



# COMMUNITY IMPACT REPORT

## Presenters:

Jon Cicirelli, Director

Carolina Camarena, Public Information Manager

Dave DeLong, Acting Division Manager

PELLIER PARK

# INVESTING IN THE FUTURE

SAN JOSE  
PARKS, RECREATION &  
NEIGHBORHOOD SERVICES

Building Community Through Fun





# ACTIVATESJ

## Guiding Principles

### STEWARDSHIP

We Take Care of What We Have and Invest for the Future

### NATURE

We Protect, Preserve and Promote Natural Areas for All People

### EQUITY & ACCESS

We Embrace People of All Ages, Cultures and Abilities

### IDENTITY

We Aim to be a Premier Parks, Recreation and Neighborhood Services System

### PUBLIC LIFE

We Promote Community Spaces for a Safe, Fun and Healthy San José

# CIR 2019 STEWARDSHIP

We Take Care of What We Have and Invest for the Future

## Quality Places are Investments in People

- Measure P
- Capital Team



### Community Centers Built With Measure-P Funds

• Gardner	• Southside	• Almaden	• Roosevelt	• Mayfair	• Seven Trees	• Bascom
2004-2005	2005-2006	2008-2009	2009-2010	2010-2011		



## Community is Part of the Solution

### 53,150 Volunteer Hours

- Beautify SJ
- Sunday in the Park
- Adopt-A-Park
- Community Centers

*“Having clean parks is important to us, especially as a neighborhood association, we want to improve the community, not just the park,”*  
*Patricia Mendoza, President of the Evergreen Leadership Neighborhood Association.*



## Protecting Nature

- Pollinator-friendly, native plants

## Promoting Natural Areas for All People

- Teen Center Trips
- ARP Overnight Camping
- Family Camp at Yosemite





# CIR 2019 EQUITY & ACCESS

We Embrace People of All Ages, Cultures and Abilities

## Keeping Children Safe and Engaged

**4,361** children benefit from afterschool California Quality Standards of Expanded Learning Programs

- Recreation of City Kids (R.O.C.K) Afterschool
- Afterschool Education & Safety
- Teen Centers
- Camp San Jose
- F.I.T. Camp

## Exceptional Experiences for All

- All-Access Sports and Recreation
- All-inclusive Playgrounds

*“The Tech Challenge helps connect youth and their community and inspires them to be a future engineers,” said Amy Jewett, PRNS recreations supervisor and Team R.O.C.K tech advisor.*



# CIR 2019 IDENTITY

We Aim to be a Premier Parks, Recreation and Neighborhood Services System

## Inspiring Connections

- Project Hope
- Female Intervention Team
- Generation to Generation

### Youth involved in intergenerational programs

Less likely to begin using illegal drugs	46%
Less likely to begin using alcohol	27%
Less likely to skip school	52%

Addresses senior isolation – an epidemic that affects  
**40% of seniors**



## Promoting Arts & Culture in Parks

### Transforming Parks and Connecting Neighbors

- Viva CalleSJ – May 17
- Viva Parks

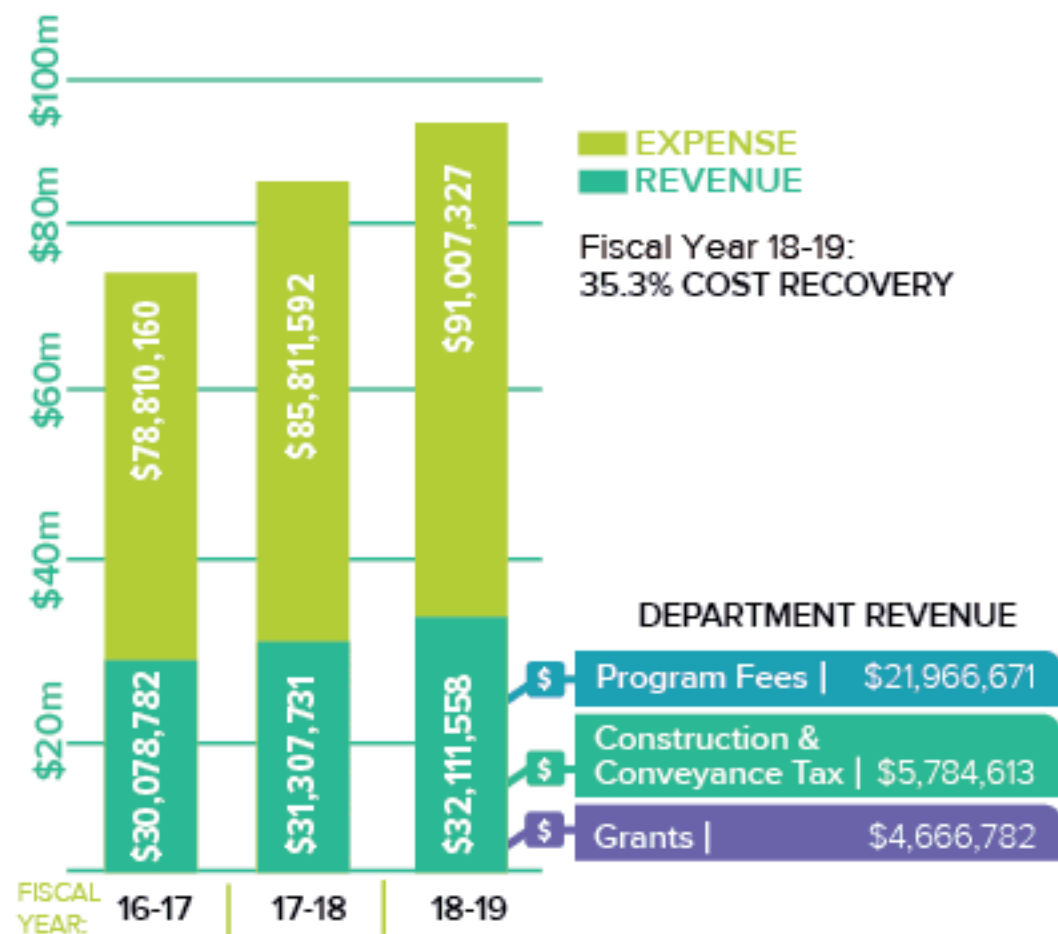
*“The event provided an opportunity for the Vietnamese Community to show off our uniqueness and there was definitely a sense of pride that came with it,” said Trami Cron Chopsticks Alley Art Executive Director.*





# CIR 2019 FISCAL PERFORMANCE

Revenue, Expenses and Cost Recovery for 2016-2017 to 2018-2019



CIR 2019

## INVESTING IN THE FUTURE

The need for scholarships continues to grow and exceed the amount current funding can support

### 2018 SCHOLARSHIPS

NUMBER USED

**8,837**

AMOUNT USED

**\$884,000**



### 2019 SCHOLARSHIPS

NUMBER USED

**10,737**

AMOUNT USED

**\$1,165,973**



# CIR 2019 INVESTING IN THE FUTURE

The new decade will provide a park and recreation system that builds community and inspires belonging

**Stewardship** – Focus our efforts to maintain and improve existing parks, recreational facilities and trails

- Improve Reuse Centers
- Repair Playgrounds
- Sustain Park Strike Team
- Work Infrastructure Backlog

**Stewardship** – Diversify our funding for a sustainable system

- Evaluate Park Fee Program
- Funding Feasibility

**Public Life** - Provide welcoming places for people to gather, create memories and make friends

- Arcadia Ballfields Grand Opening – March 28
- Camden and Seven Trees Measure P Anniversaries
- Japanese Friendship Garden Tea House





# CIR 2019 **RECOMMENDATION**

Accept the Parks, Recreation and Neighborhood Services 2019 Community Impact Report.

