



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez
District 2

SUBJECT: SEE BELOW

DATE: July 31, 2019

APPROVED:

**SUBJECT: APPROVAL OF THE VILLAGE FEST EVENT SPONSORED BY
COUNCIL DISTRICT 2 AS A CITY COUNCIL SPONSORED SPECIAL
EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF
MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the District 2 Village Fest scheduled on September 7, 2019 as a City Council sponsored Special Event. Approve the expenditure of funds and approve the purchase of gift cards, and other items as raffle prizes.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the items on the August 13, 2019 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Village Fest will be held on September 7, 2019 at the Village Oaks Shopping Center on 5670 Cottle Rd, San Jose, CA 95123. Village Fest promotes community and business partnerships, and is a family-friendly event that adds to the vibrancy of San José. This event provides a great opportunity for the Village Oaks businesses and partners to connect with the District 2 community. Village Fest includes live entertainment from San Jose Jazz's Boom Box, a resource fair, games, free giveaways, a raffle and more. Councilmember Jimenez is the sponsor of this event. This event is free and open to the public. Additionally, toys and other small items will be purchased for raffle prizes, and a limited number of gift cards under \$50 may be purchased for the raffle. The raffle is free and open to the public.

HONORABLE MAYOR AND CITY COUNCIL

07/31/2019

Subject: D2 Special Event

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the August 7, 2019 Rules Committee Agenda and the August 13, 2019 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.