

2020-2021 City Council Policy Priority Setting

February 25, 2020

Item 3.3

Presenters: Lee Wilcox, Chief of Staff to the City Manager
Michelle McGurk, Assistant to the City Manager

Current List

1. Local Hiring/Local Business/Apprentice Utilization Program
2. Mobile Home Conversions
3. Disadvantaged Business Enterprises
4. Electronic Billboards
5. Downtown and/or Citywide Parks Operations and Maintenance Financing District
6. Development of a Soft-Story Retrofit Program
7. ADUs & Garage Conversion Ordinance
8. North San Jose Policy Review
9. Commercial Linkage Fee for Affordable Housing
10. Safe Parking Program
11. Review of Cannabis Land Use and Regulatory Provisions (Combined)
12. Universal Development Fee
13. Cannabis: Equity Applicant Program
14. Childcare & Early Education
15. Family Friendly City Paid Family Leave
16. Update the Council's Wage Theft Prevention Policy
17. Anti-Displacement Preference Ordinance
18. Sanctioned Encampments
19. Update Urban Design Guidelines
20. Downtown Zoning Code Update
21. Impact Fee Deferred Payment Program for Housing
22. Develop Innovative Strategies to Hire Crossing Guards
23. Smoke-Free Housing
24. Food and Clothing Distribution at City Parks
25. Private Property Graffiti Abatement Ordinance

BY THE NUMBERS

SINCE 2019

8 Priorities Completed

ITEMS ADDED

**6 New Priorities added in 2019-2020
Council Policy Priority Setting**

FUTURE PROGRESS

**16 Items on Track for Completion by
August 2020 (60% of Current Priorities)**

PROJECTED COMPLETION RATE

**246% Increase from October 2017 to
March 2019**

Step 1: Remove Completed Priorities

#3, Disadvantaged Business Enterprises

#7, Accessory Dwelling Units and Garage Conversion

#10, Safe Parking Program

#15, Family-Friendly City—Paid Family Leave

#18, Sanctioned Encampments

#22, Innovative Strategies to Hire Crossing Guards

#24, Food & Clothing Distribution at City Parks

25, Private Property Graffiti Abatement Ordinance

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Current List / Complete

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Step 2 & 3: Other Updates

Combine the following priorities:

#12, Universal Development Fee

#21, Impact Fee Deferred Program for Housing

Remove the following item from the list:

#8, North San José Review

Current List

Current List / Complete / Combine / Remove

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Step 4: Vote on Nominations

Nominations

- Yellow-lit Items
- Council Nominations
- Staff Recommendations

Votes

- Total Votes= $n/3$
- $24/3=8$ votes
- 1 vote/priority item

Eligibility for the list

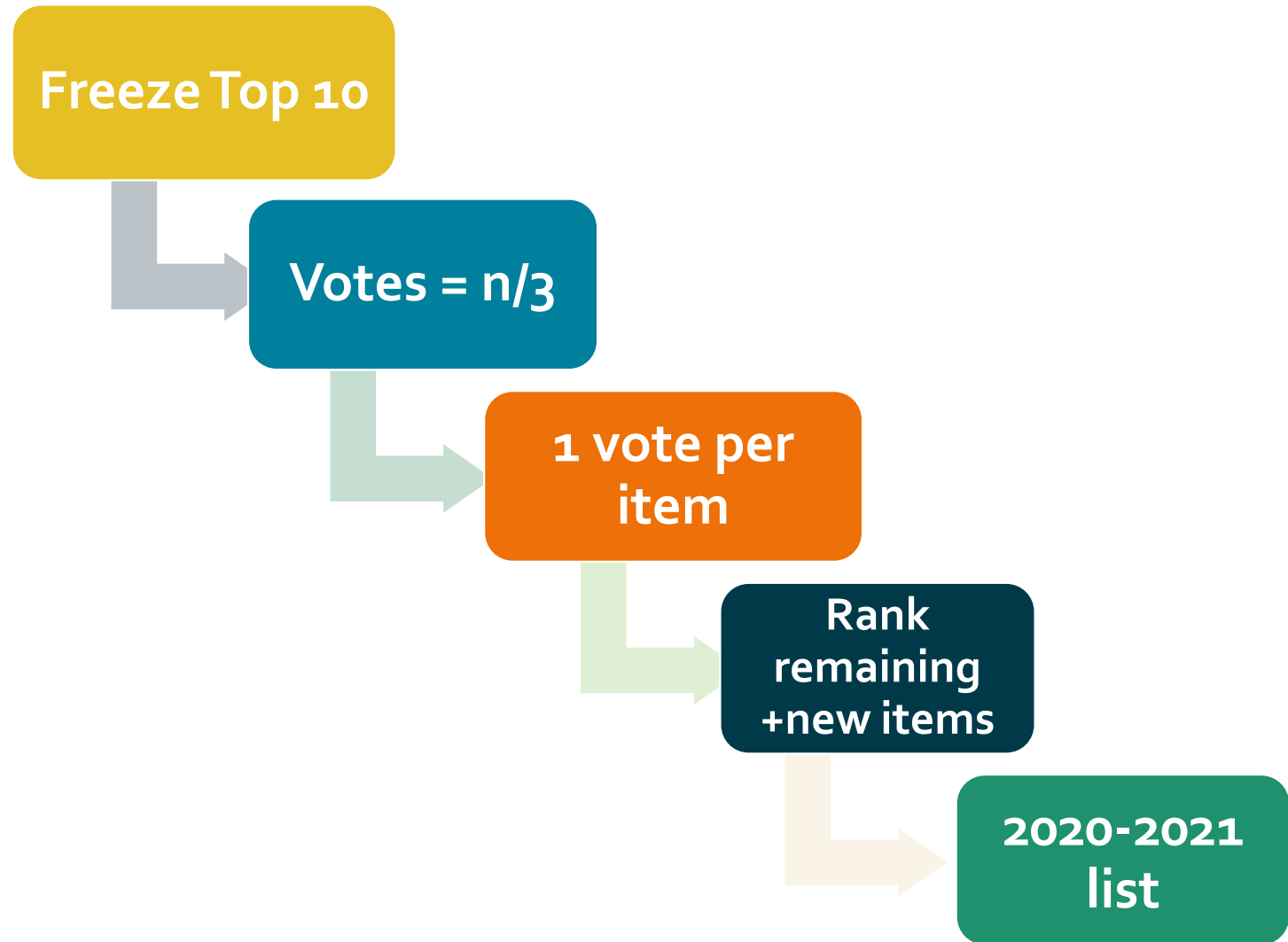
- Any item receiving 6+ votes moves forward

2020-2021 Final Nominations

- A. Zoning Code/Emergency Shelters
- B. Explore Procurement of a Polypropylene Plastic Purification Plant
- C. Cost of Development Report/Develop a Site-Specific Building Program Analysis
- D. Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)
- E. Flavored Tobacco and E-Cigarettes, Items 1, 2, and 3/ Protecting Our Youth from the E-Cigarette Epidemic (COMBINED)
- F. Update Council Policy 6-30, Public Outreach Policy
- G. Update Council Policy 6-10, Criteria for Review of Drive Through Uses
- H. Update Council Policy 6-25, Guidelines for Designation of City Historic Landmarks & Preservation of Landmarks
- I. Update Council Policy 6-27, Evaluation of 24-Hour Uses
- K. Small & Local Businesses in New Development
- L. Density Cap Removal for Affordable Housing
- M. Hospitality Service Charges
- N. Surveillance Technology & Community Safety Ordinance
- O. Update Council Policy 5-6, Traffic Calming Policy for Residential Neighborhoods
- P. Prohibition of ICE-Affiliated Businesses on City Contracts
- Q. City Permitted Encampments (Private Property)
- R. Single-Use Plastic Ban
- S. Short-Term Regulatory Framework/ Enhancing the Safety of Short Term Rentals (COMBINED)
- T. Universal Design Standards
- U. Private Percent for Art
- V. Licensing and Certifying Pet Groomers
- W. Staffing Analysis
- X. Citywide Transit First Policy Framework
- Y. Walls: Streamline repair process; address planning issues

Total Items=24

Step 5: Rank Items



Frozen Top 10

1. Local Hiring/Local Business/Apprentice Utilization Program
2. Mobile Home Conversions
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10. Childcare & Early Education

Remaining Items to Re-Rank with New Items

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2019-2020 Items to Re-Rank

- Update the Council's Wage Theft Prevention Policy
- Anti-Displacement Preference Ordinance
- Update Urban Design Guidelines
- Downtown Zoning Code Update
- Smoke-Free Housing



2020-2021 New Items to Rank

- New Item
- New Item
- New Item
- New Item
- New Item
- New Item

Next Steps

Issue informational memorandum with 2020-2021 priorities

Continue working to complete 2019-2020 priorities

Develop budget recommendations regarding implementation of 2020-2021 Council Policy Priority List

Continue to evaluate successes and challenges, including reports to committees and twice yearly progress reports

Recommend improvements for 2021

Recommendation (Part 1)

- (a) Remove the following priorities from the 2019-2020 Council Policy Priority List as complete:
 - (1) Priority #3, Disadvantaged Business Enterprises
 - (2) Priority #7, Accessory Dwelling Units & Garage Conversion Ordinance
 - (3) Priority #10, Safe Parking Program
 - (4) Priority #15, Family-Friendly City – Paid Family Leave
 - (5) Priority #18, Sanctioned Encampments
 - (6) Priority #22, Innovative Strategies to Hire Crossing Guards
 - (7) Priority #24, Food & Clothing Distribution at City Parks
 - (8) Priority #25, Private Property Graffiti Abatement Ordinance
- (b) Combine the following priorities from the 2019-2020 Council Policy Priority List as the work is overlapping and interdependent:
 - (1) Priority #12, Universal Development Fee
 - (2) Priority #21, Impact Fee Deferred Payment Program for Housing
- (c) Remove the following items from the 2019-2020 Council Policy Priority List as the work is multi-year and complete:
 - (1) Priority #8, North San José Review
- (e) Freeze the Top 10 from 2019-2020.



Round 1: Vote on Nominations



2020-2021 Final Nominations

- A. Zoning Code/Emergency Shelters
- B. Explore Procurement of a Polypropylene Plastic Purification Plant
- C. Cost of Development Report/Develop a Site-Specific Building Program Analysis
- D. Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)
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- V. Licensing and Certifying Pet Groomers
- W. Staffing Analysis
- X. Citywide Transit First Policy Framework
- Y. Walls: Streamline repair process; address planning issues



Total Items=24



Round 2: Prioritization



2020-2021 Round 1 Results

Votes	Nominated Items
	A. Zoning Code/Emergency Shelters
	B. Explore Procurement of a Polypropylene Plastic Purification Plant
	C. Cost of Development Report/Develop a Site-Specific Building Program Analysis
	D. Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)
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2019-2020 Items to Re-Rank

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- Anti-Displacement Preference Ordinance
- Update Urban Design Guidelines
- Downtown Zoning Code Update
- Smoke-Free Housing



2020-2021 New Items to Rank

- New Item
- New Item
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Final Results

2020-2021 Council Policy Priority List

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- Develop budget recommendations regarding implementation of 2020-2021 Council Policy Priority List
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- Recommend improvements for 2021