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Established in 1978 by
David Packard

June 18, 2019

Mayor Sam Liccardo
San Jose City Council
City of San Jose
200 E Santa Clara St
San Jose, CA 95113

RE: Agenda Item 4.1 – Adobe North Tower, 333 West San Fernando Street

Dear Mayor Liccardo, Vice Mayor Jones and San Jose City Council,

On behalf of the Silicon Valley Leadership Group, I am writing to express our enthusiastic support for the Adobe North Tower proposal in Downtown San Jose. As a valued member of the Leadership Group, Adobe is again leading the way for significant office development in our downtown core.

The Silicon Valley Leadership Group was founded in 1978 by David Packard, Co-Founder of Hewlett Packard. Today, the Leadership Group is driven by more than 335 CEOs/Senior Executives to proactively tackle issues to improve our communities and strengthen our economy, with a focus on education, energy, the environment, health care, housing, tax policy, tech & innovation policy, and transportation.

We commend Adobe for its longtime commitment to San Jose, recognizing that they were the first to move their corporate headquarters into our Downtown.

Adobe's initial investment more than two decades ago has attracted other major employers to the Downtown – most notably the possibility of a large Google mixed-use transit village at Diridon Station. We have Adobe to thank for blazing the trail for downtown dense office development.

The Leadership Group strongly supports Adobe's proposal for a North Tower and to bring up to 4,000 new jobs to the Downtown.

Sincerely,

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Carl Guardino
President & CEO
Silicon Valley Leadership Group