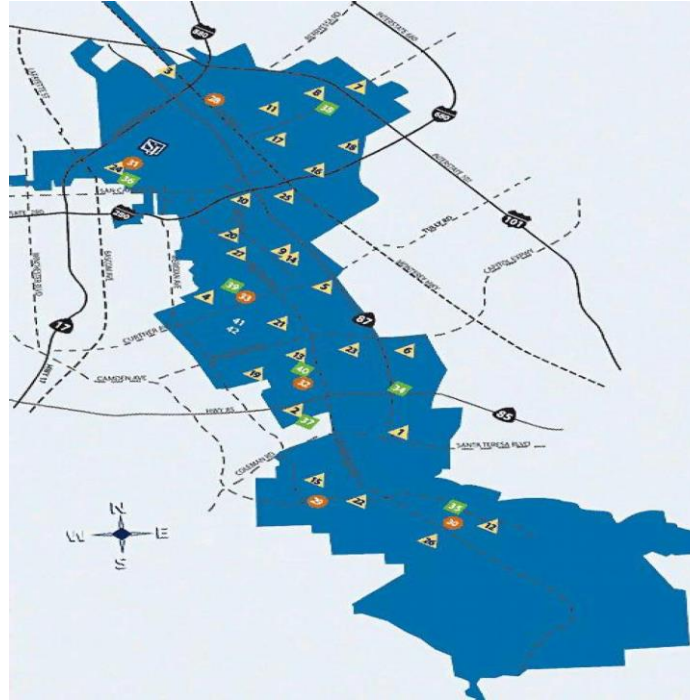
# Distance Learning in Santa Clara County

## 31 Santa Clara County School Districts



**Minimum urgent need for Santa Clara County:**  
**15,000 Hotspots**  
**12,000 Devices**

## 19 San Jose School Districts



**This is needed just to get every student access to a device and the *possibility* of connectivity.**

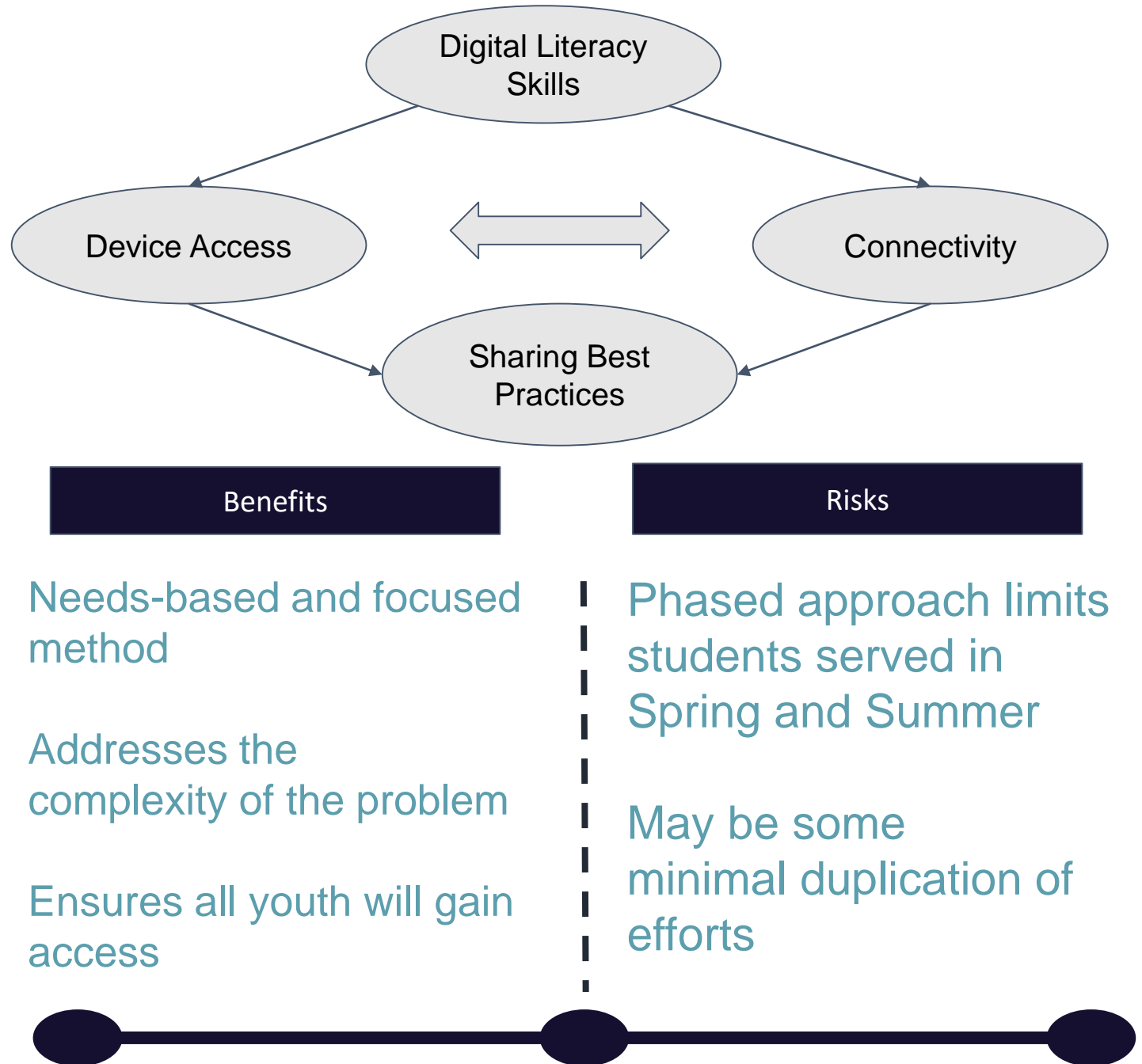
**Big bucket areas of urgent need:**

- 1. Appropriate device for each learner**
- 2. Connectivity**
- 3. Infrastructure build out to make connectivity accessible and robust enough for online learning**
- 4. Security, Privacy, and Technical Assistance**

# Digital Inclusion Strategy Design

Assess based on current student needs

Establish a roadmap of what's most important during the COVID-19 pandemic



# Work closely with Digital Inclusion Grantees to realign outcome-oriented metrics

## Education-Focused Grantees

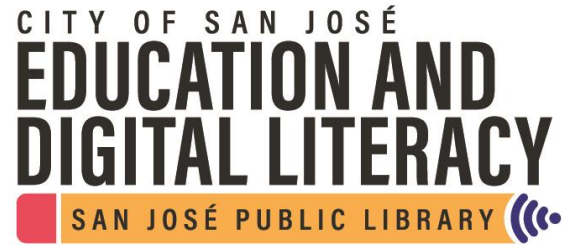
• Ace Charter Schools	200 Households
• Alum Rock Union School District	500 Households
• Cristo Rey San Jose High School	100 Households
• Rocketship Public Schools	100 Households
• San Jose Library Foundation	<u>600 Households</u>
	<b>1500 Households</b>

## Other Non-School Grantees

**2500 Households**

**GRAND TOTAL: 4000 Households**





## School City Collaborative

- Executive Committee of Mayor, SCCOE Superintendent, two District Superintendents, and City Librarian
- Host regular meetings with 19 School District Superintendents
- Systems coordination through annual workplan
- Digital Literacy Priority FY 2020/21

## Digital Literacy Standards

- Developed through collaborative process
- City Council consideration in May 2020

Technology and Access

Curriculum and Teaching Practices

Privacy and Security

Program Leadership, Management

Skill Building and Learning

Equity, Diversity, Inclusion

# Digital Inclusion Strategy

## Calls to Action



- **Share** the Digital Inclusion connectivity promotional offers and direct families to the CBOs and schools who can support
- **Encourage** interested business leaders, partners, community members to support Santa Clara County Office of Education's COVID-19 Education Partnership <https://www.siliconvalleycf.org/education-response>
- **Join** in a letter to the Internet Service Providers (ISPs) to advocate for our low-income families to increase access

## Q&A

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