



Memorandum

**TO: RULES AND OPEN GOVERNMENT
COMMITTEE**

FROM: Mayor Sam Liccardo
Chair Johnny Khamis

**SUBJECT: COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE
WORKPLAN**

DATE: JANUARY 7, 2020

Approved

Date

1-7-20

Approved

Date

1/7/20

RECOMMENDATION

Approval of the Community and Economic Development Committee workplan for the period January through June 2020 setting its meeting schedule on the fourth Monday of each month at 1:30 p.m. in Rooms W118-119, with the exception of the month of May that is set on the third Monday of that month.

WORKPLAN CONTENTS

COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE WORKPLAN January 2020 - June 2020

COMMITTEE MEMBERS:

JOHNNY KHAMIS, CHAIR
PAM FOLEY, VICE CHAIR
LAN DIEP, MEMBER
RAUL PERALEZ, MEMBER
MAYA ESPARZA, MEMBER

STAFF:

KIM WALES, CITY MANAGER'S OFFICE
KELLY KLINE, MAYOR'S OFFICE
ED MORAN, CITY ATTORNEY'S OFFICE
LOUIS OSEMWEGIE, CITY CLERK'S OFFICE

MISSION STATEMENT:

To manage the growth and change of the City of San José in order to encourage a strong economy, ensure a diverse range of arts, cultural and entertainment offerings, and create and preserve housing and healthy neighborhoods.

JANUARY THROUGH JUNE 2020 WORKPLAN ITEMS:

JANUARY 27, 2020

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Business Development and Small Business Update.** (Economic Development)
Purpose: Review progress implementing the FY 2018-2019 workplan for business outreach, retention, expansion, and attraction.

FEBRUARY 24, 2020

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **New Agreement with San José State University to Operate and Maintain the Hammer Theatre Center.** (Office of Cultural Affairs)
Purpose: Recommend that the committee forward a recommendation that the Council authorize the City Manager to negotiate and execute a new agreement with San José State University to operate and maintain the Hammer Theatre Center.
3. **Update on Downtown and Regional Wayfinding Initiative.** (Transportation and Economic Development)
Purpose: Provide an overview of the City's Downtown Wayfinding efforts as well as progress on Regional Wayfinding activities.
4. **City Council Policy Priority #11: Review of Cannabis Land Use and Regulatory Provisions.** (Planning, Building and Code Enforcement/Police)
Purpose: Provide the committee with an update on progress on City Council Policy Priorities #11, review of Cannabis Land Use and Regulatory Provisions, as well as greenlit cannabis policy items, including allowing current cannabis businesses to open a second location, modifying the audit requirement for cannabis businesses, and reporting back on cannabis manufacturing, distribution and testing business permits.
5. **City Council Priority #13 Cannabis Equity Applicant Program.** (Economic Development)
Purpose: Provide the committee with an update on progress on City Council Policy Priorities #13, Cannabis Equity Applicant Program. This priority concerns creation of a Cannabis Equity Program, which would facilitate the inclusion and support of individuals and communities in the cannabis industry who are linked to populations or neighborhoods that were negatively or disproportionately impacted by cannabis criminalization.

6. Update on the Development of the Urban Village Zoning Districts and a Revised Amenities Framework. (Planning, Building and Code Enforcement)

Purpose: Provide an update on the development of new Urban Village Zoning Districts for commercial, residential and mixed-use development, and discuss a new approach to embed, within these zoning districts, a requirement that residential mixed use development provide amenities.

MARCH 23, 2020

1. Verbal Report on Economic Development Activities. (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Team San José Semi-annual Report. (Economic Development)

Purpose: Provide a semi-annual report on Team San José's performance measures and activities.

3. Update on Mandatory Registration Program for Vacant Buildings and Storefronts in Downtown. (Planning, Building, and Code Enforcement and Economic Development)

Purpose: Provide an 18-month update on the mandatory registration program for vacant buildings and storefronts in Downtown San José.

4. City Council Policy Priority #4: Electronic Billboards Phase 2. (Planning, Building and Code Enforcement)

Purpose: Provide an update on Electronic Billboards Phase 2 workplan to allow electronic digital off-site advertising signs or billboards on non-City-owned sites.

5. Update on Real Estate Activities Surplus Sales and Leasing Activities. (Economic Development)

Purpose: Provide a review of the City's Real Estate activities, including surplus sales and leasing activities.

6. Mobile Vendor Verbal Update. (Planning, Building and Code Enforcement/Economic Development/Police)

Purpose: As requested at the October 8, 2019 City Council meeting upon approval of the revised vendor ordinance, provide an update on the implementation of the ordinance, peddler management, and Council direction to explore safe locations for peddlers within the buffer zone.

7. Assessment of Fair Housing. (Housing)

Purpose: Accept the report and provide input on the draft Assessment of Fair Housing.

8. City Council Policy Priority #12: Universal Development Fee and City Council Policy Priority #21: Impact Fee Deferred Payment Program for Housing. (Economic Development)

Purpose: Provide an update on staffs work to implement a Universal Development Fee and Impact Fee Deferred Payment Program for Housing.

APRIL 27, 2020

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Annual Update on work2future.** (Economic Development)
Purpose: Provide a summary of work2future's key activities and accomplishments for Program Year 2018-2019.
3. **Verbal Report on Citywide Planning Activities.** (Planning, Building and Code Enforcement)
Purpose: Provide a brief summary of Citywide Planning Initiatives including recent accomplishments, milestones and upcoming activities. Anticipated topics include updates on Urban Village planning, Station Area Planning, the development of proposed Ordinance amendments and the Four Year Review of the General Plan.
4. **Housing Crisis Workplan.** (Economic Development, Planning, Building and Code Enforcement and Housing)
Purpose: Provide progress report on implementation of prioritized items in the Housing Crisis workplan.
5. **Affordable Housing Siting Policy Progress Report.** (Housing)
Purpose: Accept the report and update on progress towards developing an Affordable Housing Siting Policy.
6. **VTA's Small Business Assistance Study.** (Economic Development/Transportation)
Purpose: As directed by Council December 10 on acceptance of the BART Transit-Oriented Communities Strategy, provide an update on VTA's Small Business Assistance Study as it relates to construction impacts on San José business.

MAY 18, 2020 - SPECIAL DATE

1. **Verbal Report on Economic Development Activities.** (Economic Development)
Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.
2. **Update on Retail Activities.** (Economic Development)
Purpose: Report on implementation of Council allocated one-time dollars to spur retail.
3. **City Council Policy Priority #6: Soft Story Retrofit Program Update.** (Planning, Building and Code Enforcement)
Purpose: Provide and update on the Soft Story Retrofit program following the FEMA grant award notification in summer 2019.

4. Affordable Housing Rent Increases. (Housing)

Purpose: Accept the staff report and provide input regarding rent burdened households in affordable housing developments and potential policy and or program recommendations regarding allowable rent increases in affordable housing developments.

JUNE 22, 2020

1. Verbal Report on Economic Development Activities. (Economic Development)

Purpose: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

2. Downtown Progress Report. (Economic Development)

Purpose: Update the Committee on downtown business and economic development, public life and arts and cultural initiatives.