



Memorandum

TO: Rules and Open Government
Committee

FROM: Mayor Sam Liccardo

**SUBJECT: WORK2FUTURE BOARD
APPOINTMENT**

DATE: August 28, 2019

APPROVED:

8-28-19

RECOMMENDATION

Receive a report on the Mayor's appointment of Chad Bojorquez as a public sector representative to the work2future Board of Directors for a four-year term from November 1, 2019 to October 31, 2023.

BACKGROUND

Section 107(c) of the federal Workforce Innovation and Opportunity Act (WIOA) and the work2future Board's Bylaws authorize the Mayor, as the chief elected official of the San Jose Silicon Valley Workforce Development Area, to appoint the members of the work2future Board. The term of membership for work2future Board members are for four years, and there are no term limits on the work2future Board. Term appointments must be staggered to the extent possible to ensure that only a portion of the work2future Board membership expires in a given year.

Since the Rules and Open Government Committee's policy area includes appointments to boards and commissions under the Council Rules of Conduct resolution, this report is being provided to the Rules Committee as an informational memo.

Memorandum

TO: HONORABLE MAYOR

FROM: Kim Walesh

SUBJECT: SEE BELOW

DATE: August 6, 2019

Approved

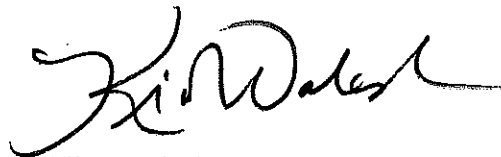
Date

SUBJECT: WORK2FUTURE BOARD NOMINATION

The Mayor of the City of San Jose, as the local Chief Elected Official (CEO) under the Workforce Innovation and Opportunity Act, is responsible for establishing the membership and structure of the Local Workforce Development Board (WDB) for the San Jose-Silicon Valley Local Workforce Development Area. The WDB, known as the work2future Board of Directors, shall consist of board members appointed by the CEO such that a majority of the local board membership is representative of business and private industry.

Currently, the work2future WDB membership roster has 21 board members: 10 public sector and 11 business/private industry representatives.

Staff recommends that Chad Bojorquez, Director of Employment Strategies, Destination Home, be nominated to serve as a public sector representative, on the work2future Board of Directors. Please find attached the bio for Mr. Bojorquez.



Kim Walesh
Deputy City Manager
Director of Economic Development

Attachment

cc: Monique Melchor, work2future Director
Jeff Ruster, Assistant Director Office of Economic Development
Joe Flynn, work2future Board Chair
Lawrence Thoo, Special Projects Manager, work2future

Chad Bojorquez

Seeking executive leadership position responsible for designing a community safety-net that empowers families out of poverty, while optimizing organizational effectiveness.



linkedin.com/in/chadbojorquez in

SELECTED EXPERIENCE

Director of Employment Strategies Destination: Home

12/2016 – Present *Santa Clara County*
A public/private partnership to end homelessness in Silicon Valley
Highlights

- Building Countywide system to employ individuals through living wage career pathways. \$3.5 million collective impact initiative to design and implement results informed strategies. Workforce development and supportive housing system integration.
- Implementing \$4 million Homelessness Prevention system with CBO, corporate, foundation, education, and government stakeholders.

"Mini-CEO" / Project Director Downtown Streets Team

01/2012 – 12/2016
Ending homelessness through the dignity of work
Highlights

- Led East Bay and Central Valley region, forging all stakeholder relationships, finance, fundraising, building team and culture from scratch.
- Co-Founder of a social enterprise coffee business (kartma.com) as a living-wage job creation platform for formerly homeless individuals
- Created over 200 employment opportunities annually for high-barrier individuals by building long-term relationships with employers, and by establishing an ever-strengthening service team built on best practices and whatever it takes approach

EDUCATION HIGHLIGHTS

B.S. Business Psychology Palo Alto University

09/2016 – 06/2018 *GPA 3.9*

2017 Nonprofit Management Institute Stanford University

09/2017

A.A. English – Creative Writing Cabrillo College

09/2001 – 05/2004

Film -- Critical Studies & English – Creative Writing

University of Southern California

08/1997 – 12/2000

SKILLS & COMPETENCIES

Partnerships	● ● ● ● ●
Team Development	● ● ● ● ○
Leadership	● ● ● ● ●
Program Design & Implementation	● ● ● ● ○
Customer Service	● ● ● ● ●
Public Relations	● ● ● ● ○
Budgeting & Finance	● ● ● ● ○

PASSION PROJECTS

- Magical Bridge Foundation
 - Board of Directors for a nascent nonprofit dedicated to building thoughtful inclusive playgrounds for all abilities

HONORS & AWARDS

2015 Golden State Warriors 'Champion in the Community'
Selected by San Jose Mayor Liccardo honoring community involvement

2014 & 2015 Most Valuable Player
United States Power Soccer Association Conference Cup Championship

2013 Employee of the Year
Downtown Streets Team

2011 Silver Bowl Award - Highest Honor
Junior League of San Jose "Volunteerism at its Best"

2011 San Francisco 49ers 'Community Quarterback Award'
Presented on-field at Candlestick Park

2011 Bank of America 'Local Hero Award'
Included \$5,000 grant to my host nonprofit

LANGUAGES

Spanish ● ● ● ○ ○

INTERESTS

Wife, 4 Kids, Dog and Cat

Nature

Equity

Learning

Baseball, Hockey, Football

Economics

Music (Dave Matthews, Tool, Randy Travis, 2Pac)