

City of San Jose Downtown Parking Board
Work Plan for FY 2019-20

| Objective for FY 2019-20 | Actions | Timeframe |
|---|--|---|
| 1. Review and approve Annual Parking Fund financial reports | Periodically review, provide comment, and take action on the proposed, mid-year, and year-end Parking Fund financial reports. | <ul style="list-style-type: none"> • FY 2018-19 year-end review: November 2018 • FY 2019-20 mid-year review: March 2020 • FY 2020-21 Proposed Budget: March 2020 • FY 2020-21 Approve Budget: June 2019 |
| 2. Review and approve Annual Parking Fund Capital Improvement Project (CIP) plans and budgets | Periodically review, provide comment, and take action on the proposed, mid-year, and year-end Parking Fund CIP reports and 5-year CIP program. | <ul style="list-style-type: none"> • FY 2019-20 CIP Update: Ongoing • FY 2018-19 year-end review: November 2019 • FY 2018-19 mid-year review: March 2020 • FY 2019-20 Proposed Budget: March/June 2020 |
| 3. Review and monitor various City parking programs, policies, and rates | Periodically review ongoing parking programs including the Business Incentive Program (BIP) and validation programs. Also review parking policies and rates to achieve desired parking program and City goals. | Ongoing |
| 4. Updates on Downtown Promotions and Marketing | Ongoing review of various promotion and marketing efforts managed by the San Jose Downtown Association (SJDA) and funded by the Parking Fund. | Ongoing |
| 5. Updates on various projects impacting Downtown mobility | Review of various multi-modal and Diridon area projects impacting downtown and either funded in part or impacting the Parking Fund. | Ongoing |
| 6. Provide to the Transportation and Environment (T&E) Committee each fiscal year an annual work plan of activities to be undertaken and a subsequent report of accomplishments | Develop and issue a FY 2020-21 work plan and FY 2019-20 Annual Report | June 2020 |