

# City Council Hearing

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May 21, 2019

Item 4.3

Council Priority #19 (Part 1)

PP19-018: San Jose Downtown  
Design Guidelines and Standards

Presenter: Tim Rood, Planning Division  
Manager, PBCE



*Planning, Building and  
Code Enforcement*



- Council Priority #19, Part 1
- April 23, 2019 Council adopted new Downtown Guidelines & Standards, except for section 4.4.2.b Bird Safety
- Direction to staff to conduct further analysis and outreach to stakeholders
- Stakeholder meeting May 2, 2019 with developers, architects and environmental organizations

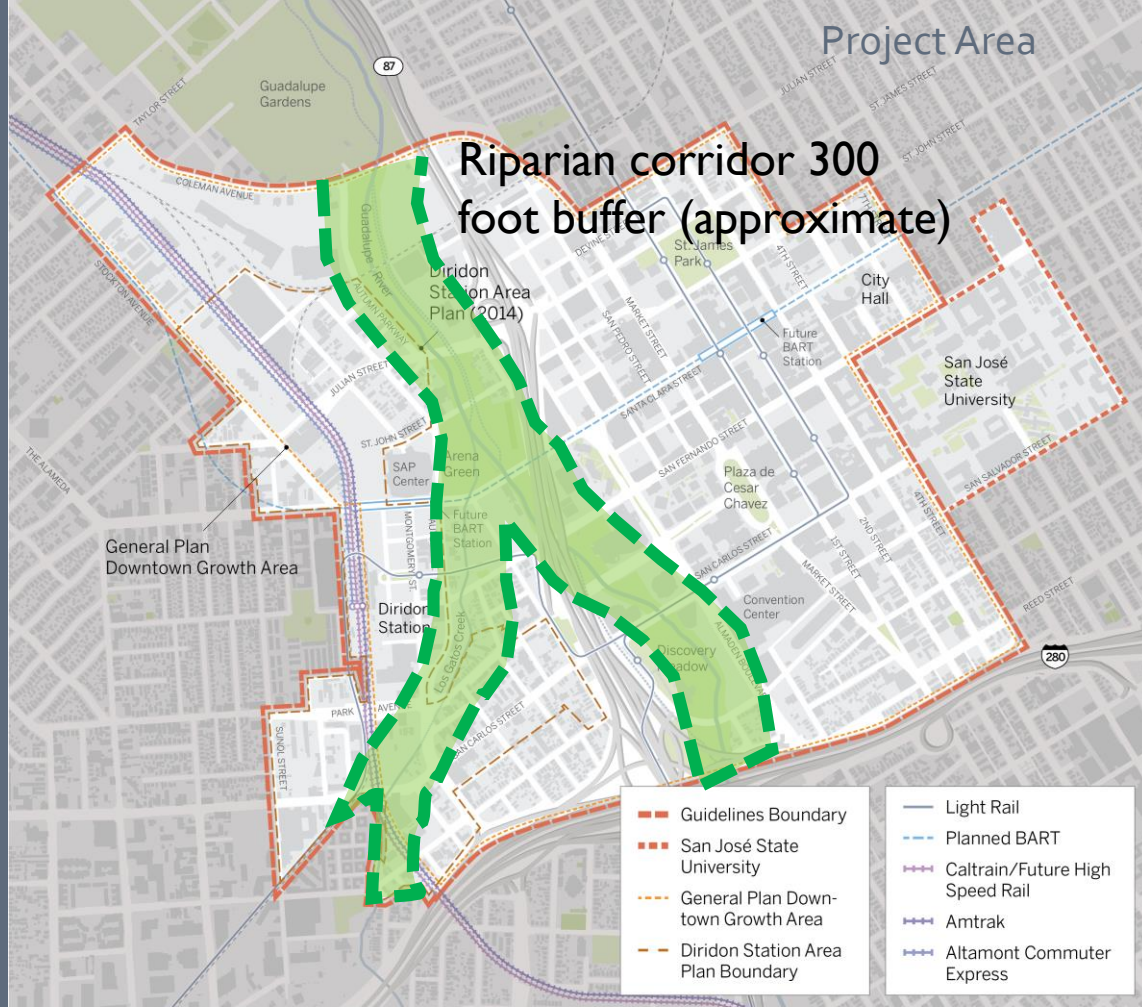
## Staff Recommendation:

Revise Section 4.4.2.b, Bird Safety and Glossary:

- Reflect the **full range of appropriate bird safety treatments**, including:
  - Exterior screens, louvers, grilles, shutters, or sunshades;
  - Glazing with a bird-safety pattern; or
  - Other methods to reduce likelihood of bird collisions  
as suggested by the American Bird Conservancy
- Balance bird safety with other goals for Downtown by **limiting some guidelines and standards** with the greatest impact on development cost to areas within **300 feet of a riparian corridor**
- Limit cost impact on development by **allowing conventional manufactured windows** on building facades with **less than 50% glazing** (typical for wood-frame residential construction)
- Create **clear, unambiguous** guidelines and standards
- **Define terms** not already defined
- **Follow format and organization** of Design Guidelines document

# Project Area

## Riparian corridor 300 foot buffer (approximate)



Q&A / Discussion