



# Memorandum

**TO:** RULES AND OPEN  
GOVERNMENT COMMITTEE

**FROM:** Dolan Beckel

**SUBJECT:** SEE BELOW

**DATE:** March 4, 2020

Approved

*D. DSYL*

Date

*3/5/2020*

**SUBJECT: UPDATE TO THE JANUARY - JUNE 2020 SMART CITIES AND  
SERVICE IMPROVEMENTS COMMITTEE WORK PLAN**

## RECOMMENDATION

Approve the amendment the January – June 2020 Smart Cities and Service Improvements Committee Work Plan to add the following to the April 2, 2020 meeting:

**Citywide Data Strategy Update.** (Civic Innovation and Digital Strategy)

**Purpose:** Provide a written update on the approach and strategy for how the City will mature its capability to manage and utilize data in order to aid decision-making, and improve the City's effectiveness, efficiency, and equity in delivering services and benefits to the community. Discussion and feedback to staff.

## BACKGROUND

Staff requests adding the Citywide Data Strategy Update to the Smart Cities and Service Improvements Committee's April 2, 2020 agenda. This strategy is a priority to update and share with the Smart Cities and Service Improvements Committee. As the City is expanding its use of technology to deliver benefits for the community, it is important to holistically enable the City to gather and use data effectively with the appropriate consideration for security and privacy. This update will introduce the data strategy plan to the Committee.

/s/

DOLAN BECKEL

Director, Office of Civic Innovation and  
Digital Strategy

For questions, please contact Mike Jones, Staff Specialist, City Manager's Office, at  
(408) 535-8192.