Education and Digital Literacy Strategy Annual Update

Neighborhood Services and Education Committee

June 13, 2019

Education & Digital Literacy (EDL) Strategy approved by City Council on May 7, 2018.

Organized into the following strategic action areas:

- **Early Education** – Entering School Ready to Learn and Succeed;

- **Learning by Grade Level Proficiency** – Expanding Education Beyond the School Day;

- **Pathways to Post-Academic Success** – Graduating Ready for College and Career;

- **Digital Literacy** – Ensuring Access, Affordability, and Adoption; and

- **Policy and Governance**

Each educational development area was examined with respect to the following essential factors:

- **The need in San José**
- **Coordination and Integration**
- **Standards and Quality Assessment**
- **Reporting Structure**

Overarching commitment to Values of:

- Equity
- Opportunity
- Quality
- Accountability

EARLY EDUCATION

Entering School Ready to Learn and Succeed

Continue to engage with SCCOE and the Early Learning Master Plan to identify areas of opportunity to address the lack of affordable, quality preschool sites in San José and return to Council with recommendations for action, as appropriate.

Develop quality standards for license-exempt early care and education programs, in partnership with City departments and community/government agencies, reflecting differences in program type and intent.

Early Education Program Quality Standard Areas
Health and Safety
Child Learning and Development
Curriculum and Teaching Practices
Learning Environments
Staffing and Professional Development
Program Leadership and Management
Family Engagement
Equity, Diversity, and Inclusion

Adopted by City Council on March 26, 2019

EARLY EDUCATION - ACTION ITEM THREE

Assess and align programs with the quality standards for their type of program; collect data on performance and report out annually through the Library and Early Education Commission, through the appropriate City Council Committee, and to the full City Council.

Early Education Quality Standards – Initial Department Approach				
Phase	Department	Program	Standard Areas	Children Served
1	Library	Storytime	• Curriculum & Teaching Practices (Area 3) • Family Engagement (Area 7) • Equity, Diversity, & Inclusion (Area 8)	28,400
	PRNS	Recreation Preschool	• Child Development & Learning (Area 2) • Curriculum & Teaching Practices (Area 3) • Equity, Diversity, & Inclusion (Area 8)	650
2	Library	All Programs	• All Standard Areas – Assessments & Plans	33,400
	PRNS	All Programs	• All Standard Areas – Assessments & Plans	1,500

IMPLEMENTATION FY2019/2020: PRNS

July 2019–June 2020	
July 2019	Finalize comprehensive quality improvement implementation plan
August 2019	Phase I – Pilot Project: Launch pilot at 6 of 12 SJRP sites. Train30+ PRNS early learning staff on SEEDS of Learning curriculum, evaluation framework, Early Education Quality Standards Guidelines, and related best practices
September 2019	Conduct pre-assessments of approx. 300 SJRP participants, 3-5 yo, classroom environments, and quality standards.
August 2019–May 2020	Implement SEEDS curriculum at 6 SJRP sites, serving approx. 300 children attending SJRP.
July 2019–June 2020	Host first SJRP Open House and kick-off SJRP Advisory Council for parent/caregiver engagement
May 2020	Conduct post-assessments of approx. 300 SJRP participants, 3-5 yo, classroom environments, and quality standards
June 2020	Present Year One Evaluation Report to appropriate Commissions and City Council Committees
July 2020–June 2021	
Phase II: Expand SEEDS curriculum, pre/post assessments, classroom environments, and quality standards to all SJRP sites.	

SAN JOSE
PARKS, RECREATION & NEIGHBORHOOD SERVICES

Transform our highest impact program and expand quality through the provision of training and support to informal care providers and "family, friend, and neighbor" caregivers	
Storytime	Implementation of new curricula based on EEQS for implementation within in all Library storytime programs serving more than 140,000 children ages 0-5 annually.
Wee Connect! And Stay & Play	Reach the growing population of informal or family, friend and neighbor (FFN) caregivers and connect them to library/community resources and support, thereby helping to ensure that the infants, toddlers, and preschoolers in their care are on track for success in school and in life.
Workforce Development and Training	Evaluate, design, and launch a child care provider training program, utilizing our prior experience and current best practices focusing on at-home, license-exempt providers.

LEARNING AT GRADE LEVEL

Expanding Education Beyond the School Day

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Implement SJ Learns Grant Award Process And School Site Programs

"I'm so proud of the City of San Jose for recognizing, and I know that comes from Library's leadership, but recognizing the gap and the commitment and the need that we have, and then (identifying) how to make this happen. It is just tremendous. I wish more communities followed suit."

- Out-of-School Program Provider

School District	Partner Organization	Schools	Students
ARUSD (Alum Rock Union School District)	think TOGETHER / springboard COLLABORATIVE	6	960
Campbell Union School District	Campbell Union School District	4	710
FMSD	Catholic Charities of Santa Clara County	4	270
(Rocketship)	the Y (YMCA)	1	168

Build on the community of practice specifically for SJ Learns grantees to establish and convene a citywide expanded learning collaborative network.

Out-of-School (OST) Community of Practice

- Continuous quality improvement

- Alignment to the California Afterschool Network Standards

- Partner on assessment with regard to program quality and learning.

- Convenes 3-4 times a year.

EXPANDED LEARNING - ACTION ITEM THREE

Develop and adopt transparent quality standards, assessment, and reporting expectations for City-operated programs in partnership with school districts.

Adopted by City Council on May 7, 2019

California AfterSchool Network

Point of Service	Programmatic
1.Safe + Supportive environment	7. Quality staff
2.Active + engaged learning	8. Clear vision, mission + purpose
3.Skill building	9. Collaborative partnerships
4.Youth voice + leadership	10.Continuous quality improvement
5.Healthy choices + behaviors	11.Program management
6.Diversity, access + equity	12. Sustainability

Implement a pilot technology platform for coordinating and increasing access to quality expanded learning opportunities for youth across the citywide network.

Identify systemic solutions for data sharing and collaboration.

- Internal data aggregation tool/process
- Matching student data to City data
- Timely and accurate reports to evaluate impact of city programs

PATHWAYS TO POST-ACADEMIC SUCCESS

Graduating ready for college & career

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Implement an online platform that facilitates the development and sharing of college and career readiness and identity development

SJ Engage 1.0	SJ Engage 2.0
Goals: 250 youth participants	SJ Engage toolkit
100 youth completing playlist	Learning Circles at 20 branches
75 youth connect w/ gov't leaders	100 youth to participate
More than 300 youth participated	Community-based social action projects funded

Implement an online platform that facilitates the development and sharing of college and career readiness and identity development.

SJ Aspires

Helping San José's Students Achieve Their College and Career Goals

Went live April 2nd, 2019	Each user may earn up to a $500 scholarship
54 Registered Users	Funds to support post-secondary education
15 Students have completed the curriculum	Allocated up to $60,000 for first round of scholarships

STUDENTS RISING ABOVE

OVERFELT HIGH SCHOOL

JŪMA
IT STARTS WITH A JOB

N C Y L

OPPORTUNITY YOUTH PARTNERSHIP

Coordinate the development of SJ Promise with the County Office of Education, School Districts, philanthropic partners, and develop a medium-term strategic plan that develops the City's role in SJ Promise and identifies options to develop a micro-scholarship program.

- **Developed micro-scholarship pilot with SJ Aspires program**

- **SJPL Foundation engaged consultant WestEd**

- **FY19/20:**

  - Build pathways from college readiness programs to local Promise programs

  - Develop coordination between local Promise programs

Create closer collaboration with work2future and SJ Works by developing data sharing and program referrals between programs and Departments.

SJ Works 4.0

- 375 Paid Internships
  - 234 recruited from High School career and technical education classes and placed with employers within:
    - Advanced manufacturing
    - Business /Financial Services
    - Construction
    - Health Care and Social Assistance
    - Information and Communications technology
  - 141 with City and Nonprofits
- 627 Older Youth placed in Employer–Paid Job Opportunities

Create closer collaboration with work2future and SJ Works by developing data sharing and program referrals between programs and Departments.

SJ Works 5.0

- Implement 1,000 Youth Summer Job Placement Opportunities
    - PRNS MGPTF 150 subsidized
    - Work2Future 225 subsidized and 625 unsubsidized
- Connect participants to Library resources
    - partner and link participants to Library pilots (SJ Engage and SJ Aspires)
    - host resume building and interviewing skills workshops

DIGITAL LITERACY

Ensuring access, affordability, and adoption

DIGITAL LITERACY - ACTION ITEM ONE

Increase the number of digital devices available to residents through City departments.

FY 18/19 Pilot Activities:

- Tech for Good Project:
    - AT&T's program w/ PRNS
    - 100 digital devices for youth and seniors in high-needs neighborhoods
    - Implementation in FY 19/20
- Mount Pleasant Device Checkout:
    - Pilot laptop checkout machine
    - 12 laptops for SJPL card-holders
    - Free access to wi-fi & MS Office suite
    - Potential expansion in FY 19/20

Continue implementing and expanding the City's Coding 5k Challenge, with a goal of serving 5,000 unduplicated students annually by 2020.

Highlights from FY18/19

- Goal of 5,000 unduplicated students met earlier than projected
- 5,005 total students in FY18/19!
- Pilot partnership with Moreland School District to provide C5K instruction to 400 students.
- 2 full-day summer camps at SJPL 2018
- Camps expanded to 7 sites in Summer 2019.

FY 19-/20 Work Plan

- Coding 5K Toolkit
- Expansion of Coding 5K programs to PRNS
- Expansion of school district pilot partnership
- Expansion of summer camp program
- Adult coding programs
- Wonder Workshop coding pilot

[NEW] Develop and adopt transparent quality standards, assessment, and reporting expectations for City-operated programs in partnership with school districts.

Create an awareness campaign to better inform residents of the value of digital tools and services, and to promote City led quality programming.

Craft and implement a family and older adult engagement plan to increase digital literacy and comfort in these important demographics.

In alignment with Digital Inclusion Fund:

- Digital Literacy Quality Standards

- Continuation of access pilots

- Develop engagement plans to reach targeted communities

POLICY AND GOVERNANCE

Develop a City Education Policy:

- Reviewed by NSE in November 2018

- Outreach to 60 community organizations and interviews with key stakeholders

- Incorporation of Early Care and Education priority

- Return for Council Review in Fall 2019

Schools/City Collaborative:

- Initiate new regular meeting schedule and workplan with the Mayor's Office, City Staff, SCCOE and District Superintendents

Joint School/Library Card Initiative:

- Increase K-12 student access to print and electronic resources

- Agreements with Moreland, Mt. Pleasant, San Jose Unified, and Union School Districts

- Issue library cards to every student (total of more than 40,000 children and teens)

- Strengthen relationship between City and school districts

Reimagining the City as a Classroom