Shared Micro-Mobility Permit Program Update

SANJOSÉ

Transportation & Environment Committee

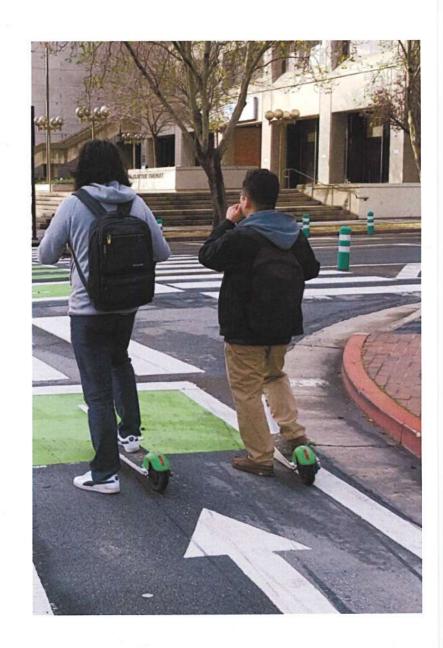
December 2, 2019

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Program Overview

Devices

5,600 e-scooters
November 19,2019

Trips

> 3 million trips since February 2018

Equity

> 700 low-income users

New Devices

Support a wider range of users in San José

E-Scooter Operators and Devices Permitted							
Operator	Date of Permit	Devices					
Lyft	06/03/2010	900					
Bird	06/10/2019	1,200					
Lime	06/10/2019	2,300					
Spin	08/16/2019	1,000					
CLEVR	09/03/2019	200					
Razor	Processing	+ 900					

Safety & Parking

Vision Zero

Seven crashes since April 2019, minimum to moderate injuries, one case involving a minor

- 12 mph speed limit cap citywide
- Product safety review
- ID verification to prevent minor riding

Parking

Approximately 94% of devices are parked appropriately per parking surveys

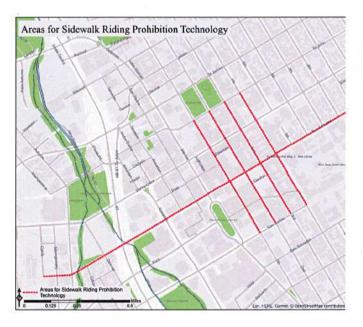
 Restrictive parking policies in areas of concern



Sidewalk Riding

Sidewalk Tech Pilot Evaluation Stages

Technology Presentation	Pilot Planning	Pilot Deployment	Preliminary Results/ Updates	Presentation of Results	Final Assessment	>
June-July 2019	August-September 2019	October 2019	November 2019	December 2019	January 31st, 2020	



Proposed Sidewalk Tech Enforcement Approach

Full Compliance

Operator becomes <u>eligible</u> to apply for fleet-size and speed limit increases in specific areas

Partial Compliance

Operator is not eligible to apply for fleet-size and speed limit increases

Non-Compliance

Operator deployment in most desirable market-share area will be restricted

Education & Outreach

- Parking etiquette
 - > Designated parking areas
- Helmet use
- Minor riding
- Sidewalk riding
- Low-income membership
- Events and destinations
 - > Viva Calle
 - > Transit/parking



Program Management

Developing tools for planning & enforcement

- Data dashboards for monitoring operations, enable enforcement, and facilitate planning
- · On-street support for monitoring parking violations
- Collaboration with other cities to identify best practices

From permit administration to sustainable mobility

- · Integration with other modes
- Mode shift
- Accessibility



Questions/Comments

- Sidewalk Riding Technology Do you agree with an incentive-based approach?
- Parking Should San Jose pursue designated parking spaces for shared micro-mobility?

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