



Memorandum

TO: CITY COUNCIL

FROM: Councilmember Devora "Dev" Davis

SUBJECT: SEE BELOW

DATE: August 12, 2019

Approved:

Date:

8/12/2019

SUBJECT: Agreement with Zamboom, LLC for Artwork Sonic Runway at City Hall.

RECOMMENDATION

1. Support the staff's recommendations for a long-term installation of the very popular, interactive artwork – Sonic Runway – at City Hall.

BACKGROUND

Sonic Runway was a major hit with residents and visitors to San José back in 2017. A more permanent installation will bring more people to the installation as well as engagement with a civic plaza and building. We can't argue with its popularity when an estimated 1.2 million people visited the artwork in the five months it was in place. This creates an opportunity for people to smile when they visit City Hall. That value is priceless. The City Hall Plaza also provides the stretch of long sidewalk needed for the 432 feet of runway.

We want to thank the artists and city staff from Public Works who have re-designed the artwork to be fully ADA compliant and more robust. The new Sonic Runway will be a sophisticated platform for creative self-expression for our local artists where they can "plug-in" to an enhanced sound system on either side of the runway to interact with the artwork while creating their own mutualistic expressions. The Sonic Runway will be a launching pad for our local artists.

As the artist Henri Matisse said, "Creativity takes courage." So does voting to support public art. To my colleagues, please have the courage to support Sonic Runway at City Hall.