



COMMITTEES CHAIR: LABOR AND EMPLOYMENT AGING AND LONG-TERM CARE EDUCATION JUDICIARY WATER, PARKS, AND WILDLIFE

February 25, 2020

Mayor and City Council City of San Jose 200 East Santa Clara Street San Jose, 95113

RE: Item 3.3- Policy Nomination – Private Percent for Public Art

Dear Mayor and Councilmembers,

I am writing to express my support for Councilmember Magdalena Carrasco's policy nomination on the Private Percent for Public Art.

As the City of San Jose expands into new development, we have a great opportunity to expand support for public art and cultural enrichment throughout the city. The proposal to establish a Private Percent for Public Art will help to encourage developers to incorporate visual artwork on new capital construction.

Cities across the nation and in California have set the example of including public art in new developments. As we take the next steps in addressing housing, rehabilitating and building new community institutions and businesses, we can help enhance community investment and celebrate our rich culture through art. Public art is the bedrock of our culture; a representation of who we are and our values.

I support Councilmember Carrasco's efforts to nominate a policy to incorporate public art in new capital development. By this, I ask for your consideration in reviewing and adopting this policy nomination.

Thank you

Sincerely,

ASH KALRA