



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

SUBJECT: ADDITIONAL PLANNING
COMMISSION APPLICANT

FROM: Richard Doyle
City Attorney

DATE: March 28, 2019

SUPPLEMENTAL

SUBJECT: CONFLICT OF INTEREST ANALYSIS -- ADDITIONAL PLANNING
COMMISSION APPLICANT (NORMAN KLINE)

REASON FOR SUPPLEMENTAL

This memorandum supplements the February 12, 2019 memorandum and the March 4, 2019 Supplemental Memorandum to Council to add a conflicts evaluation of applicant Norman Kline. All the information provided in the previous memoranda remains the same.

ADDITIONAL APPLICANT

Norman Kline is employed as Chief Executive Officer of LibraryWorld, Inc., while his spouse is employed as Vice President of Communications with the same company. Mr. Kline is also currently a Board Member of California Common Cause, a member of San Jose Rotary, and a Board Member of the Santa Clara University Board of Fellows. If appointed, Mr. Kline may need to abstain from participating in decisions that may affect his and his wife's employer, the employer's clients, his San Jose real property interests, and the various organizations of which Mr. Kline is a member.

CONCLUSION

Mr. Kline's application raises no issues that were not evaluated above. Other than the incompatible offices of some of the other applicants mentioned in the February 12, 2019 memorandum, the applications do not reveal any pervasive conflicts of interest which would prevent them from serving on the Planning Commission. You may wish to consider the above comments and those in the previous February 12 and March 4

HONORABLE MAYOR AND CITY COUNCIL

March 28, 2019

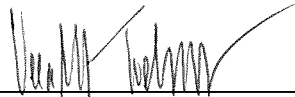
Subject: Planning Commission Applicants SUPPLEMENTAL MEMO

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memoranda in making your recommendations on appointments to the Planning Commission.

RICHARD DOYLE

City Attorney

By 

VERA TODOROV

Senior Deputy City Attorney

cc: David Sykes
Toni Taber

Boards and Commissions Application

Profile

Norman

First Name

Kline

Last Name

kline@libraryworld.com

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Planning Commission: Submitted

Are you a resident of San Jose?☒ Yes ☐ No**Length of Residency**☒ 6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

☒ District 6

1677 University Way

Street Address

Suite or Apt

San José

City

CA

State

95126

Postal Code

Home: (408) 464-4720

Primary Phone

Home: (408) 993-2140

Alternate Phone

LibraryWorld, Inc.

Employer

CEO

Job Title

100 W. San Fernando St. Suite
114, San Jose

Current Employer Address

LibraryWorld, Inc.

Current Employer of Spouse

100 W. San Fernando St. Suite
114 San Jose

Address of Current Employer of Spouse

VP Community Relations

Spouse's Job Title

If you or your spouse is retired and receiving a pension, please state source of pension.

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards

Ethnicity

☒ White (For example, German, Irish, English, Italian, Polish, French, etc.)

Question applies to multiple boards

To which gender identity do you most identify?

☒ Male

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

LibraryWorld, Inc.: CEO/Founder - 1991 to Present. Apple Computer, Inc.: World Wide Product Marketing Manager, 1986 to 1991. Lockheed Missiles and Space: Advanced Technology Manager, 1981-1986. Santa Clara University: - BA History - 1979. San Jose High School - 1975.

List any position or office held in any governmental agency, civic, or charitable organization including the dates

Board Member, California Common Cause, 2010 - Present. Member, San Jose Rotary, 2006 - Present. Board Member, Santa Clara University Board of Fellows, 2005 to Present. Member and Chair, San Jose Planning Commission, 2011 - 2015. Board Member and Chair, Valley Medical Center (VMC) Foundation, 2006 - 2010. Board Member, Silicon Valley Leadership Group Foundation, 2006 - 2010. Board Member, Guadalupe River Park Conservancy, 2006 - 2010. Mayor, City of Saratoga, 2006. Council Member, City of Saratoga, 2002-2005. Board Member (alt), Valley Transportation Authority (VTA), 2005-2006. Chair, CalTrain Capital Improvement Committee, 2003. Member, VTA Policy Advisory Committee, 2003-2006. Member and Chair, City of San Clara Planning Commission, 1996 - 2000. Presidential Delegate, Democratic National Convention, Chicago 1995.

English

Languages Spoken

Special Awards or Recognitions Received

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I believe my experience in public, business and community provides a unique set of skills and knowledge that can be helpful in fulfilling the responsibilities of a Planning Commissioner.

Please state any other information which you feel would be useful in reviewing your application

I resigned from the San Jose Planning Commission in 2015 when I ran for San Jose City Council. I believe I had about three more years in that term having been reappointed from a partial 1st term. I have no plans now, nor do I believe I will run for City Council in the future.

Do you own property in the City of San José?

☒ Yes ☐ No

If yes, please list the addresses here.

1677 University Way

Do you rent property in the City of San José?

☐ Yes ☒ No

If yes, is it a month-to-month lease?

☐ Yes ☐ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

☐ Yes ☒ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

☒ Yes ☐ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

☒ Yes ☐ No

Question applies to multiple boards

If yes, please explain in complete detail.

I have filed Form 700 many times as a candidate and as a former public official in San Jose, Saratoga and Santa Clara.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

☒ Yes ☐ No

Teresa Alvarado

Reference 1 Name

76 South First Street San Jose, CA
95113

Reference 1 Address

(408) 638-0083

Reference 1 Phone

Madison Nguyen

Reference 2 Name

101 W Santa Clara St

Reference 2 Address

(408) 398-9588

Reference 2 Phone

Supplemental Questions

Are you a registered voter in the City of San Jose? (Please note, your voter registration will be independently verified)

☒ Yes ☐ No

Please provide the name and residential address under which you are registered to vote. If it is the same as listed above, please note see above.

See Above

Have you ever attended a meeting of the Commission(s) to which you are applying?

☒ Yes ☐ No

Would you be available to attend meetings at the scheduled time?

☒ Yes ☐ No

Please describe your experience in serving on a Commission or Board.

During my time on the San Jose Planning Commission, I felt staff did an excellent job under difficult financial circumstances. I enjoyed my fellow Commissioners and was always impressed with the amount of time and energy they put into the Commission's work.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I bring the experience of having already served as a member and Chair of the San Jose Planning Commission. In addition, I also bring the background of running a small business in San Jose and being involved in many local non-profits. Going back even further, I was the Council liaison to the Saratoga Planning Commission, helping bring new commissioners up to speed, and was the Chair of the Santa Clara Planning Commission.

What is your understanding of the purpose of the Commission?

The Planning Commission is primarily an advisory body that makes recommendations to the City Council on the General Plan, specific and redevelopment plans, adoption or amendment of land use, and adoption of the Capital Improvement Program (CIP). The Planning Commission acts as an appeals body on certain Planning Director decisions and also certifies Environmental Impact Reports. A Planning Commissioner needs to study their packet and make decisions in a fair and transparent manner, justifying their decision on a set of findings that have a direct nexus to the application. Visiting a site sometime is required, but private conversations about an item should be avoided and disclosed if it does happen. Unless being asked for an opinion or voting on a legislative item, and especially in quasi-judicial decisions, a Planning Commissioner should avoid using personal views when applying city ordinances to an item.

Please list three issues facing the City that you feel the Commission should address.

I believe the three major issues facing the city are: the jobs/housing imbalance, transportation congestion, and affordable housing for very low and middle income residents.

Question applies to multiple boards

Do you meet the requirements for appointment to this commission?

☒ Yes ☐ No

I would like to say . . .

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

☒ I Agree *

Memorandum

TO: Toni Taber


FROM: Rachel Roberts

**SUBJECT: RESPONSE TO REQUEST FOR
COUNCIL APPOINTMENT
PLANNING COMMISSION
APPLICANT CODE REVIEW**

DATE: February 19, 2019

The Code Enforcement Division has completed their review of the list of Council Appointment Planning Commission applicants for any code violations, per the Boards and Commissions Staff's email of February 6, 2019. Code Enforcement staff conducted a thorough search of our records, by applicant name and address, to determine whether any complaints had been reported involving any property that the applicants own or was otherwise involved and found no code violations or code cases of concern.

Should you have any questions or if I can be of further assistance, please do not hesitate to contact me.


Rachel Roberts, Acting Deputy Director
Planning, Building and Code Enforcement



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Richard Doyle
City Attorney

SUBJECT: Planning Commission
Applicants

DATE: February 12, 2019

BACKGROUND

This Office routinely reviews applications to City Boards and Commissions. The applications do not provide complete information regarding potential conflicts of interest; however, they do occasionally disclose potential conflicts of interest or incompatible offices. The purpose of this memorandum is to highlight major areas of potential conflict that are disclosed by the applications. In order to analyze potential conflicts, it is necessary to consider the duties of the particular commission for which the applicant is seeking appointment. This review is limited to the information provided on the applications and is not intended to be a comprehensive investigation of potential conflicts involving the applicants.

COMMISSION DUTIES

The Planning Commission has two major responsibilities under the City Charter and the San Jose Municipal Code (SJMC):

1. To serve as a quasi-judicial body with respect to the consideration of issuance of certain land use permits, and
2. To serve in an advisory capacity to the City Council with respect to specific proposals for or affecting zonings, the general plan, specific plan, and Zoning Ordinance (SJMC Title 20) amendments.

Pursuant to State law and the City Charter, the Planning Commission also is required to review capital improvement programs. Additionally, under the City's Municipal Code requirements, the Planning Commission has responsibilities related to considering and certifying the adequacy of many environmental impact reports under the California Environmental Quality Act for projects within the Planning Commission's jurisdiction and for making recommendations to the City Council for projects within the Council's jurisdiction. In addition, the Commission serves in an advisory capacity with respect to other City activities related to land use and development, such as park master plans.

LEGAL CONFLICTS THAT MAY PRECLUDE VOTE OR PARTICIPATION

Certain positions and other financial interests may preclude a commissioner from participating in a Commission discussion and voting if a matter involving the entity

comes before the Commission. While this list is not complete, these types of conflicts generally fall within one or more of the following situations:

- An application shows entities that are “sources of income” to a potential commissioner within the 12 months preceding the start of the Commission term, as defined under the Political Reform Act.
- An application show sources of income to a spouse or domestic partner of a potential commissioner within the 12 months preceding the start of the Commission term.
- An applicant of the spouse of or domestic partner of an applicant is an officer or board member of an entity and it is foreseeable that the entity could be involved in a matter coming before the Commission.
- An applicant has an interest (including community property interest) in real property, such as their place of residence or any other real property in San Jose that may be affected by a matter coming before the Commission.

APPEARANCE OF BIAS

There may be facts which would not amount to a legal conflict of interest under the Political Reform Act requiring a commissioner to abstain from a commission vote or discussion, but the relationship could indicate a bias or the appearance of bias on the part of the commissioner. City Council policy requires commissioners to be free from bias in their decision making and may require a commissioner to abstain if the facts could reasonably lead one to conclude that the commissioner would be biased for or against an applicant or application.

REVIEW OF APPLICANTS

Twenty-four applications were received and determined by the City Clerk to meet the basic qualifications for consideration. Applications from the applicants listed below were reviewed by our office. Unless otherwise indicated, no application discloses incompatible offices or apparent conflicts of interest that would substantially impair the functioning of the Commission.

APPLICANTS

Ahluwalia Barinder is retired. His application indicates his former employment was as a Secretary with the County of Santa Clara Roads and Airports Department. If appointed, Mr. Ahluwalia may need to abstain from participating in decisions that may affect his real property interests.

Louis Barocio is employed as an Associate Principal of Educational Services by the East Side Union High School, while his spouse is employed as Director of Student Achievement by Escuela Popular charter school. If appointed, Mr. Barocio may need to abstain from participating in decisions that may affect his and his spouse's employers and his San Jose real property interests.

Rolando Bonilla is employed as a Chief Strategy Officer by Voler Strategic Advisers, while his spouse is employed as Chief Executive Officer of Voler Strategic Advisors. If appointed, Mr. Bonilla may need to abstain from participating in decisions that may affect his and his spouse's employer, the employer's clients, and his San Jose real property interests.

Robert Braunstein is employed as Executive Producer for the San Francisco 49ers and is also President of Annabelle Productions. Mr. Braunstein also serves on the Board of the San Jose Hall of Fame and San Jose Reach Scholarship. His spouse is employed as a teacher with the San Jose Unified School District. If appointed, Mr. Braunstein may need to abstain from participating in decisions that may have an effect on his employer, his business or its clients, the San Jose Hall of Fame and San Jose Reach Scholarship, or his San Jose real property interests.

Michelle Brenot is a self-employed lawyer with an office in the City of Campbell. Her spouse is a Scientist for Progenitor Cell Therapies. Ms. Brenot is a Petitioner in several lawsuits against the City involving the Baseball Stadium project:

1. a. Stand for San Jose et al. v. City of San Jose et al. (Athletics Investment Group (AIG), Real Party in Interest) Santa Clara Superior Court Case No. 111-CV-214196, consolidated with
- b. Stand for San Jose et al. v. City of San Jose et al. (AIG, Real Party in Interest) Santa Clara Superior Court Case No. 113-CV-250372. These cases involve a petition for writs of mandate and declaratory and injunctive relief against the City for alleged violations of Redevelopment Law, voting requirements for sports facilities in San Jose, failure to comply with the California Environmental Quality Act (CEQA), and illegal sale of public property regarding the Baseball Stadium project. This case has been dismissed against the City, but AIG has appealed aspects of the trial court decision to the 6th District Court of Appeal.
2. Stand for San Jose et al. v. City of San Jose et al. (AIG, Real Party in Interest), Sacramento County Superior Court Case No. 34-2014-80001905. This case alleges that the City wrongfully attempted to continue an option agreement committing the City to sell property to AIG for the stadium and failed to comply with Redevelopment Law, the Redevelopment Dissolution Law, and the State Controller's Asset Transfer Review Report and Order, issued March 21, 2013. This case has been dismissed.
3. Stand for San Jose et al. v. City of San Jose et al. (Athletics Investment Group, Real Party in Interest), Santa Clara Superior Court Case No. 114-CV-274088. The case is a petition for writ of mandate and complaint for declaratory and injunctive relief alleging the City failed to comply with CEQA regarding the Baseball Stadium project.

If appointed, Ms. Brenot may need to abstain from participating in decisions that would have an impact involving her litigation, business, or clients, as well as decisions that may affect her San Jose real property interests.

Ryan Carrigan is employed as the Government Affairs Director with the Silicon Valley Association of Realtors. The resume attached to Mr. Carrigan's application indicates that he represents "realtor interests in Silicon Valley" and coordinates "advocacy efforts" at the local, state, and federal level. Mr. Carrigan was also a formerly employed by the City of San Jose as Policy Director for Council District 7. If appointed, Mr. Carrigan may need to abstain from participating in decisions that would have an impact on his current employer or employer's clients and members, any decisions involving work that he performed as a City employee, and decisions that affect the property he rents in San Jose.


Donna Castillo is employed as a Realtor by Intero Real Estate Services and also as a Senior Level Consultant with Donna Castillo LLC dba Go To Donna Events. Ms. Castillo is also currently on the Board of Directors of the Campbell Chamber of Commerce and the Board of Directors of the National Association of Hispanic Real Estate Professionals. If appointed, Ms. Castillo may need to abstain from participating in decisions that may affect her San Jose real property interests, her employers and business interests and their clients. She may also need to abstain from decisions that involve her current board positions on the Campbell Chamber of Commerce and the Board of Directors of the National Association of Hispanic Real Estate Professionals to avoid conflicts of interest including an appearance of bias.

Mike D'Ambrosio is employed as Assistant Manager and Broker Associate with Intero Real Estate Services. The resume attached to his application states that he is also Vice President of Intero Development Group, New Home Sales Division. His spouse is employed as a Probation Officer for the County of Santa Clara Probation Department. If appointed, Mr. D'Ambrosio may need to abstain from participating in decisions that would have an impact on his employer or clients, as well as decisions that may affect his San Jose real property interests.

Aimee Escobar is employed as a Senior Housing Analyst by the Santa Clara County Housing Authority. If appointed, she may need to abstain from participating in decisions that may affect her place of residence. Ms. Escobar is also currently a member of the County of Santa Clara Planning Commission. If appointed, Ms. Escobar must relinquish her position with the County Planning Commission because that office is any incompatible office with Planning Commission membership in San Jose. Ms. Escobar also may need to abstain from decisions that relate to her employment with the Housing Authority and her current position on the Housing Authority Board. Ms. Escobar's application also notes that she received a Planning Achievement Award from the American Planning Association in 2010 for a project entitled "Alviso Community Assessment Report." Depending on the nature of the report and the opinions expressed therein, Ms. Escobar may also need to abstain from participating in decisions relating to the Alviso area to avoid an appearance of bias.

Jonathan Fleming is self-employed as an engineer and parent, while his spouse is employed as a registered nurse by El Camino Hospital. If appointed, Mr. Fleming may

need to abstain from participating in decisions that may affect his San Jose real property interests and may need to abstain from decisions that involve his current board positions on the Senter Monterey Neighborhood Association and District 7 Leadership Group, and his current position on the Community Working Group for the California High-Speed Rail Authority, to avoid conflicts of interest including an appearance of bias.

Eduardo Guillen is employed as an Operations Associate by Somos Mayfair. If appointed, Mr. Lee may need to abstain from participating in decisions that may affect his employer, his employer's clients, and the property he rents in San Jose. 

Lilia Hancock is employed as the Human Resources Manager by Monterey Mushrooms, Inc., while her spouse is employed as a Senior Staff Scientist by Abbott. If appointed, Ms. Hancock may need to abstain from participating in decisions that may affect her or her spouse's employer, and her San Jose real property interests.

Justin Lardinois is employed as a Software Engineer by Course Hero. If appointed, Mr. Lardinois may need to abstain from participating in decisions that may affect his place of residence. Mr. Lardinois is also currently a member of the San Jose Housing and Community Development Commission. Section I.A.6 of Council Policy 0-4 prohibits a person from serving on more than one City commission at the same time and requires the commissioner resign his existing membership when appointed to another commission. Mr. Lardinois must relinquish his membership on the Housing and Community Development Commission if he is appointed to the Planning Commission.

Alex Lee is employed as a Field Representative by the Office of Assembly Member Evan Low. Mr. Lee's resume states, among other responsibilities, that his employment duties are to "engage local officials and constituents in the West Valley of San Jose in Assembly District 28." If appointed, Mr. Lee may need to abstain from participating in decisions that may affect his place of residence and may need to abstain from matters that come before the Commission where his employer has taken a position on behalf of the official or for a constituent on the item in order to avoid conflicts of interest including an appearance of bias.

David Mein is employed as Executive Vice President with Colliers International in San Jose. The application indicates that he engages in commercial real estate sales and leasing in San Jose. His spouse is employed in Sales by Intero Real Estate in San Jose. If appointed, Mr. Mein may need to abstain from participating in decisions that would have an impact on his employer or clients, and his spouse's employer or clients, as well as decisions that may affect his San Jose real property interests.

Gopi Nathan Niduvadan is retired, but is employed seasonally as a Tax Specialist by H&R Block. If appointed, Mr. Niduvadan may need to abstain from participating in decisions that may affect his San Jose real property interests, his employer or their clients.

Natalie Nguyen is employed as a Senior Program Planner by Lockheed Martin Corporation. If appointed, Ms. Nguyen may need to abstain from participating in decisions that may affect the property she rents in San Jose.

Pierluigi Oliverio is currently employed as a Software Consultant by GLC. If appointed, Mr. Oliverio may need to abstain from participating in decisions that may affect his San Jose real property interests, his employer and their clients.

Nilsen Roald is employed as the Owner of Aron Homes LLC. Mr. Roald's application indicates he was previously employed from 2008 to 2012 by the City of San Jose as a Financial Analyst in the Mayor's Office. If appointed, Mr. Roald may need to abstain from participating in decisions that may affect his San Jose real property interest, his business and its clients, and any decisions involving work that he performed as a City employee.

Christopher Schneider is employed as a Sales Manager for Keller Williams. If appointed, Mr. Schneider may need to abstain from participating in decisions that may affect his employer or clients and may affect the property he rents in San Jose.

Khanna Stuti is employed as a Program Manager by Apple, while her spouse is employed as a Senior Engineer by ASML. If appointed, Ms. Stuti may be required to abstain from participating in decisions that may affect her employer, her spouse's employer, their employers' clients, and her San Jose real property interests.

Jim Toal is employed as Director of Regional Marketing at Vishay Semiconductor. If appointed, Mr. Toal may need to abstain from participating in decisions that may affect his San Jose real property interests, his employer and its clients.

Ivan Torres is employed as a Pharmacy Technician at Stanford Hospital. If appointed, Mr. Torres may need to abstain from participating in decisions that may affect the property he rents in San Jose.

Charles Wasser is self-employed as the owner of Wasser Graphics Rotary Merchandise and Wasser Graphic Print Brokerage. If appointed, Mr. Wasser may need to abstain from participating in decisions that would have an impact on his businesses or clients and the property he rents in San Jose. Mr. Wasser also serves on the Board of Directors of the Santa Clara County Fairgrounds Management Corporation. The Fairgrounds Management Corporation is an IRS 501(c)(3) not-for-profit corporation formed to operate, fund-raise, and maintain the County Fairgrounds property. If appointed, Mr. Wasser may need to abstain from decisions that affect the County Fairgrounds.

CONCLUSION

Some of the applicants are associated with one or more employers or organizations that may involve conflicts of interest relating to items before the Planning Commission. Even when an applicant's service as a board member of a charitable or community interest organization may not constitute a legal conflict of interest, it may create an appearance of conflict if the applicant were to participate in matters concerning his or her organization. If an applicant is compensated, there may be occasions when he or she may have to abstain from participation in matters before the Commission which concern the source of income. Applicants may also be required to abstain when the organization of which they are a Board member takes a position in favor or against a project before the Commission.

Two of the applicants currently hold incompatible offices. Aimee Escobar is a Santa Clara County Planning Commissioner and Justin Lardinois is a San Jose Housing and Community Development Commission member. Both positions are incompatible with the office of San Jose Planning Commissioner. If appointed, California law requires Ms. Escobar to relinquish her current office prior to being sworn to serve as a San Jose Planning Commissioner, while Council Policy 0-4 requires Mr. Lardinois to relinquish his current City commission membership.

In addition, the City Attorney's Office has researched its records in order to provide the Council with information relating to litigation involving any of the applicants. With the exception of applicant Michelle Brenot (see discussion above), no litigation involving the other applicants has been identified in the City Attorney's office.

Other than the incompatible offices mentioned above, the applications do not reveal any pervasive conflicts of interest which would prevent them from serving on the Planning Commission. You may wish to consider the above comments in making your recommendations on appointments to the Planning Commission.

RICHARD DOYLE
City Attorney

By 
VERA TODOROV
Senior Deputy City Attorney

cc: David Sykes, City Manager
Toni Taber, City Clerk

Boards and Commissions Application

Profile

Pierluigi

First Name

Oliverio

Last Name

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Planning Commission: Submitted

Are you a resident of San Jose?☒ Yes ☐ No**Length of Residency**☒ 6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

☒ District 6

Street Address

Suite or Apt

San Jose

City

CA

State

95125

Postal Code

Mobile:

Primary Phone

Home:

Alternate Phone

GLG

Employer

Software Consulting

Job Title

Current Employer Address

N/A

Current Employer of Spouse

N/A

Address of Current Employer of Spouse

N/A

Spouse's Job Title

If you or your spouse is retired and receiving a pension, please state source of pension.

[REDACTED]

☒ [REDACTED]

[REDACTED]

☒ [REDACTED]

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

Willow Glen High School, San Jose State University BA and Teaching Credential

List any position or office held in any governmental agency, civic, or charitable organization including the dates

San Jose City Council Mar 2007-Jan 2017

English, Italian, and Spanish

Languages Spoken

Special Awards or Recognitions Received

PTA Service Award 2017, Silicon Valley Shakespeare 2015

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I love San Jose and would like to contribute as a member of the Planning Commission. I have relevant city wide experience having reviewed countless land use entitlements across the entire city, listened to countless hours of testimony, and attended community meetings in every council district. I believe a strong planning commission would be a strong asset to the City Council.

Please state any other information which you feel would be useful in reviewing your application

Born and raised in San Jose, as the son of immigrant parents who were both teachers. My family lived in an apartment for approximately ten years before buying their first and only home. Thus I nor my family, have any financial interests in real estate besides our respective residences. I fully understand the difference between a commissioner and Councilmember. I served as member of General Plan 2040 Taskforce (four years) and General Plan 2040 Update Taskforce (approximately 1 year)

Do you own property in the City of San José?

☒ Yes ☐ No

If yes, please list the addresses here.

[REDACTED]

Do you rent property in the City of San José?

☐ Yes ☒ No

If yes, is it a month-to-month lease?

☐ Yes ☒ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

☐ Yes ☒ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

none

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

☒ Yes ☐ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

☒ Yes ☐ No

Question applies to multiple boards

If yes, please explain in complete detail.

Yes as a former councilmember. No changes to conflict of interests or financial interests since last filing of Form 700.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

☒ Yes ☐ No

Laurel Prevetti (former San Jose
Deputy Planning Director)

Reference 1 Name

Reference 1 Address

Reference 1 Phone

Harry Freitas (former San Jose
Planning Director)

Reference 2 Name

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Question applies to Board of Fair Campaign and Political Practices,Civil Service Commission,Planning Commission

Are you a registered voter in the City of San Jose? (Please note, your voter registration will be independently verified)

☒ Yes ☐ No

Question applies to Civil Service Commission,Board of Fair Campaign and Political Practices,Planning Commission

Please provide the name and residential address under which you are registered to vote. If it is the same as listed above, please note see above.

see above

Have you ever attended a meeting of the Commission(s) to which you are applying?

☒ Yes ☐ No

Would you be available to attend meetings at the scheduled time?

☒ Yes ☐ No

Please describe your experience in serving on a Commission or Board.

I have served on council committees, liaison to city commissions and multi jurisdictional bodies for ten years. I have found overall it is better to listen than be verbose, humor can dispel tension, and congeniality and patience are good attributes.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

Understand Brown Act and Roberts Rules of Order. Planning Commission recommendations to City Council must comply with state law, city ordinances and follow General Plan, Specific Plans and Urban Villages. Keep meetings on task and move PC agenda items moving to City Council. Respect professional city staff, applicants, and members of the public.

What is your understanding of the purpose of the Commission?

The Planning Commission makes recommendations to the City Council. Planning commissioners review professional staff recommendations on applicant proposals, reviews environmental impact reports, clarify community concerns with planning staff and city attorney, and listen to community concerns. In some cases, the Planning Commission is the final body to make a decision such as an appeal from Director's Hearing and Conditional Use Permit. Understand how findings must be made in certain circumstances with evidence to be compliant and avoid litigation.

Please list three issues facing the City that you feel the Commission should address.

Jobs-Housing-Environment: The Planning Commission does not control what applications come forward as those are initiated by private property owners and in limited cases government entities. The Planning Commission must act within state law and city ordinances. Adherence to San Jose 2040 General Plan, Specific Plans and Urban Villages should be respected. The City of San Jose has had a documented jobs housing imbalance since at least 1976. The 2040 General Plan has a goal of preserving industrial and commercial land so as to provide a tax base to pay for city services and provide reasonable commutes for San Jose residents. Deviation from General Plan goals should be deferred to the City Council. In addition, the City Council has adopted a plan for 25,000 units of housing, of all income levels, mostly in the center of our city. These infill housing units will include increased densities which are widely accepted as beneficial to the environment and transportation. As land becomes more scarce, encroachment on riparian corridors, hillsides, and the urban service boundary should be respected per city ordinance.

Question applies to multiple boards

Do you meet the requirements for appointment to this commission?

☒ Yes ☐ No

I would like to say . . .

Thank you for taking the time to consider my credentials for the position of planning commissioner. I would look for ways to leverage my decade long tenure and experience as councilmember to make recommendations to the City Council that produce positive outcomes throughout the City of San Jose. Significantly, during the ten years I served on the San Jose City council, I never missed a council meeting, and worked diligently to earn the reputation of being responsive and attentive to the needs of constituents. I would look forward to bringing the same work ethic to the job if chosen as a Planning Commissioner. I am available to attend Planning Commission meetings starting in February.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

☒ I Agree *

Profile

First Name

Last Name

Email Address

Which Boards would you like to apply for?

Planning Commission: Submitted

Are you a resident of San Jose?

☒ Yes ☐ No

Length of Residency

☒ 6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

☒ District 3

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Current Employer Address

Current Employer of Spouse

Address of Current Employer of Spouse

Spouse's Job Title

N/A

Country	Share of GDP
United States	100%
Germany	95%
France	90%
Italy	85%
Spain	80%
Japan	75%
United Kingdom	70%
Canada	65%
Sweden	60%
Netherlands	55%
Belgium	50%
Australia	45%
South Korea	40%
India	35%
China	30%
Brazil	25%
India	20%
China	15%
India	10%
China	5%
India	0%

██████████

[REDACTED]

[REDACTED]



High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

San Jose State University, Masters Degree (Urban & Regional Planning) 2010 San Jose State University,
Bachelor's Degree (Political Science) 1996 Lincoln Law School of San Jose (2003-2005)

List any position or office held in any governmental agency, civic, or charitable organization including the dates

Senior Policy Aide, (1999-2004), Office of Former Santa Clara County Supervisor Pete McHugh, District 3
Management Analyst II, (2004-2005), Santa Clara Valley Water District Santa Clara County Planning
Commissioner (2015 - present) Senior Housing Policy Analyst (2015 - present), Santa Clara County
Housing Authority Chair, (2009-present), Silicon Valley Latino Democratic Forum Vice-Chair,
Communications (2014-present) Democratic Activists for Women Now (DAWN) Delegate, California
Democratic Party, Assembly District 27 (2015-present) Latino Leadership Alliance (LLA), Cohort 5
(Stanford University) (2014) Lt. José A. Santiago Memorial Foundation, 2011-2012, Board Member Clara-
Mateo Alliance Homeless Shelter, 2001 to 2003 – Vice President, Board of Directors

Languages Spoken

Special Awards or Recognitions Received

Planning Achievement Award - Outstanding Academic Project (Alviso Community Assessment Report)
Northern Section, California Chapter, American Planning Association May 2010

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

As a holder of a Master's Degree in Urban Planning, I have studied all facets of planning/land use. Through my studies and hands on experience as a past Land Use Consultant, I have gained an immeasurable amount of knowledge about the City of San Jose's planning goals, land use and government structure including both its challenges and its successes. In my current role as Senior Housing Policy Analyst, I am well-versed in the challenges our City and County face in providing and accessing affordable housing. I am often tasked with resolving difficult housing access issues and would use the knowledge I have gained and continue to foster to increase access and the construction of affordable housing in San Jose. From my experience as a County Planning Commissioner, I would like to apply my practical and studied knowledge to help shape our City in revitalizing key areas, green building, zoning, preservation (both historic and ecological) and in the social planning aspect of our downtown core to provide for a more social and economically vibrant hub of activity. I am intensely interested in continuing to help shape and grow affordable housing as a Planning Commissioner providing thoughtful and practical knowledge to policies, projects and private/public housing collaborations. I am also interested in working toward a more socially planned city that is inclusive of all ages and uses while maintaining the integrity of the City and the needs of its residents. Further, my interest in historic preservation and the value of maintaining said structures through re-use/rehabilitation is also of great importance and something I would work toward as a Planning Commissioner.

Please state any other information which you feel would be useful in reviewing your application

I am currently a Planning Commissioner for the County of Santa Clara and would relish the opportunity to serve my City in this same role. Serving the City of San Jose as a Planning Commissioner would allow me to narrow my focus on planning issues unique to San Jose, its growing population and identity as the economic, political and cultural center of Silicon Valley.

Do you own property in the City of San José?

☐ Yes ☒ No

If yes, please list the addresses here.

N/A

Do you rent property in the City of San José?

☒ Yes ☐ No

If yes, is it a month-to-month lease?

☒ Yes ☐ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

☐ Yes ☒ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

N/A

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

☒ Yes ☐ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain in complete detail.

N/A

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

☒ Yes ☐ No

Peter Allen

Reference 1 Name

Reference 1 Address

Reference 1 Phone

Tony Arreola

Reference 2 Name

Reference 2 Address

Reference 2 Phone

Supplemental Questions

Question applies to Board of Fair Campaign and Political Practices,Civil Service Commission,Planning Commission

Are you a registered voter in the City of San Jose? (Please note, your voter registration will be independently verified)

☒ Yes ☐ No

Question applies to Civil Service Commission,Board of Fair Campaign and Political Practices,Planning Commission

Please provide the name and residential address under which you are registered to vote. If it is the same as listed above, please note see above.

See Above

Have you ever attended a meeting of the Commission(s) to which you are applying?

☒ Yes ☐ No

Would you be available to attend meetings at the scheduled time?

☒ Yes ☐ No

Please describe your experience in serving on a Commission or Board.

I have served and continue to serve on various Boards and Commissions, both political and community. As a Board Member/Commissioner, I am tasked with making decisions that reflect the best interests of the organization/entity/party that I am serving. In this neutral capacity, I have addressed leadership, planning, community, political and gender issues while maintaining the integrity and values of the organization. Through my service to others via Boards and Commissions, I have found that I am more aware and aligned with the direction, growth and values of my community and am encouraged to remain engaged in the work at-hand as well as in determining the future course of each of the organizations and bodies of government that I serve.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I hold a Master's Degree in Urban & Regional Planning from our local University, San Jose State. I have hands on experience in working on urban planning issues through my involvement with Communitiversity (and as part of the curriculum) in the Five Wounds Neighborhood, the Downtown Core, Redevelopment issues (legacy) and Alviso. As a former Land Use Consultant, I have worked on and brought several matters before the Planning Commission for my clients that involved but was not limited to: zoning, conditional use permits, parking, easements, small development sites and historic property re-use. As a sitting County Planning Commissioner, I review and make decisions on a wide variety of planning issues, appeals, policies and permits, most notably, Stanford University lands. My fellow Commissioners and I are currently in the process of reviewing the Environmental Impact Report (EIR) for Stanford's 2018 General Use Permit Application. The application is for the development entitlement for the next phase of campus land use on Stanford University to extend through the year 2035. These experiences have allowed me to gain an immeasurable amount of knowledge about the City of San Jose and the County of Santa Clara's planning goals, land use and government structure and provide me with the experience and hands-on training that qualify me for an appointment to the Planning Commission.

What is your understanding of the purpose of the Commission?

The role of the Commission is to advise and/or make recommendations to the City Council on land use and development regulations to include zoning and subdivision, capital improvement projects, use permits and the certification of Environmental Impact Reports (EIR). The Commission is responsible for all matters related to the physical development of the City of San Jose.

Please list three issues facing the City that you feel the Commission should address.

1. Affordable Housing/Inclusionary Zoning: Continue to utilize inclusionary zoning to promote mixed income communities and equitable growth for all residents. Bring/approve economic opportunities in areas that already have a high concentration of affordable housing and have access to public transportation.
2. Smart Growth: Under the guise of smart growth in the City of San Jose, the Commission should support existing communities through the redevelopment of underutilized sites, enhancing economic competitiveness, providing more transportation choices, developing livability measures and tools, promoting equitable and affordable housing, providing a vision for sustainable growth, aligning, coordinating, and leveraging government policies and making the development process transparent.
3. Building and Maintaining a Comprehensive and Viable Downtown Core: Using the character of the Core to re-position it to respond to contemporary market challenges and opportunities through the combination of private and public efforts. Encourage the development of weekend, evening and night uses for all demographics to eliminate empty blocks and store fronts after traditional business hours end. Approve uses relevant to those living in the Core's High Rises and surrounding neighborhoods (Hensley, Naglee Park, Japantown, Luna Park, etc.) i.e., light retail, dry cleaners, cobblers.

Question applies to multiple boards

Do you meet the requirements for appointment to this commission?

☒ Yes ☐ No

I would like to say . . .

Currently a Santa Clara County Planning Commissioner and Senior Housing Policy Analyst with a Master's Degree in Urban & Regional Planning and approximately 16 years of land use/planning experience.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

☒ **I Agree ***

AIMÉE ESCOBAR



Policy & Program Analysis • Land Use & Development • Client Representation

Highly accomplished, visionary program strategist, analyst and consultant with extensive experience evaluating policies, services, and programs for diverse constituencies across an array of communities, demonstrating keen insight into those efforts which deliver the most value to target groups. Equally adept at policy analysis, legal research, program design, client representation and consultation, outreach and public speaking, and leadership; perceptive and intuitive approaches to fostering intra- and inter-organization partnerships and agency collaborations.

CORE COMPETENCIES

- | | | |
|-----------------------------------|-------------------------------------|--------------------------------|
| • Policy Analysis | • Land Development & Planning | • Budget Administration |
| • Federal Housing Programs | • Contracts & Negotiations | • Public & Community Relations |
| • Federal Grant Administration | • Assessments & Evaluations | • Land Use Regulations |
| • Affordable Housing | • Facilitation & Mediation | • Accomplished Spokesperson |
| • Community & Agency Liaison | • Recruiting & Staffing Initiatives | • Team Building & Development |
| • Legislative Research & Analysis | • Committee & Board Leadership | • Program Planning & Design |
-

PROFESSIONAL EXPERIENCE

SANTA CLARA COUNTY HOUSING AUTHORITY – San Jose, CA

Senior Housing Policy Analyst (2015 – present)

Provide complex administrative and analytical support to assigned Agency programs; serves as the Agency's expert on specific assigned housing programs and program funds; analyzes programmatic practices and procedures and develops and implements recommendations for operational, policy, and procedural improvements; conducts needs analyses, feasibility studies, research, and evaluations for assigned programs. Foster cooperative working relationships among Agency departments and acts as a liaison with various community, public, and regulatory agencies; and performs related work as required.

PLANNING COMMISSIONER – Santa Clara County, CA

(Appointed 2015 – present)

Review, advise and act on certain land-use and development applications and policy matters within the jurisdiction of Santa Clara County.

UNIVERSITY OF CALIFORNIA, SANTA CRUZ/CAL-SOAP EDUCATIONAL PARTNERSHIP CENTER – San Jose, CA

Administrative Coordinator (2015)

Work with Fiscal Analyst to coordinate and prepare quarterly and annual fiscal reports and ensure timely submission. Serve as the control point for financial transactions of Cal---SOAP or other center program as assigned, including processing documents related to in-kind/match requirements. Accurately process and complete all preliminary requisitions, purchase orders, travel, entertainment, direct pay, recharges, duplicating requests and other forms as needed by center programs or projects in the center. Work with financial department to assure compliance with UC purchasing guidelines and develop handouts and materials to train staff when necessary.

Develop, implement and maintain processes for collection of data and tracking as required by state funders. Train and supervise student staff to work effectively on administrative tasks and projects. Coordinate planning, logistics and implementation of special events, initiatives and conferences. Conceptualize, develop and assist in the creation of letters, memos, reports, proposals, documents, forms, fliers, rosters, graphs, in draft and final formats on personal computer with the

use of such software programs as Excel, Microsoft Word, Power Point, Page Maker, and File Maker Pro. Maintain and support server and consortium website, including updates and back-ups.

INDEPENDENT CONSULTANT – San Jose, CA

Land Use & Human Resources Consultant (2014-2015)

Represent clients regarding land use and development, seamlessly navigating the local government landscape to achieve client objectives. Prepare, review, and negotiate complex contracts, real estate transactions and agreements.

Aid in onboarding large groups of employees to include following specific company documentation and procedures in addition to Federal requirements for work verification. Assist in disseminating employee benefits information and sign-up. Draft notices and procedural sign-off documentation for employees. Interpretation and dissemination of the 2015 Sick Leave Act.

GROUP ONE CONSTRUCTION – Campbell, CA

Business Development (2014)

Continually identifies builds and develops new client business within a vertical market by pursuing business opportunities with strategic targets in key industries and cultivating relationships with existing clients. Delivers compelling calls and presentations to introduce Group One Construction's capabilities and value proposition.

- Identifies and evaluates new markets and partnership opportunities through direct prospecting, networking, attendance and participation with various industry and professional groups and networking associations.
- Defines, tests, refines and implements strategic plans to successfully achieve opportunities within the vertical market segment. These activities include primary research, industry, market and competitive analysis, and customer needs assessment.

BOULEVARDS NEW MEDIA, INC/METRO PUBLISHING, INC/MOVIE TIMES, INC– San Jose, CA

Administrator (2008-2014)

Corporate Compliance, Accounts Payable, Project Management and special projects as assigned.

Ensure that all companies' internal procedures and guidelines adhere to laws and regulations, senior management's directives, industry standards and human resources policies. Contract drafting to include employment offers, Real estate purchases and various other legal agreements.

- Accounts Payable for Boulevards and Movie Times.
- Manage CEO Calendar and travel arrangements.
- Interim Human Resources Manager
- Office Management
- Corporation Legal Maintenance
- Large project management to include new 4,000 sq ft office build-out and staff relocation

ESCOBAR MEJIA, LLC – San Jose, CA

Land Use & Development Consultant (2003-2013)

Represent clients regarding land use and development, seamlessly navigating the local government landscape to achieve client objectives.

Full responsibility for providing client representation before the City of San Jose Planning Commission, City Council, and the City Attorney, as well as within the local business and residential communities. Prepare, review, and negotiate complex contracts, real estate transactions and agreements.

Key Achievements:

- Negotiate and obtain an array of permits concerning development, use, zoning, conditional use, and change for local business owners' existing and new properties.
- Resolution of a near impossible easement that was key to their ability to open for business.

JOINT ELECTRICAL INDUSTRY FUND – San Jose, CA

Business Development Director (2005-2007)

Developed programs supporting National Electrical Contractors' Association (NECA) and International Brotherhood of Electrical Workers (IBEW 332) union objectives in public and private sectors.

Led an array of outreach efforts toward improvement of conditions for unionized electrical contractors across the community, business, political, and regulatory environments of Santa Clara County; forged relationships with key figures in order to convey

the value of contracting with NECA members. Maintained a continuous awareness of local government discussions and initiatives pertaining to development; developed industry positions for dissemination and presentation.

Key Achievements:

- Developed and conducted presentations for a wide variety of audiences on the benefits and advantages of electrical union labor, including Board and City Council meetings.
- Built and leveraged a wide-ranging network of contacts with public officials, construction business owners, facility managers, and real estate agents.
- Liaised with political candidates, representing the electrical contractors' unions and their political support.

SANTA CLARA VALLEY WATER DISTRICT – San Jose, CA

Management Analyst II, Labor Relations (2004-2005)

Spearheaded labor relations policy development and implementation for public utility.

Performed labor relations policy research, analysis, design, implementation, and presentation toward best-practice organizational management. Served as employee mediator; facilitated labor relation policy discussions and meetings. Provided assessment of policies, procedures, workflows, systems, communications, and new initiatives, supporting top notch change management through insightful information synthesis and recommendation.

Key Achievements:

- Routinely facilitated large meetings of 30+ diverse participants, skillfully leading discussions toward satisfactory outcomes for all parties.

OFFICE OF SANTA CLARA COUNTY SUPERVISOR PETE MCHUGH, DISTRICT 3 – San Jose, CA

Senior Policy Aide, Law & Justice (1999-2004)

Provided policy design, community outreach, and interagency liaising for County Supervisor Pete McHugh.

Evaluated positions, strategies, and policies, as well as provided comprehensive recommendations, across Department of Corrections, Office of the Sheriff, Child Support Services, Women's Issues, Legislation, Emergency Services, Finance, Land Use, General Services, and Mental & Public Health. Collaborated and liaised with stakeholders with County departments, partner agencies, and the community to plan and achieve common objectives. Briefed political and committee leaders and prepared speeches, talking points, recommendations, and issue summaries.

Key Achievements:

- Performed annual budgetary planning for assigned departments with \$5M+ in annual spending.
- Spearheaded event coordination for the annual Veterans' Resource Fair to showcase local services available, such as housing, job support, and health, within Santa Clara County; event participation averaged 600+.
- Repeatedly served as Acting Chief of Staff, performing management of office operations and personnel.
- Served as an integral component on the 2000 Redistricting Committee and aided members of the Committee and the community at-large in reaching a consensus on re-drawing the lines within Santa Clara County.

** *** **

*Additional experience as **Legal Secretary** with the Law Offices of Kenneth J. Machado (San Jose, CA), **National Field Coordinator** with Hospital Correspondence Corporation (San Jose, CA), and **Legal Assistant** with Law Offices of Joan M. Rogers (Santa Clara, CA); extensive expertise in fundraising, community outreach, voter registration and volunteer coordination garnered from participation in an array of political election campaigns.*

EDUCATION AND CREDENTIALS

SAN JOSE STATE UNIVERSITY – San Jose, CA

Master of Science in Urban & Regional Planning, 2010 • Bachelor of Arts in Political Science, 1996

LINCOLN LAW SCHOOL OF SAN JOSE – San Jose, CA

2003- 2005

Licensure & Certification

California Notary, Commission Expires July 2022 • Previously Licensed California Real Estate Agent • Licensed California Life Insurance Agent

Selected Technical Proficiency

Windows / Mac • MS Office Suite • MS Publisher • Adobe • Microsoft Outlook • Netsuite • General Website Design/Update
Mail Chimp/Constant Contact • Social Media • Quicken

Community Involvement & Affiliations

Elected Delegate, California Democratic Party, Assembly District 27, 2014 - present
Latino Leadership Alliance (LLA), Board Member, 2017 - present
Silicon Valley Latino Democratic Forum, Chair, Executive Board, 2011 - present
DAWN (Democratic Activists for Women Now), Vice-Chair, Communications, 2013 - present
National Women's Political Caucus (NWPC), Board Member, 2017 - present
(César) Chávez Family Vision, Board Member, 2013-2014
Santa Clara County Democratic Central Committee (SCCDCC), Member & Club Voting Delegate
Latino Leadership Alliance (LLA), Cohort 5 (Stanford University)
Lt. José A. Santiago Memorial Foundation, Board Member, 2011-2012
Clara-Mateo Alliance Homeless Shelter, Vice President, Board of Directors, 2001 to 2003
Latina Coalition of Silicon Valley, Member, 2009 - 2015
Public Allies, Board Member & Mentor, 2000 - 2002

Campaign Experience

Cindy Chavez for Santa Clara County Supervisor, D2
Mauricio Mejia for San José City Council, D3
Maya Esparza for Franklin-McKinley School Board
Joe Coto for California State Senate, D15
Nora Campos for California Assembly, D27
Joe Coto for California Assembly, D27
Pete McHugh for Santa Clara County Supervisor, D3
Noella Tabladillo for Milpitas City Council
Alice Woody for San José City Council, D8
Recall of San José City Councilmember Kathy Cole, D8

Boards and Commissions Application

Profile

Rolando

First Name

Bonilla

Last Name

Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Planning Commission: Submitted

Are you a resident of San Jose?☒ Yes ☐ No**Length of Residency**☒ 6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

☒ District 5

Street Address

Suite or Apt

San Jose

City

CA

State

95127

Postal Code

Mobile:

Primary Phone

Home:

Alternate Phone

Voler Strategic Advisors

Employer

Chief Strategy Officer

Job Title

Current Employer Address

Voler Strategic Advisors

Current Employer of Spouse

[REDACTED]
[REDACTED]

Address of Current Employer of Spouse

Chief Executive Officer

Spouse's Job Title

If you or your spouse is retired and receiving a pension, please state source of pension.

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]

☒ [REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]

☒ [REDACTED]

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

University of San Francisco, BA, Political Science, 2000 San Francisco Law School, Juris Doctorate, 2010

List any position or office held in any governmental agency, civic, or charitable organization including the dates

San Francisco Health Department, Office of the Director of Health, Public Service Aide, 1996-2001 San Francisco Youth Commission, 1999-2001 San Francisco Juvenile Probation Commission, Chairman, Finance Committee, 2001-2004 Population Health Prevention Committee, San Francisco Health Commission, 2001-2002 San Jose City Council, District Five, Communications Director, 2007- 2010 Healthier Kids Foundation, Treasurer, 2016- Present San Mateo Sheriff's Athletic League, 2018- Present

English/ Spanish

Languages Spoken

Special Awards or Recognitions Received

Bay Area Gardner Foundation- Excellence in Community Award- 2018

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I want to serve on the Planning Commission because I would like to serve my city in making land use decisions that are aligned with the City Council's goals and objectives as set forth in the General Plan.

Please state any other information which you feel would be useful in reviewing your application

As a district 5 resident, I feel that it is critical that the Planning Commission have experienced viewpoints from throughout the City. In doing so, it allows for all residents to feel that their point of view is understood when coming before the Planning Commission. My desire to become a member of the Planning Commission is driven by the fact that this is the City where I am raising my family.

Do you own property in the City of San José?

☒ Yes ☐ No

If yes, please list the addresses here.

[REDACTED]

Do you rent property in the City of San José?

☐ Yes ☒ No

If yes, is it a month-to-month lease?

☐ Yes ☐ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scopr of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

☐ Yes ☒ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

☒ Yes ☐ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

☒ Yes ☐ No

Rose Herrera

Reference 1 Name

[REDACTED]

Reference 1 Address

[REDACTED]

Reference 1 Phone

Armando Gomez

Reference 2 Name

[REDACTED]

[REDACTED]

Reference 2 Address

[REDACTED]

Reference 2 Phone

Supplemental Questions

Are you a registered voter in the City of San Jose? (Please note, your voter registration will be independently verified)

☒ Yes ☐ No

Please provide the name and residential address under which you are registered to vote. If it is the same as listed above, please note see above.

See above

Have you ever attended a meeting of the Commission(s) to which you are applying?

☒ Yes ☐ No

Would you be available to attend meetings at the scheduled time?

☒ Yes ☐ No

Please describe your experience in serving on a Commission or Board.

Having served on several commissions throughout my career, I am well aware of the role of a commissioner in relation to his/her colleagues, and the San Jose City Council. The chief role of a commission is to interpret the policies, as codified by the San Jose City Council, in a manner that preserves the intent of the General Plan. The role of Planning Commissioner is quasi-judicial, not policy setting. Decisions made at the Planning Commission must maintain and preserve the current GP.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

From a credentialing stand point, having a law degree and real estate license (not active) provides me with both the real world and academic experience required to interpret city policies. Having served as a staffer to a San Jose Councilmember, I have extensive experience working with City staff and understand first hand many of the challenges they face in their quest to provide a high level of service to San Jose residents and business owners. As a business owner, I understand the value of adhering to guiding principles as it is through this adherence that a business is able to thrive. The General Plan provides the guiding principles for the City of San Jose. Adhering to them ensures that the City's land use policies are implemented in a manner that is consistent with the city council's vision for San Jose.

What is your understanding of the purpose of the Commission?

The purpose of the Planning Commission is to make land use decisions that are aligned with the City Council's goals and objectives as set forth in the General Plan.

Please list three issues facing the City that you feel the Commission should address.

As a Planning Commissioner, the top issue that the Commission must always address is adherence to the General Plan. Given that the Planning Commission, in my opinion, is a quasi-judicial body, it is best that I not provide my opinion on issues that I believe the Commission must address as doing so would demonstrate a personal viewpoint which could taint the decision making process if an issue is brought before the Commission during my service.

Question applies to multiple boards

Do you meet the requirements for appointment to this commission?

☒ Yes ☐ No

I would like to say . . .

This is an exciting time to be a resident of San Jose. Your revitalization of the Downtown corridor, as well as, other major projects throughout the City have provided San Jose with the opportunity to truly elevate itself to world-class status. As a proud resident, I make it a point to support major events that visit our city.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

☒ I Agree *