

## 2020-2021 Council Policy Priority Nominations Overview

	Nominated Policy/Ordinance	Nomination From	Key Departments
<b>2020-2021 Nominations</b> <i>(Yellow-Lit Items)</i>			
<b>A</b>	<p><b>Zoning Code/Emergency Shelters</b> Explore modifying zoning code to allow emergency shelter (50 beds or fewer) in all zoning districts, excluding R-1 and R-2; identify obstacles and make recommendations to facilitate establishment of emergency shelter, including adding beds at existing shelters; and modify the zoning code to add Supportive Housing and Transitional Housing to the land use tables for all zoning districts. Supportive Housing and Transitional Housing to remain permitted uses in all residential zoning districts and conditional uses in appropriate non-residential districts, as determined by staff.</p>	District 2 (Rules, 2/12/20)	PBCE Housing
<b>B</b>	<p><b>Explore Procurement of a Polypropylene Plastic Purification Plant</b> Direct the City Manager to explore attracting a Polypropylene Plastic Purification and Recycling Plant, potentially at land being vacated adjacent to the San José-Santa Clara Regional Wastewater Facility.</p>	Districts 10, 6 & 4. (Rules, 2/12/20)	OED ESD
<b>C</b>	<p><b>Cost of Development Report/Develop a Site-Specific Building Program Analysis</b> This adds additional scope to the Cost of Development Study, including specific site and building program, engaging an architect to develop a conceptual design and a cost estimator to evaluate the cost of construction.</p>	District 2 (Rules, 12/11/19)	OED
<b>D</b>	<p><b>Public Safety Power Shutoffs: Making San José Grid Resilient, Item 5b (bond financing)</b> Evaluate bond financing to develop renewable energy storage and generation facilities, such as microgrids, to insulate critical city facilities or participating neighborhoods to improve energy resilience, reliability, and costs.</p>	Mayor (Rules 10/23/19)	Finance, Community Energy

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<b>E</b>	<p><b>Flavored Tobacco and E-Cigarettes, Items 1, 2, and 3</b> Develop an ordinance prohibiting sale of certain electronic cigarettes and flavored tobacco products; limit the sale of tobacco products near schools, youth sensitive areas and/or near existing businesses that sell tobacco; remove the tobacco retail license exemption from SJMC 6.87.210 for retailers selling only to age 18 and older.</p> <p><b>Protecting Our Youth from the E-Cigarette Epidemic</b> Explore amending the zoning code to: Stop sales of e-cigarette products within a half-mile of middle and high schools; and Stop sales of flavored tobacco products within a mile of elementary, middle, and high schools. Partner with state and federal agencies to implement effective ways to confirm a consumer's age during online purchases of e-cigarettes.</p>	<p>District 5 (Rules 9/18/19 &amp; 9/25/19) &amp; District 9 nomination</p> <p>COMBINED</p>	<p>Police PBCE</p>
<b>F</b>	<p><b>Update Council Policy 6-30, Public Outreach Policy</b> Several audit recommendations in the audit of Development Noticing would require updating the Public Outreach Policy. (See <a href="https://www.sanjooseca.gov/Home/ShowDocument?id=38455">https://www.sanjooseca.gov/Home/ShowDocument?id=38455</a>.) This policy was last updated in 2004 and does not reflect current thinking around community engagement and equity.</p>	<p>Council (Audit 4/13/19) &amp; District 10 nomination</p>	
<b>G</b>	<p><b>Update Council Policy 6-10, Criteria for Review of Drive-Through Uses</b> This policy is 30 years old (last updated in 1990) and does not reflect modern thinking about drive-through uses and neighborhood interface.</p>	<p>PBCE</p>	<p>PBCE</p>
<b>H</b>	<p><b>Update Council Policy 6-25, Guidelines for Designation of City Historic Landmarks &amp; Preservation of Landmarks</b> Historic preservation guidelines were last updated in 1992 and 2006. This has proved challenging in working through historic issues on properties.</p>	<p>PBCE</p>	<p>PBCE</p>

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I	<p><b>Update Council Policy 6-27, Evaluation of 24-Hour Uses</b> The policy regarding 24-Hour Uses has not been updated since 1994. Staff has encountered situations where uses/businesses not contemplated in 1994 have been hampered by the current policy.</p>	PBCE	PBCE
K	<p><b>Small &amp; Local Businesses in New Development</b></p> <ol style="list-style-type: none"> <li>1. Create a policy to require that all displaced/demolished small or local businesses be replaced with at least that amount of small/local businesses.</li> <li>2. In addition, require property owner to demonstrate it has offered each new retail space to at least 1 small/local business.</li> </ol>	District 1	OED/PBCE
L	<p><b>Density Cap Removal for Affordable Housing</b> Allow affordable housing to exceed the density cap on any housing project.</p>	District 1	PBCE
M	<p><b>Hospitality Service Charges</b> Craft an ordinance requiring employers using service charges to abide by the City's minimum wage ordinance &amp; pay entirety of the service charge to the hospitality workers who performed the service, etc.</p>	District 2	Public Works (Equality Assurance)
N	<p><b>Surveillance Technology &amp; Community Safety Ordinance</b> Create an ordinance regarding surveillance technologies, including drones, license plate readers, video cameras, and online monitoring software.</p>	District 2	Civic Innovation & IT
O	<p><b>Update Council Policy 5-6, Traffic Calming Policy for Residential Neighborhoods</b> Update to expand traffic calming in residential neighborhoods.</p>	District 2	DOT
P	<p><b>Prohibition of ICE-Affiliated Businesses on City Contracts</b> Create an ordinance disqualifying businesses that do business with ICE from doing business with the City. Would not pertain to current contracts.</p>	District 3	Finance/Public Works
Q	<p><b>City-Permitted Encampments (Private Property)</b> Explore allowing managed encampments to operate on privately-owned property.</p>	District 3	PBCE/Housing
R	<p><b>Single-Use Plastic Ban</b> Explore further bans on single-use plastics, such as disposable food ware and takeout cups</p>	District 3	ESD

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<b>S</b>	<p><b>Short-Term Regulatory Framework/ Enhancing the Safety of Short Term Rentals</b>            Study and develop a framework to create a registry of all short-term rentals; place limits on permits in specific areas of the City; consider a prohibition on new non-owner occupied STRs; consider a cost-recovery fee for dedicated code enforcement.</p> <p>Explore the potential cost and scope of implementing a licensing program. Require STR hosts to inform neighbors within a 250' radius before listing property and provide contact information for concerns. Require STR guests to have government ID verified through the application or website before confirming a rental.</p>	District 3 & District 9	PBCE
<b>T</b>	<p><b>Universal Design Standards</b>            Develop citywide universal design guidelines and standards that go beyond ADA requirements to encourage equitable use, flexibility, perceptible information, low physical effort, and size and space for approach and use.</p>	District 3	PBCE
<b>U</b>	<p><b>Private Percent for Art</b>            Create an ordinance requiring private development to dedicate a certain amount (i.e. 1%) to develop public art or spend funds for public art onsite.</p>	District 5	OED (OCA)
<b>V</b>	<p><b>Licensing and Certifying Pet Groomers</b>            Explore requiring pet groomers who operate pet grooming businesses, both brick and mortar and mobile, to be licensed and certified - both the groomer and the grooming facility.</p>	District 6	Public Works (Animal Care)
<b>W</b>	<p><b>Staffing Analysis</b>            Perform market equity analyses of pay and benefits for classifications in the following categories:</p> <ul style="list-style-type: none"> <li>• An annual turnover rate exceeding 10%</li> <li>• Repeat or continuous recruitments for the classification in the past two years</li> <li>• A vacancy rate in excess of 10% in the classification citywide</li> </ul> <p>25% or more of incumbents in the classification are currently retirement eligible</p>	District 7	OER/HR

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<b>X</b>	<p><b>Citywide Transit First Policy Framework</b>            Develop and adopt a citywide transit first policy framework with a goal of speeding up buses and light rail in the City.</p>	District 9	DOT
<b>Y</b>	<p><b>Walls: Streamline repair process; address planning issues; develop vegetation policy</b>            Develop process for residents to determine requirements and options for repairing/replacing concrete perimeter or soundwalls; evaluate design standards for walls and City-owned land in future development; and review/modify policy for planting vegetation in City-owned land adjacent to privately owned walls or other private property.</p>	District 10	DOT

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<b>Items Referred to the Budget Process</b>			
<b>1</b>	<b>Automated Speed Warning</b> Install recording cameras with license-plate readers and issue warnings for speeding.	Mayor	Police/DOT
<b>2</b>	<b>Procurement/Office of Small Business</b> Create an office to assist small businesses in participating in City procurement processes.	District 1	Public Works/OED
<b>3</b>	<b>Fire Permits for ADUs</b> Require fire sprinkler permits for ADUs to be issued in 4 weeks or less.	District 1	Fire
<b>4</b>	<b>Sidewalk Gaps</b> <ol style="list-style-type: none"> <li>1. Complete an inventory of the City’s sidewalk network to identify gaps;</li> <li>2. Identify priority gaps for the City to build out; and Identify funding sources to help fund completion of the sidewalk network.</li> </ol>	District 4	DOT
<b>5</b>	<b>Accessible Pedestrian Signals</b> Create a list of intersections and crosswalks most used by pedestrians, identifying those near facilities offering services for disabled residents and create a program to update Accessible Pedestrian Signals throughout the City.	District 4	DOT
<b>6</b>	<b>Equity Task Force</b> Create an Equity Task Force to provide recommendations to the City Council on ways the City can become more inclusive and responsible when it comes to addressing racial inequities.	District 5	API
<b>7</b>	<b>Gas-Powered Tools Buyback Program</b> Develop a “buyback” program where gas powered tools would be turned into the city in exchange for a fee given back to the donor.	District 6	Community Energy
<b>8</b>	<b>Equity Funding and Analysis</b> Develop a framework for a dedicated Equity Fund to be allocated for 2020-2021 as part of the 2019-2020 Annual Report actions that will be brought forward later this	District 7	API

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	year. Ultimately, Administration should bring forward a comprehensive, data-driven equity tool or framework that is systematically applied to policy development and resource allocation.		
<b>9</b>	<b>No Blight Zones</b> Establish a Pilot Program for No Blight Zones in select areas with chronic blight and illegal dumping. The Pilot Program should contemplate using all of our available tools, including cameras, pursuing strategic partnerships with key stakeholders, and community outreach, to develop a proactive strategy for the creation and enforcement of No Blight Zones.	District 7	PRNS/Code/ESD
<b>10</b>	<b>Municipal Management Fellowship</b> Create a Municipal Management Fellowship program to open paths to administrative leadership for aspiring civil servants.	District 10	HR

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<b>Green-Lit Items</b> <i>(work already in progress or planned for 2020-2021 using existing resources)</i>			
<b>1</b>	<b>Equity in Sports Field Rentals</b> Prioritize rentals for organizations that serve: <ol style="list-style-type: none"> <li>1. adults and children with disabilities;</li> <li>2. 75% of players live in San José;</li> <li>3. Hold valid nonprofit status;</li> <li>4. Serve low-income players from traditionally underserved areas of the City.</li> </ol>	District 2	PRNS
<b>2</b>	<b>Privately Owned Public Open Space</b> Develop a set of guidelines and proposed ordinance changes to address gaps in rules regarding creation of parks. Explore methods to take advantage of a developer's ability to respond to real estate opportunities and market conditions in underserved park-deficient areas, which may include modifying the 0.5 acre parkland dedication requirement when part of a large park acquisition plan.	District 4	PRNS
<b>3</b>	<b>Land Trust Feasibility Study</b> Fund a study to explore different anti-displacement strategies such as Community Land Trusts and tenant co-ops in San José.	District 5	Housing
<b>4</b>	<b>Bill of Rights for Children and Youth</b> Develop, adopt, and implement a Bill of Rights for Children and Youth in the City of San José and utilize the Family Friendly City Initiative as a pathway to action that ensures the rights of children and youth.	District 8	PRNS
<b>5</b>	<b>Special Park Use Permits – Residential Exemption</b> Create a more streamlined, easily accessible, and simplified Special Park Use process for residential use, so that neighborhood groups face fewer barriers when activating community parks.	District 8	PRNS
<b>6</b>	<b>Fire Survivorship Benefits</b> Amend the Municipal code to allow spouses and domestic partners of active firefighters killed in the line of duty to continue their survivorship benefits in the event that they remarry or re-establish a domestic partnership.	District 9	OER



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<b>Meet and Confer Items</b>			
<b>1</b>	<b>Police Staffing</b> Gather information about why officers are leaving the Police Department, then explore a number of potential incentives to retain officers.	District 7	OER, Police Auditor (Audit in process; could inform policy work.)