COUNCIL AGENDA: 9/17/2019

ITEM: 2.15(b)

2/3/2019



Memorandum

TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: REQUEST TO TRAVEL

DATE: September 3, 2019

Approved:

Recommendation: Authorize travel, accept travel payments to the City of San José, and

designate Mayor's staff, Carolyn Wu and Apoorva Pasricha, as the City representatives to attend the Knight Foundation - Augmenting

Cities: A Playful Path to Community Workshop in Oakland,

California from September 23 – September 24, 2019.

Location:

Oakland, CA

Meeting Dates:

September 23-24, 2019

Source of Funds:

Knight Foundation

Purpose:

Carolyn Wu and Apoorva Pasricha to be designated as participants to the Knight Foundation - Augmenting Cities: A Playful Path to Community Workshop. This 2-day workshop is a symposium to gather and reflect on how people, cities, and technology will evolve and be shaped through augmented reality. The participants will discuss their perspectives on designing 'Augmented Cities', using technology to help public spaces better engage local community, digital urbanism and gaming across cities, and what the future 'AR City' looks like. This event will take place at the Oakland Museum of California.

Carolyn is the Deputy Chief Innovation Officer/Smart City Lead, and Apoorva is the Harvard Business School Fellow on the Mayor's team and works with key staff in the City Manager's Office to further the City's Smart City and innovation initiatives.

Carolyn and Apoorva were invited to participate in this workshop due to San José's recent effort in leveraging technology to improve community engagement.