



Memorandum

TO: City Council

FROM: Mayor Sam Liccardo

SUBJECT: REQUEST FOR TRAVEL

DATE: 2/20/19

APPROVED:

DATE:

2/24/19

RECOMMENDATION: Authorize travel, accept travel payments to the City of San José, and designate Mayor Sam Liccardo as the City representative to speak at the SXSW (South By Southwest) Conference in Austin, TX from March 8 - 10, 2019.

Authorization for: Mayor Sam Liccardo

Location: Austin, TX

Meeting Date: March 8 - 11, 2019

Source of Funds: Cities of Service, Mayor's Office Budget

Purpose: Speak during the *Cities, Politics, and Government* track at the SXSW Conference.

The SXSW Conference provides an opportunity for global professionals at every level to participate, learn, and network. More than 432,000 mission-driven leaders will meet in Austin to be part of one of the most diverse, collaborative, and inventive communities in the world. The *Cities, Politics, and Government* track focuses on innovative city development, privacy issues, and how politics plays a role in shaping policy on all levels of government. I will join Mayor Duggan (Detroit) and Comcast Senior Vice President Dalila Wilson-Scott as a speaker in the joint Comcast/Cities of Service panel '*Transforming Cities Through Citizens*' moderated by Myung Choy from Cities of Service.