



COUNCIL AGENDA: 5/21/2019

ITEM: 2.25

FILE NO: 19-385

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** May 21, 2019

**SUBJECT: Retroactive Approval of the Great Lady Bug Release 2019 Sponsored by Council District 6 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.**

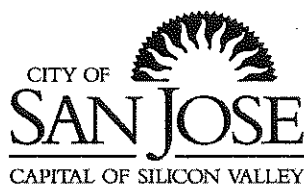
**RECOMMENDATION:**

As recommended by the Rules and Open Government Committee on May 15, 2019:

- (a) Approve the Great Lady Bug Release 2019 scheduled on April 7, 2019 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Davis)

[Rules Committee referral 5/15/19 - Item G.1.d]



## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Dev Davis  
District 6

**SUBJECT:** SEE BELOW

**DATE:** 5/7/19

APPROVED:

**SUBJECT: RETROACTIVE APPROVAL OF THE GREAT LADY BUG RELEASE 2019  
SPONSORED BY COUNCIL DISTRICT 6 AS A CITY COUNCIL  
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT  
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

### RECOMMENDATION

1. Retroactively approve The Great Lady Bug Release 2019 scheduled on April 7, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the May 21, 2019 Council Agenda for action.

### BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Great Lady Bug Release was held on Sunday, April 7, 2019 at the San Jose Rose Garden and sponsored by Councilmember Dev Davis. This special event encourages children and adults to participate in releasing "good" bugs into the Rose Garden. The event was free and open to the public.

### ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Dev Davis will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 6, City departments and the Office of the City Clerk to proceed with

HONORABLE MAYOR AND CITY COUNCIL

5/7/19

Subject: The Great Lady Bug Release 2019

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the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the May 15, 2019 Rules Committee Agenda and the May 21, 2019 City Council Agenda.

### **CEQA**

- ☐ Not a Project, File No. PP15-077, Temporary Special Events.
- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.