

Council Policy Early Consideration: Response Form

Department	City Manager's Office - IGR	Date	2-26-19	
Department Rep. Name Bena Chang		Dept. Rep. Ext.	975-3240	
Policy/Ord. Subject	Age and Family Friendly City Initiative	_Council Member(s) Sponsorship	CM Sylvia Arenas	
Ctoff Decommondatic		_		
Staff Recommendation				
✓ GREEN	The Administration can implement this Nominated	ldea under its current workplan.		
	UNDERWAY (This item is already underway.) REFER TO COU	NCIL FOR ACTION OR ADDITION TO DEPT. WORKPLAN	
YELLOW	YELLOW The Administration recommends Council send this Nominated Idea to the Priority Setting Process.			
RED The Administration recommends Council not adopt this Nominated Idea				
NEEDS CLARIFICATION OR MORE TIME TO EVALUATE.				
Criteria (Priority Setting Checklist)				
1. Is the recommendation related to work already in the existing department workplan?				
\checkmark	YES	NO		
2. Staff time required (including research and policy/ordinance development and implementation).				
\checkmark	>40 hours	<40 hours		
3. What is the magnitude of effort involved?				
	Small Medium	Large		
4. When will the department have capacity to address the recommendation?				
\checkmark	Now-6 months 6-12 mc	onths out	Future fiscal year	

Analysis

Explain the rationale for Staff recommendation, including any mitigating factors that need to be considered (recent legislative action, significant workplan changes, etc). Please address the following as well:

GREEN LIGHT: The Administration can implement this Nominated Idea under its current workplan. Item should be sent to Council to add to Department workplan. Explain how the Idea will be approached.

IGR advocates for the City's policy interests and is guided by the City's Legislative Guiding Principles and Program. IGR focuses its efforts by distinguishing top legislative priorities from those which the City has an interest in, but takes a smaller, often supporting role. Family Friendly Legislation is currently part of IGR's legislative program, but it is not identified as a top citywide priority. As the City Council establishes top citywide priorities, the council must take legislative action to amend its current Legislative Program to make this item a citywide priority.

YELLOW LIGHT: The Administration recommends Council send this Nominated Idea to the Priority Setting Process due to [describe cost implications, workload impacts, or other factors].

RED LIGHT: The Administration recommends Council not adopt this Nominated Idea due to [describe reason implementation would be difficult if not impossible – conflict with other laws, etc].

For questions, please contact Gloria Schmanek, at (408) 535-8104.