

# Housing Crisis Workplan

| September 24, 2019  
**City Council**

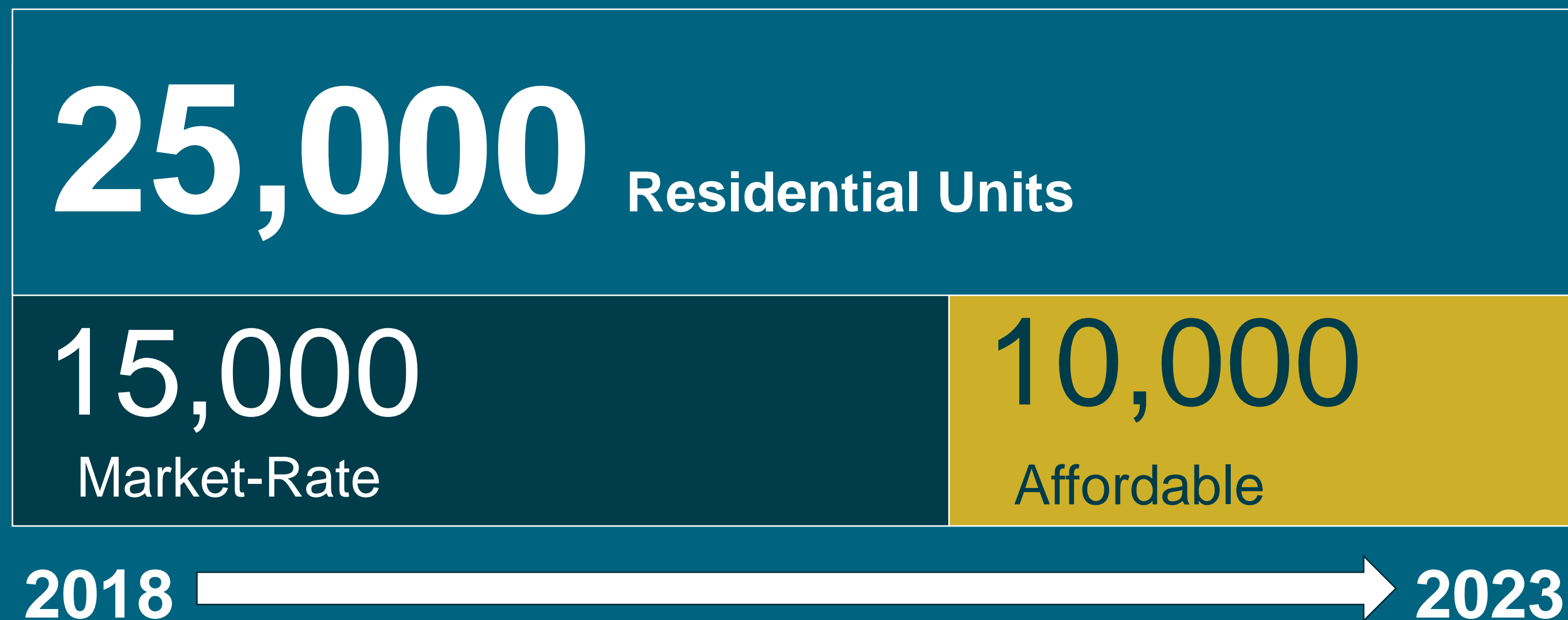
**Chris Burton**  
Deputy Director  
Office of Economic Development

**Michael Brilliot**  
Deputy Director  
Department of Planning, Building and  
Code Enforcement

**Rachel VanderVeen**  
Deputy Director  
Housing Development



# HOUSING CRISIS WORKPLAN GOAL:



# HOUSING PRODUCTION (JANUARY 2018 – JUNE 2019):

2018  2023

Capacity Made  
Readily  
Available  
Through Policy  
Work

**17,055**

Units Receiving  
Development  
Planning  
Approvals

*Market Rate:* 1,726  
*Affordable:* 641

**2,367**

Units Receiving  
Building Permits

*Market Rate:* 3,994  
*Affordable:* 280

**4,274**

Units Receiving  
Occupancy

*Market Rate:* 1,321  
*Affordable:* 111

**1,432**

# HOUSING PIPELINE

April 2014 to April 2019

60% of approved units were constructed or in pre-construction permit review

## Size of Project

58 Projects

10 or less unit

13 Projects

11 to 30 unit

13 Projects

31 to 100 unit

21 Projects

101 to 200 unit

18 Projects

201 to 400 unit

6 Projects

Over 400 unit

# **HOUSING CATALYST TEAM:**

## **Planning, Building & Code Enforcement:**

- Michael Brilliot, Deputy Director
- Jared Hart, Division Manager
- Planner IV (hiring) - Housing Crisis Workplan Planner
- Ruth Cueto, Destination: Home Homeless/Affordable Housing Planner
- Planner II/III (hiring) - Housing Policy Planner

## **Housing Department:**

- Rachel VanderVeen, Deputy Director
- Kristen Clements, Division Manager
- Amy Chen, Inclusionary Housing Manager

## **Office of Economic Development:**

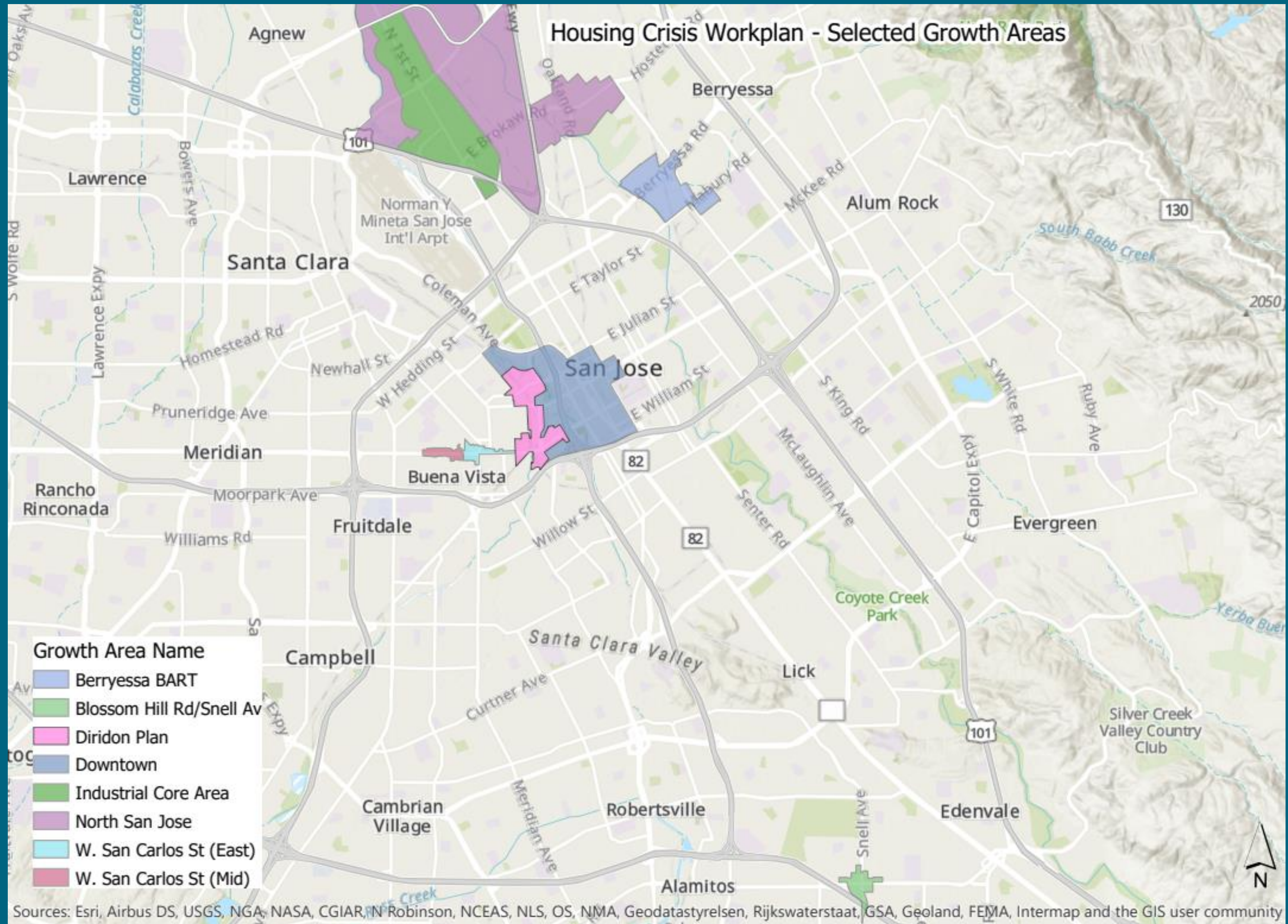
- Chris Burton, Deputy Director
- Jerad Ferguson, Housing Catalyst/Senior Executive Analyst

## **Parks, Recreation, and Neighborhood Services:**

- Nicolle Burnham, Deputy Director



# AFFORDABLE HOUSING INVESTMENT PLAN ADDENDUM





# HOUSING CRISIS WORKPLAN: OBJECTIVES



## **STRONG, COLLABORATING TEAM**

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Delivering housing units  
by creating focused  
resources



## **CLEAR, CONSISTENT POLICIES & REGULATIONS**

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Providing clarity and  
consistency within the  
regulatory framework



## **SUPPORTIVE ENVIRONMENT FOR DEVELOPMENT**

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Creating an environment  
that supports new  
investment and  
development

# HOUSING CRISIS WORKPLAN: KEY ACCOMPLISHMENTS



## STRONG, COLLABORATING TEAM

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- Anti-Displacement community outreach underway
- Hired Housing Catalyst: Senior Executive Analyst



## CLEAR, CONSISTENT POLICIES & REGULATIONS

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- RFP completed for consultant services for Commercial Linkage Fee nexus study and feasibility study
- Created ADU Ally Position
- Established ADU Tuesday



## SUPPORTIVE ENVIRONMENT FOR DEVELOPMENT

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- Awarded competitive State Affordable Housing and Sustainable Communities awards to leverage funds and provide community-serving facilities
- Established a co-living ordinance



# HOUSING CRISIS WORKPLAN: NEXT 6 MONTHS



## STRONG, COLLABORATING TEAM

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- Complete build out of the cross-departmental Housing Catalyst Team
- Convene the General Plan 4-Year Review Task Force



## CLEAR, CONSISTENT POLICIES AND REGULATIONS

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- Make 8,000 additional residential units available in North San Jose
- Complete an RFP for an Affordable Housing Siting Policy Study
- Update the Housing Investment Plan with a place-based strategy
- Draft anti-displacement strategies



## SUPPORTIVE ENVIRONMENT FOR DEVELOPMENT

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- Complete an update to the Citywide cost of residential development study
- Develop objective standards for streamlining affordable housing

# Questions?

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