

# **City Council Priority #5: Downtown and/or Citywide Parks Operations and Maintenance Financing District**

Neighborhood Services and Education

May 16, 2019

Presenters: Jon Cicirelli & Avi Yotam





# Parks, Recreation and Neighborhood Services System





# Challenges



- Decreased staffing
- Decrease in service levels
- Declining park conditions
- Loss of programs and services
- Infrastructure backlog

# City Council Priority #5 (2019)

## City Council Directions and Recommendations:

- June 2014 – Downtown Parks Maintenance District for High/Mid Rise residential projects
- November 2015 – Feasibility study for the formation of a sustainable funding mechanism
- February 2017 – List projects for potential park bond for 2018 ballot
- November 2017 – Additional community outreach and polling for potential 2018 or 2020 ballot





# Service Innovations

- Alternative Service Delivery
- Partnerships
- Business Intelligence
- Parks Rehabilitation
- Pricing and Revenue
- Scholarship and Access



# Forward Movement

Work Completed	Work Underway
<ul style="list-style-type: none"><li>• Funding Feasibility Study from TPL (2017)</li></ul>	<ul style="list-style-type: none"><li>• Education outreach campaigns</li></ul>
<ul style="list-style-type: none"><li>• Benchmarking against other large jurisdictions</li></ul>	<ul style="list-style-type: none"><li>• Expenditure planning / project outlines</li></ul>
<ul style="list-style-type: none"><li>• Research consulting / opinion polling</li></ul>	<ul style="list-style-type: none"><li>• Continued public opinion polling</li></ul>
	<ul style="list-style-type: none"><li>• Stakeholder re-engagement</li></ul>

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