

(d) 3. Digital Inclusion Update

Smart Cities and Service Improvements Committee

October 3, 2019

J. Guevara, Broadband Manager, Office of Civic Innovation

Charlene Tatis, Program Director, California Emerging Technology Fund

Dolan Beckel, Director, Civic Innovation

Kip Harkness, Deputy City Manager

Agenda

- Why Digital Inclusion?
- Review Digital Inclusion Milestones
- Digital Inclusion Advisory Board
- Funding
- Digital Inclusion Grant Applications
- Next Steps

Why Digital Inclusion?



Maria

“I’ve missed family reunions and birthdays because I needed to be in places with Wi-Fi.”



Rachel

“I didn’t have Internet, but had to install it because my son needed it for school.”



Clara

“I used to make fun of smartphones, but now I think it’s something beautiful that helps us all.”

95,000 San José residents without internet

Digital Inclusion Milestones

2017

- Conducted street survey of digitally excluded populations
- Approved Broadband and Digital Inclusion Strategy

2018

- Created Digital Inclusion Fund
- Executed Public-Private Partnership agreements with AT&T, Verizon, and Mobilitie

2019

- Recommended Donor Advised Fund model
- Selected California Emerging Technology Fund as partner
- Appointed Advisory Board
- Hired Program Director and Program Manager



Digital Inclusion Advisory Board

Allen S. Hammond

Professor of Law and Director of the
Broadband Institute of California, Santa Clara
University

Angel Rios

Deputy City Manager, City of San José

Betty Ramirez

San José Youth Commission Staff

Chris Funk

Superintendent, East Side Union High School
District

Christine Fitzgerald

Silicon Valley Independent Living Center

Christopher Thompson

San José Program Director, Knight
Foundation

Dr. Lisa Andrews

CEO, Silicon Valley Education Foundation

Jill Bourne

Library Director, San José Public Library

Dr. Katherine Harris

Professor of English and Comparative
Literature, San Jose State University

Karla Rodriguez-Lomax

Public Affairs Director, Kaiser Permanente

Lennies Gutierrez

Director of Government Affairs, Comcast

Dr. Mary Ann Dewan

County Superintendent of Schools, Santa
Clara County Office of Education

Nicole Taylor

President and CEO, Silicon Valley
Community Foundation

Steve Preminger

Director Office of Strategic, Santa Clara
County

Sam Liccardo

San José Mayor and Co-chair of Advisory
Board

Sophie Horiuchi-Forrester

San José Regional Manager, AARP

Tedi Vriheas

Director of External Affairs, AT&T

Funding

- \$1 million available for the initial Round 1 grants in 2020 from the small cell deployment
- As small cell deployment progresses, future grant rounds will continue to increase up to \$2 million in a single year
- Additional fundraising is expected to match and increase the pool of grant funding

Grant Application Opened on October 1



Grant Scope

- Must provide connectivity, devices, and digital literacy training
- Open grant format to drive innovation and maximize number of applicants
- Must be 501(c)(3), public agency, or educational institution
- Already providing services to San José residents and would like to expand to digital inclusion

Publicize Digital Inclusion Grant Opportunity

- Application opened on Tuesday, October 1, 2019
- Due by 5:00 PM on November 15, 2019
- sjdigitalinclusion.org

Grant Application Opened on October 1

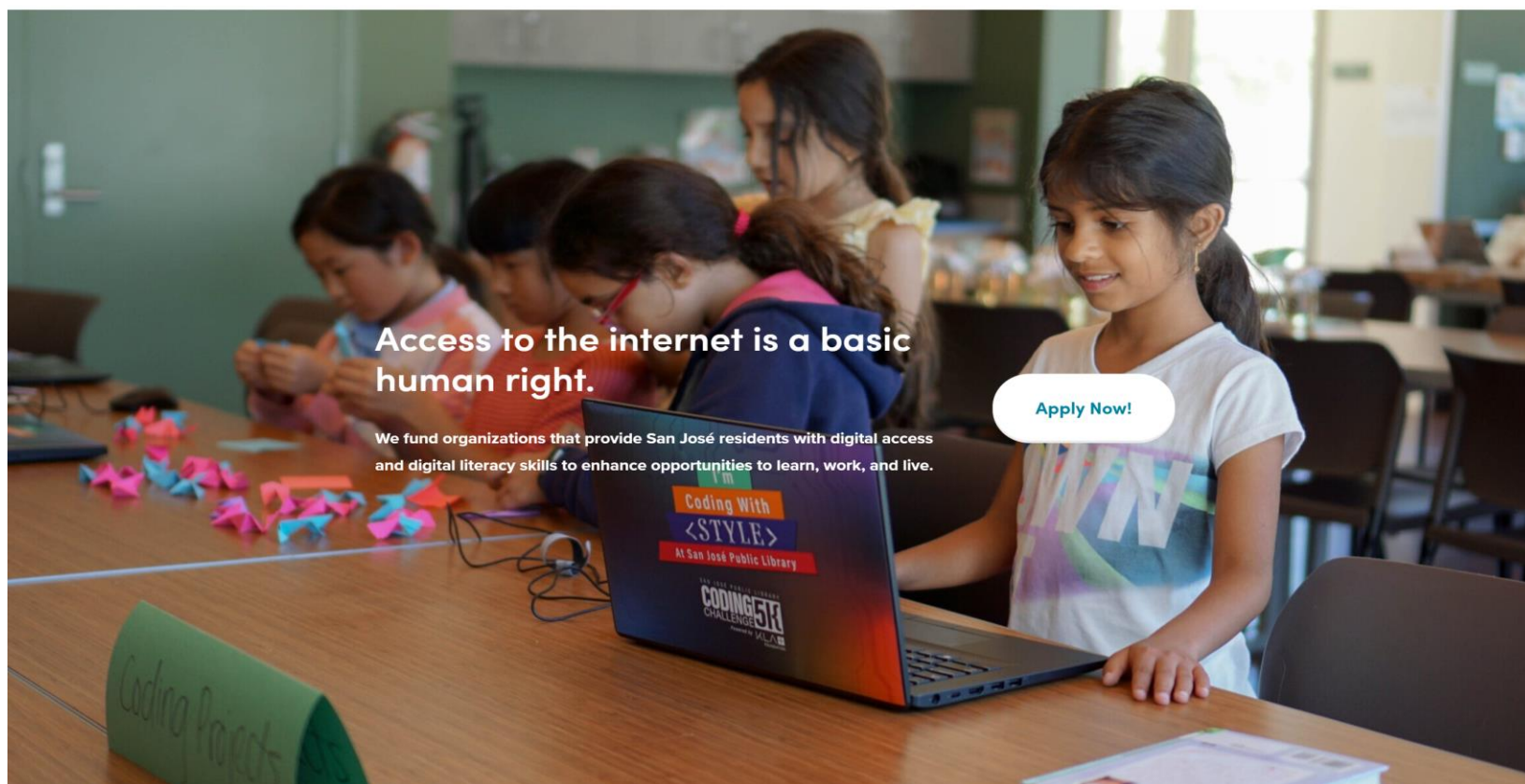


← → ↻ sjdigitalinclusion.org



San José Digital Inclusion Partnership

[About](#) [How to Apply](#) [Timeline](#) [FAQs](#) [Contact Us](#) [🔍](#)



Access to the internet is a basic human right.

We fund organizations that provide San José residents with digital access and digital literacy skills to enhance opportunities to learn, work, and live.

[Apply Now!](#)

Next Steps



Grant Application Workshops

- Tuesday, October 15, 1 – 3 PM, Bascom Branch Library
- Tuesday, October 29, 10 AM – Noon, Seven Trees Community Center
- Tuesday, November 5, 10 AM – Noon, Location TBD

Digital Inclusion Community Forum

- Wednesday, October 23 from 5:30 – 7:30 PM at the Roosevelt Community Center

Contact Information

Charlene Tatis

Digital Inclusion Program Director

California Emerging Technology Fund (CETF)

Email: Sjdigitalinclusion@gmail.com

Phone: (408) 483-8381

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Budget

- One-time \$20,000 support payment to California Emerging Technology Fund – June 2019
- Annual \$190,000 payment for program and administrative costs – August 2019
- One-time Temporary Digital Inclusion Program Manager position - \$75,000
- Mayor's Office of Technology and Innovation – Chief Innovation Officer and staff time
- Office of Civic Innovation – Director and Broadband Manager staff time