

San José Access & Mobility Plan Update

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City Mode Change Goals

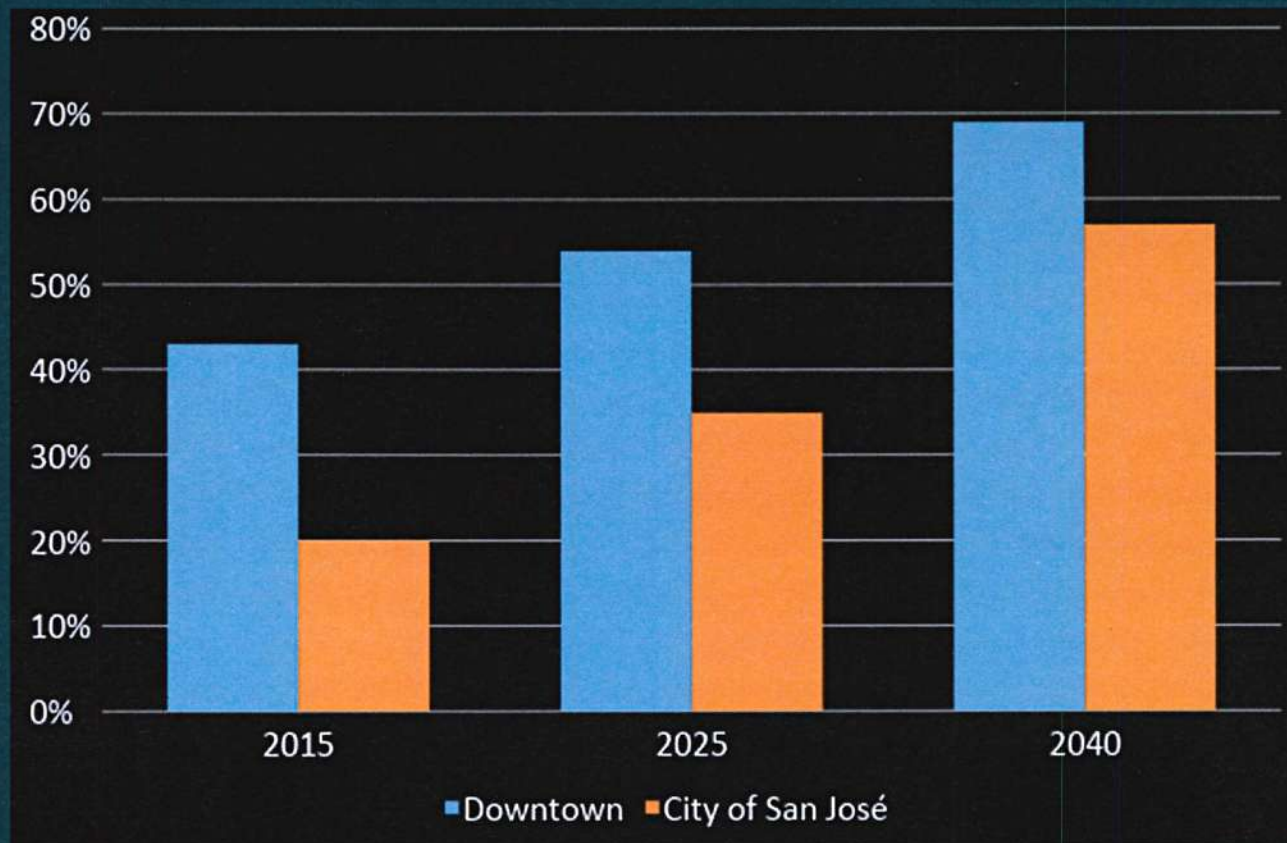
| Mode | Current (2016) | 2040 General Plan Goals | 2050 Climate Smart Goals |
|-------------|----------------|-------------------------|--------------------------|
| Drive Alone | 76.3% | No more than 40% | No more than 12% |
| Carpool | 11.6% | At least 10% | |
| Transit | 4.2% | At least 20% | At least 35% |
| Bicycle | 0.9% | At least 15% | At least 20% |
| Walk | 1.7% | At least 15% | At least 15% |
| Other | 5.6% | ~ | |

Population Growth Downtown

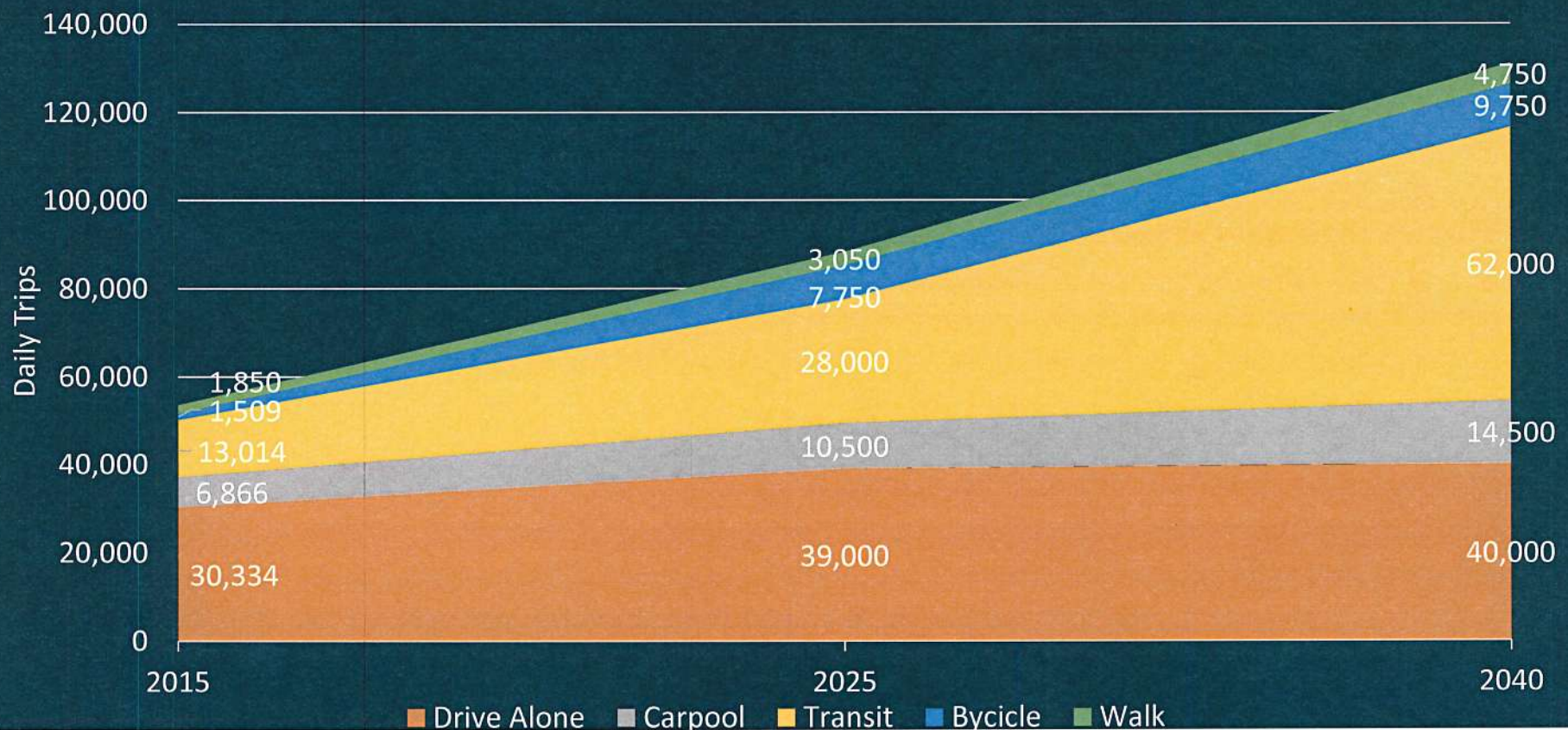


| | | | |
|------------|--------|--------|--------|
| Year | 2015 | 2025 | 2040 |
| Population | 12,548 | 21,170 | 34,104 |
| Scale | 1 | 1.7 | 2.7 |

General Plan Goals: Non-SOV Mode



General Plan Goals: Downtown Commute Trips



Diridon Station Ridership Projections



Tasman Corridor Ridership Projections



Access & Mobility Plan Phases

Phase 1 Directives

Purpose

- Summarize City transportation policy
- Set draft targets for Phases 2 and 3

Schedule

- Complete

Work Product

- Transportation Directives
- Draft KPIs
- Phase 2 & 3 RFP

Phase 2 Framework & Strategies

Purpose

- Develop implementation Framework & Strategies
- Public outreach

Draft Schedule

- Q1 2020 - Q3 2021

Work Product

- Framework and Strategies
- Hypothesis of impact
- Organizational analysis

Phase 3 Decision Support System

Purpose

- Develop tools to:
 - Identify
 - Prioritize
 - Iterate
 - Update

Draft Schedule

- Q1 2020 - Q4 2021

Work Product

- Access & Mobility Decision Making support system

Phase 1 Transportation Directives

00 A City for People

01 Vision Zero -
One Death is too Many

02 Equity and Affordability -
If It's Not for Everyone,
It's Not for Us

03 Environmental Stewardship -
Climate Smart Transportation

04 Ending Automobile Dependence -
Focused Integrated Growth

05 Connecting Our Neighborhoods

06 Streets for the Good Life

07 Guiding and Gaining from Emerging
Transportation

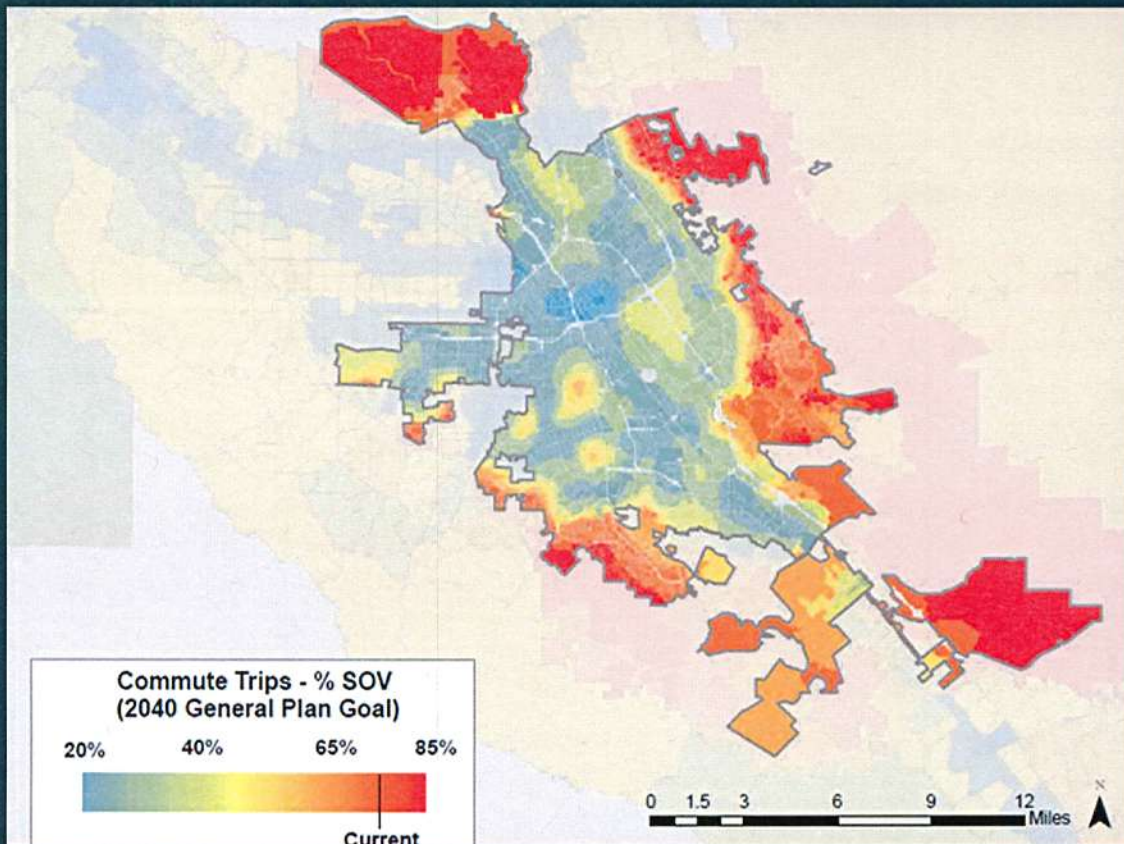
08 Providing for Economic Growth

Phase 2 Engagement



- Beyond the usual suspects
- Citywide effort
- In person and digital approaches
- Equity focus and balance

Phase 2 Framework



- Goals, objectives, Key Performance Indicators (KPIs)
- Framework and process for selecting strategies
- Research on best practices from elsewhere

Phase 2 Strategies



- Screening by looking at needs:
 - for neighborhoods
 - around transit stations
 - transit, bike network gaps
- For each project:
 - Analyze effectiveness
 - Apply evaluation criteria
- Assess each project on Impact-Feasibility matrix
- Prioritize projects/strategies

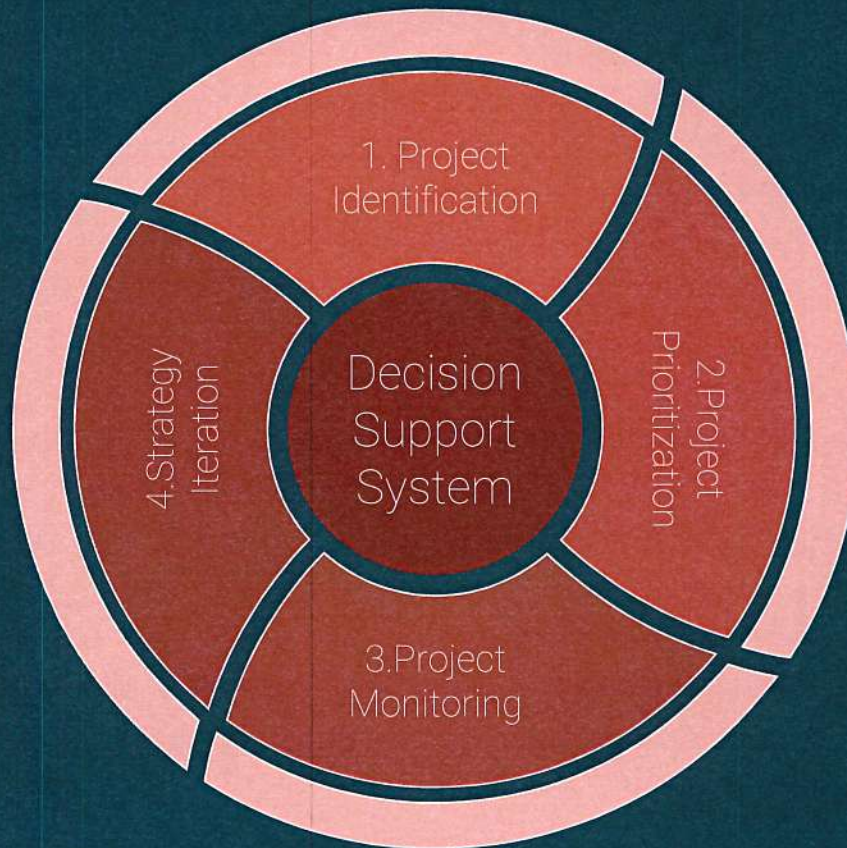
Phase 2 Organizational Analysis



- Leadership council – building consensus across departments on changes to support goals
- Organizational assessment – identifying changes in department functions
- Mission Statement for city agencies
- Peer case studies (optional)



Phase 3 Decision Support System



Purpose:

Build a digital tool to monitor, report KPIs, and predict effects to identify best strategies/ projects at selected locations across the city

Components:

- Performance monitor
- Prediction module
- Project database, analyzer

Discussion

- What multi-modal transportation strategies do you want to see studied?
- What are the best ways to engage with your district?
- What Key Performance Indicators(KPIs) should be considered?

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