

PAL Outreach Plan

- **Neighborhood Meeting:** The purpose of this meeting would be take input from the surrounding neighborhood on the future of the PAL complex on King Rd. It would be held in the neighborhood, probably at the Mayfair Community Center. Outreach for this meeting could include:
 - Schools:
 - Very close by:
 - Rocketship Los Sueños Academy (Rocketship)
 - Lee Mathson Middle School (Alum Rock Union Elementary SD)
 - Cesar Chavez Elementary School (Alum Rock Union Elementary SD)
 - ACE Empower Academy (ACE)
 - San Antonio Elementary School (Alum Rock Union Elementary SD)
 - South of HWY 680:
 - Kipp Heartwood Academy (Kipp)
 - Anthony Dorsa Elementary School (Alum Rock Union Elementary SD)
 - Clyde Arbuckle Elementary School (Alum Rock Union Elementary SD)
 - High Schools:
 - Independence (ESUHSD)
 - San José High (SJUSD)
 - District 5 Council Office
 - Somos Mayfair
 - Mayfair Community Center
 - First Tee Program
 - Alum Rock Youth Soccer League
 - Peace Partnership
 - D5 Youth Commissioner
- **PAL Participant Outreach Meeting:** The purpose of this meeting would be to take input from participants in the PAL program, and from the public at large. It could either be held at Mayfair Community Center or at City Hall. Outreach for this meeting would include:
 - Participants in PAL Sports Leagues and programs, including:

ATTACHMENT C – PAL OUTREACH PLAN

- Baseball, Soccer, and Football Leagues
 - Cadets, Boxing, Taekwando and Junior Giants programs.
- All Council Offices
- City social media accounts
- Parks Commissioners
- **League Focus Group:** Set up focus group with Baseball, Soccer and Football League representatives. Could also include Cadets, Boxing Taekwando and Junior Giants program representatives .
- **Participant Survey:** Send out an electronic survey to program participants to gauge program satisfaction and elicit feedback. Could cover topics such as:
 - Basic demographic information, such as age of PAL participants. Household income might be valuable if we're comfortable asking that question.
 - Level of interaction with police officers as part of PAL programs.
 - Have they played at PAL stadium?
 - If so, collect feedback on needs at PAL Stadium.
 - General satisfaction with PAL programs.