

From: Elvera Faria < >

Sent: Monday, February 4, 2019 2:34 PM

To: The Office of Mayor Sam Liccardo; Jones, Chappie; Khamis, Johnny; Carrasco, Magdalena; Davis, Dev

Cc: Jimenez, Sergio; District2; City Clerk

Subject: Rules Committee - Feb 6th - Item G.5 - Abandoned Shop Carts

Dear Mr. Mayor and Councilmembers of the Rules Committee,

I am writing you to today to let you know that as District 2 resident and Community Leader I support Councilmember Jimenez's memo with regards to abandoned shopping carts. If you have traveled anywhere in the city lately I am sure you have seen the massive amounts of abandon shopping carts. These abandoned carts promote blight and create unhealthy conditions, in addition are very costly to the city since the city is subsidizing cart retrieval. Retailers need to be held accountable for their own carts and until they are forced to nothing will change. It is a huge disservice to the community to have shopping carts strewn all over our City, no District is exempt.

The abandoned shopping carts will be an ongoing issue until the retailers are held accountable. The Memo written by Councilmember Jimenez clearly outlines all the reasons why this needs to be updated. He has covered everything including the fact that he is asking staff to consider a sliding scale of fees based on the number of carts for "mom and pop" shops. This is a win-win for the city and should be a slam dunk. I hope after you read the memo that you come the same conclusion as I have, which is that this program should be given the green light as soon as possible.

Let us be an example for other cities to follow and let's continue to Beautify San Jose 😊

Sincerely,

Elvera Faria

Dist 2 Resident/Community Leader

From: Greg Peck < >

Sent: Wednesday, February 6, 2019 11:37 AM

To: The Office of Mayor Sam Liccardo; Jones, Chappie; District 10; District5; District 6

Cc: District2; City Clerk

Subject: Rules Committee - Feb 6th- Item G.5 - Abandoned Shopping Carts

Good morning, Rules Committee.

This email is in response to the Memorandum written January 31, 20`19 by Councilmember Sergio Jimenez.

I'm very happy to see some action to address the abandoned carts seen most everywhere in the City of San Jose. I'm hopeful the Rules Committee can update the Abandoned Shopping Cart Program found in San Jose Municipal Code 9.60.

In a nutshell, I support the efforts and actions as described in Sergio's Memorandum.

Wishing you the best of discussions to get resolution of this issue.

Regards,

Greg Peck

D2 Neighborhood Leadership Council member

Los Paseos neighborhood



February 6, 2019

Mayor Sam Liccardo and City Council
City of San José
200 East Santa Clara Street
San José, CA 95113

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The silicon valley organization

Re: Proposed Abandoned Shopping Cart Program Updates – Rules Committee Item G.5

Dear Mayor Liccardo and City Council:

On behalf of The Silicon Valley Organization (The SVO), I am writing to convey our significant reservations with regards to the proposed updates by Councilmember Jimenez's memorandum on San Jose's Abandoned Shopping Cart Program. By way of background, we are the Silicon Valley's premier business advocacy organization representing 1,400+ companies that employ nearly 300,000 workers and we represent our membership as the region's largest Chamber of Commerce.

The abandoned cart ordinance, San Jose Municipal Code 9.60, requires each business with more than 26 carts to submit a site specific Abandoned Cart Prevention Plan to the City. One main reservation we have with the proposed modification of full cost recovery for all businesses in the program, regardless of the amounts of shopping carts retained, is that smaller businesses may not be able to bare the cost of full recovery services and may currently depend on the Department of Transportation's street dispatch service. The city's efforts in helping businesses to recover stolen or misplaced property is critical to support our small business retention strategy.

We agree that making an analysis of the abandoned shopping cart program could be insightful in identifying strategies to curb blight in San Jose. However, any modification to the program should have a robust business outreach process to provide feedback on their experiences with the program, as well as come back before the Council for consideration prior to any implementation. Without any significant business outreach, we may never truly identify the root cause of the shopping cart blight issue and would unfairly punish businesses in the process.

We urge the Council to consider our reservations and city staff should conduct significant business outreach before any policy implementation. If you have any questions on our position, please contact Eddie Truong, Director of Government & Community Relations, at [REDACTED].

Sincerely,

[REDACTED]
Matthew R. Mahood
President & CEO

Members of the Rules Committee,

This letter is representative of the Blossom Valley Neighborhood Association (also known as BVNA) and has been written to you in support of District 2 Councilmember Jimenez and his Memorandum on the Abandoned Shopping Cart Program.

The removal of shopping carts from their store's areas may seem like a small item but it is because an additional element of much larger issues that, as you know, are the center of many discussions such as urban blight, homeless encampments and public health. We recognize that addressing the shopping carts does not solve any one of these major issues and that is because you can not solve these problems with one solution. You will not solve urban blight with a single solution. Nor will you address the homeless encampments with a single solution. What you can do is solve the pieces of the problem and to do that you must look at the piece on its own. By doing so you reach all the tangible areas that this small piece touches.

This Memorandum points out some of those areas, such as the current program having a negative fiscal impact on the City and it should not. The impact on urban blight and the difficulty in removing abandoned carts. These issues can be removed before they occur by changing the current program and having the stores take more responsibility for their property.

The technology to become more responsible for the shopping carts is already prevalent. We are not asking for innovation, but for stores that have not already done so to utilize the methods that already exist. For stores that have already enacted measures, we appreciate their proactiveness. For stores that have not, it is time they be incentivized to do so and Councilmember Jimenez's Memorandum is a correct step in a direction that will address this small piece and thus positively affect so many other areas.

Thank you,

BVNA