

Public Safety, Finance and Strategic Support
Committee

Personal Care Business Compliance Initiative Follow-Up Report

October 24, 2019
Item: d (1)



History – Illicit Massage Businesses

March 2017
Personal Care
Business
Compliance
Initiative added
to Priority list

2017-2018
Code
Enforcement
Officer added

Vice Unit
Sergeant
restored

2018
New enforcement
program resulted
in the closure of
107 IMB's

Council voted to
remove Item #10
from the Priority
list.

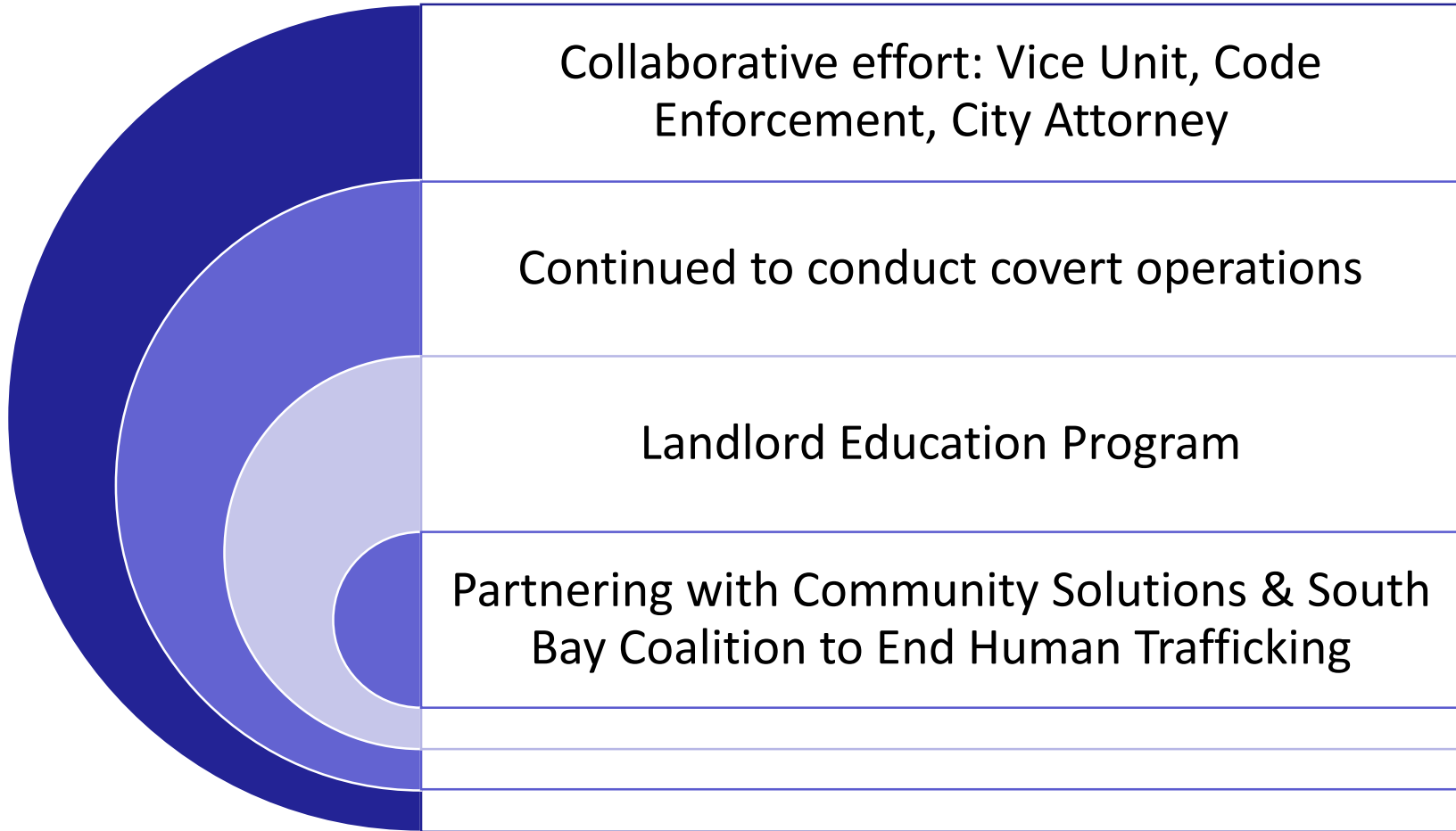


Direction from Council

- Expand collaboration with non-profit providers and other leaders in the field to increase their participation in providing services to victims of HT during Vice operations on massage parlors.
- Report back to PSFSS on the progress of enacted massage parlor best practice interventions for HT survivors.



Enforcement /Prevention and Intervention Program



IMB Enforcement Efforts

Last Reported

- 191 suspected IMBs were Identified
- 107 were closed

September 2018 to September 2019

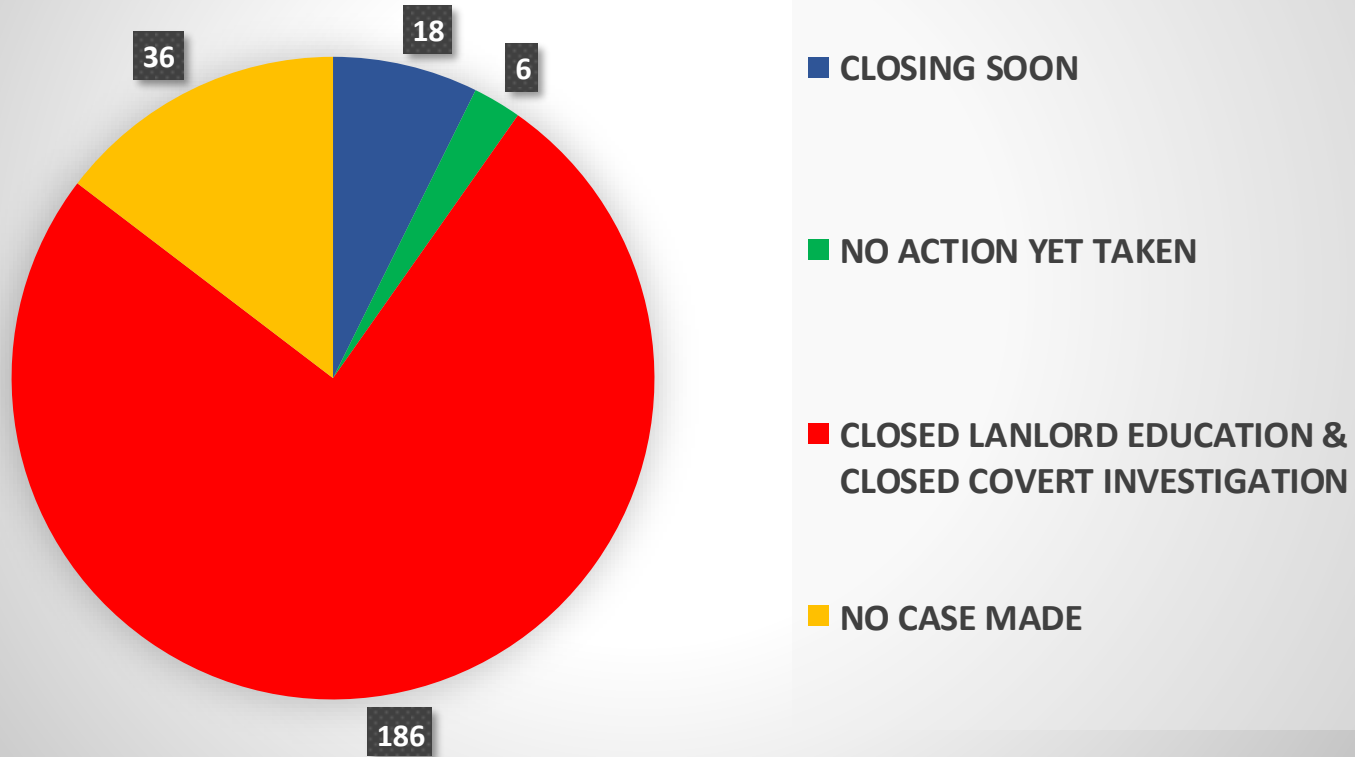
- 55 additional IMBs were identified
- 79 were closed

Totals

- **246** identified **186** (75%) have closed.



CURRENT OPERATING STATUS OF MESSAGE BUSINESSES



Activity From September 2018 to September 2019

VICE UNIT

- 82 Covert Investigations
- 21 Landlord Education Meetings

CODE ENFORCEMENT

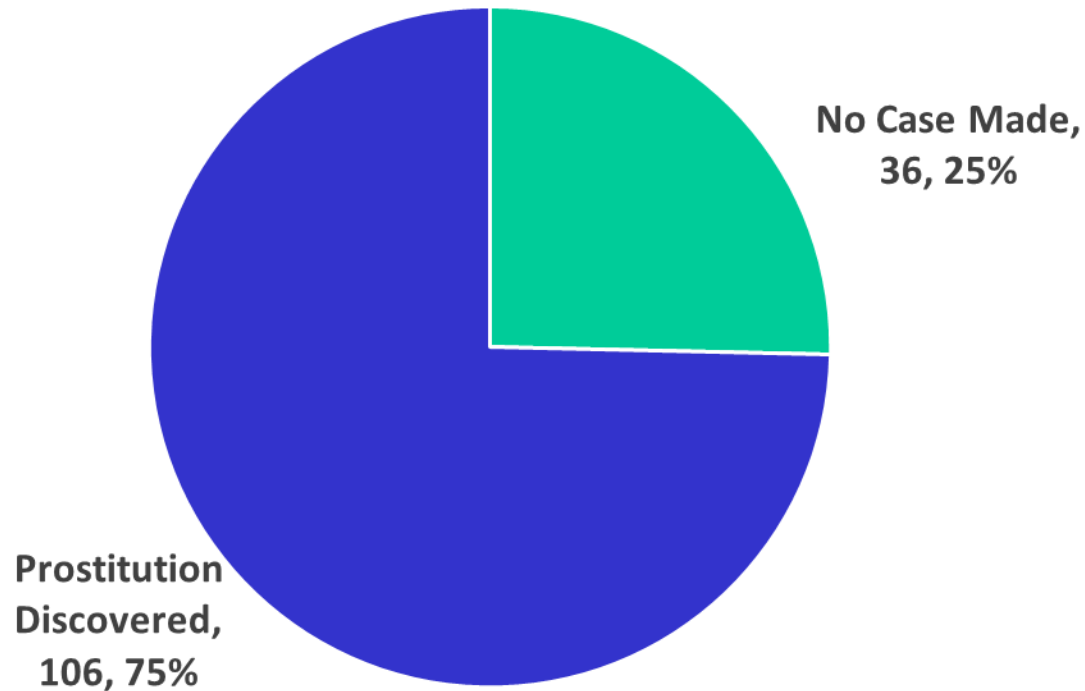
- 320 Inspections
- 51 Compliance Orders
- 30 Citations



142 Total Covert Operations

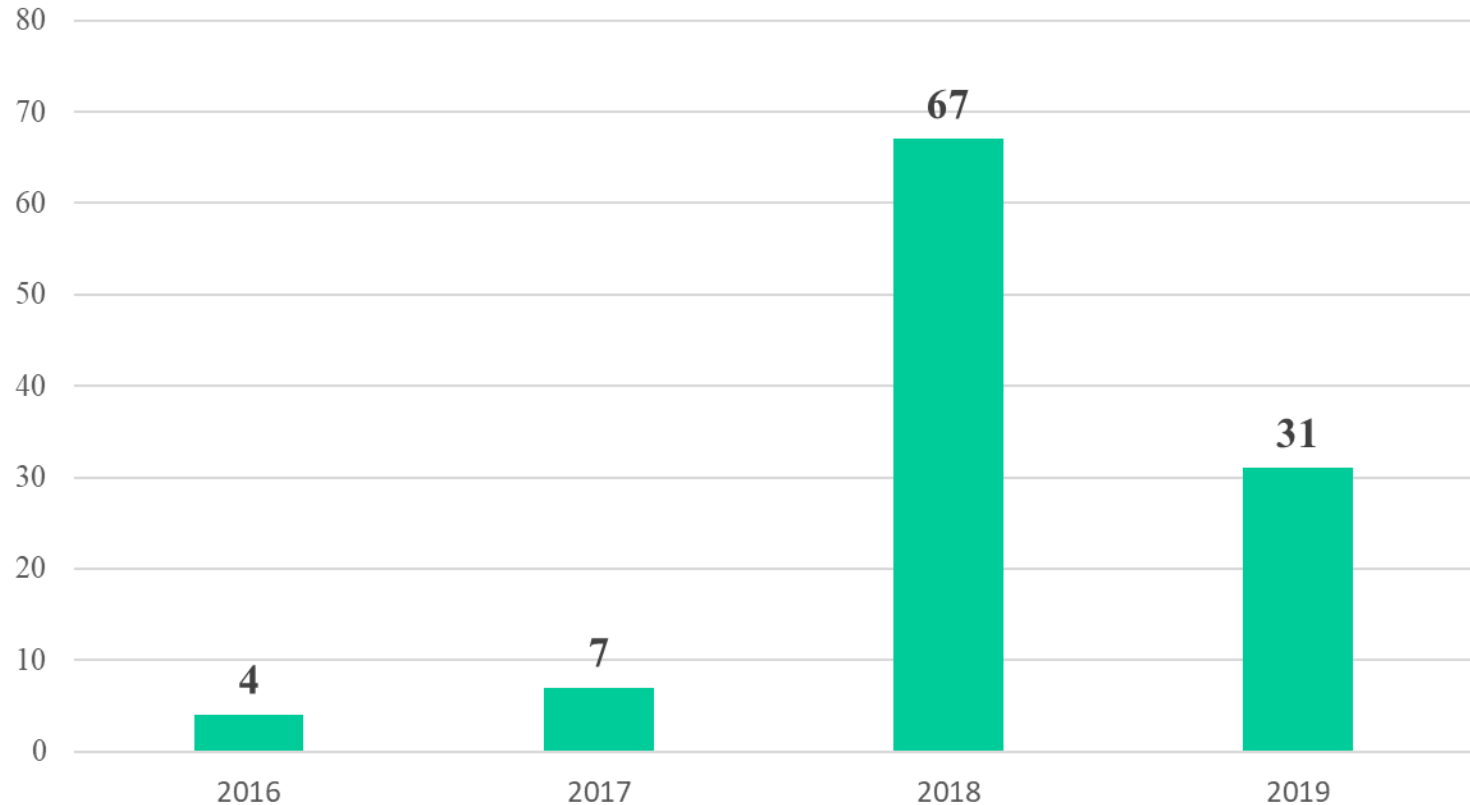
75% Offering Commercial Sex

SAN JOSE MASSAGE BUSINESSES INVOLVING COVERT
INVESTIGATIONS



Improved Compliance

San Jose Massage Permit Application Submissions



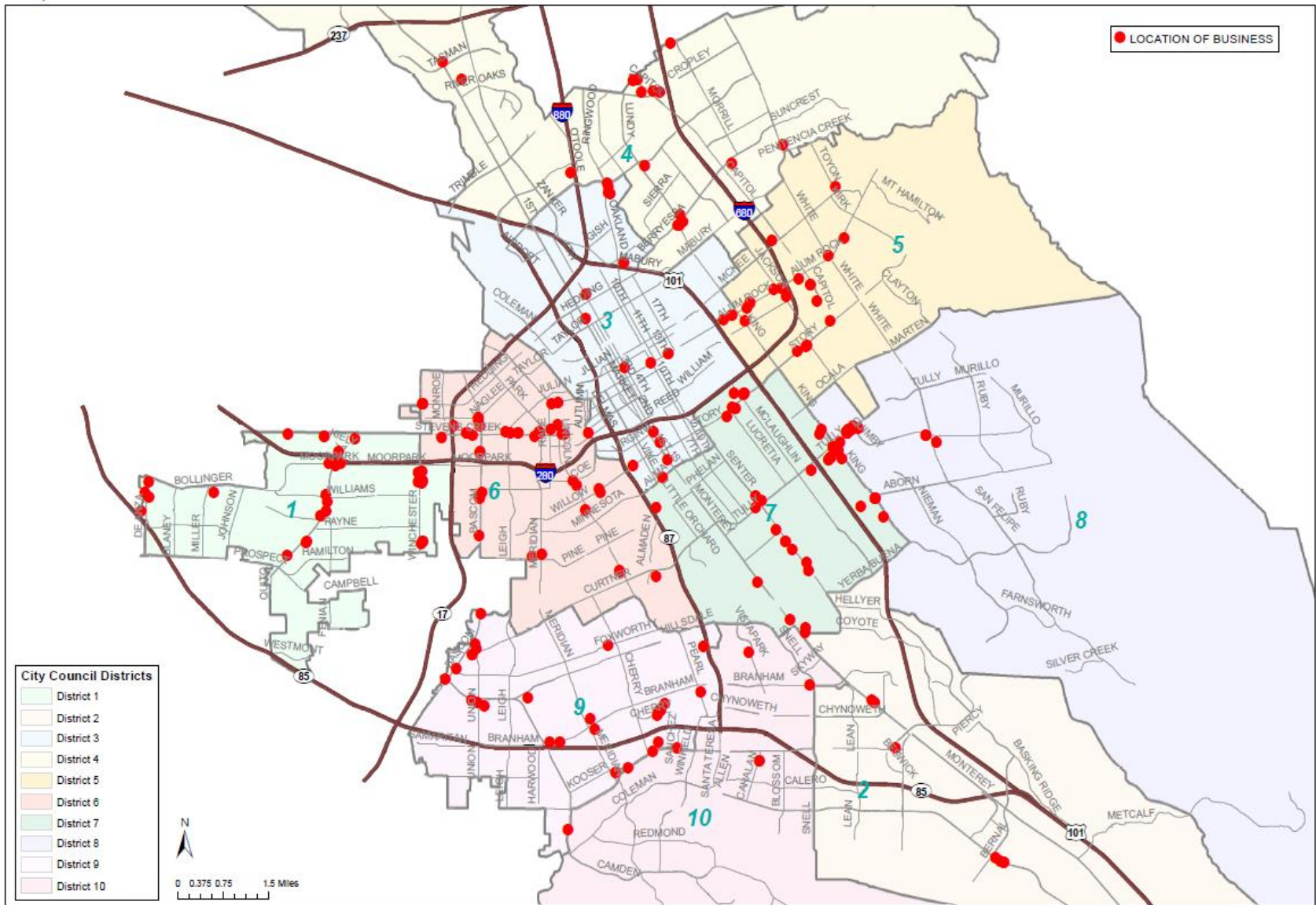
Trends: Salons Offering Commercial Sex



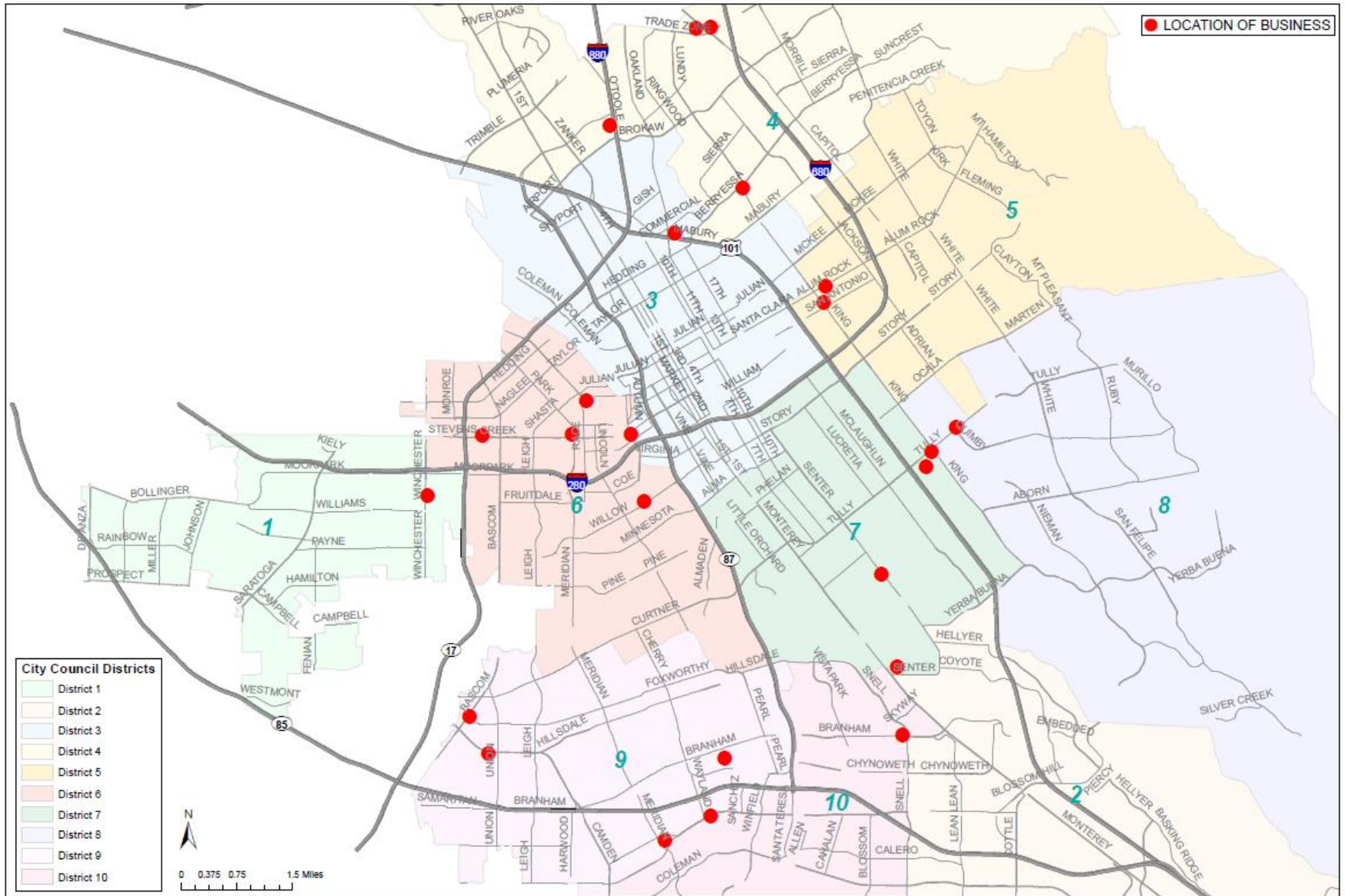
Hidden IMBs



246 Massage Parlors



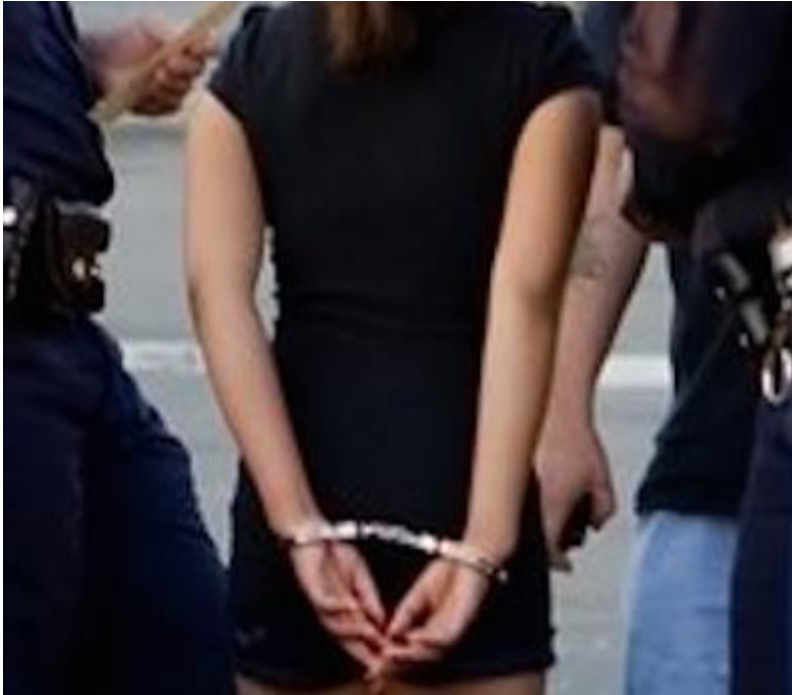
Post Enforcement - 24 left



New Partnerships and Best Practices



The Vice Unit No Longer Arrests Sex Workers in IMBs



- Historically the Vice Unit makes arrests and issues citation.
- The incident is now documented and submitted to DA for review.
- Helps create a less stressful environment for potential H.T. survivors to disclose.



Vice provides brochures to HT victims

- Provided by ACCI
- Distributed at IMBs
- Closes language gap
- Provides resources HT survivors / 24 hours crisis hotline
- Promotes disclosure

Please detach and send to:

Asian Americans for Community Involvement
Domestic Violence Program
Gordon H. Chan Community Services Center
2400 Moorpark Avenue, Suite 300
San Jose, CA 95128

☐ I am interested in finding out more about AACI Asian Women's Home and/or Human Trafficking.

☐ Please send additional pamphlets to the address below:

☐ I am interested in volunteering with AACI Asian Women's Home.

Name _____

Street Address _____

City _____ State _____ Zip Code _____

Phone (City or Home) _____ Cell _____

Birth _____

This brochure was produced by the Asian Americans for Community Involvement (AACI) under grant 2011-VT-0416, awarded by the Office for Victims of Crime, Office of Justice Programs, U.S. Department of Justice. The opinions, findings, and conclusions or recommendations expressed in this brochure are those of the contributors and do not necessarily represent the official position or policies of the U.S. Department of Justice.

HUMAN TRAFFICKING

To remember in the field...

Human trafficking is regarded as modern day slavery.
♦ ♦ ♦

Smuggling is not the same as trafficking.
♦ ♦ ♦

Smuggling is transportation-based and trafficking is exploitation-based.
♦ ♦ ♦

Traffickers use force, fraud, and coercion to control their victims.
♦ ♦ ♦

Survivors are forced into many forms of labor, including domestic servitude, sweatshops and factory labor, farm work, restaurant work, and prostitution or other sex work.
♦ ♦ ♦

U.S. citizens can be trafficked within the United States.
♦ ♦ ♦

Any minor engaged in commercial sex is a victim of human trafficking.
♦ ♦ ♦

Victims will likely be fearful and reluctant to talk to staff.
♦ ♦ ♦

An interpreter who is unbiased and in no way connected to the traffickers must be selected carefully.
♦ ♦ ♦

The victim is also a witness and thus would not be prosecuted for the criminal acts in which they may have been forced to participate.
♦ ♦ ♦

Victims can be of any race, class, gender, religion or culture.

No one deserves to be abused.

For more information, call:
24-hour Hotline: (408) 975-2739
Community Office: (408) 975-2730
dv.aaci.org



Asian Women's Home



Human Trafficking Services





Advocates Respond to Vice Unit Ops



- Community Solutions.
- Notifications are made in advance of planned operations.
- One officer will act as security & advocates provide services.



Advocacy Services for Survivors of Human Trafficking

- Community Solutions serves as the Point Agency for human trafficking referrals in Santa Clara County.
- As part of partnership with Vice Unit, provides on-scene advocate support for identified potential victims
 - For the time period February to September 2019, advocates attended 6 operations at multiple locations, connecting with 19 potential survivors.
- Advocates can provide:
 - Immediate support regarding basic needs and safety including: shelter, food, clothing, safety planning, and linkage to legal service providers and other resources.
 - On-going case management, advocacy/accompaniment, and linkage to resources.



Partnership with South Bay Coalition to End Human Trafficking

- Partnered with Sharan Dhanoa, Director of Strategic Development.
- Assisted in the drafting of the report “A Regional and Countywide Response to Illicit Massage Establishments.”
- Ongoing discussion on regional approaches.



Collective Impact Approach - LEAP

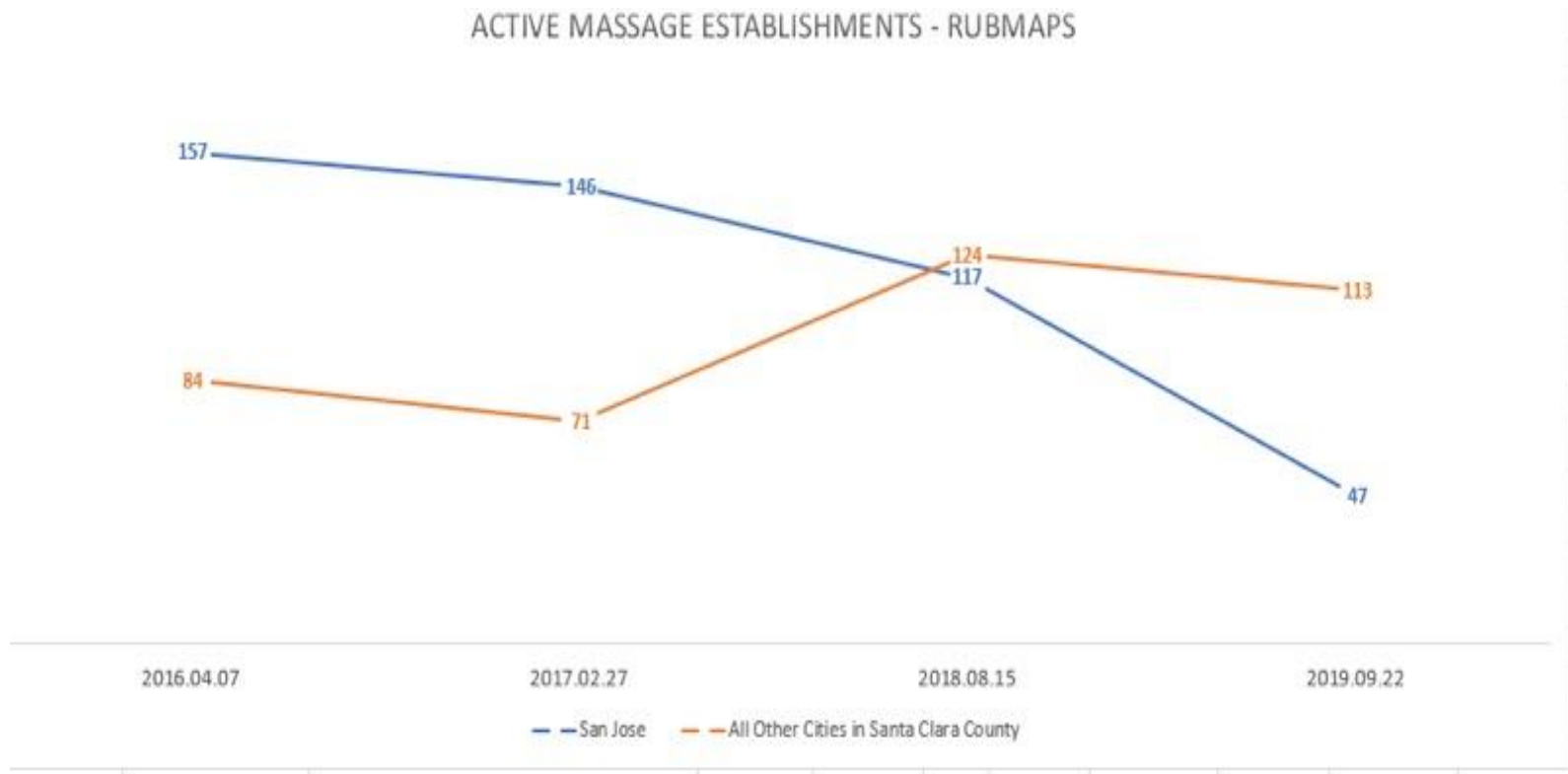


- Allows for County wide information sharing.
- Secure law enforcement database/searchable.
- San Jose 106 IMBs & owner information will be added in.
- Stops IMB migration to other jurisdictions.
- Help fight organized crime.
- Next phase education



Trends and Patterns

- Decrease in San Jose, increase in other SCC cities, recent dip

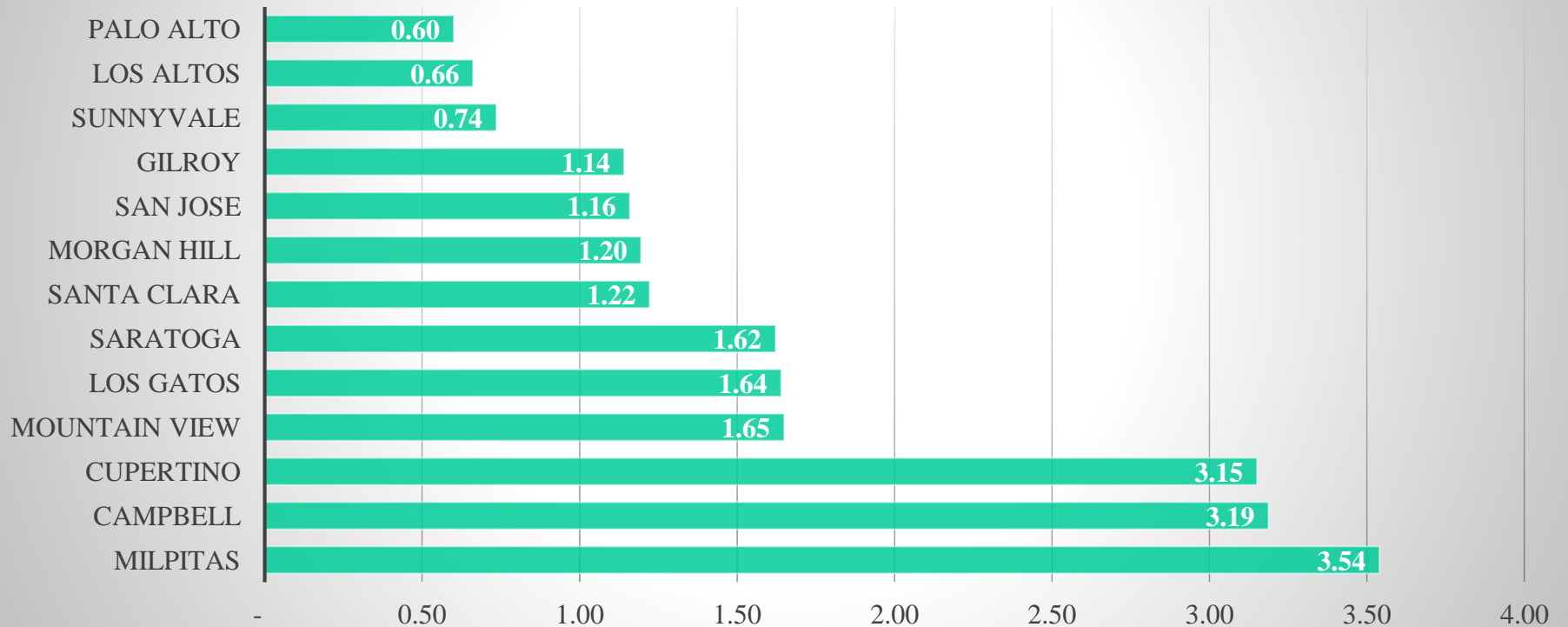


Source: Bassem Banafa, LLC, Retrieved September 2019



Trends and Patterns

of Massage Establishments per 10,000 Residents - Rubmaps



Source: Bassem Banafa, LLC, Retrieved August 2018



Conclusion

- Our program has been successful.
- Continue to target IMBs using existing program & implemented best practices.
- Continue to collaborate with our nonprofit partners and provide resources to potential human trafficking survivors.
- Continue to develop the IMB LEAP system and educate local law enforcement.

