



SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

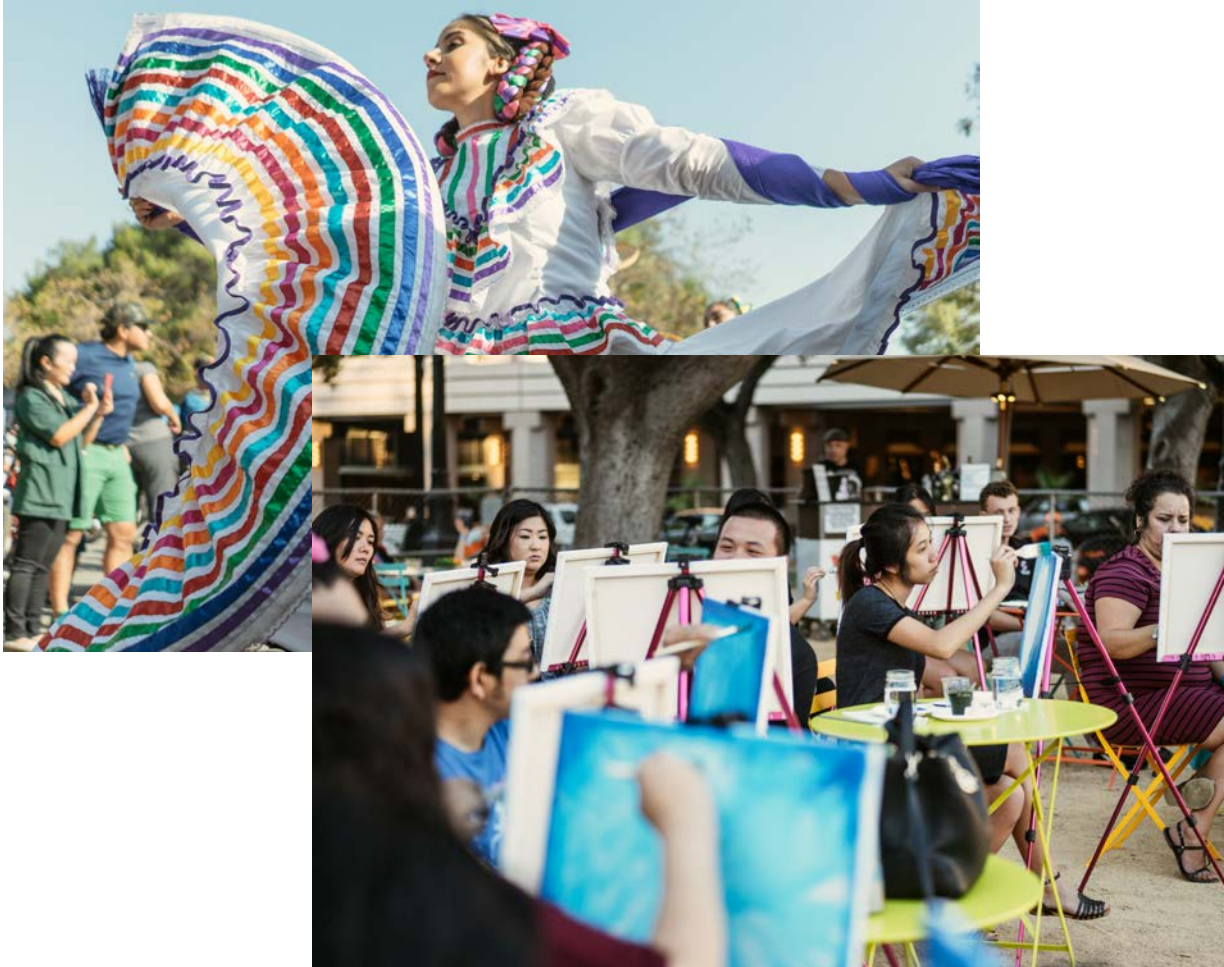
Public Life in SANJOSE

Building Community Through **Fun**

Reimagine Public Life



Safe, Vibrant, and Inclusive Neighborhoods and Public Life



The City of San Jose connects people to people and people to places.

We invite all residents to create and participate in everyday experiences in public space, fostering community cohesion across neighborhoods.

Reimagining Public Life



VIVA CALLESJ



Impacts of Open Streets



Bikes Equal Business



Social Integration



VIVA PARKS NEIGHBORHOOD

VIVA PARKS 2018

52 activations Each Summer

17-20 Different Parks

Approximately 9,000 residents engaged

Positive programming, physical wellness, civic engagement, and connecting people to people



VIVA PARKS DOWNTOWN



VIVA PARKS DOWNTOWN

26,653 Participants in 2018

**Creation of a funding source
for partners**

**Reimagining Public Space is
vital...**

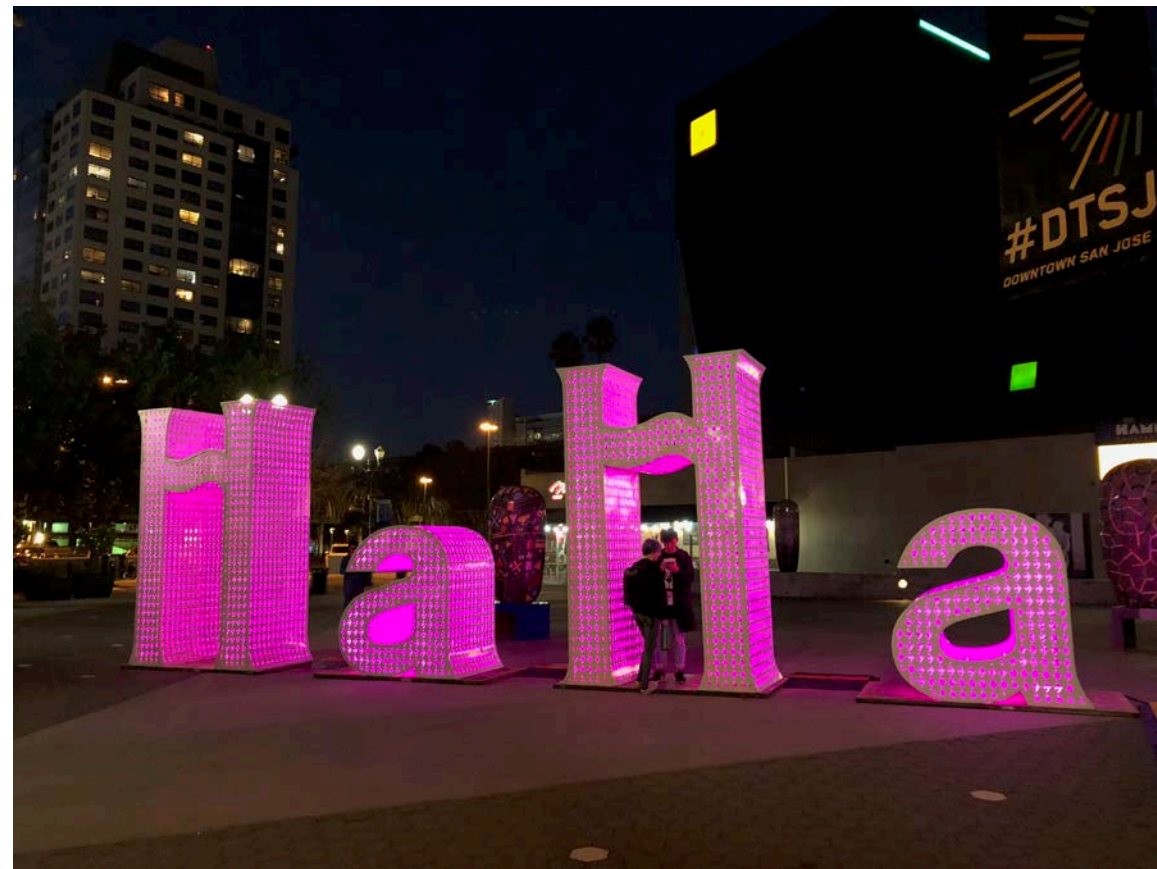
It Takes a City..... Make Music Day



City Dance



Temporary Public Art Installments





Let's Do Lunch





SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

QUESTIONS