



# Memorandum

**TO:** Rules and Open Government  
Committee

**FROM:** Mayor Sam Liccardo

**SUBJECT: WORK2FUTURE BOARD  
APPOINTMENT**

**DATE:** August 28, 2019

APPROVED:

8-28-19

## RECOMMENDATION

Receive a report on the Mayor's appointment of Chad Bojorquez as a public sector representative to the work2future Board of Directors for a four-year term from November 1, 2019 to October 31, 2023.

## BACKGROUND

Section 107(c) of the federal Workforce Innovation and Opportunity Act (WIOA) and the work2future Board's Bylaws authorize the Mayor, as the chief elected official of the San Jose Silicon Valley Workforce Development Area, to appoint the members of the work2future Board. The term of membership for work2future Board members are for four years, and there are no term limits on the work2future Board. Term appointments must be staggered to the extent possible to ensure that only a portion of the work2future Board membership expires in a given year.

Since the Rules and Open Government Committee's policy area includes appointments to boards and commissions under the Council Rules of Conduct resolution, this report is being provided to the Rules Committee as an informational memo.

# Memorandum

**TO:** HONORABLE MAYOR

**FROM:** Kim Walesh

**SUBJECT:** SEE BELOW

**DATE:** August 6, 2019

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Approved

Date

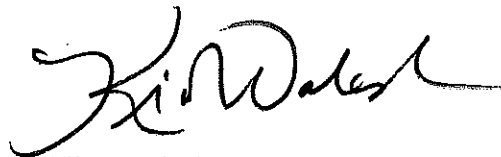
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**SUBJECT: WORK2FUTURE BOARD NOMINATION**

The Mayor of the City of San Jose, as the local Chief Elected Official (CEO) under the Workforce Innovation and Opportunity Act, is responsible for establishing the membership and structure of the Local Workforce Development Board (WDB) for the San Jose-Silicon Valley Local Workforce Development Area. The WDB, known as the work2future Board of Directors, shall consist of board members appointed by the CEO such that a majority of the local board membership is representative of business and private industry.

Currently, the work2future WDB membership roster has 21 board members: 10 public sector and 11 business/private industry representatives.

Staff recommends that Chad Bojorquez, Director of Employment Strategies, Destination Home, be nominated to serve as a public sector representative, on the work2future Board of Directors. Please find attached the bio for Mr. Bojorquez.



Kim Walesh  
Deputy City Manager  
Director of Economic Development

Attachment

cc: Monique Melchor, work2future Director  
Jeff Ruster, Assistant Director Office of Economic Development  
Joe Flynn, work2future Board Chair  
Lawrence Thoo, Special Projects Manager, work2future

# Chad Bojorquez

Seeking executive leadership position responsible for designing a community safety-net that empowers families out of poverty, while optimizing organizational effectiveness.



linkedin.com/in/chadbojorquez in

## SELECTED EXPERIENCE

### Director of Employment Strategies Destination: Home

12/2016 – Present *Santa Clara County*  
*A public/private partnership to end homelessness in Silicon Valley*  
*Highlights*

- Building Countywide system to employ individuals through living wage career pathways. \$3.5 million collective impact initiative to design and implement results informed strategies. Workforce development and supportive housing system integration.
- Implementing \$4 million Homelessness Prevention system with CBO, corporate, foundation, education, and government stakeholders.

### "Mini-CEO" / Project Director Downtown Streets Team

01/2012 – 12/2016  
*Ending homelessness through the dignity of work*  
*Highlights*

- Led East Bay and Central Valley region, forging all stakeholder relationships, finance, fundraising, building team and culture from scratch.
- Co-Founder of a social enterprise coffee business (kartma.com) as a living-wage job creation platform for formerly homeless individuals
- Created over 200 employment opportunities annually for high-barrier individuals by building long-term relationships with employers, and by establishing an ever-strengthening service team built on best practices and whatever it takes approach

## EDUCATION HIGHLIGHTS

### B.S. Business Psychology Palo Alto University

09/2016 – 06/2018 *GPA 3.9*

### 2017 Nonprofit Management Institute Stanford University

09/2017

### A.A. English – Creative Writing Cabrillo College

09/2001 – 05/2004

### Film -- Critical Studies & English – Creative Writing

University of Southern California  
08/1997 – 12/2000

## SKILLS & COMPETENCIES

Partnerships	● ● ● ● ●
Team Development	● ● ● ● ○
Leadership	● ● ● ● ●
Program Design & Implementation	● ● ● ● ○
Customer Service	● ● ● ● ●
Public Relations	● ● ● ● ○
Budgeting & Finance	● ● ● ● ○

## PASSION PROJECTS

- Magical Bridge Foundation
  - Board of Directors for a nascent nonprofit dedicated to building thoughtful inclusive playgrounds for all abilities

## HONORS & AWARDS

2015 Golden State Warriors 'Champion in the Community'  
*Selected by San Jose Mayor Liccardo honoring community involvement*

2014 & 2015 Most Valuable Player  
*United States Power Soccer Association Conference Cup Championship*

2013 Employee of the Year  
*Downtown Streets Team*

2011 Silver Bowl Award - Highest Honor  
*Junior League of San Jose "Volunteerism at its Best"*

2011 San Francisco 49ers 'Community Quarterback Award'  
*Presented on-field at Candlestick Park*

2011 Bank of America 'Local Hero Award'  
*Included \$5,000 grant to my host nonprofit*

## LANGUAGES

Spanish ● ● ● ○ ○

## INTERESTS

Wife, 4 Kids, Dog and Cat

Nature

Equity

Learning

Baseball, Hockey, Football

Economics

Music (Dave Matthews, Tool, Randy Travis, 2Pac)