

# *Citywide Contracting Program*

## *Program Update*

*January 28, 2019*

*Item (d) 2*

# Background

- Council Priority #5
- June 25, 2018- CED Committee approves two phase approach:
  - Phase 1: Build Network and Educate
    - Develop and implement immediate outreach and engagement action plan;
  - Phase 2: Expand Contract Opportunities
    - Analyze each program in the summary report for feasibility, legal considerations, staffing, and resource considerations.
- “Building our City together with our Community”

# Immediate Action

- Create a Communication Strategy
  - ✓ Web Based Social Media
  - ✓ Marketing Campaign
  - ✓ Opportunity Awareness (OA) Events
  - ✓ Offer Connections to Available Resource
- Develop Basic Workshops/Tutorials
  - ✓ Abbreviated Workshops Provided at OA Events
  - ✓ Create On-Line Tutorials
  - ✓ Future Full Scale Workshops
- Build Realistic Expectations

**SILVY**  
**GROUP**

# Public Works Academy

Public Works Academy focuses on outreach/engagement of the local construction community and education on essential requirement of doing business with the City.

- Opportunity Awareness Events
- On-line tutorials
- Public Works Seminars

# Opportunity Awareness Events

- 5 events (2 completed) with participation from BusinessOwnerSpace.com, Hispanic Chamber of Commerce/ Small Business Development Center, Silicon Valley Black Chamber of Commerce and SCORE Association
- Flyers mailed to 2300+ construction companies who maintain San Jose Business Licenses
- E-mails sent to 1200+ construction companies on the Caltrans certified DBE list and through SCORE Association
- Bidsync RFI had a total of 5560 views (Santa Clara County- 1488)

# On-line tutorials

The Silvy group continues to develop a series of Youtube videos on a variety of topics pertaining to Public Works Contracting:

- Prevailing Wage Compliance
- Bidding
- Insurance
- Bonding
- E-procurement

# Public Works Seminars

Four course seminar on Public Works Contracting:

- Administrative
- Contract and Delivery Method
- On Site Operations and Roles
- Responsibilities and Relationships

Completion of the Public Works Academy may be used in-lieu of experience through the Public Works minor project pre-qualification

# Procurement Policy Changes

Policy	Status of Implementation
Project Labor Agreements	90% complete. Target February 2019.
Minor PW Projects Threshold	Measure S passed. Target March/April 2019.
Minor PW Prequal Process	RFP to be released January 30, 2019.
Minor PW Local/Small Preference	Measure S passed. Target March/April 2019.
Local Hire Policy	Ongoing evaluation
Best Value Contracting	Measure S passed. Target March/April 2019.
Additional SBE, MBE, DBE contract goals and programs	June 2019 target recommendation.
Major PW local/small Preference	Ongoing evaluation



# Next Steps

## Public Works Academy

- Three (3) Opportunity Awareness Events
- Public Works Seminars
- Continued development of tutorials
- Integrate PW academy into every day business of Public Works

# Next Steps cont.

## Expand Contract Opportunities

- As directed by the Committee, Keen Independent Research and Milargo Marketing will continue to research, analyze, and develop recommendations on the ten (10) approaches provided in June 2018.

Report back to Committee on effectiveness of the Public Works Academy, final reports from Silvy Group and Keen Independent Research in June 2019.