

work2future

Community & Economic Development Committee

April 22, 2019

Key Highlights

- ✓ **Over 2,800 Clients Secured Employment**
- ✓ **Defining a New Strategic Focus**
- ✓ **Exceeded Federal Performance Outcomes**
- ✓ **San Jose Works Serves Over 1,000 Youth**
- ✓ **Over 470 Pre-Apprenticeship Graduates**
- ✓ **Career Pathway Focus**

San Jose-Silicon Valley Workforce Development Area | work2future

City	Population	Labor Force	Employed	Unemployed	Unemployment Rate
City of San Jose	1,033,519	565,000	549,100	15,900	2.8%
Gilroy	61,252	30,600	29,400	1,200	3.9%
Morgan Hill	48,328	24,700	23,900	800	3.1%
Campbell	41,544	26,500	25,900	700	2.5%
Los Gatos	30,724	16,400	16,000	400	2.6%
Saratoga	30,905	15,200	14,800	400	2.7%
Los Altos Hills	8,580	15,100	14,700	400	2.4%
Monte Sereno	3,578	NA*	NA*	NA*	NA*
Unincorporated Areas (selected)	15,269	7,900	7,700	200	2.5%
Total Service Area	1,274,680	701,400	681,500	20,000	2.8%

*Data not available. Population sources: US Census Bureau;
World Population Review.com
LMI source: EDD LMID, February 2019.

Over 2,800 clients secured employment

- 1,811 (Federally funded - Adult, Dislocated Workers, and Youth)
- 1,002 (City General Fund - At-Risk Youth)

Barriers:

- Low-income
- Basic skills deficient
- Long-term unemployed
- Limited English
- Gang-impacted Youth

Defining a new Strategic Focus

- Geographic areas at risk of displacement due to rising costs
- Expand career pathways to include services vital to these areas (e.g. *childcare*)
- Data-driven approach
- Defray costs of neighborhood-focused outreach and service delivery
- Over next 12-24 months, pilot and scale new approaches. Examples include:
 - Co-location at community centers and/or libraries
 - New training approaches to address client specific barriers
 - Expand partnerships with key workforce agencies (*City's Housing Department, Community Colleges, Adult Education, County of Santa Clara, etc*)

WIOA Performance Outcomes

2016-2017 | 2017-2018

WIOA PROGRAM YEAR	2016 - 2017			2017 - 2018		
Performance	Actual	Required	Success Rate	Actual	Required	Success Rate
ADULT						
Entered Employment Rate	56%	52%	108%	62%	58%	107%
Employment Retention	83%	79%	105%	63%	55%	114%
Average Earnings	\$18,324	\$14,200	129%	\$7,522	\$5,550	136%
DISLOCATED WORKERS						
Entered Employment Rate	67%	59%	114%	64%	64%	101%
Employment Retention	88%	83%	106%	68%	62%	109%
Average Earnings	\$24,341	\$20,100	121%	\$10,578	\$8,425	126%
YOUTH						
Placement Employment or Education	60%	60%	100%	64%	62%	103%
Attainment of Degree or Certificate	70%	64%	109%	81%	52%	156%
Literacy Numeracy	62%	64%	97%	N/A*	N/A*	N/A*
<i>Program Years (PY) 15-16 & 16-17 State Performance is met at 80%</i>						
<i>PY 17-18 State Performance is met at 90%</i>						
<i>* PY 16-17 was the final year in which Literacy Numeracy was tracked for WIOA Youth participants.</i>						

WIOA Performance Outcomes 2018-2019

WIOA PROGRAM YEAR	2018 - 2019 as of Quarter 2 end		
Performance	Actual	Required	Success Rate
ADULT			
Entered Employment Rate	64.6%	55%	117.5%
Entered Employment Rate	61.5%	54%	113.9%
Median Earnings	\$7,800	\$5,650	138.1%
Attainment of Degree or Certificate*	21.3%	53%	40.2%
DISLOCATED WORKERS			
Entered Employment Rate	65.8%	60%	109.7%
Entered Employment Rate	66.8%	62%	107.7%
Median Earnings	\$10,208	\$8,600	118.7%
Attainment of Degree or Certificate*	22.6%	57%	39.6%
YOUTH			
Entered Employment Rate	66.9%	60%	111.7%
Entered Employment Rate	70.5%	62%	113.7%
Attainment of Degree or Certificate	72.4%	53%	136.6%

PY 18-19 State Performance is met at 90%.

**The State is revising the definition of the degree/certificate standard. Based on a preview, it is apparent that work2future has been using a conservative definition that has led to lower results than are likely to be the case with the pending definition.*

San Jose Works Focuses on Career Pathways

➤ 375 Paid Internships

- 234 recruited from High School career and technical education classes and placed with employers or in related demand occupations within:
 - Advanced Manufacturing
 - Business/Financial Services
 - Construction
 - Health Care and Social Assistance
 - Information and Communications Technology
- 141 with City and Nonprofits

➤ 627 Older Youth Placed in Employer-Paid Job Opportunities

474 “MC3” Pre-Apprenticeship Graduates

- Next Generation of Skilled Trades Workers
- Working Partnerships USA, Building Trades, SJECCD,
Destination:Home/County Housing Services, work2future Foundation
- **474** Participants Overall, over **239** in TOP
- TOP—**81%** Placed in placed in employment or post-secondary education
 - _ Nearly **51%** in Trades Apprenticeships or pre-apprenticeships
 - _ **30%** in non-apprenticeship employment or post-secondary education

Career Pathway Results Over 12-Month Period

Adults & Dislocated Clients

- 702 adult and dislocated worker clients exited the program
 - 276 secured employment within Priority Sectors, with another
 - Another 142 clients secured jobs in non-Priority Sector areas
 - 272 Follow up - only 75 (or 27%) need to secure Priority Sector placements to exceed goal of 50%

Youth Clients

- 152 youth who exited
 - 79 have been placed in Priority Sectors
 - 45 secured jobs in non-Priority Sector areas
 - 22 follow up - only 8 (or 36% of the pending) need to secure Priority Sector placements to exceed the goal of 50%

Looking Ahead

- **New Strategic Focus**
- **Grant Opportunities: Slingshot 2.0, Prison 2 Employment**
- **San Jose Works 5.0**
- **San Jose Works Data & Performance Project Planning**
- **Entrepreneurship Summits May 2019**
 - 8th Annual Entrepreneurship and Innovation Summit - May 8th
 - Youth Entrepreneurship Summit - May 10th