



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez
District # 2

SUBJECT: SEE BELOW

DATE: June 19, 2019

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF THE D2 VIVA PARKS SERIES SPONSORED BY COUNCIL DISTRICT 2 AND THE PARKS, RECREATION, AND NEIGHBORHOOD SERVICES DEPARTMENT AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

1. Retroactively approve the Viva Parks Series scheduled from June 4, 2019 through August 22, 2019 as a City Council sponsored Special Events and approve the expenditure of funds.
2. Retroactively Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the August 6, 2019 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Viva Parks will be held on;

- June 4, 2019 at Miner Park, Lean Avenue & Copco Lane in San Jose, CA 95123;
- June 27, 2019 at Palmia Park, Primrose Drive & Palmia Drive San Jose, CA 95123;
- July 2, 2019 at George Page Park, Santa Teresa Boulevard & Miyuki Drive San Jose, CA 95119;
- July 15, 2019 at La Colina Park, Lean Avenue & Allegan Circle San Jose, CA 95123;
- July 17, 2019 at Basking Ridge Park, Chelsea Crossing San Jose, CA 95138;
- July 30, 2019 Los Paseos Park, Via Vista & Avenida Grande San Jose, CA 95139;
- August 1, 2019 Danna Rock Park, Valleyhaven Way & Houndshaven Way San Jose, CA 95111; and

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- August 22, 2019 Melody Park, Nokomis Drive & La Torre Avenue San Jose, CA 95111.

These events are sponsored by Councilmember Sergio Jimenez and the Parks, Recreation, and Neighborhood Services Department. These special events provide family friendly games, activities, health and wellness resources and community engagement to the residents of San Jose. These events are free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the July 31, 2019 Rules Committee Agenda and the August 6, 2019 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080, Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.