

San José Electric Mobility Roadmap

2020-2022



INFRASTRUCTURE

FLEET VEHICLES



SHARED MOBILITY



PERSONAL OWNERSHIP



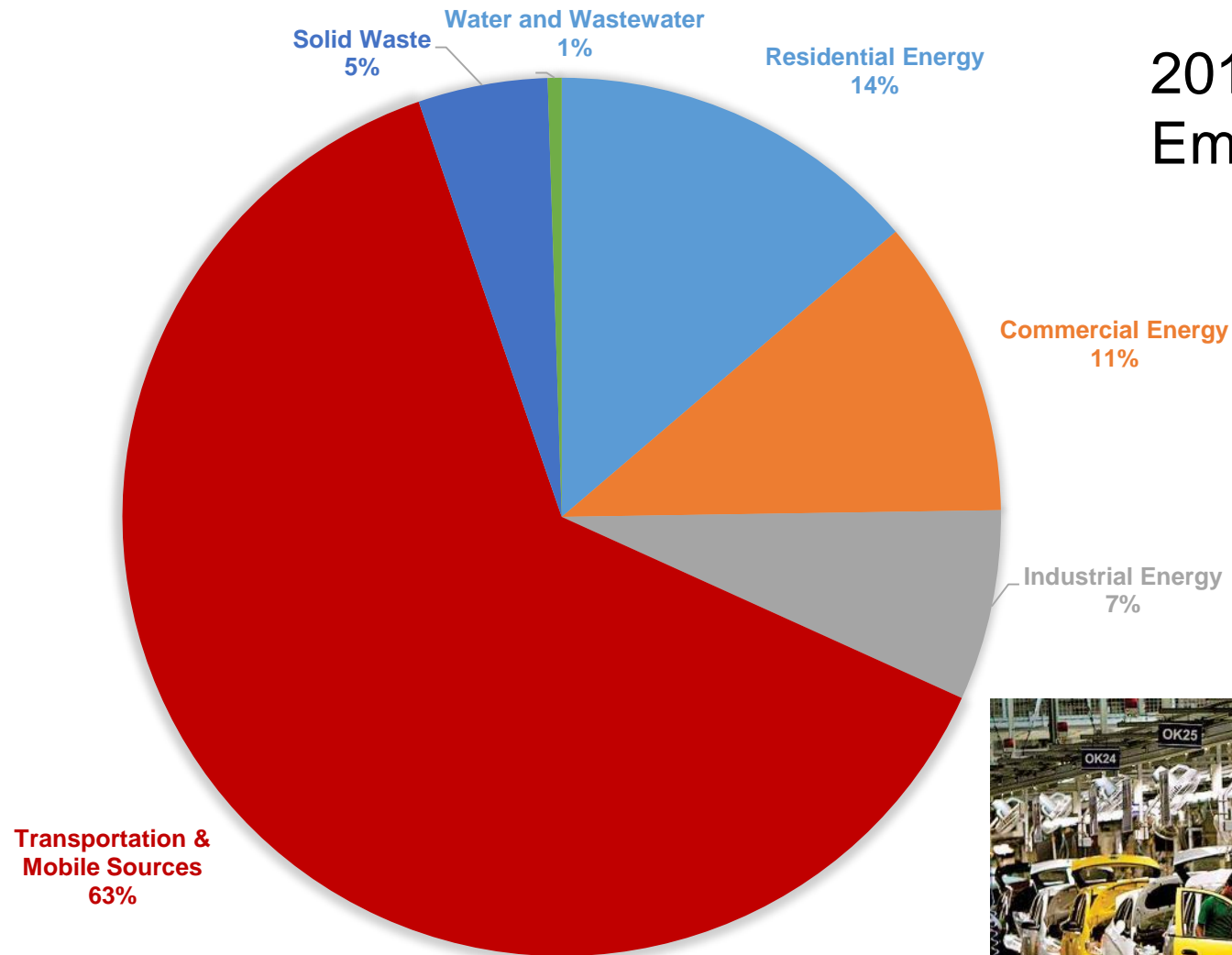
San Jose City Council

January 14, 2020

Laura Stuchinsky, DOT Emerging Mobility Program Lead

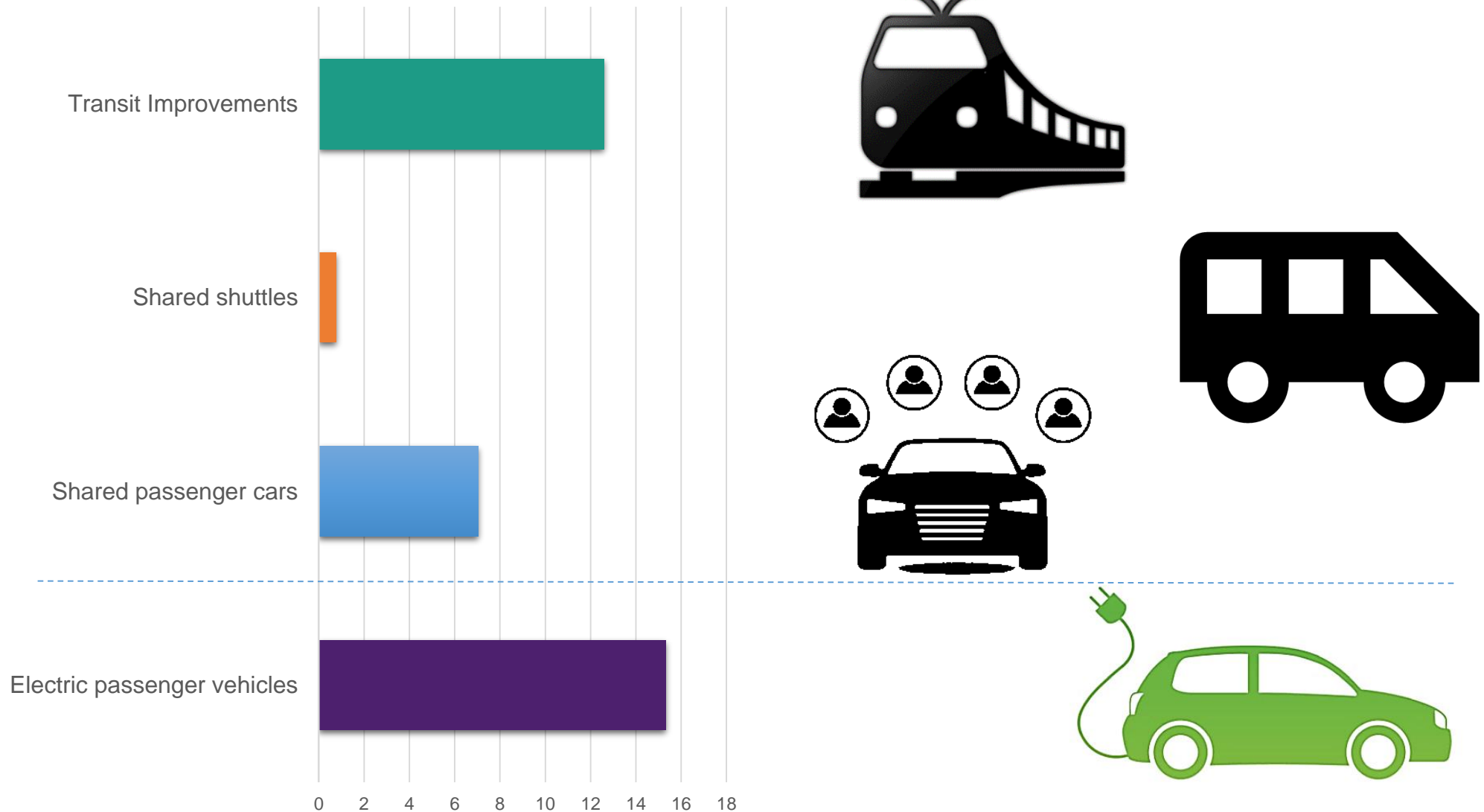
Jessica Ramses, DOT Deputy Director

Electric Mobility Roadmap: *Why?*



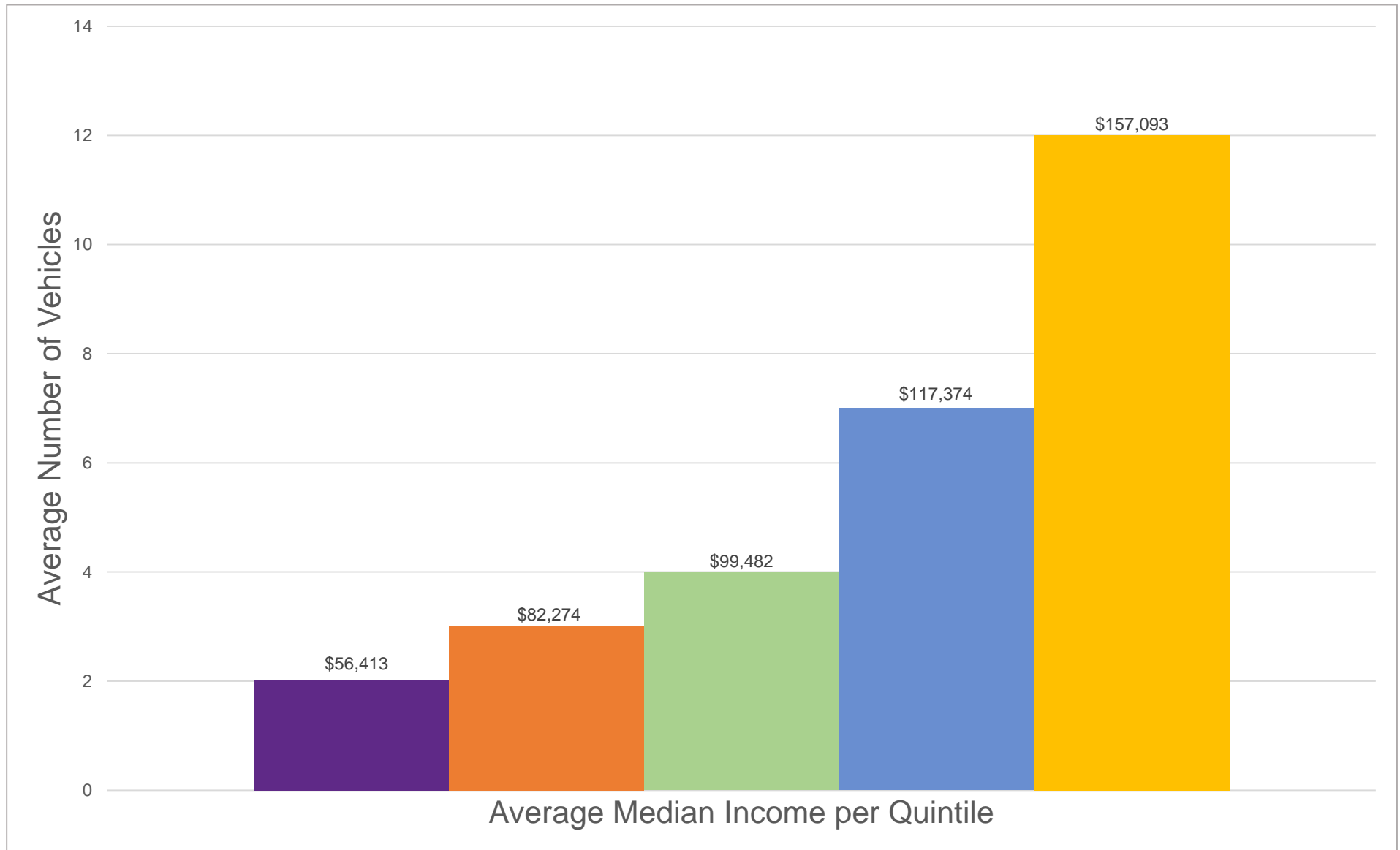
Electric Mobility Roadmap: *How?*

Tons of CO₂e Reduced

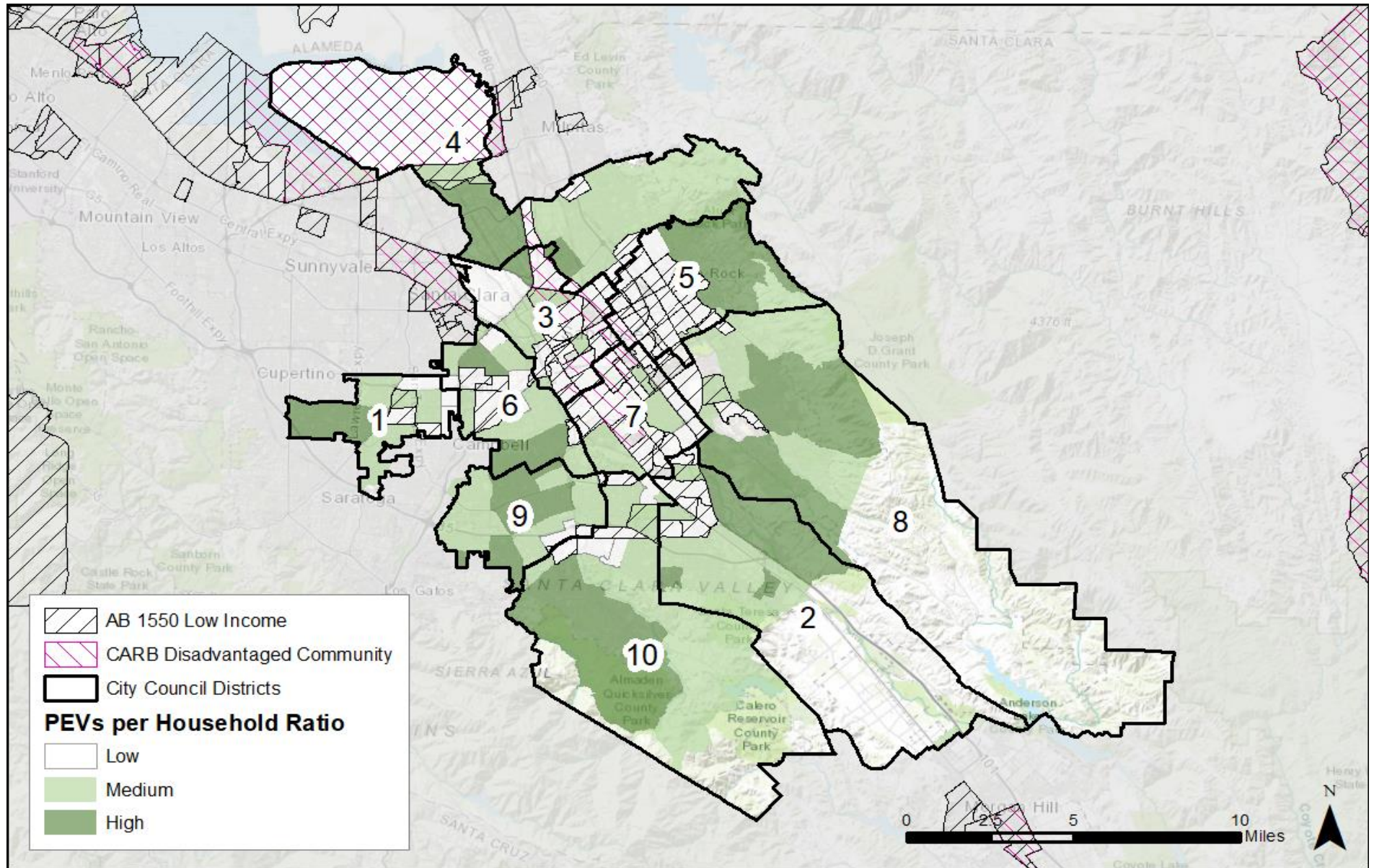


Equity

Average Number of Registered EVs Per 100 Households By Income Quintile

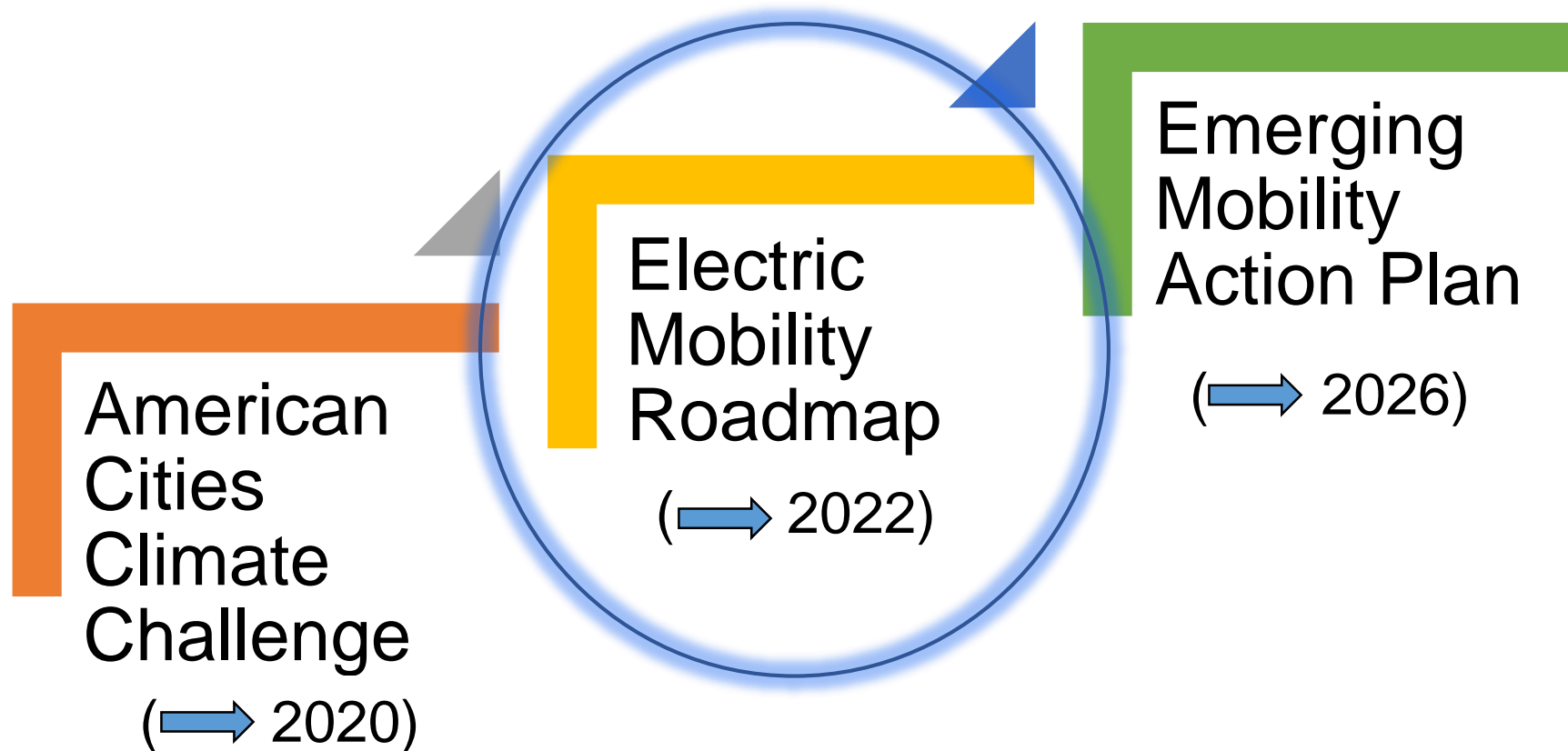


Equity



Source: Shared-Use Mobility Center

Building Blocks to Achieve City Goals



Climate Smart San Jose

Envision San Jose 2040

The Electric Mobility Roadmap



1. Infrastructure



2. Fleet



3. Personal Vehicles



4. Shared Mobility

Electric Vehicle Chargers

Level 1 (110 v.)



Level 2 (240 v.)



Direct Current Fast Charger (480+ v.)



Time required to fully charge a Nissan Leaf:

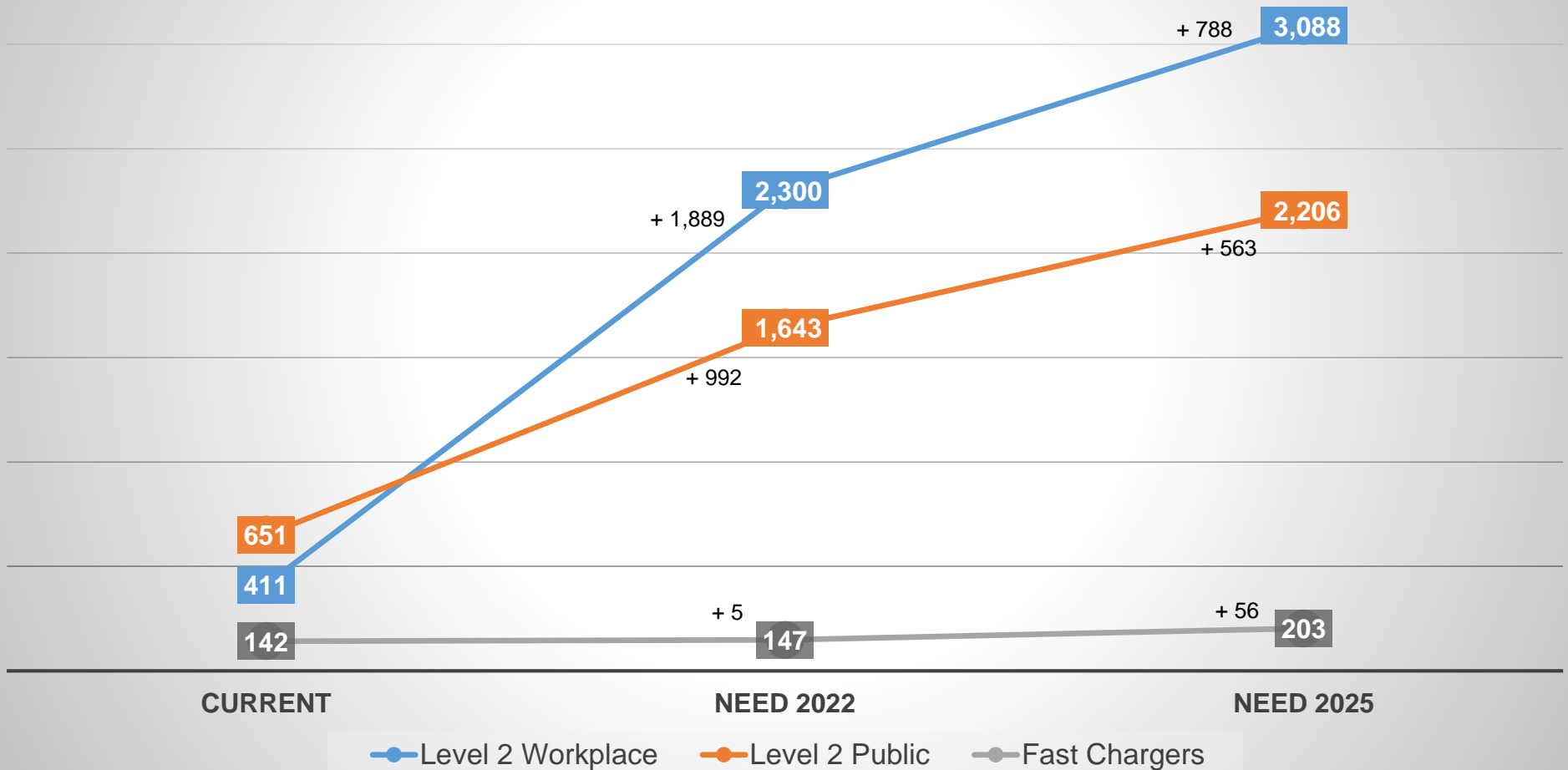
20 hours

4-8 hours

30 minutes

1. Infrastructure

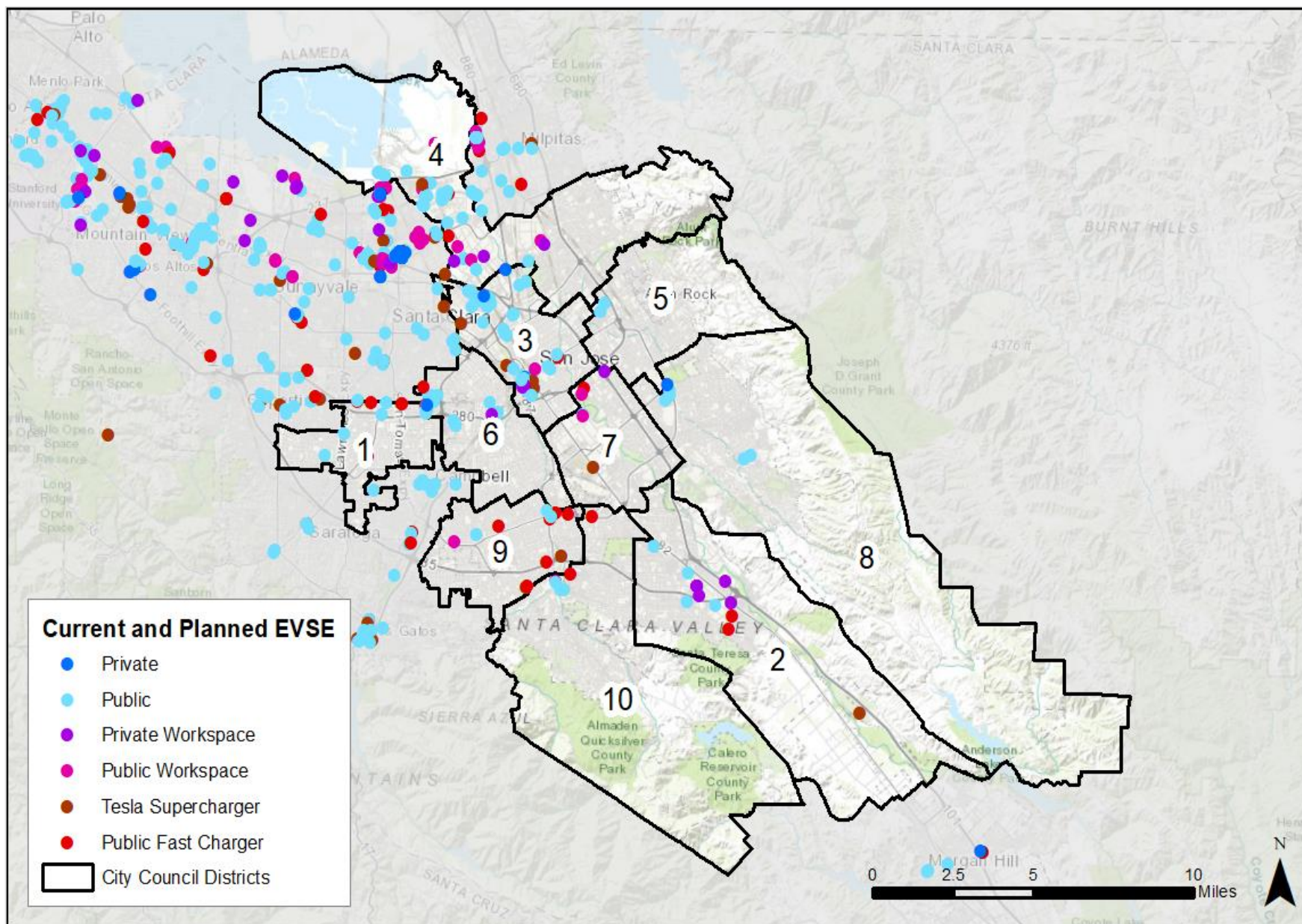
Projected Charger Ports Needed to Support EV goals



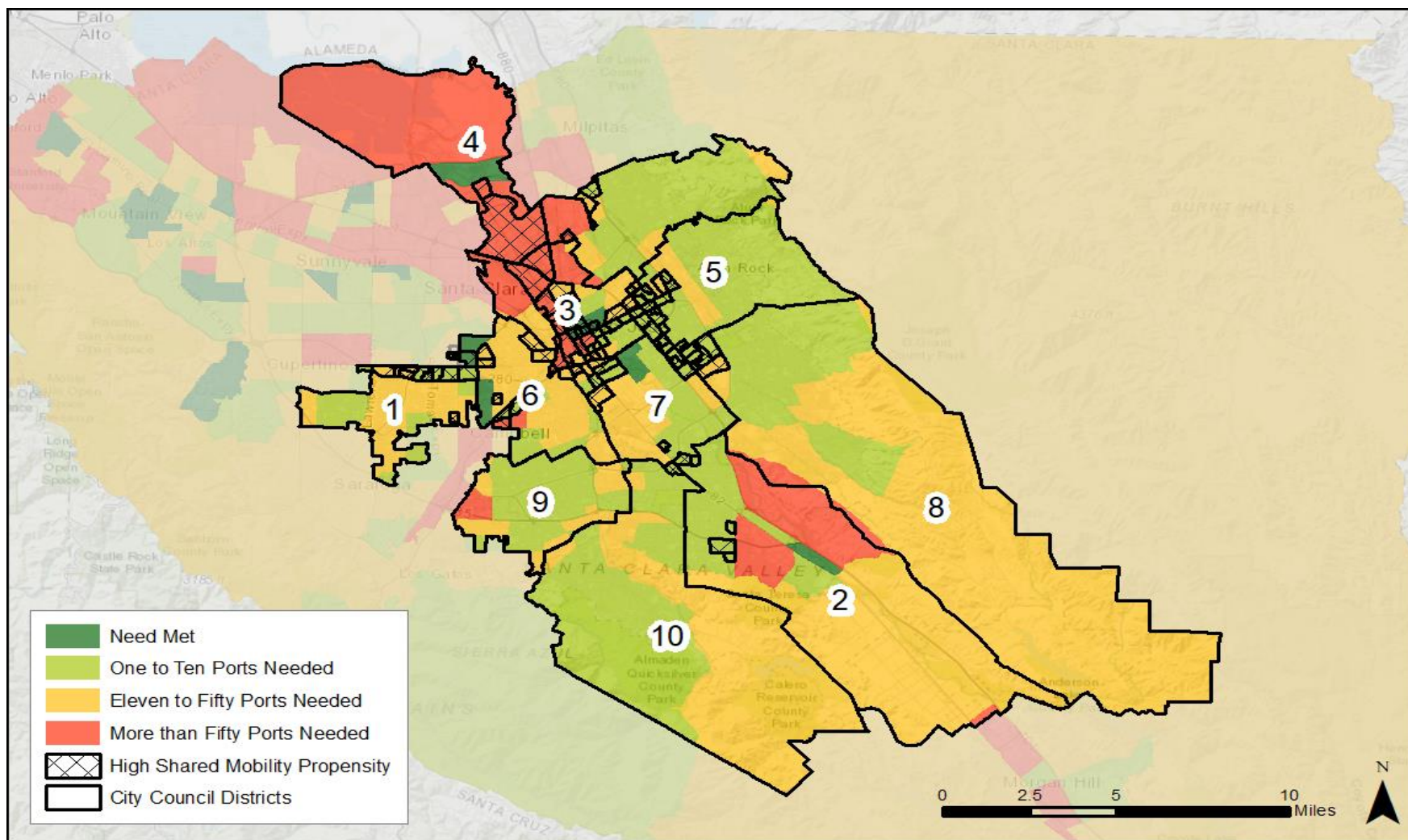
Current total: 1,204

2025 total: 5,497

Where Non-Residential Charging Is Currently Located



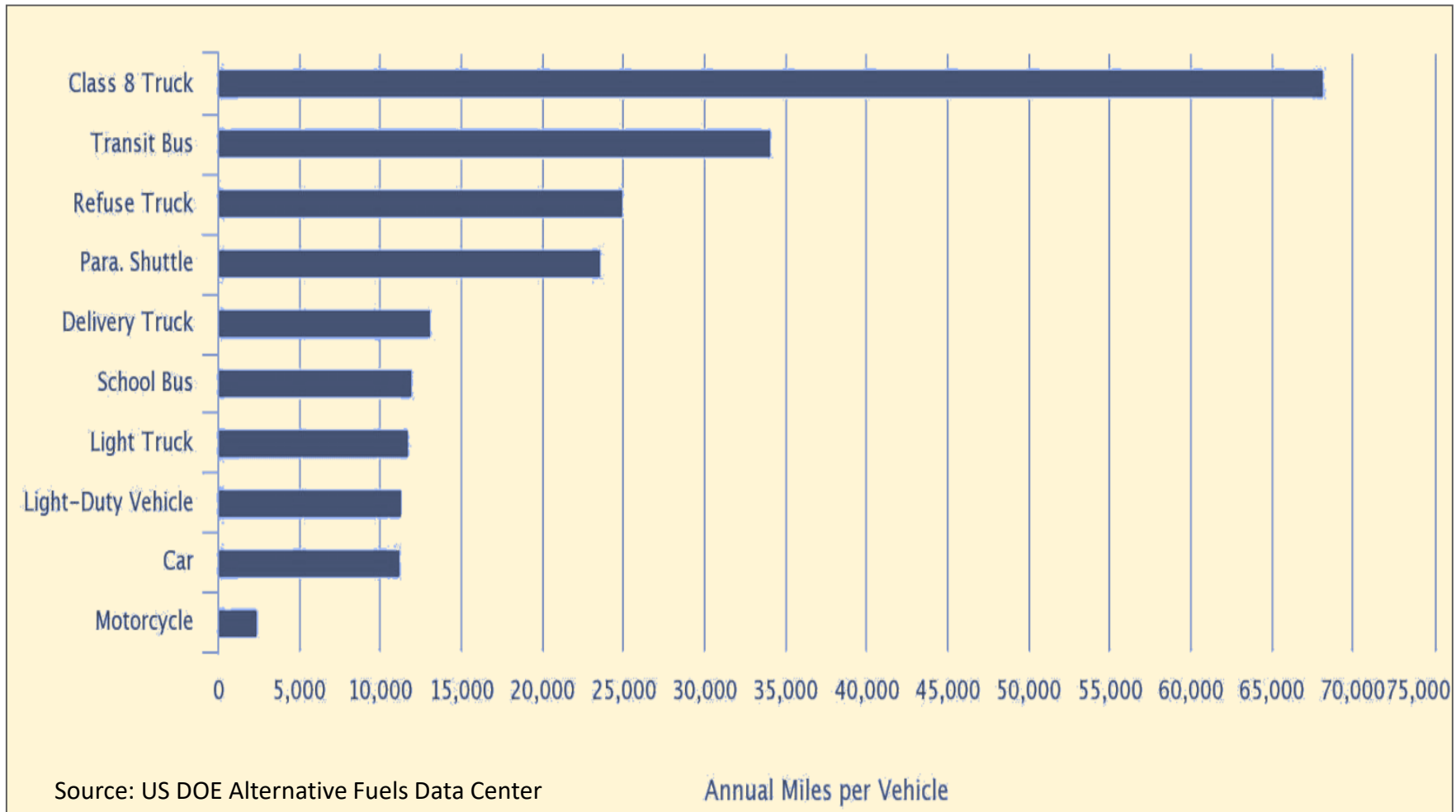
2025 Projected Demand for L2 Charging



Source: Shared-Use Mobility Center.

2. Fleet

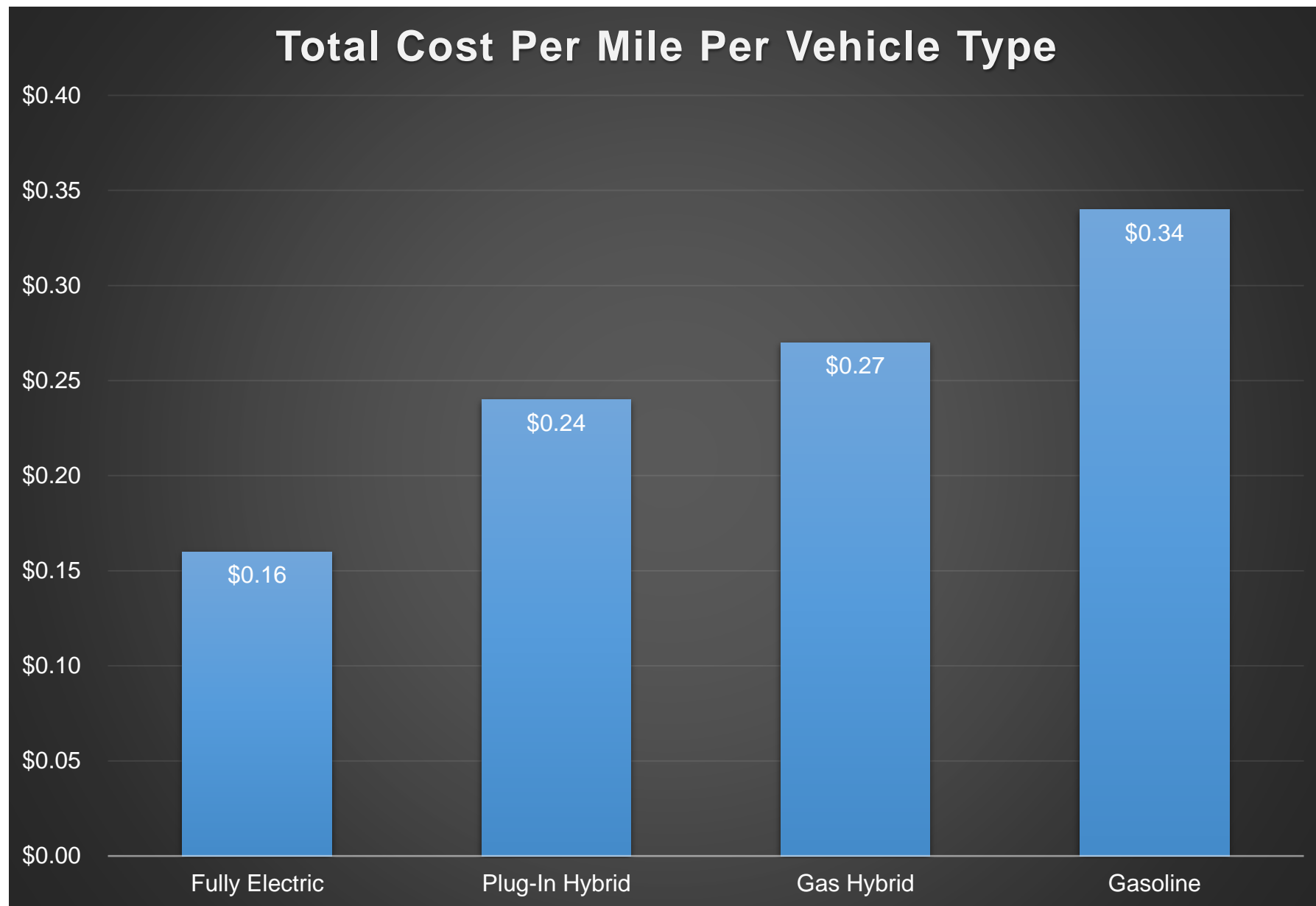
Average Annual Vehicle Miles Traveled by Major Vehicle Categories



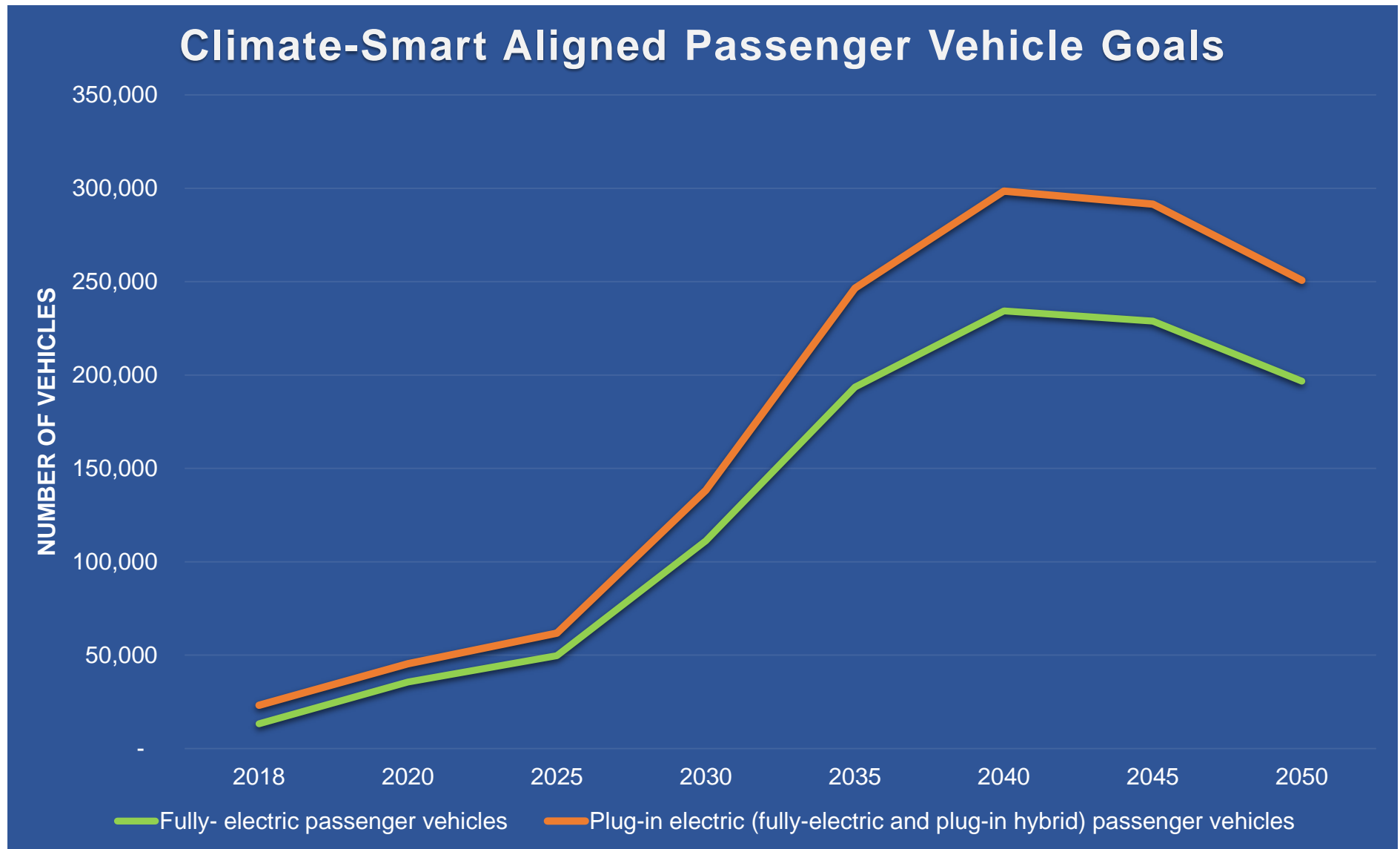
2. Fleet



2. Fleet



3. Personal Vehicles



3. Personal Vehicles



- Monthly sales before group buy
- Monthly sales during group buy

3. Shared Mobility



3. Shared Mobility



Electric Mobility Roadmap: Jan 2020

Charging Infrastructure	Streamline charger permitting	PG&E EV Charger Network program	Electrify America program	Adopt Electric Vehicle Reach Code	Fund CALeVIP Regional Program	Community engagement around charger installations	Use CALeVIP to install priority chargers	Adopt & implement EV electrical rate	Monitor and improve EV Reach Code	Identify Priority Locations for Public Charger Installations	Designate Electric Mobility Infrastructure Leads	Create City EV Charger Fund	Partner with private entities to get priority EV chargers installed	Provide technical assistance to small building owners/managers & low-income residents	Wayfinding for EV chargers
Fleet Electrification	Develop 2020-21 fleet conversion plan	Electrify public transit	Pilot new medium and heavy-duty EV fleet applications	Replace City's older, non-police sedans	Develop emergency back-up plan for the City's electric fleet	Pursue battery recycling energy storage pilot	Update Green Fleet policy	Encourage private fleet conversions	Boost electrification of urban freight	Promote electric-powered cargo bikes					
Personally-Owned EVs	Organize Ride & Drive events	Create EV webpage	Create dealer education program	Organize discount group buy	Down payment incentive for low-income buyers										
Shared Electric Mobility	Develop an EV shared mobility pilot program	Adopt a parking management and pricing policy	Expand shared micro-mobility services and usage	Expand Bike Network and Protected Bike Lanes	Establish parking policies that support electric & shared vehicles	Pursue grants to fund EV shared mobility pilots	Expand and electrify car-share services	Accelerate electrification of ride-hailing	Facilitate Mobility as a Service (MaaS)						

LEGEND – PROJECT STATUS



EXISTING ACTIONS
ON TRACK



BUDGET REQUEST
OR NEED



ROADMAP
ACTIONS (INITIAL)

Electric Mobility Roadmap: Jan 2020

Charging Infrastructure	Streamline charger permitting	PG&E EV Charger Network program	Electrify America program	Adopt Electric Vehicle Reach Code	Fund CALeVIP Regional Program	Community engagement around charger installations	Use CALeVIP to install priority chargers	Adopt & implement EV electrical rate	Monitor and improve EV Reach Code	Identify Priority Locations for Public Charger Installations	Designate Electric Mobility Infrastructure Leads	Create City EV Charger Fund	Partner with private entities to get priority EV chargers installed	Provide technical assistance to small building owners/managers & low-income residents	Wayfinding for EV chargers
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Personally-Owned EVs	Organize Ride & Drive events	Create EV webpage	Create dealer education program	Organize discount group buy	Down payment incentive for low-income buyers	Explore creation of a financial counseling program									
Shared Electric Mobility	Develop an EV shared mobility pilot program	Adopt a parking management and pricing policy	Expand shared micro-mobility services and usage	Expand Bike Network and Protected Bike Lanes	Establish parking policies that support electric & shared vehicles	Pursue grants to fund EV shared mobility pilots	Expand and electrify car-share services	Accelerate electrification of ride-hailing	Facilitate Mobility as a Service (MaaS)	Explore an electric school bus demonstration project	EV pilot in affordable housing development				

LEGEND – PROJECT STATUS

	EXISTING ACTIONS ON TRACK		BUDGET REQUEST OR NEED		ROADMAP ACTIONS		ROADMAP ACTIONS INITIATED		NEW ROADMAP ACTIONS
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