

December 6, 2019

Mayor and City Council  
City of San Jose

**RE: 12/10/19 San Jose City Council Agenda Item 4.2 19-1165  
Financial Feasibility Study of the Ice Centre Expansion Project**

Dear Mayor and City Council,

The San Jose Arena Authority supports City staffs' recommendation to negotiate an Amended and Restated Lease and Management Agreement with Sharks Ice, LLC for the City Council's consideration on the proposed expansion of Solar4America Ice at San Jose.

What makes Solar4America Ice at San Jose so unique is the number of patrons that visit the facility each year to skate, play hockey, figure skate, try curling or watch a practice, game or a competitive event. In recent years, over one million visitors annually attend or participate in events at the ice facility. And it doesn't stop there. Solar4America Ice at San Jose has played a significant role in the growing success of the City's south campus area.

Allowing for the expansion of Solar4America Ice at San Jose will also accomplish a number of significant objectives that will benefit the City of San Jose. With two new proposed ice rinks, more people will have an opportunity to enjoy all types of ice programs and events. With one of the proposed rinks being designed as a 4,200-seat arena, the opportunities to host major national and international ice-skating and hockey events will likely increase. Additionally, the proposed arena will serve as the new home for the San Jose Barracuda. Should construction move forward, the Arena Authority embraces the opportunity to distribute complimentary tickets for this new venue to community organizations and appreciates the proposed increase in Arena Authority funding to support the program.

Finally, the expansion will greatly enhance the south campus area, an area that continues to attract more people to San Jose. In 2010 the Arena Authority created, and now chairs, the South Campus Operations Team (SCOT). Members of SCOT represent the many facility and park operators in the south campus area in the vicinity of San Jose State University. The central mission for creating SCOT was to bring all the major stakeholders together to work cooperatively in identifying and addressing the significant traffic, parking, event management and development issues. At a minimum, the expansion project would be a regular part of SCOT's monthly meeting discussions, which will support facilitating the uninterrupted operations of the neighboring parks and facilities.

The Arena Authority appreciates the opportunity to comment on the expansion of Solar4America Ice at San Jose. If approved by the City Council, the engagement of the many stakeholders in the south campus area should aid in the successful completion of the project.

Regards,



Leslee Hamilton  
Chair, Board of Directors

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**Page 2**

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John Tortora, Sharks Sports & Entertainment  
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