

City of San Jose Downtown Parking Board
Annual Report for FY 2018-19

Objective of FY 2018-19		Timeframe	Status & Accomplishments	Future Target/Goals
1.	Review and approve Annual Parking Fund financial reports	July 2018-June 2019	Periodically reviewed, provided comment, and took action on the proposed, mid-year, and year-end Parking Fund financial reports	Continue to review and assess Parking Fund financials and City priorities
2	Review and approve Annual Parking Fund Capital Improvement Project (CIP) plans and budgets	July 2018-June 2019	Periodically reviewed, provided comment, and took action on the proposed, mid-year, and year-end Parking Fund CIP reports and 5-year CIP program	Continue to review and assess Parking Fund CIP projects, impacts to Parking Fund financials, and City priorities
3.	Review and monitor various City parking programs, policies, and rates	July 2018-June 2019	<p>Periodically reviewed ongoing parking programs including the Business Incentive Program (BIP) and validation programs. Also reviewed parking policies and rates to achieve desired parking program and City goals.</p> <ul style="list-style-type: none"> • Board reviewed detailed summary of downtown parking inventory, rates, and occupancies and discussed key impacts (development) to operations (August 2018) • Board approved implementation of License Plate Recognition (LPR) in City parking operations to improve customer service and enhance revenue (August 2018) • Board reviewed updates on Smart Meter expansion and rate increases 	Continue to review and evaluate various parking programs, policies and rates
4	Updates on Downtown Promotions and Marketing	July 2018-June 2019	Reviewed various promotion and marketing efforts managed by the San Jose Downtown Association (SJDA) and funded by the Parking Fund.	Continue to review and evaluate various downtown parking promotion and marketing programs overseen by the SJDA

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Objective of FY 2017-18	Timeframe	Status & Accomplishments	Future Target/Goals
5. Updates on various projects impacting Downtown mobility	July 2018-June 2019	Review of various multi-modal and Diridon area projects impacting downtown and either funded in part or impacting the Parking Fund.	Continue to review, evaluate, and provide input on various mobility and Diridon area projects impacting parking availability and the use of Parking Funds
6. Election of DPB Officers	May 2019	Held annual elections for DPB Chair and Vice Chair positions with Henry Cord elected Chair and Chad Leege elected Vice Chair	Ongoing