



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** TONI TABER

**SUBJECT:** SEE BELOW

**DATE:** March 21, 2019

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**SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

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## **RECOMMENDATION**

1. Approve the Great American Litter Pick-up on April 13, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 9, 2019 Council Agenda for action.

## **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Great American Litter Pick-up is a free city event, open to the public, and will be held on Saturday, April 13, 2019 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

## **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council offices will report any solicitations made and donations received for the event in the Councilmember's Disclosure of Fundraising Report. All appropriate City policies and procedures regarding the receipt and appropriation of funds will be followed.

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**PUBLIC OUTREACH/INTEREST**

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the March 27, 2019 Rules Committee Agenda and the April 10, 2019 City Council Agenda.

**CEQA**

File No. PP13-056, Public Project exemption for activities associated with Citywide Litter Clean-up Activities.



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni J. Taber, City Clerk, at (408) 535-1260.