

**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, MARCH 25, 2019**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

**PRESENT:** Councilmember Johnny Khamis, Chair; Councilmember Pam Foley, Vice Chair; Councilmember Raul Peralez, Councilmember Maya Esparza, and Councilmember Lan Diep, (1:37 p.m.)

**ABSENT:** All present.

**STAFF:** Kim Walesh, City Manager's Office; Ed Moran, City Attorney's Office; Kelly Kline, Mayor's Office; and Louis Ósémwegie, City Clerk's Office.

**(b) REVIEW OF WORK PLAN**

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Raul Peralez and carried unanimously, the Committee approved the Work Plan, and the below listed action was taken as indicated. (4-0. Absent: Diep)

**(1) Outdoor Special Events City Service Costs.**

Deferred to April 22, 2019 Meeting.

**(2) Update on Real Estate Activities Surplus Sales and Leasing Activities.**

Deferred to April 22, 2019 Meeting.

**(c) CONSENT CALENDAR**

None presented.

## REPORTS TO COMMITTEE

### (1) Verbal Report on Economic Development Activities. (Economic Development).

Documents Filed: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

Economic Development Director Kim Walesh presented highlights of the latest edition of the SJ Economy E newsletter, including: the hosting of the Silicon Valley Workforce Ecosystem Initiative developed jointly by Netflix, Evergreen Valley College, Area School District and Manufacturing Companies; San Jose Housing work plan update, Wayfinding coming to downtown San Jose, which provides block by block guidance to visitors; Silicon Valley's Foreign Trade Zone-Forum hosted recently by the OED, which helps US companies compete internationally; OED's Field Trip to regional developments projects, as well as VivaCalle's main event scheduled for Sunday May 19, 2019, which is expected to connect events in different parts of the City.

Councilmember Lan Diep joined the meeting at approximately 1:37 p.m.

Action: No motion was required. The Committee accepted the Verbal Report.

### (2) Team San Jose Semi Annual Update.

Documents Filed: (1) Memorandum from Economic Development Director Kim Walesh, dated March 11, 2019. (2) Team San Jose Mid-Year Report Presentation, dated March 25, 2019.

Cultural Affairs Director Kerry Adams-Hapner and Team San Jose Research and Development Strategy Director Ben Roshkey offered the Update and responded to questions.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Pam Foley, and carried unanimously, the Committee accepted the Update. (5-0)

### (3) Review of the College Football Playoff and NHL All-Star Game Activation Coordination and Implementation

Documents Filed: Memorandum from Economic Development Downtown Manager Blage Zelalich and Economic Development Events Director Tammy Turnipseed, dated March 15, 2019.

Economic Development Downtown Manager Blage Zelalich, and Economic Development Events Director Tammy Turnipseed gave a presentation and responded to questions.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Pam Foley, and carried unanimously, the Committee accepted the report. (5-0)

**(4) Affordable Housing Investment Plan Update.**

Documents Filed: (1) Memorandum from Housing Director, Jacky Morales-Ferrand, dated March 11, 2019. (2) Attachment A: City Funding Sources for Affordable Housing. (3) Attachment B: Five-Year Affordable Housing Funding Projection from the Adopted Plan.

Housing Director, Jacky Morales-Ferrand and Housing Deputy Director Rachel VanderVeen offered the Investment Plan Update and responded to questions.

Public comments: Offering comments on the Affordable Housing Investment Plan Update were Matthew Reed and David Low.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Raul Peralez, and carried unanimously, the Committee accepted staff recommendation and cross-referenced to the April 9, 2019 full Council Meeting for action (5-0)

**(5) Audit of Development Noticing.**

Documents Filed: Memorandum from City Auditor Sharon W. Erickson, dated March 18, 2019.

City Auditor Sharon W. Erickson, Deputy City Auditor Joe Rois and Planning, Building and Code Enforcement Director, Rosalyn Hughey offered the Audit and responded to questions.

Public comments: Robin Roemer commented on the disconnect between what Developers have to do and what the City recommends, and/or seeks to do.

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Maya Esparza, and carried unanimously, the Committee accepted the Audit. (5-0)

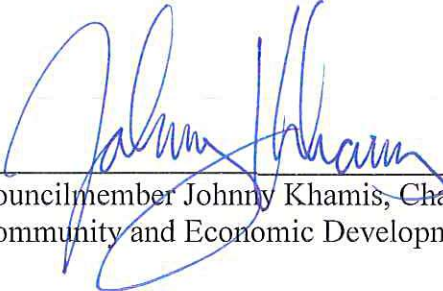
**OPEN FORUM**

There were no cards.



## ADJOURNMENT

Councilmember Johnny Khamis adjourned the meeting at 3:50 p.m.



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Councilmember Johnny Khamis, Chair  
Community and Economic Development Committee

JK/lo