

# **(d) 3. Digital Inclusion Update**

Smart Cities and Service Improvements Committee

October 3, 2019

J. Guevara, Broadband Manager, Office of Civic Innovation

Charlene Tatis, Program Director, California Emerging Technology Fund

Dolan Beckel, Director, Civic Innovation

Kip Harkness, Deputy City Manager

# Agenda

- Why Digital Inclusion?
- Review Digital Inclusion Milestones
- Digital Inclusion Advisory Board
- Funding
- Digital Inclusion Grant Applications
- Next Steps

# Why Digital Inclusion?



**Maria**

“I’ve missed family reunions and birthdays because I needed to be in places with Wi-Fi.”



**Rachel**

“I didn’t have Internet, but had to install it because my son needed it for school.”



**Clara**

“I used to make fun of smartphones, but now I think it’s something beautiful that helps us all.”

**95,000 San José residents without internet**

# Digital Inclusion Milestones

2017

- Conducted street survey of digitally excluded populations
- Approved Broadband and Digital Inclusion Strategy

2018

- Created Digital Inclusion Fund
- Executed Public-Private Partnership agreements with AT&T, Verizon, and Mobilitie

2019

- Recommended Donor Advised Fund model
- Selected California Emerging Technology Fund as partner
- Appointed Advisory Board
- Hired Program Director and Program Manager



# Digital Inclusion Advisory Board

**Allen S. Hammond**

Professor of Law and Director of the  
Broadband Institute of California, Santa Clara  
University

**Angel Rios**

Deputy City Manager, City of San José

**Betty Ramirez**

San José Youth Commission Staff

**Chris Funk**

Superintendent, East Side Union High School  
District

**Christine Fitzgerald**

Silicon Valley Independent Living Center

**Christopher Thompson**

San José Program Director, Knight  
Foundation

**Dr. Lisa Andrews**

CEO, Silicon Valley Education Foundation

**Jill Bourne**

Library Director, San José Public Library

**Dr. Katherine Harris**

Professor of English and Comparative  
Literature, San Jose State University

**Karla Rodriguez-Lomax**

Public Affairs Director, Kaiser Permanente

**Lennies Gutierrez**

Director of Government Affairs, Comcast

**Dr. Mary Ann Dewan**

County Superintendent of Schools, Santa  
Clara County Office of Education

**Nicole Taylor**

President and CEO, Silicon Valley  
Community Foundation

**Steve Preminger**

Director Office of Strategic, Santa Clara  
County

**Sam Liccardo**

San José Mayor and Co-chair of Advisory  
Board

**Sophie Horiuchi-Forrester**

San José Regional Manager, AARP

**Tedi Vriheas**

Director of External Affairs, AT&T

# Funding

- \$1 million available for the initial Round 1 grants in 2020 from the small cell deployment
- As small cell deployment progresses, future grant rounds will continue to increase up to \$2 million in a single year
- Additional fundraising is expected to match and increase the pool of grant funding

# Grant Application Opened on October 1



## Grant Scope

- Must provide connectivity, devices, and digital literacy training
- Open grant format to drive innovation and maximize number of applicants
- Must be 501(c)(3), public agency, or educational institution
- Already providing services to San José residents and would like to expand to digital inclusion

## Publicize Digital Inclusion Grant Opportunity

- Application opened on Tuesday, October 1, 2019
- Due by 5:00 PM on November 15, 2019
- [sjdigitalinclusion.org](http://sjdigitalinclusion.org)

# Grant Application Opened on October 1

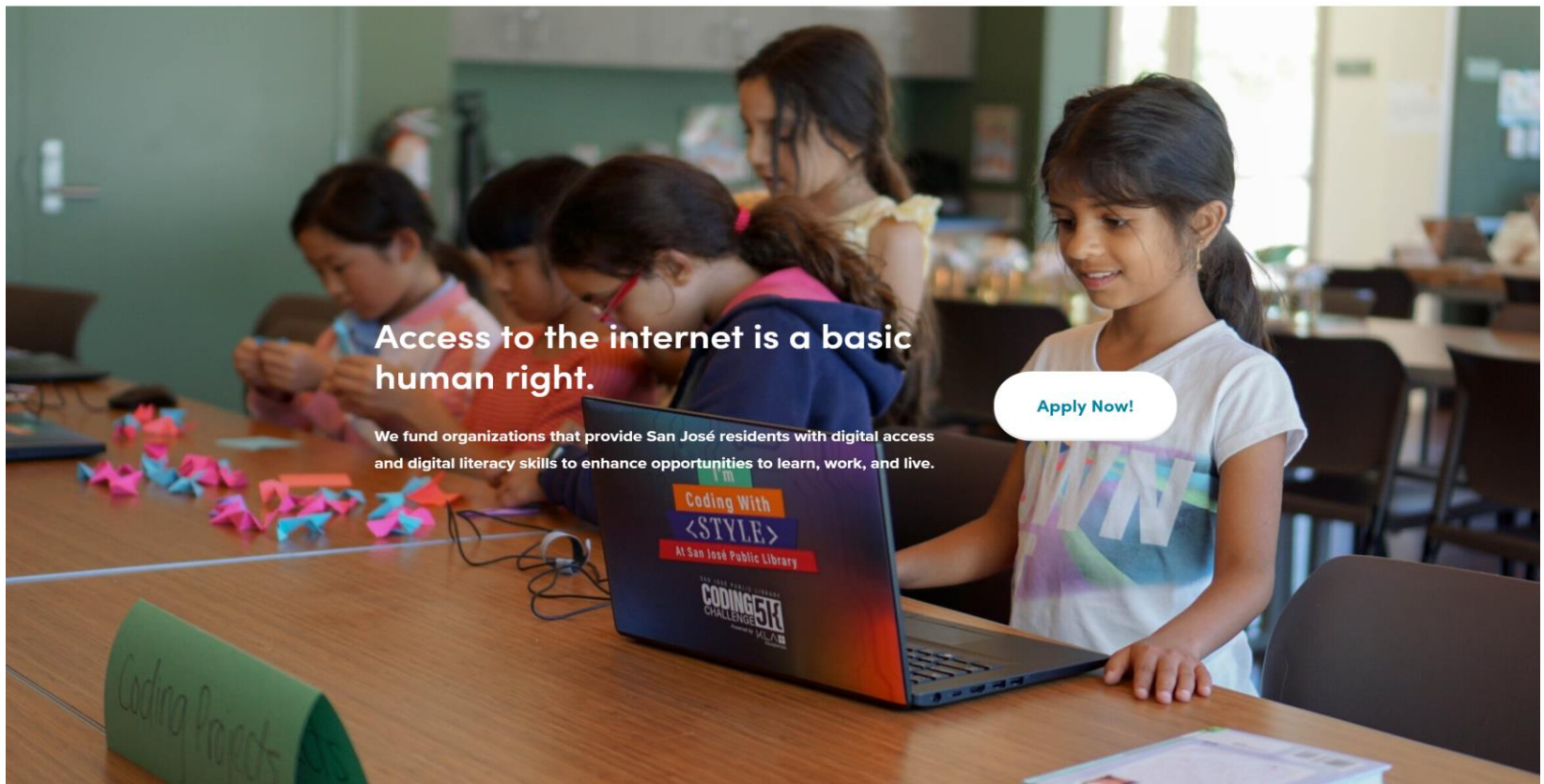


← → ↻ 📍 sdigitalinclusion.org



San José Digital Inclusion Partnership

[About](#) [How to Apply](#) [Timeline](#) [FAQs](#) [Contact Us](#) 🔍



Access to the internet is a basic human right.

We fund organizations that provide San José residents with digital access and digital literacy skills to enhance opportunities to learn, work, and live.

[Apply Now!](#)



# Next Steps



## Grant Application Workshops

- Tuesday, October 15, 1 – 3 PM, Bascom Branch Library
- Tuesday, October 29, 10 AM – Noon, Seven Trees Community Center
- Tuesday, November 5, 10 AM – Noon, Location TBD

## Digital Inclusion Community Forum

- Wednesday, October 23 from 5:30 – 7:30 PM at the Roosevelt Community Center

# Contact Information

## **Charlene Tatis**

Digital Inclusion Program Director

California Emerging Technology Fund (CETF)

**Email:** [Sjdigitalinclusion@gmail.com](mailto:Sjdigitalinclusion@gmail.com)

**Phone:** (408) 483-8381

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# Budget

- One-time \$20,000 support payment to California Emerging Technology Fund – June 2019
- Annual \$190,000 payment for program and administrative costs – August 2019
- One-time Temporary Digital Inclusion Program Manager position - \$75,000
- Mayor's Office of Technology and Innovation – Chief Innovation Officer and staff time
- Office of Civic Innovation – Director and Broadband Manager staff time