CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Memorandum

TO: CITY COUNCIL **FROM:** Mayor Sam Liccardo

SUBJECT: JUNE BUDGET MESSAGE FOR FISCAL YEAR 2019-2020 **DATE:** June 3, 2019

Approved: **Date:** June 3, 2019

RECOMMENDATION

I recommend that the City Council:

1. Approve the City Manager's Proposed Budget with the additional direction outlined in this memorandum for purposes of adopting a final budget for Fiscal Year 2019-2020.

2. Adopt a resolution authorizing the City Manager to negotiate and execute agreements for projects approved in the Mayor's Budget Message when amounts exceed the City Manager's existing contract authority provided that any required environmental review for the project has been completed.

3. Authorize the changes proposed in the following Manager's Budget Addenda and incorporate them in the Adopted Budget, except in cases where the Addenda are amended or superseded by the contents of this Budget Message.

MBA #4	Office of Retirement Services' FY19-20 Proposed Administrative Budget
MBA #17	Planning Commission Recommendations on the 2020-2024 Proposed Capital Improvement Program
MBA #20	Mayor's Gang Prevention Task Force and San José Bringing Everyone's Strengths Together Resource Allocation Plan
MBA #22	Homeless Encampment Clean-Up Program
MBA #25	General Fund Reserve Target Levels
MBA #28	Proposed 2019-2020 Transient Occupancy Tax Funded Arts and Cultural Development Grants
MBA #30	2019-2020 Proposed Fees and Charges Report Amendments
MBA #31	Public Works 2019-2020 Staffing Adjustments
MBA #32	Team San José 2019-2020 Performance Measures
MBA #34	Local Sales Tax Budget Adjustments
MBA #36	Recommended Amendments to the 2019-2020 Proposed Operating and Capital Budgets

INTRODUCTION

In accordance with Section 1204 of the San José City Charter, I present my Fiscal Year 2019-2020 June Budget Message for consideration by the City Council and the residents of San José.

In this June Message, I propose deepening our commitment to expanding opportunity for our many struggling residents through such investments as free summer learning youth programs, trash abatement jobs for our homeless, pre-apprenticeships construction trades programs for young adults, and childcare for working parents. I also call for substantial investments in safety, marking the return of foot patrol-based community policing to San José neighborhoods, along with investments to confront sexual assault, improve pedestrian and traffic safety, and community-engaging crime prevention. I also seek to double-down in those neighborhoods facing the greatest challenges, with additional dollars for youth education, blight eradication, traffic calming, parks rehabilitation and repair, neighborhood police patrols, and community-building. Finally, this message calls for the development of an "equity screen" to better direct scarce City services and resources to our greatest needs.

In the last two weeks, the City Manager's Budget Office has learned from the California Department of Finance of additional sales tax revenue, enabling staff to supplement the Essential Services Reserve of an additional $5 million. Due to challenges that the State of California has experienced with the implementation of their new tax accounting software system, cities and counties have experienced challenges with the reliability and timing of sales tax data from the State. Accordingly, we cannot confidently rely on these supplemental revenues for ongoing operations, and for purposes of this budget message, we assume that all $5 million must be used for one-time expenditures. We direct a portion of these unexpected dollars, $1.2 million, to supplement our March Message's direction to reduce legacy debt, to relieve the General Fund of future debt service. The remainder of those funds will be utilized in this budget to restore services as part of the Essential Services Reserve.

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Equity

The word "equity" frequently finds its way into public advocacy, and appropriately so. We live in a Valley increasingly divided by income and wealth, and on a planet where geopolitical, economic, and technological forces deepen our already-substantial disparities.

While our society has many entrenched, systematic injustices— racial, economic, social, ethnic, and gender-based, among others—the responses to those inequities can be even more varied. For some, "equity" means we should ensure that every child has the opportunity to attend college, regardless of family income. Several presidential candidates have proposed single-payer health insurance. Others may have more simple ambitions, such as the provision of more proactive trash and graffiti abatement in low-income neighborhoods.

Of course, not every response—nor the resources required to implement it—lies at our disposal. We live in a world of budgetary limitations, and in a City with legal limitations over its authority. It is tempting to assert, "Silicon Valley has plenty of wealth, and the City should simply redistribute it," but most of that wealth is headquartered in suburbs beyond our borders. Even within our city limits, City Hall has very limited legal authority to impose the kinds of

redistributionistic mechanisms—such as income or wealth taxes—that one typically finds within the province of federal or state control. If we did seek to implement such taxes, we could also readily persuade unhappy employers to simply move down the street to a more tax-friendly city, with counterproductive effect. Given these constraints, how can we meaningfully address the inequity of our City, to better serve those who struggle the most?

Several colleagues have suggested we more equitably allocate our City resources. In an April 11, 2019 memorandum, they call for the creation of an "Equity Fund" to address San José's historic economic disparities, particularly those attributable to racial discrimination. Manager's Budget Addendum 19 recommends, in response, that we allocate $430,000 to hire City staff to collect data and conduct analysis, and to further inform and guide the City's ongoing work with the Government Alliance on Race and Equity (GARE), which has already engaged 44 of the City's senior-level staff to provide an equity lens on our daily provision of services to the public.

I commend the City staff who have engaged in the important work of GARE, and support continuing this work at the current levels. However, I decline to add City staff to the effort by augmenting spending to the $430,000 level, for two reasons.

First, other equity-related data work appears well underway that can readily inform our budgeting. For example, for more than a year, we've engaged in important data-gathering and statistical analysis of equity and geography in San José through the Social Progress Index, a partnership between the Social Progress Imperative, the Mayor's Office of Strategic Partnerships, Work2Future, and the Silicon Valley Community Foundation. San José has become one of the first four U.S. cities to engage in this work with the Social Progress Imperative, a DC-based non-profit that seeks to redefine economic success with a social equity lens, and others are slated to follow. This effort is producing a San José-specific SP Index, a data tool that drills down to individual census tracts to account for dozens of critical variants reflecting the economic and social well-being of residents in each tract. For example, the SP Index includes such factors as household income, access to fresh food, preschool enrollment rates, crime rates, housing overcrowding, homelessness density, linguistic isolation, walkability, obesity prevalence, job skills, housing cost burden, and education levels. Although we entered this partnership to better anticipate and confront the risks of technological automation on residents with limited skills, this data tool appears readily adaptable to much of the analysis that staff anticipates doing on equity more generally.

Action Over Analysis

Second, I would rather focus our scarce resources on "doing" rather than merely "analyzing." We have limited dollars to provide services to hundreds of thousands of neighbors in need. If other partners, like the Social Progress Imperative, have greater experience and facility with equity-related data analysis, we should leverage their efforts, while focusing our own resources on delivering services to residents. It appears that several of my colleagues share my preference for action over analysis, based on their April 11th memorandum describing their aspirations for an Equity Fund "as a consistent allocation of resources to address disparities" in service provision, and notes that it "would also serve to address quality of life and areas such as language access, service delivery, cultural competency and other factors that have left our most vulnerable communities behind."

Reasonable minds disagree about the best way to address equity, but all of us should agree that across several City programs areas, high-poverty neighborhoods need greater resources. In some service areas—such as gang prevention, early education, and after-school learning—staff have routinely applied an equity lens to spending decisions. In other areas, we need to do more work.

It's not clear, however, that we'll best address this issue with a budgetary line-item labeled "equity." The creation of a separate fund for "equity"— no matter how large— can have the unintended consequence of relegating equitable considerations to the margin. We don't have separate budgetary funds for "cost-effectiveness" or "fiscal responsibility," but those concerns should animate every budgetary decision. Similarly, the entire budget should incorporate a focus on equity. Institutionalizing that focus in our budgetary process requires forging a path for more systemic change.

Using Budget Documents as a Starting Point

In keeping with longstanding tradition, my colleagues submitted 103 budget proposals identifying specific, supplemental city services to address the concerns of their districts' neighborhoods. Although the word "equity" typically didn't appear in those budget documents, equity concerns implicitly animated many of the requests, for such varied needs as crime prevention, blight eradication, youth services, and pedestrian safety.

As a starting point, I have "shoe-horned" several of those requests into a broader budgetary direction for our high-need neighborhoods citywide. To these proposals, I added several proposals of my own to address concerns I've heard from high-need neighborhoods—such as police foot patrol in Poco Way, park development in Lanai-Tropicana, park planning in Meadowfair, child care in Gardner, and summer learning programs citywide. From all of these, we can cull a set of spending priorities relevant to many high-need neighborhoods, and I used the one-time unexpected dollars in sales tax revenues to allocate additional dollars citywide in several of those categories:

- **Education & Opportunity**: San José Learns summer programs and early learning/childcare
- **Safety**: supplemental foot patrol policing, Project Hope neighborhood engagement, sexual assault prevention and enforcement, and pedestrian safety improvements
- **Community-Building**: neighborhood association support, parks activation (and Project Hope)
- **Blight and Beautification:** park fields repair, SJ Bridge trash cleanup, tree planting, mural painting, and graffiti abatement

An "Equity Screen" for City Budgeting

In each of these areas, I propose that City staff uses the information and tools provided by the SP Index, GARE, and from other ongoing work to develop an "equity screen"—that is, criteria that will enable a prioritization of neighborhoods by need— to enable appropriate allocation of services to high-need communities.

There's plenty of precedent for this approach. Cities such as Portland, San Antonio, and Seattle have utilized variants of budgetary equity screens, some more successfully than others. In several programs—such as for distribution of CDBG funding, or SJ Learns services—City staff has already developed extensive budget allocation criteria that incorporate equity. In such instances, the task remains to expose those criteria to Council and public scrutiny. In other budgetary categories, we have work to do to develop those criteria.

This merely constitutes one step toward the broader systems change needed, which will more explicitly integrate equity into our budgetary decision making. That effort requires more time and resources than a single budget cycle can provide, so our work must continue beyond June. Yet equity screens that we develop for each category of city service this year can provide a starting point for systemic integration of an "equity lens" into future years' budgetary decision making.

Although the criteria will differ based on the city service, several principles should cut across our development of equity screens throughout the budget:

- **Rely on objective data about need, not simply complaints:** In every city, affluent residents are more vocal about concerns, whether potholes or crime. We certainly shouldn't hold it against them; their complaints serve to attract necessary attention from the City, and deter criminal activity and blight. Yet the many reasons why some residents may not register a complaint—such as linguistic barriers, immigration status, or lack of digital access—should compel the use of objective measures independent of complaints for identifying needs and targeting resources.

- **Use a geographically granular approach:** Staff should identify high-need areas by census tract, police beat, or neighborhood, not by council district or zip code: San José is geographically diverse. Low-income residents live within relatively wealthy districts, such as Districts 8 and 10. High-income residents live within relatively lower-income districts, such as Districts 3 and 7. Allocating services to higher-need neighborhoods requires greater granularity than traditional district or even zip code analyses can provide.

- **Identify proactive, cost-effective service responses:** The City's efforts to address the upstream factors causing distress in high-need neighborhoods can accomplish far more than merely reacting with palliative measures.

- **Account for Impact of Income Disparities:** Though stating the obvious, it shouldn't be overlooked: the City's service provision should account for those contexts in which the relative affluence of a neighborhood affects residents' need for services. Parents working two jobs to pay rent have a greater need for affordable afterschool options for their children. Parking enforcement matters more in neighborhoods where street parking is more scarce, such as around multifamily dwellings. On the other hand, operations of the regional wastewater facility or airport likely won't share those considerations.

- **Make it Transparent:** City staff should clearly identify the criteria used within each "equity screen" to enable robust public discussion of what should or should not be considered.

Why Opportunity Still Matters More

Although all of this effort has value, it does not comprise the City's most meaningful equity-related work. Nor can it—we don't have a lot of public services or City resources to redistribute as America's most thinly-staffed big city. Merely reallocating too-thin City resources can have, at best, only a very modest impact. Residents in every neighborhood complain that their community does not receive adequate City services; in fact, they're all right—we still have about 1,000 fewer City employees providing those services than we had in 2002 when our city had 200,000 fewer residents. We won't cover our exposed, cold feet merely by cutting one end of the blanket and sewing it on to the other end.

What my colleagues have proposed in their April 11th memorandum is important, but equity requires more: it compels the provision of *equality of opportunity.*

Our most important work—together with partners in the private and non-profit sectors— lies in more proactively and directly expanding educational and economic opportunity for struggling residents.

Our racial, economic, and social divide appears well illustrated by the fact that Latinx residents comprise more than 30% of residents, yet they constitute only 3% of the professional tech workforce of our Valley companies. This achievement gap has a well-documented source: an opportunity gap that prevents too many of our brightest young people from attaining the skills and education necessary to thrive—or survive—in this Valley. The primary mechanism for creating a more diverse workforce—our public educational system—propels only 30% of freshmen entering a San José public high school to any form of college success, defined as an associate's degree, bachelor's degree, or certificate. Two-thirds of our kids are left behind in skills attainment in a Valley where college-level skills have increasingly become a necessity.

For decades, San José had the greatest economic mobility of any major city in the United States, according to a 2013 Harvard study by Dr. Raj Chetty. We have ample evidence to question whether we can sustain that legacy for our low-income residents today.

Precisely that work—broadening opportunity for our struggling neighbors—should comprise our greatest focus. It entails helping the breadwinners for thousands of struggling families develop the skills to earn more, and to clear educational pathways for their children to do so.

Of course, that work isn't new. Much of it started four years ago, as a series of initiatives aligned with the Obama Administration's "My Brother's Keeper" framework for creating a cradle-to-career approach to expanding opportunity for children to overcome the barriers of poverty. Since 2015, those initiatives have steadily scaled in scope and impact. Among them:

- **San José Learns**, a program of extended-day learning for K-3 students in 16 struggling neighborhoods, focuses on basic academic skills. A child unable to read at grade level by the 3rd grade becomes four times more likely to drop out of high school, making it a critical bellwether for future success. More than 3,500 children have participated in San José Learns with $14 million in City, non-profit, corporate, and school district support. This year, with the help of Alaska Airlines, we are expanding San José Learns into the summer, to counter the summer learning loss that afflicts students from low-income families more severely than their peers. The summer program will also feature free meals and physical exercise. I recommend allocating another $500,000 to further expand the summer program for low-income families.

- **The 5K Coding Challenge** launched in 2018, immersing elementary-aged children—particularly from low-income neighborhoods—into coding and computer science learning experiences at our libraries. Within its first year, with the contributions from companies like KLA and the collaborative efforts of the Silicon Valley Leadership Group and San José Public Libraries Foundation, we've already exceeded our stretch goal of serving 5,000 students. We will continue to expand the program to reach more kids in 2019-20.

- **San José Works** has enabled more than 3,200 teens in gang-impacted neighborhoods to obtain a summer or after-school job since its inception in 2015, with the help of Work2Future, the Silicon Valley Organization, and many private sector employers. Over time, we have increased the focus on teens struggling with gang influence and past criminal behavior, requiring more resources for these harder-to-reach kids. Our first fundraising event in May generated more than $250,000 from private sector partners to support the program's expansion.

- **Digital Inclusion Fund** resulted from a three-year effort to better identify the barriers to digital access for our residents, including the nearly 100,000 who lack broadband internet service at home. Months ago, we signed agreements with three telecommunications companies that will generate $ 24 million over the next decade for an initiative to bring access, devices, and skills to low-income residents, and we have begun fundraising to supplement those dollars. This year, we will work with the East Side Union High School District to expand our partnership—already providing 6,000 families of James Lick High students with wi-fi enabled access and devices—to families of Overfelt High students.

- The **San José College Promise**, a partnership with our community colleges, launched in 2017, and now enables more than 1,500 students to attend their first two years of college without paying for fees, books, or tuition. This year, we have begun more aggressive private-sector fundraising that will enable us to expand the Promise to four-year institutions.

We've also sought to help adults gain access to better employment and income opportunities, through a series of initiatives including:

- **A Regional "Minimum Wage"** — In 2015 and 2016, we led a regional effort to increase the minimum wage in several surrounding cities, to encourage them to join San José in bringing the minimum wage to $15 by this year. The wage will increase again next year with inflation.

- **San José Public Library & SJPL Works** — With the creative leadership of Jill Bourne and her team, and a modest additional budgetary investment, we managed to restore library services to six days per week in every neighborhood. We partnered with San José State University and private sector partners like Robert Half International to transform our libraries into job training centers, providing on-line skill learning for adults and teens.

- **Office of Immigrant Affairs** — In early 2015, we created this office primarily to enable more adults to take advantage of DACA and DAPA programs to stabilize their status, and to facilitate a pathway to enable more lawful immigrants to obtain citizenship. The role of the office has since shifted and expanded with the change in the national landscape. This year, we plan to bolster the OIA's work, with a $625,000 budgetary allocation to support census outreach, and this June Budget Message devotes additional resources for voter engagement and GARE.

- **Small Business Assistance** — In 2015, we launched a program to help small business owners navigate City processes for permits and licenses. Expanding the program—and using City staff fluent in Spanish and Vietnamese—has enabled a focus on the immigrant-led small businesses that comprise more than half of our new employers. Our Small Business Allies have won rave reviews from an important category of customers, small business owners, that have long struggled with city processes to get their businesses up and running. Other

programs—launched to fill empty storefronts Downtown during my tenure on the Council—now reduce startup costs for small businesses citywide.

- **SJ Bridge (formerly the Transitional Jobs Program)** — Since August of last year, we have provided jobs cleaning our streets and public spaces to homeless clients of Downtown Streets Team and Goodwill, creating work-first pathways to self-sufficiency. Initial results appear promising, as several participants have moved on to permanent employment, and many more to permanent housing. Through this budget message and the March Budget Message, we'll triple the size of the program, with a target of providing jobs to 100 homeless residents.

- **New Efforts Underway: Child Care and Construction Labor** — Through our March initiative to expand child care, we'll expand economic opportunity for many low-income parents who can open their own day care businesses at home through training and certification, while giving their working neighbors more affordable care options. In this June message, we're announcing a partnership with Local 270 Laborers to expand apprenticeships in the building trades, to expand opportunity to more struggling young adults while reducing the key constraint on our affordable housing ambitions— our construction labor shortage.

I'd like to thank all of our community partners and City staff for their collaborative efforts on each of these initiatives, and would particularly like to thank members of my team who have worked incredibly hard to launch, sustain, and grow them, including Khanh Russo, Candace Le, Shireen Santosham, Ingrid Holguin, Paul Pereira, Kelly Kline, and Chris Ratana. We have much more work to do, but we should take a moment to acknowledge what we are collectively doing to lift the opportunities and aspirations for thousands of San José residents.

SPENDING PROPOSALS

I am grateful for the diligent and excellent work of City staff, particularly in the City Manager's Budget Office, in preparing another balanced budget for Council consideration.

I thank my colleagues on the Council for their thoughtful input to the budgetary process over the past several weeks. My colleagues submitted 103 Budget Documents totaling $41.3 million in budgetary proposals.

I propose the following changes to the City Manager's 2019-2020 Proposed Operating and Capital Budgets for Council adoption:

A. Public Safety

1. **Equity Screen for Proactive Community Policing / Foot Patrol in High-Need Neighborhoods** — Along with Kansas City, San José led the way in the 1980's in developing "community policing" as a means for the police to better engage neighborhoods in problem-solving and building relationships of trust. Studies have repeatedly demonstrated that sustained presence of foot patrol within a defined geography can substantially deter and reduce criminal activity, and build more positive communication between police and residents. Over the last decade of severe SJPD cuts in staffing, however, officers simply haven't had the time to engage proactively with community

members between responding to urgent 911 calls. With some restoration of staffing and dedicated resources for overtime, we have an opportunity to bring the "walking beat" back to San José, and to restore one element of community policing too often missing for our resource-constrained patrol units. Chief Garcia urges launching this effort in the Poco Way neighborhood, in light of increased violence there. The City Manager is directed to allocate $250,000 from the Essential Services Reserve, and another $500,000 from Citywide departmental vacancy savings for overtime pay for foot patrols, utilizing an equity screen to prioritize neighborhoods most needing this service.

2. **Equity Screen for Project Hope** — Project Hope, a program of the Mayor's Gang Prevention Task Force, improves neighborhood safety and resilience by building community, and identifying and growing neighborhood leadership. The Hoffman-Via Monte neighborhood—a diverse, low-income neighborhood—has long been identified by MGPTF as a gang hot spot. The City successfully piloted the SJPD Safe Communities program within Hoffman-Via Monte to engage residents and reduce gang activity and graffiti, but that funding has run out. The City Manager's Proposed Operating Budget for this year expands Project Hope to a total of six neighborhoods. I direct the City Manager to allocate $684,000 in one-time funding from the Essential Services Fund to expand Project Hope to three additional neighborhoods. One of these three additional sites should include the Hoffman-Via Monte neighborhood (BD #62 Khamis), and the other new sites should be identified using an equity screen.

3. **Funding Street Safety and Roadway Maintenance Reserve** — San José has a low rate of injury accidents compared to other cities nationally, with injury accidents generally trending downward over the last two decades. Unfortunately, we saw a troubling uptick in traffic fatalities last year, with 51 in 2018. Previously, we allocated any Construction Excise Tax revenues that exceed the estimates in the 2018-2022 Adopted Capital Improvement Program—estimated at $1 million this year— to pavement maintenance. We did so in a time of woefully inadequate maintenance dollars. With the passage of Measure T in 2018, Measure B in 2016, and SB1, the City now will average more than $87 million annually over the next 9 years to provide significant maintenance on both major streets and the residential street network, and we should shift excess excise tax revenues to traffic safety. Beginning in 2019-2020, I recommend that the City Manager allocate excess revenues for Street Safety and Roadway Maintenance Projects.

4. **Equity Screen for Traffic Calming and Pedestrian Safety** — Traffic calming and pedestrian safety infrastructure—ranging from flashing beacons in crosswalks to bulb-outs and speed humps—remain in high demand throughout San José neighborhoods. The City Manager is directed to allocate $300,000 from the Essential Services Reserve to the Safety-Pedestrian and Roadway Improvements Program to provide street safety projects in ten locations citywide, utilizing an equity screen to focus on the most severe pedestrian and traffic safety risks. I further direct the City Manager to allocate one-time funding for the following safety projects, responsive to my colleagues' requests:

    a. Construction of a traffic signal at Monroe and Hedding Streets in the amount of $1,280,000 from the following sources: Essential Services Reserve ($280,000), the Building and Structure Tax Fund ($900,000), and the Safety-Pedestrian and Roadway Improvements Program ($100,000). DOT staff have identified

replacement of this 1960's signal as one of the City's highest priorities for reducing congestion and improving safety for pedestrians, bringing the intersection up to current ADA standards. (BD #12 Davis)

b. Installation of 7-8 road humps along Eden Avenue, between Moorpark Avenue and Payne Avenue, in the amount of $64,000 from the Essential Services Reserve. (BD #36 Jones)

c. Update and improve the crosswalk at Fox Lane in the amount of $50,000 from the Essential Services Reserve to improve school safety. (BD #68 Diep)

d. Installation of an enhanced crosswalk at Charmeran Avenue in the amount of $115,000 from the Essential Services Reserve to allow for safe passage across Leigh Avenue. (BD #77 Foley)

e. Installation and completion of an enhanced crosswalk on Lock Lane at Marsha Way in the amount of $25,000 from the Essential Services Reserve to improve school safety. (BD #83 Foley)

f. Installation of bulb-outs on all four legs of the intersection of New Jersey Avenue/Foxworthy Avenue in the amount of $55,000 from the Essential Services Reserve to improve safety for students walking to school. (BD #84 Foley)

g. Purchase of two mobile electronic radar speed signs in the amount of $20,000 from the Essential Services Reserve. Each sign should be installed on Branham Lane, between Pearl Avenue and Almaden Expressway for at least 3 months out of the year, until speeding issues have abated. (BD #87 Foley)

5. **Quiet Zone** — In a nationwide effort to trim costs and boost profits, Union Pacific Railroad (UPRR) has initiated nighttime railway operations that have disrupted the sleep and quality of life of tens of thousands of residents living in neighborhoods surrounding our Downtown. The City Manager is directed to allocate $500,000 from the Essential Services Reserve (BD #11 Peralez) for the following purposes: (1) fund potential litigation by the City Attorney, as Council directs, against UPRR for its nuisance activity; (2) investigate, assess, and design infrastructure that would reduce the likelihood of trespass-related and auto-rail collisions at intersections, so as to enable implementation of a "quiet zone" where it appears safe to do so, and (3) pursue grant funding for construction of "quiet zone" infrastructure, including but not limited to the Federal Highway Administration's Section 130 program, the Federal Railroad Administration's (FRA) CRISI program, and DOT's "Grow America Act" funding. It is imperative that we pursue a multi-pronged strategy, because it is not yet clear how safe a solution we'll achieve with a "quiet zone," in an area with many homeless residents. Conflicting data can be found in FRA studies in 2000, 2011, and 2013 and 2017 studies. In the state of California alone, trespassers on railways suffered 123 deaths and 86 injuries in 2018, according to the FRA, or three times the number of trespass fatalities as any other state. We need to fully understand and vet the safety implications of quiet zones in our community before investing millions in cost.

6. **Sexual Assaults Law Enforcement Training and Supportive Services** — Reported sexual assaults in San José have risen sharply since 2013. While changing factors nationally have affected this very disturbing statistic—including the 2013 change in the definition of "rape" used by FBI's Uniform Crime Reports, and the acceleration of the "Me

Too" movement in 2016 that encouraged greater reporting by assault survivors—we need to answer many questions, and to take action. Due to the chronically low rate of reporting of sexual assault—perhaps 2/3 of such crimes go unreported— an unknown share of the iceberg still remains beneath the surface. During this year's Budget Study Session, Police Chief Garcia committed to the development of a workplan to address this serious issue. In the meantime, he has already embarked on expanding sexual assault education and training to all high schools in the ESUHSD and middle schools in the Oak Grove School District, and is filling four additional positions in the Sexual Assaults Investigation Unit (SAIU). The County has also launched an effort to identify critical gaps in support for sexual assault survivors, and they'll release the details of their own funding plan this summer. I direct the City Manager to allocate $750,000 in one-time funding from the Essential Services Reserve to be allocated upon Council approval of the SJPD workplan, which may include joint City/County efforts, and should be crafted with an equity screen. (BD #101 & BD #102 Arenas). The YWCA of Silicon Valley's Clinical Counseling Program serves survivors of domestic violence, sexual assault, and human trafficking, and I know well from my own work as a Deputy District Attorney of the critically important work of their rape crisis counselors and advocates. I direct the City Manager to allocate $60,000 from the aforementioned $750,000 funding to support YWCA's two Clinical Supervisors, who have the critical role of supervising the program's 26 trainees and presiding over 1,700 counseling sessions conducted. (BD #78 Foley)

7. **Branham Lane Safety** — Councilmember Khamis has long expressed serious concerns about traffic safety on Branham Lane. Currently, there is a $2.05 million project in the Traffic Capital Program to partially fund the design phase for street improvements. To complete the design work and construction of those projects, however, we would need to identify between $9.9 million and $16.3 million in additional funding. DOT staff has identified opportunities to make progress on some safety measures for Branham Lane now, as we find funding for the larger project. I direct the City Manager to redirect the currently available design funds of $2,050,000 in the Traffic Capital Improvement Program for Branham Lane to install a traffic signal at Kingspark Drive, and to use the remaining funds to produce a conceptual design (35% plans) for Branham Lane widening. Staff should research potential grant funding sources that could complete improvements on Branham Lane. (BD #59 Khamis)

8. **Safety Cameras, Lighting and Equipment** — Improved cameras, lighting, and capital investment can increase the safety of our residents.

    a. **Community Video Cameras** — Leveraging the SJPD Camera Registry Program (CRP), which enables the community to voluntarily assist officers with the provision of video evidence, Councilmember Foley recommends that the City provide a financial rebate for residents who purchase a home camera and register it with the program. I direct the City Manager to allocate $10,000 in one-time funding from the Essential Services Reserve for this financial incentive for participation in the registry program in partnership with the San José Parks Foundation, and $11,000 for signage stating words to the effect of "community video cameras in use" to boost their deterrent effect. (BD #73 and #74 Foley)

    b. **Lighting to Improve Safety at Chris Hotts Park** — Chris Hotts Park is located in an area of District 10 that is identified by SJPD as one of San José's gang "hot

spots." I direct the City Manager to allocate $60,000, plus $1,000 in ongoing funds, from the Essential Services Reserve to install three additional lights at the park. (BD #60 Khamis)

c. **Jeneane Marie Circle** — Councilmember Esparza recommends an investment to provide a reprieve to the residents of Jeneane Marie Circle community who have born the brunt of quality of life issues related to encampments along Coyote Creek. I direct the City Manager to allocate $102,000 in one-time funding from the Essential Services Reserve for the installation of Impase II wrought iron fencing. (BD #43 Esparza)

9. **Fire Department Equipment and Improvements** — During CPR, a steady flow of oxygen to the heart and brain will save the lives of patients suffering sudden cardiac arrest, and will minimize neurological damage. One or two minutes after commencing administration, manual CPR becomes inconsistent, and a chest compression system device such as the LUCAS System ensures that chest compressions proceed without interruption, allowing first responders to focus on other life-saving tasks. The City Manager is directed to allocate $40,000 in one-time funding from the Essential Services Reserve to the San José Fire Department for needed equipment on two additional fire vehicles. (BD #14 Davis). Fire Station 14 houses firefighters who have filed multiple station hazard reports for the building's condition, including firefighters' exposure to lead-based paint. I direct the City Manager to allocate $50,000 in one-time funding from the General Fund to address this immediate concern. (BD #40 Jones)

10. **Emergency Preparedness Equipment and Supplies** — Community Emergency Response Team (CERT) training cost-effectively "crowdsources" emergency readiness by engaging volunteers with training and materials in multiple languages. With our renewed commitment to emergency preparedness, we need to equip each neighborhood with critical support equipment, such as backup power, radio communication, and first aid supplies. I recommend that the City Manager allocate a set aside of $80,000 in one-time funding from the Essential Services Reserve to begin to equip neighborhood CERT volunteers with such equipment, and to coordinate this with the City's safety training program to identify areas of greatest need. (BD #54 Khamis)

B. Homelessness

1. **SJ Bridge (formerly Transitional Jobs Program)** — Last year, we launched the Transitional Jobs Pilot Program to employ homeless residents to clean litter and trash in dozens of citywide "hot spots." This partnership with Downtown Streets Team (DST) and Goodwill helps homeless residents obtain full-time work with other organizations and obtain housing, all while cleaning our City. Through their budget documents, several Councilmembers recognized the value of DST's work in our community, and seek their services to address litter in their districts. I recommend the City Manager allocate $250,000 in one-time funding from the Essential Services Reserve to support SJ Bridge's additional expansion, with goals to employ 100 homeless individuals and remove at least 1,000 tons of litter. The City Manager has specific direction to include the following areas identified by my colleagues in their own districts for routine cleaning by a SJ Bridge team in Districts 2 (BD #46 Jimenez), 3 (BD #7 Peralez), 4 (BD #64 Diep), and 7 (BD #34

Esparza). The remainder of the funding must be dedicated to serving areas identified for cleaning through an equity screen that focuses on repeatedly littered and visible hot spots. If any of these areas require hauling of heavy material beyond simply litter and trash collection, the City Manager is directed to incorporate proactive RAPID response for illegally dumped material. I further direct the City Manager to allocate $15,000 in one-time Essential Services Reserve funds for related supplies, such as garbage bags and gloves.

2. **Homeless Cleanup Encampment Program** — Housing staff proposes a pilot encampment clean-up program, providing an "amnesty" or reprieve from abatements on up to four sites, located away from neighborhoods and creeks. (MBA #22) I recommend that the City Manager allocate funding from the Multi-Source Housing Fund, the General Fund, and the Housing Trust Fund for this purpose as described in the MBA, and report back to Council every six months with a status report on the pilot.

3. **Hunger at Home Jobs Program** — In its three-year history, Hunger at Home has served 2.7 million meals to our neediest residents in Santa Clara County, along with 175,000 blankets, sheets, and other household items surplused from nearby hotels, convention centers, and entertainment venues. They now seek to provide their clients with job opportunities from many of those same hospitality service providers, and need seed funding to start this promising and innovative venture. The City Manager is directed to allocate $25,000 in one-time funding from the Housing Trust Fund to support this program.

4. **Homeless Roundtable & Proactive Engagement** — As the housing and homeless crisis grows, I commend Vice Mayor Jones for proposing a pilot community roundtable to increase dialogue among stakeholders in his district to affirmatively identify solutions and sites for homeless housing within the district. Having neighborhood leaders engage in difficult conversations before a development proposal surfaces is critically important for finding common ground and building trust. I recommend that the City Manager set aside up to $200,000 in one-time funding from the Essential Services Reserve to match a potential commitment from Destination:Home to deliver its Housing Ready Communities civic engagement initiative citywide, starting in District 1. The Housing Ready Communities Initiative seeks to build support for new supportive, extremely-low-income housing. The matched City and Destination:Home funding would pay for a full-time position at Destination:Home over the next three years and related outreach activities to convene and coordinate this citywide engagement effort. I further recommend that the Council find that Destination:Home provides a unique service, both by the nature of this proactive engagement and by Destination:Home's provision of matching dollars. This effort will also compliment the upcoming effort by the City, County, and Destination:Home to develop an updated Countywide Community Plan to End Homelessness. (BD #35 Jones)

5. **HEAP 2.0 Funding for Homelessness** — Our advocacy in Sacramento with the other dozen California Big City Mayors appears likely to bear fruit for a larger budgetary allocation for immediate solutions for homelessness this year. Upon the Governor's signature of the state budget, I direct the City Manager to return to Council in the early Fall with a funding plan that includes homelessness prevention, a navigation center, and other transitional housing solutions.

6. **Housing Supportive Services** — West Valley Community Services provides a continuum of basic needs, housing assistance, and family support services including information and referrals, food, homeless services, affordable housing, financial assistance, and case management. I recommend that the City Manager allocate $50,000 in one-time funding from the Housing Trust Fund pay for basic and supportive services for low income families and individuals in West San José as part of the Community Access to Resources and Education (CARE) program. (BD #37 Jones)

C. Educational Opportunity and Enrichment for Youth

1. **Equity Screen for Youth Learning** — Ample studies demonstrate that summer learning loss appears amplified among children from low-income families, with uniquely detrimental impacts on their achievement. San José Learns will take its evidence-based, outcome-focused learning programs to summertime, with the help of a $300,000 grant from Alaska Airlines. As we continue fundraising, we will need a City commitment to persuade potential funders that we have a stable, viable program. The City Manager is directed to deploy an equity screen to allocate $500,000 in one-time funds from the Essential Services Reserve for summer learning with willing school district partners in at least three high-need neighborhoods through San José Learns for the summer of 2020, upon Council's receipt of a report concerning the outcomes of this year's pilot efforts.

2. **First 5 Early Learning** — First 5 Family Resource Centers (FRC) provide parents and caregivers skills they need to promote their children's development, prepare their children for school, build strong family relationships, and create a connected community. I recommend that the City Manager allocate $27,600 in one-time Essential Services Reserve funds to expand FRC resources to the Eastridge/Meadowfair/Leyva area. (BD #93 Arenas)

3. **STEM Education** — The San José Public Library has dramatically expanded the availability of quality STEM programming to students through Coding 5K. The addition of Robot Wonder Workshops will increase access to coding and robotics programs featuring hands-on play and creative problem-solving, in alignment with the Education and Digital Literacy Strategy. I direct the City Manager's Office to allocate $9,700 in one-time funding from the Essential Services Reserve to purchase robots, accessories, and curriculum from Wonder Workshop for locations designated in Budget Document #26. (BD #26 Carrasco). I further direct the City Manager to allocate $10,000 in one-time funds from the Essential Services Reserve to the Youth Science Institute, a nonprofit offering hands-on, nature-based science camps to children and families. (BD #79 Foley)

4. **Family College Success Center** — This Center has enabled thousands of low-income students to improve SAT scores, boost financial literacy, develop math skills, and complete dual enrollment courses, boosting high school graduating rates and college readiness. Last year, the Center served 480 unique individuals, along with 2,201 repeat visits of both students and parents engaging in a variety of workshops and courses. The City Manager is directed to allocate $50,000 in one-time funding from the Essential Services Reserve to the Hispanic Foundation of Silicon Valley for their services. (BD #18 Carrasco)

5. **Mt. Pleasant Neighborhood Library**: Two months ago, the City opened a satellite library within a multi-purpose room at Robert Sanders Elementary, as a product of an MOU

between the City and the Mt. Pleasant School District. This neighborhood library serves children in an East San José neighborhood 2 ½ miles from the next closest library (Hillview or Dr. Roberto Cruz). Councilmember Carrasco would like to see it open 40 hours a week. Although it does not yet have high usage, it lacks a sufficiently robust schedule to provide a reliable choice for many parents. It seems worth investing to see if we can make it work, particularly as a pilot that may provide a model for future City-school collaborations. The City Manager is directed to allocate $60,000 from the Library Parcel Tax and $60,000 from the Essential Services Reserve, and if this effort proves unsuccessful in attracting usage and patrons after one year, then the City Manager is directed to move the newly hired Mt. Pleasant staff to backfill vacancies in other branch libraries. (BD #24 Carrasco)

6. **Welch Park and Eastridge Recreation** — The Welch Community Center reopened in March 2019 and continues to add additional services, including camp this summer. The partnership with Eastridge Mall offers a community room and teen center with services located in East San José's largest retail center. I direct the City Manager to allocate $119,800 in one-time funding from the Essential Services Reserve to sustain current staffing levels at both locations, and to ensure that parents are fully aware of existing PRNS scholarship opportunities for their children at Camp San José. (BD #98 Arenas)

7. **R.O.C.K. After-School Programs** — The Recreation of City Kids (ROCK) program offers enrichment activities, homework help, healthy recreation activities, and developmental assets to elementary and middle-school students. The after-school program at Gardner Community Center has recently lost its permanent provider for after-school activities for Gardner Elementary students. I recommend allocating $177,600 in one-time funding from the Essential Services Reserve to extend programming until a new service provider can be established. (BD #10 Peralez). Leyva Middle School is central and accessible to the Evergreen/East Side District 7 and 8 communities – a location where the community center is currently under reuse. I recommend allocating $105,500 in one-time funding from the Essential Services Reserve to offer ROCK programming at this location. (BD #100 Arenas)

8. **Scholarships at Mayfair Community Center** — Many of the children in the Mayfair community cannot safely swim at the Mayfair Community Center pool. The current swim program at Mayfair can accommodate 964 participants in swim lessons. There is currently about $22,000 in unused scholarship funds, equating to 309 scholarships. Many barriers may prevent youth from taking advantage of scholarships, including their parents' lack of awareness, limited English proficiency, or the stigma attached to scholarships. The City Manager is directed to allocate $10,000 funding from the Essential Services Reserve necessary to simply pay fees for youth filling vacancies in the swimming programs, and for 24 students at the Mayfair Sumer Camp. The City Manager is directed to report to Council how the waiver of fees on these programs affects youth participation, and the City's relative administrative cost, with an eye to evaluating the costs and benefits of continuing scholarship programs versus waiving fees. (BD #23 & #28 Carrasco)

9. **Midnight Basketball at Alum Rock Youth Center** — Midnight basketball provides at-risk teens and young adults with a safe, character-building, and healthy alternative to the streets. The City Manager is directed to allocate $19,800 in one-time Essential Services

Reserve funding to the Parks, Recreation and Neighborhood Services Department to keep the Alum Rock Youth Center's indoor basketball courts open and staffed while the games are played late at night. (BD #19 Carrasco)

10. **Franklin McKinley Children's Initiative Summer Enrichment and Recreation Program Extension** — The Franklin-McKinley Children's Initiative (FMCI) Summer Enrichment and Recreation program creates a safe summer space for 40 young children in the Santee Neighborhood. The City Manager is directed to allocate $11,000 in one-time funding from the Essential Services Reserve for two years to increase the length of FMCI's program by two weeks. The funding will also provide support for a Youth/Sibling Leadership Lab that will help latchkey kids. (BD #31 Esparza)

11. **Camden Community Center** — The Camden Community Center uses a two-decade-old van to transport more than 700 youth to activities and events. If replaced, a new van could also transport the Center's many senior program participants. I direct the City Manager to allocate $40,000 in one-time funding from the Essential Services Reserve to replace the van. (BD #75 Foley). I also direct the City Manager to allocate $14,000 in one-time funding from the Essential Services Reserve to staff one additional night of recreation swimming during the summer months. (BD #76 Foley)

12. **Grants for Schools in District 4** — I direct the City Clerk's Office to allocate $16,000 in one-time grant funds from the District 4 Office SAP Grant Fund to Orchard School District ($1,000); George George Mayne Elementary in the Santa Clara Unified School District ($1,000); East Side Union High School District for Independence & Piedmont Hills High Schools ($2,000); and Berryessa Union School District ($12,000). The City Clerk's Office should review each grant to ensure allowable uses of the funding. (BD #70 Diep)

D. Inclusive, Age-Friendly, and Family-Friendly Services

1. **Community Facility and Equipment Improvements** — Our community centers and libraries provide valuable resources and a myriad of programs to all residents, but particularly to our youth and seniors. I direct the City Manager to allocate one-time funding from the Essential Services Reserve for the following improvement projects and funding amounts:

    a. Capital improvements, renovation, and repair projects at the Vietnamese American Cultural Center in the amount of $50,000. (BD #72 Diep)

    b. Installation of a shade structure at the Almaden Community Center in the amount of $100,000. (BD #57 Khamis)

    c. Upgrade of the Southside Community Center computer lab with new desktops, monitors, accessories, printers, and software in the amount of $30,500 for seniors. (BD #47 Jimenez)

    d. Purchase of a new sound system for Willow Glen Community Center in the large community room in the amount of $50,000. (BD #16 Davis)

    e. Purchase of projector screens and wireless equipment for community outreach efforts at the Berryessa and Educational Park branch libraries in the amount of $2,500. (BD #69 Diep)

2. **Family-Friendly City Facilities** — Some of our City-owned facilities lack changing tables and private areas for mothers of newborns who require clean, private lactation areas. In my June Budget Message two years ago, I recommended funding these private areas at select locations. This year, I direct the City Manager's Office to support this effort further and allocate $103,500 to install 207 changing tables at Parks reuse sites, Convention and cultural facilities, the Environmental Innovation Center, libraries, Municipal Stadium, and police facilities, from the Parks Construction and Conveyance (C&C) Tax Citywide Fund, the Convention and Cultural Facilities Capital Fund, the Integrated Waste Management Fund, the Library C&C Tax Fund, and the General Fund. Pending feedback from departments on feasibility, I additionally recommend funding up to $300,000 from the Library C&C Tax Fund ($150,000) and the Parks C&C Tax Central Fund ($150,000) to pilot lactation pods at library and community center locations with the greatest need, utilizing an equity screen. (BD #94 Arenas)

3. **Childcare Facilities and Training** — City Manager's Budget Addenda #11 outlines a one-time cost of $62,000 to expand child care facilities at Gardner Community Center; user fees will make those services self-sustaining thereafter. Given our critical shortage of child care options, this amounts to a good one-time investment that creates no ongoing burden on the General Fund, and the City Manager is directed to allocate $62,000 from the Essential Services Reserve for this purpose.

   I also recently learned that First 5 Santa Clara County and the Packard Foundation are currently exploring an effort to increase early education access of children and families in alternative settings. This pilot project will harvest the unique knowledge and skills of Gen2Gen volunteers to expand quality early learning to such locations such as laundromats, shopping malls, and other locations where family and providers gather with the children in their care. I recommend that the City Manager allocate up to $150,000 in matching funds with private and philanthropic sources to pilot a program, utilizing an equity screen to identify locations with the highest need. Should no philanthropic commitment emerge, those dollars should support the Library Department's existing efforts to boost training for child care providers.

4. **Bascom Community Center** — The City's Senior Nutrition Program operates at 13 community centers across the City of San José in partnership with County of Santa Clara, and Bascom Community Center is not currently one of these 13 sites. A city-sponsored program would require an investment of more than $300,000 in a one-time funds with no guarantee of inclusion in the City/County agreement for 2020-2021, as required for sustainability. Conversations with PRNS indicate that the County is likely targeting other high-need locations. I will decline to recommend funding in this message, but will commit my own staff's efforts to work with Councilmember Davis' office, PRNS, and the County to explore a hybrid approach leveraging philanthropic funds.

5. **Park Improvements and Enhancements in District 4** — There are 19 parks across District 4 – each with at least one water fountain in need of upgrading. I direct the City Manager to allocate $40,000 in one-time funds from the Essential Services Reserve to upgrade at least one fountain at each of the 19 parks with water fountains that include water bottle fillers and/or spigots for pets. (BD #66 Diep). Further, I direct the City Manager to

allocate $100,000 in one-time funds from the District 4 C&C Fund to establish a pop-up dog park at Penitencia Creek Park. (BD #65 Diep).

6. **Pocket Park in the Tropicana-Lanai Neighborhood** — Community leaders in the Tropicana-Lanai neighborhood in District 7 have long sought to create a pocket park, utilizing surplus Caltrans land at the corner of Midfield and Havana Drive. They have worked diligently to secure a $250,000 grant from the Santa Clara County Open Space Authority for construction of a small park on that site. Caltrans will lease the land to the City for $2,000 per year for the public's usage of the park, but the neighborhood would ultimately like to see the City purchase the land. The City Manager is directed to allocate $25,000 from the Essential Services Reserve to pay for an appraisal on the site, and a potential lease. Should the appraisal and subsequent negotiation with Caltrans reveal a feasible purchase opportunity, the City Manager should return during the upcoming fiscal year to identify and allocate funding for the land purchase. In the event that a purchase does not result, the remaining $20,000 will suffice for a ten-year commitment for a lease from Caltrans.

7. **Alviso Park Improvements** — In June 2018, PRNS completed, and City Council adopted, a master plan for improvements at Alviso Park, the only park located north of Highway 237 and the space provides a vital resource for Alviso residents. I recommend the City Manager allocate $250,000 in one-time funding from the Essential Services Reserve to support improvements to the park, contingent on the release by the Santa Visits Alviso Foundation of a commensurate amount of developer-contributed funds for park improvements. Improvements could benefit the youth baseball field, picnic areas, swimming pool, playgrounds, and community garden. (BD #71 Diep)

8. **Meadowfair** — Residents from the Meadowfair neighborhood have expressed the importance of connecting the new homes in the Arcadia development to the existing community. I recommend that the City Manager allocate $150,000 in one-time funding from the Essential Service Reserve, and in consultation with Councilmember Arenas' Office, allocate $150,000 in one-time funding from the District 8 C&C Fund to develop a Meadowfair Park Master Plan that will enable better pedestrian access, particularly for the children at the adjacent school.

9. **Via Services** — Via Services provides a 13-acre residential camp providing residential care and learning experiences in an outdoor environment for community members with an autism spectrum disorder, cerebral palsy, down syndrome, traumatic brain injury, or epilepsy or other serious challenges requiring a seasoned counselor by their side. The City Manager is directed to allocate $20,000 in one-time Essential Services Reserve funding to Via Services, a contribution that the County will match for a total of $40,000 in scholarships, enabling 100 children and adults to attend Via Service's camp during the upcoming year.

10. **Smythe Field Capital Appropriation** — Councilmember Arenas has expressed concerns about moving forward with Smythe Field rehabilitation and improvements, and encourages a collaborative solution between the Boys and Girls Club, the City, and the community. The City Manager is directed to return to Council to present options and seek direction from Councilmember Arenas and the rest of the Council. (BD #99 Arenas)

11. **GARE Learning Year Cohort**—Our Office of Immigrant Affairs is leading an effort to help the City better address equity issues in its own systems and practices, and leads two Government Alliance for Race and Equity (GARE) cohorts representing various city departments. Currently comprising 44 City employees across the organization, the GARE City team seeks to finish its work in creating a Racial Equity Action Plan; accordingly, I recommend the City Manager allocate $150,000 in one-time funding from the Essential Services Reserve for a FUSE executive-level fellow for one year to provide dedicated project management support for the GARE work, and to analyze data that may inform our equity screens. (MBA #19)

E. From "Blightful" to Beautiful

1. **Blight Busters, the Sequel** — At a recent community budget meeting in District 5, several neighborhood leaders encouraged us to find creative ways to improve City code enforcement and parking response. We discussed the possibility of forging a small pilot, with no more than a couple dozen trained neighborhood leaders who could report a specified list of frequent parking and code violations. Reporting should rely upon an app or texting tool that would include digital photographs, and community members would have clear training about what evidence will suffice for the issuance of a Code citation or warning. The City previously had a "Blight Busters" program that dissolved during the Great Recession, and we should explore a reduced-cost version, leveraging technology and well-trained volunteers to minimize workload on City staff (e.g., clarifying that only properly documented submissions will be acted upon). Discussions with Code Enforcement revealed that we could substantially reduce the backlog of code response if we could employ SJ Works students to perform basic data entry work. Each of these unconventional approaches could enable us to improve enforcement in high-need neighborhoods. The City Manager is directed to allocate $150,000 in one-time funds from the Essential Services Reserve for this pilot program.

2. **Beautification by Public Art** — Murals provide placemaking, create identity, build community pride, and deter graffiti. I direct the City Manager to allocate one-time funding in the Essential Services Reserve for the following public art projects and amounts:
    a. A mural program that addresses "hot spot" graffiti areas around the City, using local artists, and incorporating anti-graffiti coating. The pilot program should fund five murals and three small micro mural projects, utilizing an equity screen for the identification of ideal locations. City staff is strongly encouraged to include as potential locations those areas where we've seen the destruction of treasured murals, such as the Mural de La Raza. (BD #9 Peralez, $100,000)
    b. Host the 2020 San José Pow Wow festival in District 2, which leverages community resources to add murals to our streetscape. (BD #48 Jimenez, $20,000)
    c. Paint the Monterey Road Sound Wall, with anti-graffiti coating, and consider this wall as the location for a City-funded mural, and/or collaborate with the Office of Cultural Affairs to consider a mural challenge. (BD #49 Jimenez, $30,500)

3. **Clean Creeks Funding** — Keep Coyote Creek Beautiful (KCCB) and South Bay Clean Creeks Coalition (SBCC) play a critical role in protecting our waterways. SBCC has

removed 270 tons of trash from our creeks over the past 6 years. KCCB just recently brought together more than 100 volunteers for National River Clean Up to remove 4 tons of trash, 3 ATMs, and 40 shopping carts from one small stretch of Coyote Creek. I recommend allocating $100,000 in one-time funding from the Essential Services Reserve to support for our environmental partners. (BD #33 Esparza)

4. **Turf Repair** — The juxtaposition of recent droughts with heavy rains has created headaches for our parks maintenance crews. Using proceeds from the Coleman Avenue Property Sales (MBA #7), the City Manager is investing $23.35 million of the $24.8 million in sale proceeds for park improvements, for everything from pest management to replacement and repair of water fountains, benches, and playgrounds. An investment in turf repair would support these efforts by allowing for needed restoration following the City's pest management work. I recommend the City Manager allocate $700,000 in one-time funding from within the $23.35 million of the Coleman Property Sale Proceeds (MBA #7) already dedicated to parks, drawn *pro rata* from each of the categories described in the Attachment to MBA #7, or in any other proportion that staff deems appropriate. The funds will support turf repair efforts, using an equity screen to identify high-need parks. (BD #51 Jimenez)

5. **San José Parks Foundation** — Since its inception, the San José Parks Foundation (Foundation) has played an important role in enhancing and supporting San José parks, but struggles with fundraising. I recommend the City Manager allocate up to $20,000 from the Essential Services Reserve, with half of the funds in the form of a matching grant providing a 1:1 match for every dollar raised by the Foundation, to encourage donors and neighborhoods to financially support their own parks. (BD #53 Jimenez, BD #80 Foley)

6. **Tree Planting** — Several Councilmembers submitted Budget Documents in support of Our City Forest (OCF) funding. OCF provides urban forestry services that advance important aesthetic, environmental, and health goals. We currently support OCF with more than $630,000 from various sources of funding in the 2019-2020 proposed budget. In my June Budget Message last year, we provided OCF with funding to support increased fundraising capacity, presumably through the hiring of fundraising/development staff. We have not yet received an update on OCF's compliance, nor on the outcomes of these fundraising efforts. I direct the City Manager to allocate $103,000 in one-time funds from the Essential Services Reserve upon 1) a written report of outcomes resulting from last year's allocation for fundraising staff and 2) the past three years of audited financial statements, and the City Manager's satisfaction with those submissions. This funding must support the planting of a minimum of an additional 100 trees in San José, with priority given to neighborhoods with poor street canopy, utilizing an equity screen, but at least 40 of these trees should be in planted in District 5. (BD #20 Carrasco, BD #38 Jones, BD #81 Foley, BD #92 Khamis)

7. **Dumpster Days**— The City Manager is directed to allocate $25,000 of the Essential Services Reserve to fund dumpster days and bin monitors in District 4. (BD #67 Diep)

8. **Blighted Properties** — Over the last decade, the Responsible Landlord Engagement initiative (RLEI) has partnered with the City of San José to improve neighborhoods by resolving problem properties afflicted with blight, disrepair, pestilence, persistent code violations, gang, drug, and/or criminal activity. In FY 2018, RLEI served 22

neighborhoods, 21 single residences, and 1 apartment complex, saving $1.28 in City service calls for every $1 the City invested in the project. The City Manager's Proposed Budget already allocates $155,000 in funding to support this program, and the City Manager is directed to allocate an additional $50,000 in one-time funding from the Essential Services Reserve. (BD #21 Carrasco, BD #52 Jimenez, BD #82 Foley)

F. Neighborhood Empowerment and Community Building

1. **Neighborhood Association Start Up Impact Fund** — Many neighborhoods in the City need assistance to start and strengthen their associations, a precursor to participation in such programs as Neighborhood Watch, National Night Out, or BeautifySJ. I direct the City Manager to allocate $50,000 in one-time funding from the Essential Services Reserve to increase outreach efforts and support the formation of neighborhood associations, starting with three neighborhoods identified in District 7. An equity screen will be developed and applied to identify targeted neighborhoods with willing residents beyond District 7. This effort should reflect the learnings from the work of the Neighborhood Development Center (NDC) in San José, and should comprise a collaboration between PRNS, the Office of Immigrant Affairs, and community organizations. (BD #32 Esparza)

2. **Cultivating a Community-Owned Vision for East San José Neighborhoods** — Councilmember Carrasco, SOMOS Mayfair, Alum Rock Santa Clara Street Business Association, AARP, and other community organizations have committed to gathering community input and voices that align with community planning priorities. In collaboration with these organizations, CommUniverCity has agreed to develop a community assessment and a neighborhood improvement plan. This assessment will comprehensively document current conditions in the study area in anticipation of creating a neighborhood plan. I direct the City Manager to allocate $53,000 in one-time funding from the Essential Services Reserve to support this effort. (BD #25 Carrasco)

3. **Parks Activation** — Viva Parks provides health and wellness resources, physical activity, and community engagement to our neighborhood parks through a series of free events. The activities connect people to people, build civic pride, increase park usage, and brings resources to the neighborhood. I recommend the City Manager allocate one-time funding from the Essential Services Reserve to support the following park activations and amounts:
    1. Viva Parks in four parks in District 8, in the amount of $40,000. (BD #103 Arenas)
    2. Viva Parks at Chris Hotts Park, in the amount of $9,500. (BD #61 Khamis)
    3. Movie Nights at up to eight parks in District 2 and the Village Oaks Shopping Center, in the amount of $49,000. (BD #50 Jimenez)

4. **Neighborhood Activation** — Neighborhood street events provide an important means to build relationships, improve community safety, and engage new neighbors. I recommend the City Manager allocate $27,600 in one-time funding from the Essential Services Reserve to cover the lost revenue from waiving the cost of block party permit fees citywide. (BD #15 Davis)

5. **KLIV Radio Station** — In January, San José's KLIV radio station went off the air after 73 years of broadcasting. Bob Kieve has very generously donated the station and its

equipment to the City of San José, and we have begun negotiations to forge a partnership with San José State University and its Department of Journalism for the operation of the station. Independent of the tremendous benefit to SJSU students and to KLIV listeners, the community will have an additional mechanism for emergency warnings and public communications from the City, public notification of civic events and programs, dialogue about issues of interest, and airing of Council and various commission meetings. I direct the City Manager to allocate $100,000 in one-time funds from the Essential Services Reserve to support the station's operations by SJSU and its Department of Journalism.

6. **2020 Elections** — MBA #18 provides options to improve voter turnout in the 2020 elections. The Mayor's Office of Strategic Partnerships has been in conversation with a major philanthropic organization about supporting this effort, and I expect we'll announce the commitment of that organization shortly. To further this effort, I direct the City Manager, in consultation with the City Attorney, to allocate $400,000 in one-time funds from the Essential Services Reserve to pursue a focused outreach strategy. Of those funds, staff should set aside up to $200,000 in volunteer stipends to leverage a 1:1 match with philanthropic organizations. Staff should carefully avoid any engagement with political organizations or partisan activity, and given the cyclical nature of elections, and should prefer alternatives to hiring of full-time staff to administer the program. Efforts should maximize all City volunteer and communication channels, and find cost-effective synergies with Census canvasing and outreach efforts.

G. Economic and Cultural Vitality

1. **Alum Rock Storefront Activation Program** — Businesses in the Alum Rock Corridor face substantial displacement risk from nearby development. In my March Budget Message, I directed the City Manager to allocate one-time funding to continue the Storefront Activation Grant Program, to help small businesses here and in other neighborhood business districts fill vacant spaces. I recommend that the City Manager allocate an additional $75,000 in one-time funds from the Essential Services Reserve for businesses specifically in the Alum Rock Corridor as a pilot strategy to be crafted by the Office of Economic Development to address displacement. (BD #44 Carrasco)

2. **Manufacturing Jobs Initiative** - Facilitating the creation of middle-wage jobs through manufacturing remains an important component of the City's Economic Development Strategy. In 2016-2017, funds were set aside to help support this sector through grant funding that would cover city permit fees, but the funds were not fully utilized. I recommend the City Manager redirect the $106,500 balance of these funds in the Manufacturing Jobs Initiative appropriation to activities that would enhance the manufacturing ecosystem. Through the City's investment in MFG:SJ (a city partnership with SF Made), funds could be utilized to assist manufacturing companies with training/education, talent acquisition, site finding, permit facilitation, and technical assistance. Additional activities could promote land use protection/enhancement (establishing PDR zones in select areas), and exploration of a manufacturing rate with San José Clean Energy.

3. **Expanding Pre-Apprenticeship Opportunities in Construction Labor** — Construction labor shortages in the Bay Area have driven costs skyward and forced some contractors to

halt construction while awaiting an available crew. These obstacles undermine our ambitions to build more housing, because high construction costs increasingly push lenders to stay on the sideline when builders are eager to get a shovel in the ground. Investing in expanding that construction labor pipeline will both ensure we have more of the crews needed to get housing built, and by providing pathways for young women and men to a career with family-supporting wages. I recommend an investment that will open 100 slots for local residents in two pilot pre-apprenticeship training programs in San José, one with the Carpenters Training Trust Fund for Northern California (Carpenters) and another with the Laborers Community Service & Training Foundation (Laborers). The Carpenters' program combines both classroom and hands-on training with a strong emphasis on construction math and job readiness. The Carpenters use their Career Connections Pre-Apprentice proprietary curriculum developed by the UBC International Training Program, which is a nationally-recognized portable credential recognized by over 250 UBC training centers across the U.S. and Canada. Upon completion, trainees receive the 1926 OSHA 10 Construction safety certification and the American Red Cross First Aid/CPR certificate, the Career Connections Level 3 certification, and direct entry into the industry. The Laborers' certified training program provides coursework in safety, hazardous waste, and the fundamentals of construction with strong emphasis on hands-on training. This Direct Entry Boot Camp guarantees, as its name implies, direct entry into the industry – a rarity for pre-apprenticeship programs – as well as a higher placement rate than many comparable programs. I direct the City Manager to allocate $40,000 in one-time funding from the Essential Services reserve to pilot the Carpenters' program for two cohorts of 20 participants per class (40 total) and to allocate $66,000 in one-time funding from the Essential Services reserve to fund the Laborers' program for San José residents for three cohorts of 20 participants per class (60 total).

4. **LGBTQ+ Pride along Post Street** — Councilmember Peralez urges the creation of a "Pride-ful" destination along Post Street within our downtown by placing LGBTQ+ pride flags along Post Street between 1st and Market, placing rainbow art crosswalks along 1st/Post and Post/Market Streets, installing rainbow colored lighting through Post St. from 1st to Market Street, and commissioning a mural from a local artist. After staff works with the San José Downtown Association to engage in outreach with the street's businesses and solicit approval of relevant property owners, I recommend that the City Manager allocate $66,000 in one-time funding for this effort. The City's pending receipt of $100,000 in revenues from Adobe's purchase of City property should provide the source of that funding, with the remainder dedicated to other activation projects led by our Office of Economic Development along the Paseo and throughout Downtown. (BD #3 Peralez)

5. **Downtown Ice** — Downtown Ice, the holiday ice rink at the Circle of Palms has become an iconic and beloved attraction for San José families. I recommend the City Manager allocate $100,000 in one-time funding from the General Purpose Parking Fund to the San José Downtown Association for repairs and upgrades, including rink re-furbishment, acquisition of a permanent operations trailer, lighting, replacement railings and safer dashboards. (BD #4 Peralez)

6. **San Pedro Square and St. John Street Activation - Pilot Program** — Last fiscal year, we budgeted a pilot street closure and activation for San Pedro Square. After initial meetings with police, fire, transportation and business outreach, it is necessary to ensure

the pilot is done correctly. I recommend the City Manager allocate $110,000 in one-time General Purpose Parking Fund resources to provide the necessary funding to correctly introduce a pilot street closure along San Pedro Square, which also includes the activation and closure of St. John Street. (BD #5 Peralez)

7. **State of California Historic Almaden Winery Building** — The Historic Almaden Winery Building is a historic landmark (No. 505) that could benefit from building improvements for potential reuse, potentially serving as a destination location and premium revenue-generating event space. I direct the City Manager to allocate $100,000 in one-time funds from the Essential Services Reserve ($50,000) and District 10 C&C Funds ($50,000) to initiate a fundraising feasibility study with an interested partner. The study should explore public grant programs for historic landmarks, philanthropy, and other potential private sources that could fund capital improvements. (BD #2 Khamis)

7. **San José Jazz** — The San José Jazz (SJZ) Summer Fest will take place on August 9-11, 2019. The festival is a signature annual tradition in San José that draws thousands of attendees from around the country. On its 30th anniversary, I recommend the allocation of $30,000 in one-time funding from the Essential Services Reserve to expand its free, community accessible music programming throughout the downtown on the Summer Fest weekend. (BD #41 Jones)

8. **Cinequest** — Cinequest hosts an annual cinematic and virtual reality festival that brings more than 100,000 film aficionados, and hundreds of artists from around the world, into Downtown. I recommend the City Manager allocate $80,000 in one-time funds from the Essential Services Reserve to purchase a projector which will lessen repeated equipment rental fees for Cinequest.

9. **Restoring Cultural Facilities Operations Support** — Several of the major cultural organizations utilizing City facilities— the Tech Interactive (Tech), San José Museum of Art (SJMA), Children's Discovery Museum (CDM), Escuela de Artes y Cultura at the Mexican Heritage Plaza (MHP), Hammer Theater Center, and History San José—took large cuts during the Great Recession in the operational support provided by the City. Although History San José's agreement was recently adjusted upward to restore support of operations, the support for the other five organizations remains fixed at the 2011 levels, without any cost-of-living or other increase (although they do receive individual grants through the OCA process that supplement that support). In particular, CDM appears to receive far less than its peer institutions, and appears most meritorious of some restoration of funding.

   The City Manager is directed to review the agreements with the remaining five organizations and report back to Council through the annual report process in September on a fair approach to restoring organizations to their 2011-2012 support levels in real, inflation-adjusted terms. The City Manager may account for other sources of City funds—such as OCA grants received by these institutions—in that calculation. For the FY2019-2020 budget, the City Manager is directed to identify no more than $400,000 in funds from (a) unrestricted ending fund balance of Transient Occupancy Tax (Fund 461), (b) Cultural Facilities Capital Maintenance Reserve, (c) General Purpose Parking Fund, and the in that order, for restoration of support for these organizations.

G. Innovation and Technological Implementation

1. **Implementing Technology to Improve Performance Across Departments** — Ongoing challenges in procurement and implementation of software have crippled our City's operations, burdening our city employees with inadequate tools that leave them working harder with fewer results, while our residents ultimately pay the price in suboptimal service. Multiple departments have seen their work compromised by our inability to nimbly implement new technology and software projects, including Planning, IT, and Finance, with ripple effects throughout the building. For example, integrated permitting and the City website upgrade each appear two years behind schedule, and the latest iteration of MySanJosé remains more than a year behind. In particular, the lack of qualified project managers who can work across silos in technology and software implementation has critically hindered our efforts. We have more than 600 vacancies across the organization, and the reallocation of resources from those vacant positions to experienced IT project managers and key functional staff could relieve logjams (and overworked employees) experienced in many departments suffering from poor software implementation. The City Manager is directed to create and report back on at least a half-dozen positions for project managers to implement IT in every department, repurposing existing and hard-to-fill vacancies citywide and leveraging vacancy savings from the current year, to enable better deployment of critical software upgrades across City departments.

2. **Smart Cities and Internet of Things Opportunity and Architecture** — Vice Mayor Chappie Jones will be devoting a substantial portion of his office's resources to the creation of an "Innovation District" in West San José, featuring some of the latest IoT technologies with civic impact. I direct the City Manager to allocate $150,000 in one-time funding from the Essential Services Reserve to support one FUSE executive level full-time position that focuses on IoT Business Architecture, with substantial percentage of time dedicated to the deploying strategies in the District 1 innovation zone. Many demonstration projects require substantial City staff time and they require funding to implement effectively. For that reason, I further direct the City Manager to allocate $100,000 in one-time funding from the Essential Services Reserve to support City departments' implementation of Small Wonder Challenges. (BD #39 Jones)

H. Administrative

1. **Essential Services Reserve** – The 2019-2020 Proposed Budget included $4 million in an Essential Services Reserve for allocation during the 2019-2020 budget process. After the release of the Proposed Budget, additional funding of $311,000 was added to the reserve as part of MBA #31 (Public Works 2019-2020 Staffing Adjustment). In addition, $5.0 million was identified in MBA #36 (Recommended Amendments to the 2019-2020 Proposed Operating and Capital Budgets) to increase the Essential Services Reserve, pay down debt, and/or increase the Budget Stabilization Reserve. Of this $5 million, this Budget Message uses $3.8 million for the Essential Services Reserve, with the balance of $1.2 million to pay down debt. Additional Sales Tax collected in the third quarter of 2018-2019 was a major contributor of the additional funding in MBA #36; the Administration, however, did not include this as an ongoing source in this budget given the lack of data on

the drivers of the large collections in this most recent quarter. In total, $8.1 million is available from the Essential Services Reserve and this funding is directed to be allocated to fund General Fund items in this Message.

2. **Debt Reduction —** The City Manager is directed to allocate $1.2 million from additional funding identified in MBA #36 to pay down debt—in addition to the debt reduction called for by the March Budget Message—on the Los Lagos golf course, to relieve the General Fund of future service on that debt.

3. **Mayor and Council Office Rebudgets —** For Mayor and City Council Offices, I recommend the following rebudgets subject to final verification of accounts by the City Clerk's Office:

	Office Rebudget	Constituent Outreach Rebudget	Other Items in Budget Message	Total Net Rebudget
Mayor's Office	$824,000	$84,000		$908,000
Council General	$14,000			$14,000
District 1	$399,400	$0		$399,400
District 2	$64,642	$0		$64,642
District 3	$175,700	$0		$175,700
District 4	$896,000	$1,000		$897,000
District 5	$242,000	$0		$242,000
District 6	$250,000	$0		$250,000
District 7	$53,000	$0		$53,000
District 8	$191,300	$0		$191,300
District 9	$173,400	$0		$173,400
District 10	$0	$0		$0

COORDINATION

This memorandum has been coordinated with the City Manager and City Attorney.

For more information on this memorandum, please contact Nicholas Almeida, Budget Director, at 408-535-4811.

Attachments:

Attachment A - City Source and Use of Funds

Attachment A

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

GENERAL FUND		2019-2020	Ongoing
Source of Funds			
Page 8	Beginning Fund Balance (City-Wide Departmental Savings)	500,000	
Page 21	Licenses and Permits - Waive Temporary Street Closing Permit	(27,600)	
Page 23	Other Revenue (LGBTQ+ Pride along Post Street - Adobe Property Sale Revenue)	100,000	
Page 22	Beginning Fund Balance (Rebudget - Manufacturing Job Initiative)	106,500	
	Beginning Fund Balance (Mayor and City Council Rebudgets)	3,368,442	
	Total General Fund Source of Funds	**4,047,342**	
Use of Funds			
Page 8	Equity Screen for Proactive Community Policing/Foot Patrol in High-Need Neighborhoods	750,000	
Page 9	Equity Screen for Project Hope	684,000	
Page 9	Equity Screen on Traffic Calming and Pedestrian Safety - Safety-Pedestrian and Roadway Improvements Program	300,000	
Page 9	Equity Screen on Traffic Calming and Pedestrian Safety - Traffic Signal at Monroe and Hedding Street	280,000	
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Eden Avenue Road Humps	64,000	2,400
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Update Crosswalk at Fox Lane	50,000	
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Enhanced Crosswalk at Charmeran Avenue	115,000	
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Enhanced Crosswalk on Lock Lane at Marsha Way	25,000	
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Bulb-Outs at the intersection of New Jersey Avenue/Foxworthy Avenue	55,000	
Page 10	Equity Screen on Traffic Calming and Pedestrian Safety - Mobile Electronic Radar Speed Signs: Branham Lane	20,000	
Page 10	Quiet Zone	500,000	
Page 10	Sexual Assaults Law Enforcement Training and Supportive Services	750,000	
Page 11	Safety Cameras, Lighting and Equipment - Community Video Cameras	21,000	
Page 11	Safety Cameras, Lighting and Equipment - Lighting to Improve Safety at Chris Hotts Park	60,000	1,000
Page 12	Safety Cameras, Lighting and Equipment - Jeneane Marie Cir Wrought Iron Fencing	102,000	
Page 12	Fire Department Equipment and Improvements	90,000	
Page 12	Emergency Preparedness Equipment and Supplies	80,000	
Page 12	SJ Bridge (formerly Transitional Jobs Program)	265,000	
Page 13	Homeless Roundtable and Proactive Engagement	200,000	
Page 14	Equity Screen for Youth Learning	500,000	
Page 14	First 5 Early Learning	27,600	
Page 14	STEM Education	19,700	
Page 14	Family College Success Center	50,000	
Page 14	Mt. Pleasant Neighborhood Library	60,000	
Page 15	Welch Park and Eastridge Recreation	119,800	

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

GENERAL FUND		2019-2020	Ongoing
Use of Funds (Cont'd.)			
Page 15	R.O.C.K. After-School Programs	283,100	
Page 15	Scholarships at Mayfair Community Center	10,000	
Page 15	Midnight Basketball at Alum Rock Youth Center	19,800	
Page 16	Franklin McKinley Children's Initiative Summer Enrichment and Program Extension	22,000	
Page 16	Camden Community Center	54,000	
Page 16	Grants for Schools in District 4 (funded by existing SAP grant funds)	-	
Page 16	Community Facility and Equipment Improvements - Vietnamese American Cultural Center	50,000	
Page 16	Community Facility and Equipment Improvements -Almaden Community Center Shade Structure	100,000	
Page 16	Community Facility and Equipment Improvements -Southside Community Center Computer Lab	30,500	
Page 16	Community Facility and Equipment Improvements -Willow Glen Community Center Sound System	50,000	
Page 16	Community Facility and Equipment Improvements -Berryessa and Educational Park Branch Libraries Projector Screens and Wireless Equipment	2,500	
Page 17	Family Friendly City Facilities (12 Changing Tables)	6,000	
Page 17	Childcare Facilities and Training	212,000	
Page 17	Park Improvements and Enhancements in District 4	40,000	
Page 18	Pocket Park in the Tropicana-Lanai Neighborhood	25,000	
Page 18	Alviso Park Improvements	250,000	
Page 18	Meadowfair	150,000	
Page 18	Via Services	20,000	
Page 19	Government Alliance for Racial Equity (GARE)	150,000	
Page 19	Blight Busters, the Sequel	150,000	
Page 19	Beautification through Public Art - Pilot Mural Program	100,000	
Page 19	Beautification through Public Art - San Jose Pow Wow Festival	20,000	
Page 19	Beautification through Public Art - Paint Monterey Road Sound Wall	30,500	
Page 19	Clean Creeks Funding	100,000	
Page 20	Turf Repair (Coleman Sale Proceeds)	700,000	
Page 20	Coleman Sale Proceeds - Parks Projects (Pro-Rata Adjustment or Other Adjustments)	(700,000)	
Page 20	San Jose Parks Foundation	20,000	
Page 20	Tree Planting	103,000	
Page 20	Dumpster Days (District 4)	25,000	
Page 20	Blighted Properties (RLEI)	50,000	
Page 21	Neighborhood Association Start-Up Impact Fund	50,000	
Page 21	Cultivating a Community-Owned Vision for East San Jose Neighborhoods	53,000	
Page 21	Park Activation -Viva Parks in four parks in District 8	40,000	
Page 21	Park Activation -Viva Parks at Chris Hotts Park	9,500	
Page 21	Park Activation - Movie Nights at up to eight parks in District 2 and the Village Oaks Shopping Center	49,000	

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

GENERAL FUND		2019-2020	Ongoing
Use of Funds (Cont'd.)			
Page 21	KLIV Radio Station	100,000	
Page 22	2020 Elections	400,000	
Page 22	Alum Rock Store Front Activation Program	75,000	
Page 22	Manufacturing Jobs Initiative	106,500	
Page 22	Expanding Pre-Apprenticeship Opportunities in Construction Labor	106,000	
Page 23	LGBTQ+ Pride Along Post Street	66,000	
Page 23	LGBTQ+ Pride Along Post Street (Activations - Paseo and throughout Downtown)	34,000	
Page 24	State of California Historic Almaden Winery Building	50,000	
Page 24	San Jose Jazz	30,000	
Page 24	Cinequest	80,000	
Page 25	Smart Cities and Internet of Things Opportunity and Architecture	250,000	
Page 25	Essential Services Reserve (2019-2020 Proposed Budget)	(4,000,000)	
Page 25	Essential Services Reserve (MBA #31)	(311,000)	(311,000)
Page 25	Essential Services Reserve (MBA #36)	(3,770,600)	
Page 25	Reserve Funding to Pay Down Debt (MBA #36)	(1,229,400)	
Page 26	Debt Reduction	1,229,400	
Page 26	Rebudget: Mayor's Office	908,000	
Page 26	Rebudget: Council General	14,000	
Page 26	Rebudget: Council District 1	399,400	
Page 26	Rebudget: Council District 2	64,642	
Page 26	Rebudget: Council District 3	175,700	
Page 26	Rebudget: Council District 4	897,000	
Page 26	Rebudget: Council District 5	242,000	
Page 26	Rebudget: Council District 6	250,000	
Page 26	Rebudget: Council District 7	53,000	
Page 26	Rebudget: Council District 8	191,300	
Page 26	Rebudget: Council District 9	173,400	
	Total General Fund Use of Funds	**4,047,342**	**(307,600)**

BUILDING AND STRUCTURE CONSTRUCTION TAX FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Building and Structure Construction Tax Fund Source of Funds	**0**	-
Use of Funds			
Page 9	Traffic Signal at Monroe and Hedding Streets	1,000,000	
Page 9	Safety-Pedestrian Improvements	(100,000)	
	Ending Fund Balance	(900,000)	
	Total Building and Structure Construction Tax Fund Use of Funds	**0**	-

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

CONVENTION AND CULTURAL FACILITIES CAPITAL FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Convention and Cultural Facilities Capital Fund Source of Funds	**0**	-
Use of Funds			
Page 17	Family Friendly City Facilities (80 Changing Tables at Convention Center and Cultural Facilities)	40,000	
	Unrestricted Ending Fund Balance	(40,000)	
	Total Convention and Cultural Facilities Capital Fund Use of Funds	**0**	-

GENERAL PURPOSE PARKING FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total General Purpose Parking Fund Source of Funds	**0**	-
Use of Funds			
Page 23	Downtown Ice	100,000	
Page 23	San Pedro Square and St. John Street Activation - Pilot Program	110,000	
	Unrestricted Ending Fund Balance	(210,000)	
	Total General Purpose Parking Fund Use of Funds	**0**	-

HOUSING TRUST FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Housing Trust Fund Source of Funds	**0**	-
Use of Funds			
Page 13	Hunger at Home Jobs Program	25,000	
Page 14	Housing Supportive Services	50,000	
	Unrestricted Ending Fund Balance	(75,000)	
	Total Housing Trust Fund Use of Funds	**0**	-

INTEGRATED WASTE MANAGEMENT FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Integrated Waste Management Fund Source of Funds	**0**	-
Use of Funds			
Page 17	Family Friendly City Facilities (3 Changing Tables - Environmental Innovation Center	1,500	
	Unrestricted Ending Fund Balance	(1,500)	
	Total Integrated Waste Management Fund Use of Funds	**0**	-

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

LIBRARY CONSTRUCTION AND CONVEYANCE TAX FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Library Construction and Conveyance Tax Fund Source of Funds	**0**	-
Use of Funds			
Page 17	Family-Friendly City Facilities (5 lactation pods & 2 changing tables)	151,000	
	Unrestricted Ending Fund Balance	(151,000)	
	Total Library Construction and Conveyance Tax Fund Use of Funds	**0**	-

LIBRARY PARCEL TAX FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Library Parcel Tax Fund Source of Funds	**0**	-
Use of Funds			
Page 14	Mt. Pleasant Neighborhood Library	60,000	
	Unrestricted Ending Fund Balance	(60,000)	
	Total Library Parcel Tax Fund Use of Funds	**0**	-

PARKS CONTRUCTION AND CONVEYANCE TAX FUND: CENTRAL FUND		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Parks C&C Tax Fund: Central Fund Source of Funds	**0**	-
Use of Funds			
Page 17	Family Friendly City Facilities (5 Lactation Pods)	150,000	
	Unrestricted Ending Fund Balance	(150,000)	
	Total Parks C&C Tax Fund: Central Fund Use of Funds	**0**	-

PARKS CONTRUCTION AND CONVEYANCE TAX FUND: CITY-WIDE		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Parks C&C Tax Fund: City-Wide Source of Funds	**0**	-
Use of Funds			
Page 17	Family Friendly City Facilities (110 Changing Tables at Re-Use Facilities)	55,000	
	Unrestricted Ending Fund Balance	(55,000)	
	Total Parks C&C Tax Fund: City-Wide Use of Funds	**0**	-

Mayor's June Budget Message for Fiscal Year 2019-2020
City Source and Use of Funds

PARKS CONTRUCTION AND CONVEYANCE TAX FUND: COUNCIL DISTRICT #4		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Parks C&C Tax Fund: Council District #4 Source of Funds	**0**	-
Use of Funds			
Page 18	Park Improvements and Enhancements in District 4: Pop-Up Dog Park at Penitencia Creek Park	100,000	
	Unrestricted Ending Fund Balance	(100,000)	
	Total Parks C&C Tax Fund: Council District #4 Use of Funds	**0**	-

PARKS CONTRUCTION AND CONVEYANCE TAX FUND: COUNCIL DISTRICT #8		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Parks C&C Tax Fund: Council District #8 Source of Funds	**0**	-
Use of Funds			
Page 18	Meadowfair: Park Master Plan	150,000	
	Unrestricted Ending Fund Balance	(150,000)	
	Total Parks C&C Tax Fund: Council District #8 Use of Funds	**0**	-

PARKS CONTRUCTION AND CONVEYANCE TAX FUND: COUNCIL DISTRICT #10		2019-2020	Ongoing
Source of Funds			
	NONE		
	Total Parks C&C Tax Fund: Council District #10 Source of Funds	**0**	-
Use of Funds			
Page 16	Almaden Community Center Shade Structure	(100,000)	
Page 24	State of California Historic Almaden Winery Building	50,000	
	Unrestricted Ending Fund Balance	50,000	
	Total Parks C&C Tax Fund: Council District #10 Use of Funds	**0**	-