



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Johnny Khamis
District 10

SUBJECT: SEE BELOW

DATE: 03/04/2020

APPROVED: _____

3/4/2020

**SUBJECT: APPROVAL OF HOFFMAN VIA MONTE BEAUTIFICATION DAY
SPONSORED BY COUNCIL DISTRICT 10 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the Hoffman Via Monte Beautification Day, scheduled March 28, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the March 24, 2020 Council Agenda for action.

BACKGROUND

Project Hope and various neighborhood associations surrounding Hoffman Via Monte are working with the District 10 Council office, to plan a neighborhood beautification day on March 28, 2020. Volunteers from the neighborhood associations will be working to help residents dispose and recycle their trash. In addition, the District 10 office will provide dumpsters, taking advantage of the \$18,000 budgeted in the FY 2019-2020 Operating Budget for community cleanups and dumpster days throughout District 10.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Johnny Khamis will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 10, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 11, 2020 Rules Committee Agenda and the March 24, 2020 City Council Agenda.

CEQA

- ☒ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.