

## ATTACHMENT E

Education and Digital Literacy Strategy Fiscal Year 2019-2020 Work Plan		
Early Education: Entering School Ready to Learn		
Action Items	Program	Planned Activities & Outcomes
Address the lack of affordable quality preschool sites in San José	Childcare and Early Education Priority	<ul style="list-style-type: none"> <li>Explore solutions, including:               <ul style="list-style-type: none"> <li>Assessing underutilized facilities for potential licensed childcare sites;</li> <li>Encouraging new development of childcare spaces; and</li> <li>Providing business development materials that promote childcare centers.</li> </ul> </li> </ul>
Assess and align programs with the Early Education Quality Standards	Storytimes	<ul style="list-style-type: none"> <li>July 2019 - Implementation of the EEQS in all storytimes presented at all library locations.</li> </ul>
	Recreation Preschool	<ul style="list-style-type: none"> <li>Implement improvements and evaluation activities at six (6) (Almaden, Berryessa, Evergreen, Mayfair, Roosevelt, and Seven Trees) of the thirteen (13) sites, approximately 30 staff, and 300 children, 3-5 years of age.               <ul style="list-style-type: none"> <li>FIRST 5 will support and train PRNS staff in implementing the SEEDS (Sensitivity, Encouragement, Education, Development of Skills through Doing, Self-Image Support) curriculum.</li> <li>Leverage existing SEEDS evaluation framework to measure outcomes</li> <li>Increase professional development w/ site staff.</li> </ul> </li> </ul>
	Wee Connect!	<ul style="list-style-type: none"> <li>Identify best practices through pilot program for replication at all library locations.</li> </ul>
	Workforce Development	<ul style="list-style-type: none"> <li>July 2019 – Initiate training and assessment support for licensed-exempt providers in City programs.</li> <li>Initiate expansion to home, family, and other license-exempt providers.</li> <li>Host two (2) Early Education Symposiums as a platform for approximately 200-300 attendees to:               <ul style="list-style-type: none"> <li>Renew their professional growth;</li> <li>Learn about current and evolving research on child development, care, and education; and</li> <li>Network with other professionals.</li> </ul> </li> </ul>

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**Learning by Grade Level Proficiency: Expanding Education Beyond the School Day**

Action Items	Program	Planned Activities & Outcomes
Implement SJ Learns 3.0 grant award	San José Learns	<ul style="list-style-type: none"> <li>• Release SJ Learns 2.0 evaluation study from Social Policy Research Associates.</li> <li>• 2019-2021 – Provide funding and support for 1704 students across 4 districts at 12 schools with 4 program providers.</li> <li>• Grant Opportunity 2020 - Create a plan for the remaining \$450,000 available for the 2020-21 grant making cycle.</li> <li>• Reports from SCCOE DataZone regarding program impact to academic performance.</li> </ul>
Citywide expanded learning collaborative network	Community of Practice for Out-of-School Time Providers	<ul style="list-style-type: none"> <li>• Convene 3-4 times.</li> <li>• Focus in year one will be continuous quality improvement aligned to the California Expanded Learning Quality Standards</li> </ul>
Pilot technology platform for coordinating and increasing access	InPlay	<ul style="list-style-type: none"> <li>• Funding transitions to 100% SCCOE support.</li> <li>• Increase use through school districts, SCCOE, School Linked Services, the County, and Library.</li> <li>• Partner with Franklin McKinley Children's Initiative to launch demonstration pilot of InPlay's scholarship-matching service.</li> </ul>
Systemic solutions for data sharing and collaboration	SCCOE DataZone Project	<ul style="list-style-type: none"> <li>• Develop internal data aggregation tool/process for uploading City data to the Data Zone.</li> <li>• Coordinate with SCCOE to create integration tool for matching student data to City data.</li> <li>• Create timely and accurate reports, utilized to evaluate the impact of City programs.</li> </ul>
City presence in the Santa Clara County Learning Collaborative	Learning Collaborative	<ul style="list-style-type: none"> <li>• Partner with the SCC Learning Collaborative to: <ul style="list-style-type: none"> <li>• Increase overall visibility; and</li> <li>• Develop their presence online to increase attendance and community participation.</li> </ul> </li> </ul>

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**Pathways to Post-Academic Success: Graduating Ready for College and Career**

Action Items	Program	Planned Activities & Outcomes
Online platform for sharing content that supports college and career readiness and identity development	SJ Engage	<ul style="list-style-type: none"> <li>• TeensReach Coordinators trained on SJ Engage toolkit and Learning Circles model.</li> <li>• Civic education and Learning Circle discussion hosted at branches with total 100 unduplicated youth participating.</li> <li>• 75% of SJ Engage participants who respond to the self-completion survey will agree that their knowledge of social issues and confidence in their abilities has increased as a result of the program.</li> <li>• Community-based social action projects inspired by the SJ Engage curriculum and proposed by Teens Reach groups will be funded.</li> </ul>
	SJ Aspires	<ul style="list-style-type: none"> <li>• Track current pilot metrics to measure quality:               <ul style="list-style-type: none"> <li>• Number of students who earn at least one micro-scholarship;</li> <li>• Total micro-scholarships in dollars awarded to student for each learning module;</li> <li>• Total number of students earning maximum amount allocated for micro-scholarships;</li> <li>• Total dollars awarded in micro-scholarships;</li> <li>• Total micro-scholarships (dollars) distributed to a two- or four-year college or university;</li> <li>• Percentage of micro-scholarships distributed to a two- or four-year college or university;</li> <li>• Additional metrics as identified by City staff, program partners, school administrators, school counselors, or teachers at high schools throughout the City of San José.</li> </ul> </li> </ul>
Collaboration with work2future and SJ Works	SJ Works 5.0	<ul style="list-style-type: none"> <li>• Implement 1,000 Youth Summer Job Placement Opportunities               <ul style="list-style-type: none"> <li>• PRNS MGPTF 150 subsidized</li> <li>• Work2Future 225 subsidized and 625 unsubsidized</li> </ul> </li> <li>• Connect participants to Library resources; partner and link participants to Library pilots (SJ Engage and SJ Aspires); host resume building and interviewing skills workshops.</li> </ul>
Coordinate the development of SJ Promise	SJ Promise	<ul style="list-style-type: none"> <li>• Identify opportunities to build pathways from college readiness programs and local Promise programs.</li> <li>• Collaborate with Mayor's Office and SJPL Foundation to oversee development of a Silicon Valley Promise, featuring coordination between local Promise programs.</li> </ul>

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**Digital Literacy: Ensuring Access, Affordability, and Adoption**

Action Items	Program	Planned Activities & Outcomes
Digital devices available to residents	Tech for Good Pilot	<ul style="list-style-type: none"> <li>Youth Connections Foundation will curate and coordinate devices to improve digital access for school-aged children who attend afterschool programs and drop-in community centers at Alma, Alum Rock, Mayfair, Roosevelt, McKinley and Seven Trees.</li> <li>Somos Mayfair is an AT&amp;T grantee and outreach partner. Identification of curricular approach and outreach strategies are in development for November 2019 implementation.</li> </ul>
	Digital Device Lending Pilot	<ul style="list-style-type: none"> <li>Evaluate and review data from device pilot at Mt. Pleasant.</li> <li>Identify other locations in high needs neighborhoods.</li> <li>Explore WiFi hot spot checkout initiative.</li> <li>Strengthen partnerships with other organizations such as School2Home.</li> </ul>
Implement and expand Coding 5K Challenge	Coding 5K	<ul style="list-style-type: none"> <li>Summer Camp Expansion</li> <li>Coding 5K Toolkit</li> <li>School District Partnerships</li> <li>PRNS Partnership</li> </ul>
[NEW] Digital Literacy Quality Standards	Digital Literacy Quality Standards	<ul style="list-style-type: none"> <li>In alignment with implementation of the DIF, develop quality standards for City-sponsored programs that promote digital skills for students and community members.</li> </ul>
Awareness campaign	[Digital Inclusion Fund (DIF)]	<ul style="list-style-type: none"> <li>In alignment with implementation of the DIF, an awareness campaign will be developed to reach targeted communities experiencing barriers to access and low digital literacy.</li> </ul>
Family and senior engagement plan	[Digital Inclusion Fund (DIF)]	<ul style="list-style-type: none"> <li>In alignment with implementation of the DIF, an engagement plan will be developed to reach families and senior residents with needs for increased digital access and literacy.</li> </ul>
Policy and Governance		
Action Items	Program	Planned Activities & Outcomes
Develop a City Education Policy	Education Policy	<ul style="list-style-type: none"> <li>Additional outreach: <ul style="list-style-type: none"> <li>Webinar for educators; and</li> <li>In-person community meeting.</li> </ul> </li> <li>Return for City Council review in Fall 2019.</li> </ul>
Schools/City Collaborative	S/CC Annual Plan	<ul style="list-style-type: none"> <li>Initiate new regular meeting schedule and workplan between the Mayor's Office, City staff, SCCOE, and District Superintendents.</li> </ul>
	Joint School/Library Card Initiative	<ul style="list-style-type: none"> <li>Implement agreements with Moreland, Mt. Pleasant, San Jose Unified, and Union School Districts to issue library cards to every student (total of more than 40,000 children and teens).</li> </ul>