

# COVID-19 Response

City of San José  
March 3, 2020

# COVID-19 Timeline

- **Late December 2019** - Several cases of unusual pneumonia began to emerge in China.
- **January 7** - A novel coronavirus now known as COVID-19 was identified
- **January 23** - The World Health Organization (WHO) said the outbreak did not yet constitute a public health emergency of international concern.
- **January 24** - The City of San José initiated planning at Stage 1 Response for a possible outbreak of COVID-19. A Pandemic Management Team was formed to lead the effort including updating Pandemic Response Plan to focus on COVID-19.
- **January 30** - The WHO declared coronavirus a global emergency.

# COVID-19 Timeline – Cont.

- **January 31 – February 2** - The County of Santa Clara Public Health Department received confirmation of two cases of novel coronavirus in the County. City escalates to Stage 2 Response.
- **February 28** - The Santa Clara County Public Health confirmed its third case of COVID-19 in Santa Clara County, the first transmission with unknown origin. City escalates to Stage 3 Response.
- **March 2** - Santa Clara County Public Health confirms 9 cases. City prepared for progressive response and further escalation as soon as deemed appropriate.

# The City's Pandemic Response Plan

1. **Protecting our People**, so that they can provide essential City services,
2. **Continuity of Essential City Operations** for our residents, businesses, and visitors,
3. **Effective Communication**, with both our employees and the community, and
4. **Support County of Santa Clara Public Health Department** as the lead agency in pandemic response.

# City of San José Pandemic Response Stages

	1	2	3	4	5
	MONITORING	LOW	MEDIUM	HIGH	EXTREMELY HIGH
<b>Risk</b>	<ul style="list-style-type: none"> <li>No risk to local population</li> </ul>	<ul style="list-style-type: none"> <li>Low risk to local population</li> </ul>	<ul style="list-style-type: none"> <li>Medium risk to local population</li> </ul>	<ul style="list-style-type: none"> <li>High risk to local population</li> </ul>	<ul style="list-style-type: none"> <li>Extremely high risk to local population</li> </ul>
<b>Outbreak Status</b>	<ul style="list-style-type: none"> <li>Emerging Disease present in other locations</li> <li>No known cases in local population</li> </ul>	<ul style="list-style-type: none"> <li>Local cases contained</li> <li>No outbreaks</li> <li>Containment</li> </ul>	<ul style="list-style-type: none"> <li>Local cases increasing but still low</li> <li>Outbreak possible</li> <li>Containment shifts to Mitigation</li> </ul>	<ul style="list-style-type: none"> <li>Number of infection cases increasing rapidly</li> <li>Outbreak likely or imminent</li> </ul>	<ul style="list-style-type: none"> <li>Full-Blown Epidemic</li> <li>High # of cases of infection</li> <li>Increasing mortality</li> </ul>
<b>City Response</b>	<ul style="list-style-type: none"> <li>Plan</li> <li>Learn about emergency threat</li> </ul>	<ul style="list-style-type: none"> <li>Prepare Communications</li> <li>Order supplies</li> <li>Proactive cleaning</li> </ul>	<ul style="list-style-type: none"> <li>Scale up communications</li> <li>Accelerate preparation</li> </ul>	<ul style="list-style-type: none"> <li>Service Modification</li> <li>Social Distancing</li> <li>Continuity of Operations Plan (COOP)</li> </ul>	<ul style="list-style-type: none"> <li>Shut down non-essential services</li> <li>Protective Equipment for Employees</li> </ul>
<b>EOC Activation</b>	<ul style="list-style-type: none"> <li>None</li> <li>Activate Pandemic Team</li> </ul>	<ul style="list-style-type: none"> <li>Regular monitoring</li> <li>Review and update plans</li> </ul>	<ul style="list-style-type: none"> <li>Situation Room Activation                             <ul style="list-style-type: none"> <li>EPIO</li> <li>OEM</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Partial Activation                             <ul style="list-style-type: none"> <li>Plans Section</li> <li>Operations Section</li> <li>EPIO</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Full EOC Activation</li> </ul>

# City Communications Strategy

- Coordinating with County of Santa Clara Public Health Lead PIO and EPIO
- City virtually activated EPIO Branch on March 2
- Communications Cascade: City Council, Senior Staff, Employees, Businesses, Community Partners, Visitors, Media
- Special Populations/Efforts: Seniors, Unhoused Individuals, Census 2020
- Internal/External Communication Channels: Press Releases, Worksite Posters, Social Media
- Supplying employees with messaging about COVID-19 as well as City response
- Preparing for Stage 4 Response Level